# FIFTH

## WEST COAST COMPUTER FAIRE

A Conference & Exposition on

### Intelligent Machines

for

### Home, Business, & Industry

## PROGRAM

| March | 14,<br>Friday<br>*9am-6pm* | 15,<br>Saturday<br>*9am-6pm* | 16,<br>Sunday<br>*Noon-5pm* | 1980 |
|-------|------|------|------|------|

COMPUTER FAIRE       333 Swett Road, Woodside CA 94062       (415)851-7075

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**CALL FOR PAPERS, TALKS, DEMONSTRATIONS, & EXHIBITS**

for the

**SIXTH WEST COAST COMPUTER FAIRE**

*San Francisco's Civic Auditorium & Brooks Hall*

*April 3 - 5, 1981*

Everyone interested in participating in the 6th West Coast Computer Faire should contact Computer Faire, 333 Swett Road, Woodside CA 94062; (415) 851-7075. Those wishing to propose a talk or demonstration, or wishing to organize a Conference Section, should immediately request Speaker's Kits.

*DEADLINE for completion of Conference Program organization, talks, & papers:*  Dec. 1st, 1980.

# CONFERENCE PROGRAM of the 5TH WEST COAST COMPUTER FAIRE

| Time | FRIDAY, MARCH 14TH — POLK 1 | POLK 2 | SATURDAY, MARCH 15TH — LARKIN 1 | LARKIN 2 | POLK 1 | POLK 2 | SUNDAY, MARCH 16TH — LARKIN 1 | LARKIN 2 |
|---|---|---|---|---|---|---|---|---|
| 9 am | 9am - 6pm: RTTY Repeater Group, (open seminar) ROOM 302 | | 9 am - 6 pm: RTTY Repeater Group, (open seminar); ROOM 302 / 9 am - 6 pm: Apple Core Meetings; ROOMS 406 - 410 / 1 pm - 4 pm: Personal Computer/Telecommunications, (open seminar); ROOM 204 | | | | 9am - 6pm: RTTY Repeater Group, (open seminar) ROOM 302 | |
| 10 am | | | Teaching About Computers & Programming | Personal Communications & Microcomputers | Computer Music | Pascal, & Pascal Machines | Digital Group Users (open meeting) | |
| 11 am | | | | | | | | |
| Noon | | | | | | | Computer Retailers (open meeting) | Business & Low-Cost Computing |
| 1 pm | | | | | Osborne's 3rd Annual Award | | | |
| | How to Hold a Seminar for your Small-Business-Machines' staff | Micro-Hardware & Interfacing | Low-Cost Computing for Education | Tutorials for the Novice | Potpourri | Significant Software for Inexpensive Machines | Medical Computing | |
| 2 pm | Legal Aspects of Software Protection | | | | | | | |
| 3 pm | | | | | | | Computer Assistance for the Physically Impaired | Informational Graphics: Show Business & Know Business |
| 4 pm | | | | | Forth Interest Group (open meeting) | Micro-Software Engineering | | |
| | Association of Software Producers & Publishers (open meeting) | Unusual Microcomputer Applications | Computer Games, & Computers in Education | | | | Tutorial: Programming Data Files in Basic | |
| 5 pm | | | | Artificial Intelligence & Micros | | | | |
| 6 pm | | | | | | | | |
| | Microcomputer Industry Trade Association (open meeting) | | | | | | | |
| 7 pm | | | | | | | | |

# 5th West Coast Computer Faire
# CONFERENCE PROGRAM
## FRIDAY, March 14, 1980

**How to Hold a Seminar for Your**  Friday  1-2pm  Polk 1
**Small Business Machines Staff**
*Tom Bun, Melinda Smith*
*Compumax*
*505 Hamilton Avenue*
*Palo Alto, CA 94301*
*(415)321-2881*

