

JETTECH

CORPORATE ID

9-21-2010



















JetTECH
A E R O S P A C E





J E T T E C H
A E R O S P A C E





J E T T E C H
A E R O S P A C E





J E T T E C H
A E R O S P A C E







JETTECH
A E R O S P A C E





JETTECH
AEROSPACE



JETTECH
AEROSPACE



JETTECH

A E R O S P A C E



JETTECH
A E R O S P A C E



J E T T E C H
A E R O S P A C E



J E T T E C H
A E R O S P A C E

J E T T E C H

A E R O S P A C E

J E T T E C H
A E R O S P A C E



JETTECH
A E R O S P A C E



JETTECH
A E R O S P A C E





J E T T E C H
A E R O S P A C E



J E T T E C H
A E R O S P A C E







JetTech

a e r o s p a c e

JetTech
a e r o s p a c e



JetTech

AEROSPACE



JetTech
AEROSPACE





JET TECH
AEROSPACE



JET TECH
AEROSPACE



eleven**eighty**five**design**

JETTECH AEROSPACE

CORPORATE ID
INITIAL CREATIVE



Jettech

a e r o s p a c e



Jettech
a e r o s p a c e

A simple world mark with a customized "e" in "Jet" represents high-touch service and personalization.



This unique and organic shape makes reference to the shape of the wing, the motion of flying as well as forward momentum.



JetTech
a e r o s p a c e



JetTech
a e r o s p a c e

This symbol signifies the smoothness of the flying experience with JetTech's custom design for each customer. / Speed / Forward momentum / Abstracted plane tail



jetTech
aerospace



jetTech
aerospace

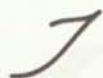


jetTech
aerospace

jetTech
aerospace



J E T T E C H
A E R O S P A C E



J E T T E C H
A E R O S P A C E



jetTech
aerospace





jetTech
A E R O S P A C E



jetTech
A E R O S P A C E



jetTech
A E R O S P A C E



jetTech
A E R O S P A C E



JETTECH

AEROSPACE



JETTECH
AEROSPACE



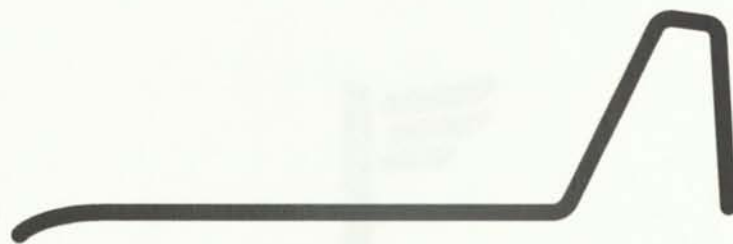
JETTECH

AEROSPACE



JETTECH

AEROSPACE



jetTech

AEROSPACE





JETTECH
aerospace





JETTECH
AEROSPACE

JETTECH
AEROSPACE



JetTECH

AEROSPACE

JetTECH
AEROSPACE



JETTECH
AEROSPACE



JETTECH
AEROSPACE



JETTECH
AEROSPACE



JETTECH
AEROSPACE



JETTECH
AEROSPACE



JETTECH
AEROSPACE



JETTECH

AEROSPACE

JETTECH

AEROSPACE

JETTECH

AEROSPACE



JETTECH
AEROSPACE



JETTECH
AEROSPACE



JT

J E T T E C H

A E R O S P A C E

JT

J E T T E C H

A E R O S P A C E



J E T T E C H
aerospace





J E T
T E C H
A E R O S P A C E

J E T
T E C H
A E R O S P A C E



J E T
T E C H
A E R O S P A C E



J E T
T E C H
A E R O S P A C E

jettech
A E R O S P A C E

jettech
AEROSPACE



jetTech

A E R O S P A C E



jetTech
A E R O S P A C E



JETTECH
A E R O S P A C E



JETTECH
A E R O S P A C E

J E T T E C H
A E R O S P A C E



Wide kerning represents transparency and mirrors the elegance and sophistication of the brand. Subtle adjustments made to the type to represent the custom touch.



J E T T E C H
A E R O S P A C E

J E T T E C H
A E R O S P A C E

Wide kerning represents transparency and mirrors the elegance and sophistication of the brand. Subtle adjustments made to the type to represent the custom touch.



JETTECH

AEROSPACE



JETTECH

AEROSPACE

JETTECH
AEROSPACE



J E T T E C H
A E R O S P A C E



Minimal "J" and "T" speaks to sophistication and elegance and represents an abstract propeller



JETTECH

A E R O S P A C E

JETTECH
A E R O S P A C E



J JETTECH
AEROSPACE



J JETTECH
AEROSPACE

dc_01

abstract "J" and "T" form a cohesive fit to indicate a high-touch, customized service



J E T T E C H
A E R O S P A C E



J E T T E C H
A E R O S P A C E



JETTECH
A E R O S P A C E



JETTECH
A E R O S P A C E

dc_03

the curves of the three abstract "J"s illustrates luxury and high-quality / shapes are stylized to resemble a profile of a seat with arm rest



JETTECH
AEROSPACE

 **JETTECH**
AEROSPACE

dc_04

a space enclosure is created by four abstract "J"s / reference to a floor plan





JETTECH

AEROSPACE



JETTECH
AEROSPACE



JETTECH
AEROSPACE





JETTECH
AEROSPACE





JETTECH
AEROSPACE



JETTECH
AEROSPACE

dc_09

curvilinear lines illustrate a highly customized interior design / curves are a subtle reference to aerospace



JETTECH
A E R O S P A C E



JETTECH
A E R O S P A C E

dc_10

two facing "J"s illustrates a profile view of two jet seats / customized fit and design



JETTECH
A E R O S P A C E



JETTECH
AEROSPACE



J E T T E C H
A E R O S P A C E







JetTech
AEROSPACE





JET
AEROSPACE

TECH

JET
AEROSPACE

TECH

JetTech[®]
AEROSPACE

JetTech[®]
AEROSPACE

JETTECH
AEROSPACE 

JETTECH
AEROSPACE 

JetTech 

AEROSPACE

JetTech 

AEROSPACE

JETECH

AEROSPACE

JETECH
AEROSPACE



J E T T E C H
A E R O S P A C E



J E T T E C H
A E R O S P A C E



eleven**eighty**five**design**