

The CHM Muse

Volume 1, Issue 4

Staff & Volunteer Monthly Newsletter

August 2008

74,000...

Last year, the Silicon Valley Concierge Association, a hospitality industry group, gave the Computer History Museum its "Best-Kept Secret Attraction" award. Based on the attendance numbers we've seen in FY08, we can gladly relinquish our hold on that trophy. Across the board, we have seen increases in our guest counts:

- **48,547** guests visited CHM via our venue rental events, a 57% increase over 2007.
- **5,656** guests attended our CHM lecture series, a 29% increase over 2007.
- And **20,087** guests went on one of our museum tours, a **whopping 69%** increase! This included a one-day record high of 1,800 for the Babbage Opening Day launch.

All told, we hosted **74,290** visitors from July 2007 through the end of June 2008. And our numbers continue to grow- since its opening, we are seeing 1500 guests per month to the Babbage demos.



Venue Rental events bring in thousands of new guests to CHM each month.

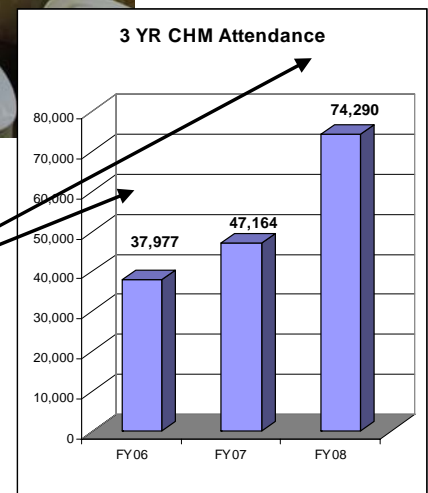
INSIDE THIS ISSUE

- 1** Increased Attendance
- 2** A Night at The Movies
- 3** 2008 Volunteer Hours
- 4** CHM & The World Community Grid
- 4** GreenStep Update
- 5** Input / Output & Yelp!
- 5** War Rooms
- 6** Welcome Mat, Job Ops, Promotions
- 6** This Day in History / Trivia Question



Classy catered tables certainly don't hurt our CHM Presents attendance numbers....

Our overall guest count has doubled since 2006



The 2008 Volunteer Appreciation Event

A Night at the Movies

Friday evening, August 8, 2008

Volunteers and museum staff enjoyed a celebration of another great year of volunteer activity at CHM (see the opposite page for the impressive cumulative volunteer hours!) starting with an assortment of great food- British bangers & mash, beer, popcorn and desserts; an awards ceremony honoring the contributions of the volunteer community over the past year; then a full program of short features & movies, including:

- "The Computer Monster" from a 1967 IBM training film
- "Introducing the Book- Help Desk" subtitled in English
- "Luxo Jr.- Surprise" from Sesame St.
- A series of Pixar shorts
- "Information Revolution" 1982
- "WarGames"

In addition to the service pin awards presented to all volunteers for their hours contributed, highlights of the evening included a special gift for outstanding work on Babbage to **Tim Robinson**, and a beautifully-designed photojournal of the year presented to **Jim Somers** for his on-going support and leadership of the volunteer program.



Judith Haemmerle presents Jim Somers with a special gift of a yearbook of volunteer photos



A British-themed bangers & mash dinner, and of course there was beer.



Tim Robinson receives the Most Valuable Volunteer of 1847 award from Jim Somers



Several entertaining Pixar shorts were shown

CHM Volunteers Gave 18,885 Hours in FY2008

For the fiscal year that ended in June 2008, 424 volunteers contributed a total of 18,885 hours to the Museum. The estimated total value of these hours is **\$414,244**. This estimate is calculated using information provided through the Independent Sector. The value of the volunteer time (\$21.97 for California) is based on the average hourly earnings of all production and nonsupervisory workers on private nonfarm payrolls (as determined by the Bureau of Labor Statistics). Independent Sector takes this figure and increases it by 12 percent to estimate for fringe benefits.

2000+ hours

Burt Grad
Ron Williams

1000+ hours

Dave Babcock	Julie Neff
Tim Coslet	Randy Neff
Bob Erikson	Tim Robinson
Jake Feinler	Peter Samson
Dick Guertin	Ed Thelen
Herb Kanner	Fred Ware
Curtis Jones	Warren Yogi
Roy Mize	

750+ Hours

Dave Cortesi
Robert Garner
Judith Haemmerle
Frank King
Slava Mach
Jim Manley
Allen Palmer
Allen Rosenzweig
Judith Tauber-Lovik

500+ hours

Lyle Bickley	Jay McCauley
Lee Courtney	Robert Patrick
Bob Feretich	Ray Peck
Bill Flora	Jim Porter
Bob Fraley	Kat Powell
Tom Gardner	Steve Russell
Doug Jerger	Stan Sieler
Carrie Karnos	Rafael Skodlar
Henry Landa	

400+ hours

Carol Anne Ances
Jeff Katz
Tracy King
Glenn Lea
Mary Ellen Petrich
Wolf Schaechter
Ken Sumrall