**Legal Aspects of Software Protection**  Friday  2-4pm  Polk 1
*chair: Joseph R. Igelmund*

Writing and Negotiating the Vendor's Software License Contract:
Let's Make a Deal
*Joseph R. Igelmund, Attorney at Law*
*605 Market Street, Suite 1425*
*San Francisco, CA 94105*
*(415)392-2811*

The Software Jungle: Legal Pitfalls
*Raymond Karch, Attorney at Law*
*Opamp Building, Suite A*
*1033 N. Sycamore Avenue*
*Hollywood, CA 90038*
*(213)464-4358*

**Micro Hardware & Interfacing**  Friday  1:30-4pm  Polk 2
*chair: Tom Pittman*

Home Bus Standards Association. What is It and What does It Mean?
*Robert J. Richardson, Director*
*Consumer Electronics Department*
*SRI International*
*333 Ravenswood Ave.*
*Menlo Park, CA 94025*
*(415)362-6200 Ext. 5448*

Microbotics: Enter the Table-Top Robot Arm
*John W. Hill, Ph.D.*
*1259 El Camino Real, Suite 200*
*Menlo Park, CA 94025*
*(415)326-6997*

A Linear Scrolling CRT with Standard Parts
*John P. Cater, Manager*
*Intelligent Systems Engineering*
*Southwest Research Institute*
*6220 Culebra*
*San Antonio, TX 78284*

An Overview of Serial Communications in Microprocessor Systems
*Frank L. Toth, Manager*
*Microprocessor Marketing*
*American Microsystems Inc.*
*3800 Homestead Road*
*Santa Clara, CA 95051*
*(408)246-0330*

**Unusual Microcomputer Applications**  Friday  4-6pm  Polk 2
*chair: Jack Park*

Energy Management for the Home with the Helion Micromanager
*Jack Park, President*
*Helion, Inc.*
*Box 445*
*Brownsville, CA 95919*
*(916)675-2478*

Microcomputer-Assisted Amateur Astronomy
*Sidney Levin, M.D.*
*Astronomical Society of the Pacific*
*700 25th Ave.*
*San Francisco, CA 94121*

Radio Wave Imaging System by Microcomputer
*Yoshinao Aoki, Prof.*
*EE Dept.*
*Hokkaido University*
*Sapporo, Japan*

**Association of Software Producers & Publishers**
[open meeting]  Friday  4-6pm  Polk 1
*chair: Jules Gilder, President, ASPP*
*Box 153*
*Rochelle Park, NJ 07662*
*(201)843-0550x335*

**Microcomputer Industry Trade Association**
[open General Meeting]  Friday  6-7pm  Polk 1
*chair: Dennis Barnhart, President, MITA*
*c/o Marketing*
*Commodore Business Machines*
*3330 Scott Blvd.*
*Santa Clara, CA 95050*
*(408)727-1130*

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## Computer-Chess Players Never Turn in Their Chips —
## They Just Pawn Their Software, Hoping for a Good Knight

The 1980 Computer Faire Micro-Chess Tournament will be under way with at least six micros competing for the title. At the 1978 Tournament, Sargon made the news and enlightened the computer hobbyist on what could be achieved with a micro. The success story continues for the Spracklens with their newer version of Sargon 2: 2.5, and the Sargon 3. This year's tournament is still open to all who feel they have a quality chess program, and want to find out how it does against such programs as Sargon 3, Mychess 2, Voice Challenger, and the Atari Chess.

For details on entering, contact: John Urwin, 1537 Argyle Ct, San Jose CA 95132; (408)923-5662.

