



## Switchgear Managers Brought Up-To-Date on International Network

Visitors from the Switchgear Equipment Business Division came to Bethesda the first part of July to discuss opportunities for continuing business ventures with our division.

During the past year, Switchgear's entire data processing load has been systematically transferred from a local computer at Switchgear's Folcroft headquarters to GE's MARK III remote computing network. "The success of the Switchgear project proves that large-scale network facilities management can provide business and industry with increased control of data processing at substantial dollar savings," reported **George Feeney**, Vice President and General Manager of our division.

In a meeting to discuss some of the international aspects of our activities with Switchgear, **Dr. Feeney**, **Ray Marshall**, General Manager of our Systems

Department, and **Paul Wexler**, manager of marketing programs operation, met with Switchgear personnel. Dale Frey, manager of Switchgear's Finance Operation; Robert Johnson, manager of information systems at Switchgear; and Russell Rose, manager of financial planning and analysis in the Power Systems Management Business Department of Switchgear, represented Folcroft management.

The success of the computer facilities management project with Switchgear assured a cooperative tone for this meeting. "This meeting was in the midst of their heaviest data processing work load," commented **Ray Marshall**. "Everything at Folcroft was going so well they could come to Bethesda to discuss a growing future for both divisions." □

## 100% of Pension at 62, Yes- But Also at 63, 64, and 65

Yes, you get 100% of your earned pension at age 62 under the improvements in the GE Pension Plan. But don't forget that you also get 100% at age 63, at age 64 and at age 65. And of course the 100% means a bigger pension at each year above 62.

That's because you not only have no reduction in pension because of early retirement, but each year of service adds more earned pension to the total you've accumulated.

Here's how the new schedule of pension reduction for early retirement compares with the old schedule.

If you think of your pension in terms of 100, under either the career or minimum formula, you can quickly see how your pension will be improved at every age above 60 by the new schedule for retirement.

Age	Before July 1	Effective July 1
65	100%	100%
64	97.6	100
63	95.2	100
62	92.8	100
61	90.4	94
60	88.0	88

Of course, the 100% of earned pension at 62 and beyond, and only 6% reduction at 61, is only half the story:

Even without the new reduction schedule, pensions of many employees would increase significantly under the improved schedule of minimums with the new \$9.50 top as compared to the old top of \$7.50. In addition, the pay increases will automatically move many people into still higher minimum brackets. □



Left to right: Russell Rose, Dale Frey, Robert Johnson, and George Feeney appear pleased with the success of their meeting.

## Summer Employees Increase Knowledge of GE

A special orientation program was conducted in Bethesda on June 28 for 22 college students employed in the division's Summer Internship and Technology Achievement Programs. An overview of the General Electric Company — its history, organization structure and employee benefits — was presented to help this audience understand the division's history and daily operations. This understanding, it is felt, will enable each of the program participants to perform his or her job with a greater appreciation of how that job affects our business goals and objectives.

**Leonard Black**, manager of equal opportunity/minority relations, sponsored the session. **Jyl Gill**, coordinator of the summer internship program, handled the logistics, including the luncheon which was served after the presentations.

**Len Black** welcomed the audience and introduced the speakers: **Barbara Oliver**, manager of communication and community relations; **Joanne Thyken**, specialist, marketing communication; **Paul Beaudry**, representative, salaried relations practices; and **George Feeney**, Vice President and Division General Manager.

Barbara introduced the audience to General Electric's history, growth and organization structure. Joanne then gave a thorough and comprehensive description of each division component and explained the responsibilities assigned to each department and operation.

Paul's overview of General Electric employee benefits created new awareness of the company's effort to provide "added values, over and beyond the paycheck" for eligible employees.

George Feeney's relaxed and informative discussion gave this audience an opportunity to learn of the division's economic posture, its "exciting mission," and the personal opportunities offered to these students.

Dr. Feeney told the audience, "This is a very fast growing business, it is very profitable and we have a tremendously exciting mission."

"We must challenge our competition



*George Feeney answers a question from a summer intern.*

in serving the customers — we must meet the needs of our customers and we must be successful," he said. "There are significant personal opportunities for those of you in this group. Five years from now our business will have undergone major changes — it'll be unrecognizable but it will still be a place with great opportunities for hard working, competent and dedicated individuals."

Ending his presentation with that prediction of the division's future, Dr. Feeney then replied to questions from the students.

A luncheon concluded the orientation session. The 22 students were joined at lunch by employees who are serving as job coaches and the managers to whom they report. The lively discussions heard at each table attested to the successful effectiveness of this special program. □

### Employees and Relatives Benefit from Group Blood Bank Membership

Most headquarters employees are very familiar with the American Red Cross Group Blood Bank Program which assures them that the total blood needs of their families will be covered by the American Red Cross through Group membership. In order to establish the Group Bank, employees must deposit 20 units of blood for every 100 employees at headquarters and this quota must be met within

a twelve month period. Fortunately, many employees realize the importance of the Blood Bank and have cooperated by making regular donations throughout the year. These regular donations have proved very valuable for employees and their relatives when blood is required.

**Alta Davis**, facilities management operation secretary, received word that her father in Texas needed blood. Alta called the blood bank chairman, **Barbara Oliver**, and asked if the GE donations in Bethesda could help her father in Texas. With her name, her father's name and address and his relationship to Alta, the Red Cross in Bethesda notified the Red Cross in Texas that the blood would be replaced out of the bank of General Electric donations in Bethesda.

