

SOFT-TECH





a Penguin Original — TECHNOLOGY/GENERAL

Published by the Whole Earth Catalog

SOFT-TECH

SOFT: Responsive, Pliable, Flexible, Mellow,
Cushy, Yielding, Sensitive, Relaxed, Loving,
TECH: Skill, Craft, Knowledge, Excellence, Ex-
perience, Versatility, Mastery, Imagination,
Confidence, Ingenuity, Artistry, Know-how.