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**Computer Music**
*Saturday 10am-noon Polk 1*
chair: Hal Chamberlin

The Digital-to-Analog Converter Method of Real-Time Computer Music Synthesis
*Hal Chamberlin*
*29 Mead Street*
*Manchester, NH 03104*

The Performing Musician and the Personal Computer
*R. J. Higgins, R. K. Goodall, R. Vedanayagam*
*Physics Department*
*University of Oregon*
*Eugene, OR 97403*

**Teaching About Computers & Programming**
*Saturday 10am-noon Larkin 1*
chair: William J. Wagner

Programming for Everyone: A Rationale and Some Teaching Strategies
*William J. Wagner, Ph.D.*
*Mountain View High School*
*Mountain View, CA 94041*

Individualized Instruction in Computer Programming
*Carl Grame, Dan O'Donnell, Instructors*
*De Anza College*
*21250 Stevens Creek Boulevard*
*Cupertino, CA 95014*

You'd Like to Teach the World to What?
A Guide to Writing Micro-Computer Courseware
*Silas S. Warner*
*Muse*
*331 N. Charles*
*Baltimore, MD 21201*

**Personal Communications & Microcomputers**
*Saturday 10am-noon Larkin 2*
chair: Ron Jacobson

Telecommuting Via the Personal Computer
*Jack M. Nilles, Director*
*Interdisciplinary Programs*
*University of Southern California*
*Los Angeles, CA 90007*

"Information w/Cheese Please." The Emerging Personal Computer National Information Utility Network
*Ron Jacobson*
*Broadcast Communication Arts Department*
*San Francisco State University*
*45 Westwood Drive*
*San Francisco, CA 94112*

The Electronic Sandbox
*Mark Cummings, Georjean Frank*
*Broadcast Communication Arts*
*San Francisco State University*
*1600 Holloway Ave.*
*San Francisco, CA 94132*
*(415)469-1787*

**Pascal & Pascal Machines**
*Saturday 10am-12:30 Polk 2*
chair: James Gagne, M. D.

A User Looks at the Western Digital Pascal Microengine
*Tom Pittman*
*Box 6539*
*San Jose, CA 95150*

An Introduction to the Wonders of Pascal
*James Gagne, M. D., President*
*Datamed Research*
*1433 Roscomare Road*
*Los Angeles, CA 90024*
*(213)472-8825*

A New, Minimal-Cost Software Club for Users of UCSD Pascal
*James Gagne, M. D., President*
*Datamed Research*
*1433 Roscomare Road*
*Los Angeles, CA 90024*
*(213)472-8825*

**Potpourri**
*Saturday 1-3:30pm Polk 1*
chair: Mark Cummings

Seeing Motion with the Mind's Eye
*Sam Hersh, Al Ahumada*
*Aero/Astro*
*Stanford University*
*Stanford, CA 94305*
*(415)497-1526*

Microcomputers in Africa: A Travelogue of the 1980 Eclipse
*Carl Helmers, Editorial Director*
*Byte Publications Inc.*
*70 Main Street*
*Peterborough, NH 03458*
*(603)924-7217*

Breaking into Writing for the Microcomputer Field
*Sharon Rosa*
*Nicholas Rosa Associates*
*1901 S. Bascom Avenue, Suite 337*
*Campbell, CA 95008*

Is Electronic Technology Making Mankind an Endangered Species?
(or: Carbon Chemistry Chauvinist? - You Bet!)
*Don Perry Dunlap, President*
*Entecon Corporation*
*1208 Apollo Way, Ste 502*
*Sunnyvale, CA 94086*
*(408)245-9272*

**Adam Osborne's 3rd Annual**
**Unilateral White Elephant Award for Outstanding Achievement**

Saturday 12:30-1pm  Polk 1

*Adam Osborne, President*
*Osborne & Associates*
*630 Bancroft Way*
*Berkeley CA 94710*
*(415) 548-2805*

**Personal Computer/Telecommunications**
**Open Seminar**

Saturday 1-4pm  Room 204

*chair: Dave Caulkins*
*PCNet*
*437 Mundel Way*
*Los Altos CA 94022*
*(415) 858-1501*