Employees in other division locations who are interested in Group Blood Bank coverage should contact the local chapter of the American Red Cross for details. Participation in the Group Blood Bank Program not only provides coverage of employees and their families but makes blood available for emergencies in hospitals in your community. □

## JUNE SERVICE AWARDS

### 25 Years

Jack Griffin	Watertown
Larry Wolfe	Bethesda

### 20 Years

Joe Steel	Bethesda
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### 15 Years

John Meyer	Bethesda
Jim Palmer	Bethesda
Paul Wexler	Bethesda

### 10 Years

Delbert Ball	Seattle
Bob Haderl	Houston
Jim Hiemenz	Bethesda
Fred Nichols	Bethesda

### 5 Years

Karyl Andolina	Bethesda
Joe Domonkos	East Orange
John Dublanica	Watertown
Judy Jehn	New York
Bill Moore	Encino
Dottie Tumolo	Bala Cynwyd
Grace Wedekind	Schenectady
Paula Zak	East Orange

# MEET A CO-WORKER

**Howard Robinson** recently transferred from GE's Aircraft Engine Group in Evidale, Ohio to our Systems Department as manager of procurement. Howard reports to the manager of network planning, and is responsible for purchasing, equipment logistics, contracts, and leases.



A graduate of General Electric's manufacturing training program, Howard has held assignments at the

Lamp Division at Cleveland, the Missile and Space Department at Philadelphia and King of Prussia Penna., and Computer Equipment in Phoenix, Arizona.

Howard is a native of Cleveland, and a 1963 graduate of Case Institute of Technology. □

*Multum in Parvo*

You simply can't go back to what was once successful with any certainty that it will succeed again.

Arnold Gingrich

## Benefits Improvements Explained in Communiport Presentation

A communiport presentation, "Your Employee Benefits," was shipped to zone offices last week, to open a new method of communicating employee benefits. The slide/tape package is in its own traveling case, including script, tape, slides, and instructions, to make it easy to circulate to offices within each zone.

**Jim Medley**, audio/visual communications specialist in the Marketing Operation, produced the show; the voice was **Paul Beaudry**, salaried relations and practices representative. This presentation of 50 minutes is the Relations Operation's method of publicizing the outstanding values of General Electric's benefits programs. □



*Jim Medley, left, Judy Karpowich, employee relations clerk, and Paul Beaudry prepare the self-contained communiport benefits presentation for mailing to field offices.*

## GE Donates Erie Canal Lands To Public for Recreation

Approximately 38 acres of historic Erie Canal lands owned by GE's Schenectady, New York plant since 1918 were recently given to the town of Rotterdam, N.Y. for public recreational use.

The property stretches for three and a half miles along the canal and consists of four segments, including parts of the old towpath and one of the remaining canal bridges.

In announcing the decision, the company expressed the hope that the GE gift of land would advance plans for development of a public hiking and bicycling path along the entire length of the Mohawk River in Schenectady County. □

## Wexler Marks 15 Years With GE, Assumes New Position



*Paul Wexler, left, receives congratulations from Jim Castle for his fifteen years' service with General Electric.*

June 28 was an eventful day for **Paul L. Wexler**. On that day Paul was appointed manager of marketing programs in the Information Services Marketing Operation. He had been manager of the international operation. In addition to the promotion, **Jim Castle** presented Paul with his GE 15-year service pin.

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After receiving his bachelor of industrial engineering degree from Georgia Tech, Paul started his General Electric career at the Instrument Department in Lynn, Mass. He transferred to the Special Devices Department in Syracuse, New York, and in 1963 went to the Apollo Support Department in Daytona Beach and later Cape Kennedy, Florida.

Paul joined this division in November, 1967 in Bethesda, as manager of capacity planning. He was manager of European Operations in London during most of 1971, and returned to Bethesda as market manager, international, later becoming manager of the international operation. □

### Travel Association Features GE Time-Sharing

"Pacific Travel News", official publication of the Pacific Area Travel Association, announced in an article June 1 that the Pacific Area Travel Association "is now capable of delivering basic travel information to its members in Europe, Canada, Japan and throughout the U.S. via local telephone lines, utilizing General Electric's time-sharing."

**Steve Butterfield**, marketing representative in the San Francisco branch, gave a terminal demonstration for travel association members who attended a Marketing Research and Development Council meeting in San Francisco recently. □

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## UP THE LADDER



**Dennis Casazza** has been named zone support manager for the Eastern Zone. Dennis joined our division in September, 1968 as a sales representative in northern New Jersey. He later became manager of that branch office. He then transferred to the Schenectady Engineering Department for one year. Dennis returned to Information Services in late 1972 as account manager for the World Trade Project and held that position until his recent promotion.



**Melanie Bouer** has been named account manager for the Encino branch in the Pacific Zone. She received her B.S. in accounting from San Diego State. Melanie was employed as a programmer and, later, a systems analyst, before joining General Electric in Encino as an account representative in 1969. She was senior account representative prior to receiving her new assignment as account manager.

**Harlan Dodge** has been named senior specialist, marketing plans, in the Marketing Operation. Harlan had been account representative and senior account representative in the Cincinnati branch since 1970. He joined this division in 1969 in Dayton, Ohio, after completing a year with General Electric's Aircraft Engine Group in Evendale, Ohio.



Have a question or a gripe?  
How about a comment? An idea?

WRITE IT DOWN AND SEND IT IN.

NEWS-SHARE OFFICE  
7735 Old Georgetown Road  
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# NEWS-SHARE



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