

Product Planning Dept. Meeting

Dec 8, '58

General Discussion.

Sat before Christmas work.

Fri after Xmas don't work

Fri after New Years do work.

- where we stand on 1959 Planned Prog.
- new prod. procedure
- plans for 1959.

Write-up on sorting: Joe Liden.

Prod control screening group? - eg. fish feed. - money available.

\$23.4 M total P.D. level, budget

negotiations between P.P. + Prod. Dept. in Rough

P.P. wanted \$530,000 more than P.D. wanted to do.

Then \$1M was cut out. reduction.

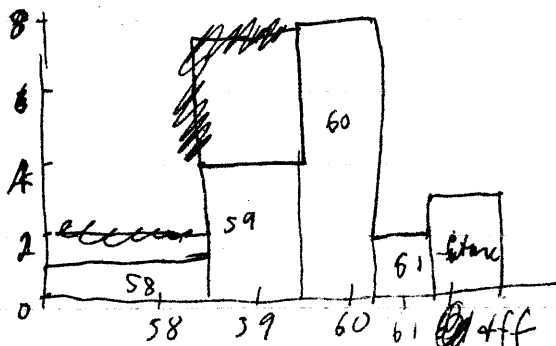
- So cut out \$2M + gave \$1/2M to committee.

- left out "hardware type" funds + gave to committee.

End, + Gen J. gave up considerable - large scale items, - TE was cut

also cut: 7090 attachments prog,
7050 " "

1959 \$M
to get
announced
prods. in yr.



- 59 } Character sensing
SPAGB
- 60 } STRECH
310
Communications device.
- 61 } Components not systems

50-52 40 nov Pough.
45 34 nov Encl.
24 16 nov San Jose.

Put emphasis on new Prod procedure.

- no real systems plans beyond '61.

- procedure is now can start small - flexibility in scope without commitment.

Screening Committee : Mgt. Prog. Mgr. P.P., P.D., controls, Prod. Control.

C. Smith or J. Kenney
Whitfield
Palmer Hanstra
Simmons.

Prod. definition :

Mgt Study

Send O-cost est.

3 curves.

Report to Screening Committee - decision making on development prog. as well as research.

1. not enough material
2. ~~kill~~
3. go ahead
 - (1) no specific money
 - (2) funded investigation.

design objections later.

- still have cost barrier.

- an org manager or a P.P. mgr. can submit.

5 working days before end of month. - (submit 10 days before.)

can stack up:

- Prod. Def. Level
- Steering Committee
- Development Level — review level.

priority problems — Prod. Planning would have many more mkt. studies.

Committee can review + terminate or change program.

but emphasis will not be on ^{present} existing progs.

- biggest danger: — can't satisfy all requirements.