**Tutorials for the Novice**
chair: Tony Severa

Saturday  1-4:30pm  Larkin 2

Beginners, Gather 'Round or Welcome to the Small Computer Revolution
*Nicholas Rosa*
*Nicholas Rosa Associates*
*1901 S. Bascom Avenue, Suite 337*
*Campbell, CA 95008*

An Easy Approach to Operating Systems...For Example, CP/M (For Beginners)
*Tony Bove*
*Sybex, Inc.*
*2020 Milvia St.*
*Berkeley, CA 94704*
*(415)848-8233*

Thoughts While Waiting for the Calvery to Rescue Me
*Tony Severa*
*131 Highland Ave.*
*Vacaville, CA 95688*

**Significant Software**
**for Inexpensive Machines**
chair: Raymond Karch

Saturday  1-3:30pm  Polk 2

ANSI PL/I, Subset-G: A Commercial Implementation Under CP/M
*Gary Kildall, President*
*Digital Research*
*Box 579*
*Pacific Grove, CA 93950*
*(408)649-3896*

Animal - An Animation Language used in Creating
Animated Scenes in Color on a Personal Computer
*Jim Blum, President*
*Comagraph*
*768 Inwood Drive*
*Campbell, CA 95008*

NPS Micro-Cobol
*LT Mark S. Moranville*
*Naval Postgraduate School*
*Monterey, CA 93940*
*(408)646-2449*

A User-Guided Monitor ROM for Commodore CBM
*John Clothier*
*Elcomp Publishing, Inc.*
*Chino, CA 91710*

**Low-Cost Computing for Education**
chair: Ted Perry

Saturday  1-4pm  Larkin 1

How to Produce Random Access Videotapes, Videodiscs and Other
Intelligent Wonders with Your Microcomputer
*Robert V. Whitney*
*Whitney Educational Services*
*2071 Tenth Avenue*
*San Francisco, CA 94116*
*(415)681-4725*

Lesson Design in Pilot
*Robert N. Watkins, Customer Education Manager*
*The Computer Merchant*
*5107 El Cajon Blvd.*
*San Diego, CA 92115*
*(714)583-3963*

An Apple for the Teacher — A Graphic CAI Authoring System
*Ted Perry*
*San Juan Unified School District*
*KYDE TYME Project*
*2331 St. Marks Way*
*Sacramento, CA 95825*
*(916)487-7517, 485-0619*

CAI: A Different Way
*Jeff Levinsky*
*Computer Systems Design Group*
*3632 Governor Drive*
*San Diego, CA 92122*

**Micro Software Engineering**
chair: Terry Ritter

Saturday  3:30-5:30pm  Polk 2

Modular and Structured Programming on Small Systems
(Including 6809 Assembly Language)
*Terry F. Ritter*
*Motorola, M2880*
*3501 Ed Bluestein Blvd.*
*Austin, TX 78721*

Structured Flowcharts - A Hybrid Approach to Program Design
*Gregg Williams*
*Byte Magazine*
*70 Main St*
*Peterborough, NH 03458*

A Case Study in Unstructured Software
*Howard R. Hollander, Specialist Software Engineer*
*Boeing Aerospace Co.*
*Little Mountain Test Annex*
*Hill AFB, UT 84056*

**Amateur Communications Society** *Friday, Saturday, Sunday   Room 302*
(RTTY) Open Seminar & Demonstration

chair: *Stuart Neblett*
   *493 - 4th Ave*
   *Redwood City CA 94063*
   *(415) 592-9200 x221*

**Computer Games & Computer in Education** *Saturday   4-6pm   Larkin 1*
chair: *Annie Fox*

   The Starship Simulation Project
      *David Fox, Annie Fox, Co-Directors*
      *Marin Computer Center*
      *70 Skyview Terrace, Room 301*
      *San Rafael, CA 94903*
      *(415)472-2650*

   Computer Games in Education
      *David H. Ahl*
      *Creative Computing*
      *P. O. Box 789-M*
      *Morristown, NJ 07960*

