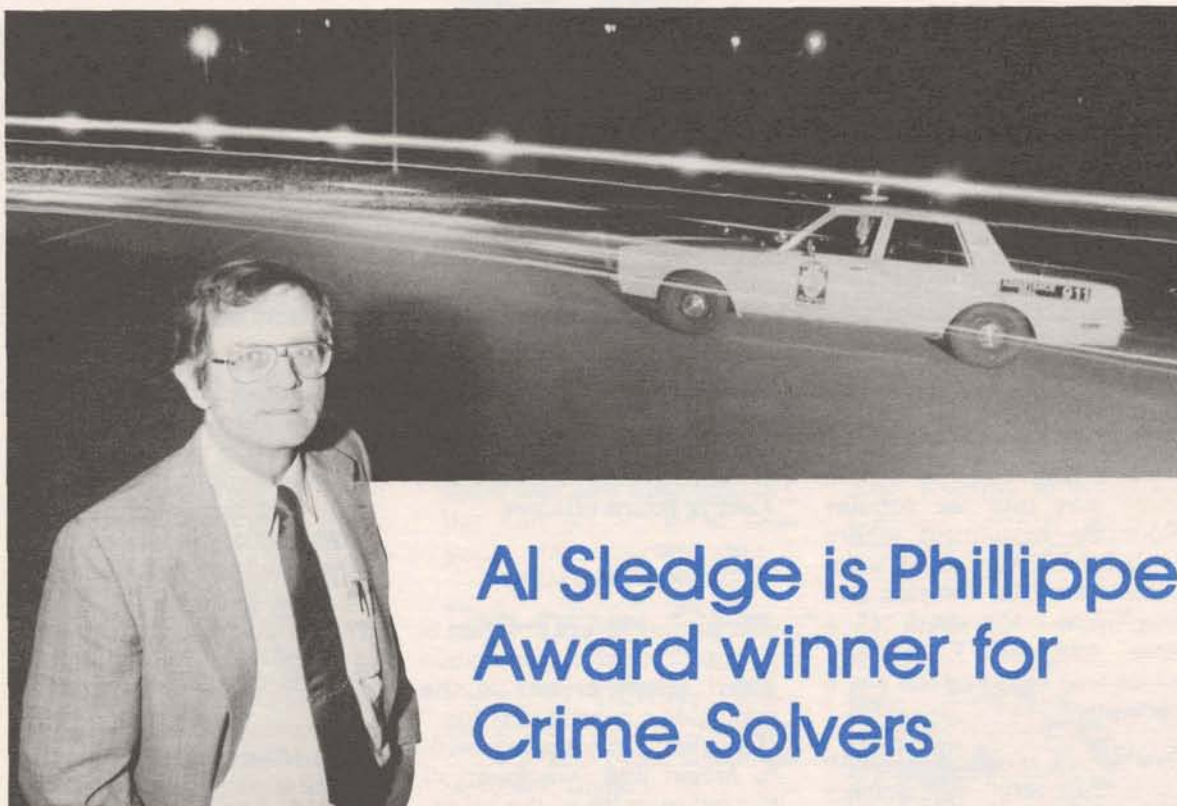


UPDATE

News and Information
for GEISCO Employees

Special Edition



Al Sledge is Phillippe Award winner for Crime Solvers

"My reaction when I heard I won was elation. I am extremely happy not only for the recognition Crime Solvers has received, but for the occasion to help put GEISCO in the forefront of General Electric," said Al Sledge.

Al, who is manager of operations support, Programs Management Operations, has been selected as a winner of the 1982 Gerald L. Phillippe Award for distinguished public service for his volunteer work in countering criminal

activities in the metropolitan Washington area.

Al is one of five winners chosen from 72 nominations submitted to the Phillippe Awards Committee. The 1982 Phillippe Award also goes to Helen Dudley of Mobile Communication Business Division in Lynchburg, Virginia; Eaustria Sabir from the Youngstown, Ohio, Central Apparatus Service Department; Frank Smith of the Room Air Conditioner Department in Louisville, Kentucky; and Anita van de Erve from the Large

Steam Turbine-Generator Department in Charleston, South Carolina.