300+ hours

Dick Blaine
Stu Bowen
Ron Crane
Don Cull
Doris Duncan
Joe Fredrick
Corky Lakin
Ted Johnston
Dave Nugent
Joe Preston
Stan Paddock
Bud Warashina
Bill Worthington

200+ hours

Jeff Bedolla
Michael Blasgen
Tim Bergin
Spencer Cates
Mike Cheponis
Dick Delp
Joe Feng
Laura Fleming
Grace Gentry
Bill Goldberg
Tom Halfhill
Cynthia Holladay
Gueorgui Jetchev
Luanne Johnson
Bob Lash
Steve Madsen
Carol Randall
Jeff Stutzman
Marchin Wichary

100+ hours

Mike Albaugh
John Bohner
Diane Detig
Keith Graham
Rhonda Farrell
Louise Freeman
Wes Freeman
Al Hoagland
Petual Kwok
Frank Lemmon
Esmond Lyons
Ron Mak
Paul McJones
Anita Mehrotra
Eugene Miya
Eric Petrich
Oscar Salmassy
Jeff Shimbo
David Varn
Samson Wong
Pat Yoshihiro

THANK YOU VOLUNTEERS FOR A GREAT YEAR

Join the CHM Team on the World Community Grid



The World Community Grid (WCG) has taken on the historic mission to create the largest public computing grid benefiting humanity. Sponsored by IBM, a long time supporter of the Computer History Museum, the World Community Grid is built on the belief that technological innovation combined with visionary scientific research and large-scale volunteerism can change our world for the better. By combining the spare computing power of hundreds of thousands of computers around the world, the WCG enables research into everything from cancer cures, to AIDS treatments to the search for more nutritious rice to alleviate hunger.

To help encourage this great work, we've created a Computer History Museum team on the World Community Grid that we're inviting everyone in the CHM family to join. At no cost to you, your spare computer cycles can add up to a scientific breakthrough.

You might be wondering if joining the grid results in spam, privacy or performance issues with your computer. To check it all out, I've been running the WCG on my home and CHM computers for the last 4 weeks. You're able to configure the software to run only when you want it to. For instance, you can set it to run only when your computer is idle. The WCG communicates only occasionally and only to upload or download research data and doesn't require much bandwidth or disk space. Also, there's no spam or unwanted communications to you. Frankly, I've barely notice it running on my systems. To join the CHM team on the World Community Grid, please follow these steps:

- 1) You can learn more about the World Community Grid, its research goals and how it works here: <http://www.worldcommunitygrid.org/index.jsp>
- 2) Register here to choose a username/password, download the software and join the Computer History Museum team on the World Community Grid: www.worldcommunitygrid.org/reg/viewRegister.do?teamID=B54GFSJDT1

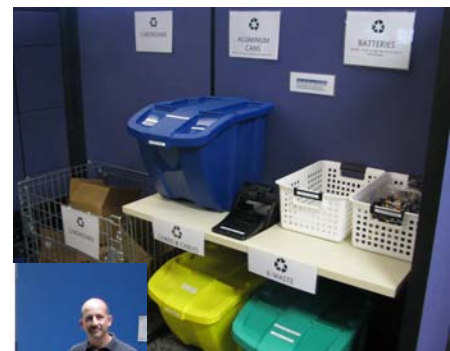
If you have any questions, please contact me.
Thank you for your consideration,
Bob Sanguedolce
VP, Information Systems
Email: sanguedolce@computerhistory.org

You can help change the world

GreenStep Update

This month the GreenStep team members **Dennis Cassar**, **Jeanette Wood**, and **Sara Lott** established two recycling areas for "specialty" recyclable items that are not captured in our blue bin program through the City of Mountain View. After sourcing local firms that would accept and recycle additional items in our wastestream such as batteries, cables, cords, scrap metals, and all types of optical media, two recycle centers were set up on the 1st & 2nd floors of the museum to make convenient drop-off areas for our staff. Additionally, the number of blue bins throughout the building were increased to ensure we are capturing all possible general recyclable items such as paper, glass, aluminum, and plastics.

The goal is to significantly increase our 62% landfill diversion rate to over 70% and lower our trash costs.



Recycling centers for specialty items have been set up in two convenient areas in 2nd flr Admin & 1st flr Collections.

INPUT / OUTPUT

Excerpts from blogs about the Museum on the Web:

July 17, 2008: Wires, and so many buttons. After living in Silicon Valley forever, I finally made it to the Computer History Museum. It was really entertaining. The docents ...bone up on the history of the computercan answer pretty much anything you ask.

July 20, 2008: On the way out Sunday, we stopped by the Computer History Museum in Mountain View. Unfortunately, I didn't bring in the camera, but this place was cool. And free! We got to see a working demonstration of the Babbage Difference Engine #2 which was built a few years ago by a guy from the London Science Museum. I saw an older version of the Babbage difference engine in London when I was there, but it was in a glass case and I didn't really understand how it worked. In Mountain View they give demonstrations regularly where they go through how it works and actually crank out the first 30 values of a polynomial.