   Solving the Shooting Stars Puzzle
      *Joel Shprentz*
      *The BDM Corporation*
      *7915 Jones Branch Drve*
      *McLean, VA 22102*

**Artificial Intelligence & Micros**      *Saturday   4:30-6pm   Larkin 2*
chair: *Dean Gengle*

   Microcomputers and the Design of Contelligent Systems
      *Dean Gengle*
      *P. O. Box 14431*
      *San Francisco, CA 94114*

   Artificial Intelligence as Applied to Input and Output in the Office — or —
   Making Computers Read and Speak
      *Art Derfall*
      *Kurzweil Computer Products, Inc.*
      *33 Cambridge Parkway*
      *Cambridge, MA 02142*
      *(617)864-4700*

**International Apple Corps**
   [open meeting, all day]     *Saturday   10am-5pm   Rooms 406-408-410*
chair: *Matthew McIntosh*
      *International Apple Core*
      *Box 976*
      *Daly City, CA 94017*
      *(415)552-9234*

**Forth Interest Group**
   [open meeting]               *Saturday   3:30-6pm   Polk 1*
chair: *Bill Ragsdale*
      *c/o Dorado Systems*
      *20956 Corsair Blvd.*
      *Hayward, CA 94545*
      *(415)783-0289*

**Trade Association to Meet During 5th Computer Faire**

The Microcomputer Industry Trade Association (MITA) will hold its first 1980 General Meeting, during the 5th West Coast Computer Faire in San Francisco. The meeting will take place in the Civic Auditorium, on Friday afternoon, March 14, beginning at 6 p.m. (immediately following the close of the exhibits).

The meeting is open to all members and prospective members — anyone in the management of any company addressing the microcomputing industry. This includes manufacturers, distributors, retailers, software houses, publishers, show organizers, and so forth.

# SUNDAY, March 16, 1980

**Digital Group Users** |open meeting|     *Sunday   10am-noon   Larkin 1*
chair: Jim Jacobsen, NORCAL DG Users Group
  *760 Paul Avenue*
  *Palo Alto, CA 94308*
  *(415)493-9152*

**Computer Retailers** |open meeting|     *Sunday   noon-1pm   Larkin 1*
chair: Bob Moody, President, Western Computer Dealers Association
  *c/o Alpha Information Systems*
  *800 San Antonio Road, Suite 1*
  *Palo Alto, CA 94303*
  *(415)494-6221*

**Business & Low-Cost Computing**     *Sunday   noon-3pm   Larkin 2*
chair: Paul Terrell

  Personal Computers in the Office: An Example
    *Clarence A. Ellis, Gary J. Nutt*
    *Xerox Palo Alto Research Center*
    *3333 Coyote Hill Road*
    *Palo Alto, CA 94304*

  Four Programs for Use with Listed Option and Common
    Stock Investment Strategies
    *Alfred A. Adler, Ph.D.*
    *10360 E. Flintlock Tr.*
    *Tucson, AZ 85715*

  The Microcomputer Market and Users in Japan
    *Seiichiro Yahagi, Managing Director*
    *Nippon Time Share Co., Ltd.*
    *17th Mori bldg., 1-26-5, Toranomon*
    *Minato-ku, Tokyo, Japan*

  Turnkey or Turkey?
    *Thomas P. Bun*
    *Compumax, Inc.*
    *505 Hamilton*
    *Palo Alto, CA 94301*
    *(415)321-2881*
    *Paul J. Terrell*
    *Exidy, Inc.*
    *390 Java*
    *Sunnyvale, CA 94086*
    *(408)734-9410*

**Medical Computing**     *Sunday   1-2:30pm   Larkin 1*
chair: James Gagne, M.D.

  Softdoc - A Proposal for a Medical Software Network
    *James Gagne, M.D., President*
    *Datamed Research*
    *1433 Roscomare Road*
    *Los Angeles, CA 90024*
    *(213)472-8825*