All the winners will receive the Phillippe Medallion and will have the opportunity of designating a charity to receive a \$1000 grant from the General Electric Foundation.

Al was chosen as a winner for his work in establishing the Crime Solvers, a program designed to solve and deter crime in Montgomery County. "The program has contributed to the 1981 reduction in crime

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Crime Solvers arrest county crime

On the night of Tuesday, October 27, 1981, Michael O'Callahan was murdered by a single bullet shot in the head. Two armed robbers forced their way into the popular Rockville restaurant where O'Callahan was night manager, and after herding five employees into a small office area, surprised O'Callahan as he was counting the day's receipts.

Within 24 hours, the Montgomery County Crime Solvers Unit had written, printed, and distributed over 2000 pamphlets requesting any information in connection with the O'Callahan murder. Within two and one-half hours after the pamphlets hit the streets, calls were received concerning the crime. Due to the swift actions of this organization, three suspects were identified and arrested within two days of the murder.

This is only one of the over 130 felony arrests made in Montgomery County attributable to information obtained by its

Crime Solvers program, a non-profit organization founded in Montgomery County by Al, George Ludington, and George Heinrich, both Montgomery County police officers.

'Crime of the week'

The Crime Solvers program is set up to receive information about felony crimes in the county on a special "hotline." If a caller's information leads to arrest and indictment of the perpetrator of the crime, he or she becomes entitled to a reward ranging from \$100 to \$1000. Special arrangements enable the callers to remain anonymous.

Each week, detectives in the county police department select a particular crime for which all leads have proven fruitless. That crime is dubbed the "crime of the week," and is publicized through radio, television, and local newspapers.

The program works through collaboration among the

Montgomery County Police Department, the media, and a citizen board of directors consisting of 25 people active in the community. Board members perform planning and promotional functions, give presentations on the program to civic and service groups, raise funds for the rewards, and hear case descriptions to establish reward payments.

Al's involvement

In mid-1978, Al was asked by Montgomery County Police to help set up the program based on the original Crime Stoppers program in Albuquerque, New Mexico. Previously, Al had been involved in various crime prevention efforts with the Bethesda-Chevy Chase Exchange Club.

Working with officers Ludington and Heinrich, Al coordinated all community operations of the program. He obtained tax exempt status for the organization, produced initial promotional material,

fund raising literature, and as board chairman for the past three years, has presided over meeting activities. He also acts as spokesman with county and state officials.

How it works

In practice, the crime solvers program works like this: Callers with information on any felony crime occurring in the county may dial a special telephone number connected to the Crime Solvers desk at the police department. If the caller prefers to remain anonymous, he or she is given a code number, and relevant information about the crime is noted in detail by the police officer who takes the call. Although crimes of the week pay up to \$1000 for information leading to arrest or indictment, information on other crimes may pay from \$100 to \$1000.

Anonymous callers are contacted through the media, which can request that the original caller, identified by the code number, re-contact the Crime Solver's unit. A member of Crime Solvers then makes the payment to the informant in a public place.

The Crime Solvers program is feasible for three reasons: it doesn't cost taxpayers anything, all operating monies for the reward fund are obtained from private donations, and

the dollar ratio of reward money paid to stolen property recovered is one to sixteen.

A famous case

One of the more unusual and well publicized cases happened last January. Shortly before the inauguration of Ronald Reagan, three valuable Alaskan huskies, which had been flown to Washington specifically to participate in the inaugural parade, were stolen from their Montgomery County kennels. Although there was very little time left, the Alaskan inaugural delegation wanted desperately to

retrieve the dogs and called Crime Solvers for assistance. Using its extensive media network and offering a reward, Crime Solvers went to work. An anonymous tip was received, and the dogs were recovered in time for the parade.

Since its inception in 1978, the Montgomery County Crime Solvers program has been directly responsible for the arrest of over 137 felons, closing 344 felony cases, the recovery of over \$500,000 worth of stolen property, and has paid over \$30,000 in community donated reward money to confidential callers.