The New CHM "War Rooms"

Maybe not the most politically-correct name for our new concept in project-designated conference rooms – so feel free to send us your suggestion for replacement names – but take a look at these first of spaces below. Formerly the Oral History Studio on the second floor just off the Grand Hall, **Valerie Alston & Karae Lisle** have transformed the room into the Fellows 2008 War Room. And coming soon to the Collections Storage area on the 1st floor, a Timeline War Room will be set up by **Kirsten Tashev** and the Exhibits team.



Karae Lisle & Gary Malone at the income forecast thermometer



Monalisa DiAngelo lays out the seating chart for sponsored Fellow tables.

Yelpers Come to CHM



On Wednesday evening, August 6, the CHM Marketing and Events teams, led by **Fiona Tang & Valerie Alston**, put together an event for over 500 members of Yelp. The goal was to bring a different demographic to the museum (25-35), and create a buzz in the Yelp on-line review community about what the museum has to offer. By all early indications, the night was an overwhelming success. 94 on-line reviews already posted since last week- here are sample comments from the articles:

--The Computer History Museum completely ROCKS! Ranging from old school calculators, big massive computers, and the first APPLE PC, this place is worth your time...and heck...even a donation! Volunteers are knowledgeable, and staff is always friendly. Love the outdoor area, and ease of parking. Bring out the inner geek in you...visit this museum....seriously.

- From this point forward, I have added a new requirement for future boyfriend[s]: Must be able to appreciate the Computer History Museum. Take note!

- Major Props to Yelp for turning ME on to this incredible place!! This coming from a guy that had a front row seat in the 1970's thru today with the 1980's and 1990's spent in the hard disk media development and manufacturing business . .

- I've passed this place a million times, on my way to see a movie right across the street. But I never had the pleasure of going inside. Not until Yelp decided to hold it's summer bash here.

- I never knew there was such a thing as a Computer History Museum until the Yelp event. That is very cool that there is one; we are in Silicon Valley after all.

- I've wanted to go here for a while, but never got around to it...until I went here for the Yelp Summer Bash (which was awesome!). I took some time to check out the exhibits before mingling with people. I'm a self-proclaimed geek, so I enjoyed everything, even though much of it was WAY before my time!

- Big collection of computers galore! It's computer history, but it equates a lot to Silicon Valley history as well which is cool and gets me a bit sentimental even. Always knew this was here for years post-SGI, but never made it inside until last night.

- This was a blast! The venue was ideal for this event; the space is fabulous with a 2 story view and lots of open room. Even when filled there was plenty of space to walk, sit, eat, and enjoy.

Collections Move/Need for Volunteers

The Collections department, with the help of CHM volunteers, has made incredible progress in packing & moving artifacts from Shoreline to the Yosemite warehouse. As the deadline for the Move nears some specific needs have arisen:

- **Yosemite Warehouse (Milpitas):** Help is specifically needed on Mondays & Tuesdays to help with the incoming weekly shipment of artifacts from Shoreline. Two Shifts are available on Mondays & Tuesday (9:30 am to 12:30 pm or 1 to 4 pm)
- **Shoreline:** Emphasis will be shifted from artifact packing to cataloging. To be able to complete the move, the remaining uncatalogued artifacts will need to be included in the collections database. Anyone else who has been trained in artifact handling and cataloging is encouraged to sign up to help out. Cataloging takes place in Mountain View Wednesdays through Fridays. Two shifts are available (9am to 12 pm or 1 pm to 5 pm)

Interested in either project? Please contact Jim Somers at somers@computerhistory.org.



Marlen Cantrell and Len Shustek slice the cake at a surprise birthday celebration held for Len by the staff on July 17

CHM Job Opportunities

<u>Department</u>	<u>Job Title</u>
Collections	Cataloger
Collections	Document Archives Intern
Development	Database Administrator/Researcher
Development	Assoc Director, Corporate Relations
Education	Director of Education
Finance	Chief Financial Officer
IT	Web Developer

You can view these current openings at:
www.computerhistory.org/jobs

Welcome Mats

Our newest staff members:



Jon Plutte, joined us as our new Media Producer on July 14.

Lynne Van Tilburg is our new Associate Director of Individual Gifts in Development as of August 4.

Carina Sweet was hired as a Marketing Specialist on August 11.

Job Changes

Bernard Yeh has accepted the position of Cataloger – previously he was a Collections Move Assistant.

Cheryl Rowley has been named Collections Move Coordinator – previously she was a Collections Move Assistant.



Promotions

Congratulations are in order for:

Paula Jabloner has been promoted from Senior Archivist to Director of Collections.

Fiona Tang is now CHM Marketing Manager, moving up from the Marketing Specialist position.

This Month in History

August 16, 1890: Census Bureau Announces Results Using Herman Hollerith's Machine

The US Census Bureau announces the US populations of 62,622,250, determined for the first time by using an automated method, the Hollerith Census machine. The Hollerith machine sorted returns by completing an electrical circuit whenever a hole existed in a punch card and could process almost 10 times the number of census data than a human clerk.

Hollerith formed the Tabulating Machine Company in 1896. This company merged with two others in 1924 to become the International Business Machines company or IBM.

Trivia Question

From which university did William Hewlett and David Packard graduate?

The Editors Desk

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