  The Computer in the Practice of Medicine: An Overview
    *Mark H. Spohr, M.D.*
    *Medsoft*
    *Box 7049*
    *Tahoe City, CA 95730*
    *(916)583-3097*

**Computer Assistance**
**for the Physically Impaired**     *Sunday   2:30-4pm   Larkin 1*
chair: Carol A. Simpson

  Alphabetical Versus Graphotactic CRT Page Layout of Letters for a
    Versatile Portable Speech Prosthesis (VPSP)
    *Carol A. Simpson*
    *Psycholinguistic Research Associates*
    *2055 Sterling Avenue*
    *Menlo Park, CA 94025*

  Microcomputer/Videodisc CAI Fulfilling a Promise for Handicapped Students
    *Ron Thorkildsen, Assistant Professor*
    *Instructional Media Department*
    *UMC 68, Utah State University*
    *Logan, UT 84322*
    *(801)752-4100, ext. 8273*

**Informational Graphics:**
**Show Business & Know Business**     *Sunday   3-5:30pm   Larkin 2*
chair: Aaron Marcus

  Micro Graphics for Communicating Information Efficiently
    *Aaron Marcus*
    *Lawrence Berkeley Labs*
    *1306 Bayview Place*
    *Berkeley, CA 94708*
    *(415)486-5181*

  Demonstrations & Explanations of Work in Progress
    *Visual Design Students — U.C.-Berkeley*

**Tutorial: Programming Data Files in Basic** *Sunday   4-5pm   Larkin 1*
*Leroy Finkel, Jerald Brown*
  *1815 Altschul Ave.*
  *Menlo Park, CA 94025*
  *(415)591-1441*

## EXHIBITORS & BOOTHS
*at the*
## 5th West Coast Computer Faire
*as of 80 Feb 14*

| exhibitor | booth(s) |
|---|---|
| **3M Co.-Data Recording Products** | 1404 |

3M Center/Bldg 223-5N
St Paul MN 55101
(612)733-8765
*Data recording supplies (media) & accessories for microcomputer sys*

**6502 Program Exchange** ... 26
2920 Moana
Reno NV 89509
*6502 Software*

**80-U.S. Journal** ... 1122C
3838 S. Warner St
Tacoma WA 98409
(206)475-2219
*TRS-80 related computer publication*

**A. C. Electronics** ... 1506
Box 113
Mountain View CA 94042

**A. I. D. S., Inc.** ... 431E
301 Balboa
San Francisco CA 94118
(415)221-8500

**ABC Computers Inc** ... 1416
Box 7529
Tahoe City CA 95730
(916)583-5562
*DEC-compatable hardware, Dekchester & Minichester, versatile accounting packages*

**Acorn Software Products, Inc.** ... 313
634 N. Carolina Av SE
Washington DC 20003
(202)544-8530

**Advanced Computer Products Inc.** ... 1318H
1310 E. Edinger
Santa Ana CA 92705
(714)558-8813

**Adventure International** ... 18
Box 3435
Longwood FL 32750
(305)862-6917
*Software for microcomputers/T-shirts*

**Allen Gelder Software** ... 31
Box 11721 Main PO
San Francisco CA 94101
*TRS-80 software*

**Alltronics** ... 1107
15460 Union Av
San Jose CA 95124
(408)371-3053

**Alpha Information Systems** ... 1228, 1230C
800 San Antonio Rd
Palo Alto CA 94303
(415)494-6221

**Alpha Supply Company** ... 615C
9625 Mason Av
Chatsworth CA
91311 91311
(213)882-9818
*Data Processing Supplies & Accessories*