The other GE winners are ...

Helen W. Dudley, collector in the Finance Operation of the Mobile Communications Business Division in Lynchburg, Virginia, was chosen for her leadership of a wide range of projects to meet health and social welfare needs in the village of Evington, Virginia.



Eastria Sabir, flame spray operator for the Central Apparatus Service Department in Youngstown, Ohio, was singled out for his efforts to revitalize an underprivileged area of Youngstown.

Frank J. Smith, maintenance worker for the Room Air Conditioner Department in Louisville, Kentucky, was selected for his leadership of civic and charitable projects at the local and state levels.



Award honors public service

The Phillippe Award for Distinguished Public Service was established in 1970 in memory of the former GE board Chairman, Gerald L. Phillippe.

The late Mr. Phillippe was recognized as a national leader in the field of public service and the award program is designed to encourage other company employees to follow his leadership example. The award is intended to recognize public service beyond an employee's normal work assignment performed at the national, state, or community level.



Anita C. van de Erve, supervisor of the medical clinic and communications for the Large Steam Turbine-Generator Department in Charleston, South Carolina, was recognized for her contributions to health care planning at the county and state levels.

Nominations are submitted to an awards committee which this year included John F. Welch, GE's Chairman of the Board and Chief Executive Officer; Thomas O. Thorsen, Senior Vice President for Corporate Finance and Chairman of the GE Foundation Board of Trustees; Phillips S. Peter, Vice President for Corporate Government Relations; Arthur V. Puccini, Vice President for Corporate Employee Relations; and William A. Orme, Secretary of the GE Foundation.

A total of 64 individuals and two teams have now been named to receive Phillippe Awards since the program began.

AL SLEDGE

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in Montgomery County as a result of its deterrent byproduct," Al said about the successful program. "But there's still an awful lot of work to be done. One of the program's current goals is to make people even more aware of the program so they'll come forward with information that could help."

Not only does Al oversee operations of the Montgomery County Crime Solvers, but he is a member of the Board of Directors of Crime Stoppers U.S.A., Inc., the national organization for crime stoppers, which consists of over 240 crime prevention programs in the country.

Al has also been instrumental in establishing crime solvers programs in 16 of Maryland's 23 counties, as well as the District of Columbia.

Congratulations, Al, on winning this well-deserved award.

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To all GEISCO Employees:

It is my pleasure to announce the formation of a new senior management team for GEISCO. They are Arthur J. Marks, senior vice president, Programs Management Operations, Raymond W. Marshall, senior vice president, Technology Operations, and Michael J. Emmi, senior vice president,

Sales and Services Operations.

This step is another along the course begun a year-and-a-half ago with the introduction of matrix management and continued with the TMO organization of last year.

The creation of a senior management team will reduce the

number of those reporting directly to me and will put in place an executive group to share long-term strategy formation, decision making, and responsibility for our performance.

Each of the operations is composed of groups with similar focus and goals. They were formed to concentrate our ef-

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A.J. Marks
Senior Vice President
Programs Management
Operations

Art brings to his new position a long series of accomplishments packed into a few years. He came to GEISCO from Medical Systems in October 1980, and since that time he has been responsible for identifying GEISCO's major market opportunities and then organizing the Marketing Department to pursue those opportunities.



R.W. Marshall
Senior Vice President
Technology Operations

Ray has spent 14 of his 24 GE years at GEISCO. During that time he has contributed steadily to the technology area becoming vice president of the Systems Operations Department before being named vice president of the Programs Management Department. In that capacity, Ray was responsible for the effective implementation of our matrix organization.



M.J. Emmi
Senior Vice President
Sales and Services
Operations

In Mike's 13 years at GEISCO, he has risen steadily through the sales ranks. He began as an account representative and moved quickly upward to become vice president, National Sales Department. He has consistently exceeded his ambitious revenue targets, and most recently, he reorganized his entire department along TMO lines.

