

DE-LUX'O

CONSUMER PRODUCTIONS

now available

BAR-MIN-SKI: CONSUMER PRODUCT cd-rom for mac and windows

- ★Honorable Mention- Interactive Art, Prix Ars Electronica '95, Linz Austria, The only CD-ROM to be officially recognized.
- ★"Thumbs Up" Award, New Media, March, 1995
- ★Breakthrough Multimedia Title Runner-Up, Electronic Entertainment magazine, March, 1995
- ★Finalist, New Media Invision Awards, 1995
- ★Dallas Video Festival, Dallas Museum of Art, 1994
- ★American Film Institute Advanced Technology Programs, Cutting Edge Computer Media Salon, 1994
- ★Art Futuro 1994, Museum of Modern Art, Madrid, Spain
- ★Toronto International Film Festival, Digitalia '94
- ★Bronze Medal, New York Festivals Interactive Multimedia Competition, 1994

created by
**Webster
Lewin**

**Jerry
Hesketh**

Bill Barminski



main interface from Consumer Product

CONSUMER PRODUCT is more than just a portfolio of the artist, Bill Barminski. Sure it's a multimedia documentary of his work containing over 160 paintings, but it also includes an interactive art gallery, 45 minutes of original music, over an hour of audio narration and humor, 1 hour of video, hundreds of pages of underground comics (including the complete *Tex Hitler* series), and of course, "Sub-Vert" the game where you design an ad for Blatto Beer - the high class beer for low class people.

"...a mordantly humorous take on people's obsessions with things material..." - Ken Coupland, **WIRED**

"Not just a bunch of paintings shoveled onto a CD, but a full-blown, well-integrated work of art unto itself." - Scot Hacker, **UTNE READER**

"BAR-MIN-SKI is a cultural breakthrough, bringing an adventurous, artistic sensibility to the corporate world of multimedia." - Christine Grech, **ELECTRONIC ENTERTAINMENT**



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BAR-MIN-SKI
CONSUMER PRODUCT

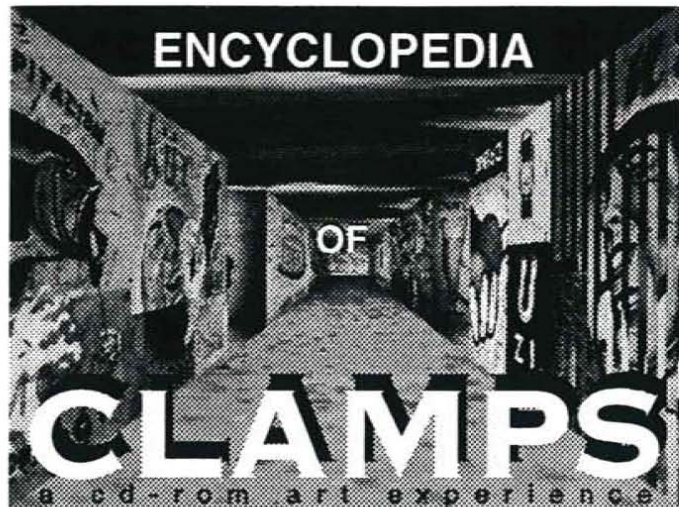
Interactive CD-ROM, MAC/Windows
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CAN\$56.00 US\$39.95



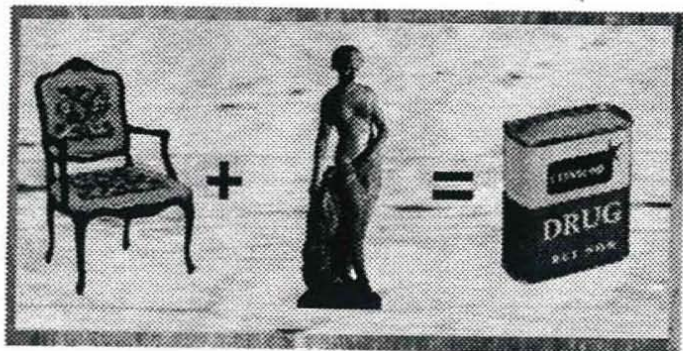
a scene from Subvert, the advertising game found in CONSUMER PRODUCT

Coming Soon

THE INTERACTIVE ENCYCLOPEDIA



The INTERACTIVE ENCYCLOPEDIA OF CLAMPS is the worlds first complete guide to clamps and clamp-like devices. This cd-rom contains every thing you ever wanted to know about c-clamps, bar clamps, standard clamps, spring clamps, and much, much more....or...



In this second title from the team that created the highly acclaimed **BAR-MIN-SKI: CONSUMER PRODUCT**, the world of experience-oriented art is explored in a ground-breaking cd-rom. Using digital media to create original works of interactive art, the design team at Consumer Productions sets forth as its goal to challenge the preconceived notions of interactivity, content and technology. Utilizing a 3-d environment the user can visit over 30 exhibition rooms that contain real works of interactive art - *not corporate diluted pseudo art*. **CLAMPS** will set new standards for digital media....or...



Pictured above is arch-conservative Blimp Rambo, one of your many hosts in the **ENCYCLOPEDIA OF CLAMPS**. As an unsuspecting "liberal" you'll find yourself on one of the nations top rated shows, the **Blimp Rambo Patriots Hour**. (sponsored by the Puffy Toilet Paper Company) Hang out in the green room and read **ME**, Blimps best selling autobiography. Wander through the studio - but stay away from the hostile crowd of mindless conservatives. And finally, tangle with Blimp live on national television.



a scene from CLAMPS.

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