**Altos Computer Systems, Inc.** ... 1302Q
2338A Walsh Ave
Santa Clara CA 95050
(408)244-5766
*Digital computers*

**American Word Processing** ... 1224, 1226
18730 Oxnard St
Tarzana CA 91356
(213)705-2245

**Apple Orchard** ... 15
131 Highland
Vacaville CA 95688
(707)448-9055
*Educational software for Apple II*

**Applied Microsystems Corp.** ... 1030C
11064 118th Place NE
Kirkland WA 98033
(206)823-9911
*microprocessor emulators (Z-80, 8080, 8085)*

**Arkenstone, Inc.** ... 319C
870 Market St #369
San Francisco CA 94102
(415)434-2480
*Custom business systems & development software*

**Arrow Computer Supply** ... 112
1301 Harrison St
San Francisco CA 94103
(415)864-0900
*Memorex media, Avery labels D. P. ribbons, W. P ribbons & paper, etc.*

**Artec Electronics, Inc.** ... 228, 230E
605 Old County Rd
San Carlos CA 94070
(415)592-2740
*Computer products & printed circuit boards*

**Automated Simulations, Inc.** ... 1227
1901 Old Middlefield Wy
Mtn View CA 94043
(415)964-8021
*Fantasy games for home computers*

**AVS/Audio-Video Systems** ... 1124
2485 Autumnvale Av
San Jose CA 95122
*Custom furniture for TRS-80, custom programming*

**Basic Systems Corporation** ... 1117
2359 De La Cruz Blvd
Santa Clara CA 95050
(408)727-1800
*Anadex printer, Houston Instrument recorder, Qantex tape drive*

**Benwill Publishing Corp** ... 1418C
1050 Commonwealth Av
Boston MA 02215
(617)232-5470

**Bits, Inc.** ... 405C, 407
Box 428
Peterborough NH 03458
(603)924-3355
*Books for the small computer user "Books to erase the impossible"*

**Byte Industries Inc** ... 1014C
3501 Arden Rd
Hayward CA 94545
(415)783-8272

**Byte and OnComputing** ... 426, 428, 430
70 Main St
Peterborough NH 03458
(603)924-7217
*computer magazines*

**Byte Shop of Hayward** ... 103
1122 B St
Hayward CA 94541
(415)537-2983

**California Computer Systems** ... 524, 526
250 Caribbean
Sunnyvale CA 94086
(408)734-5811
*Peripherals for S-100, Apple, Pet & TRS-80*

## Speak at the 6th Faire

It's too late to submit a paper for presentation in the Conference Program of the 5th Faire, but you can get a good running start at the 6th Faire, to be held in San Francisco in the first part of April, 1981.

Request a 6th Faire Speaker's Kit: Computer Faire, 333 Swett Rd., Woodside, CA 94062, (415)851-7075.

# Do Your Faire-Busing On Computer Plus' Bus

Computer Plus, a retail computer store in Sunnyvale, California, is again chartering buses to transport Faire-goers to and from San Francisco's Civic Center, site of the Fifth West Coast Computer Faire. The fee is $8 for the door-to-door roundtrip. The buses will leave from Computer Plus, 1324 S. Mary Ave. (in the De Anza Square Shopping Center at Fremont & S. Mary).

The schedule follows:

| Date | Leave Sunnyvale | Leave S. F. |
|---|---|---|
| March 14 (Friday) | 9:00 a.m. | 3:30 p.m. |
| March 15 (Saturday) | 8:30 a.m. | 3:30 p.m. |
| March 16 (Sunday) | 11:00 a.m. | 4:45 p.m. |

Computer Plus requests payment in advance. For further information about the buses, pre-registrations to the Faire, *Computer Faire Conference Proceedings*, and other materials for the compleat computerist, please call Lucy at (408) 735-1199 between 11 a.m. and 7 p.m. on Tuesday through Friday, and between 11 a.m. and 6 p.m. on Saturday.

## Special Retailers' Showing At Computer Faire

The Computer Faire exposition will be open for a special showing for retailers and exhibitor guests on Sunday morning, March 16, from 10 a.m. to noon. Computer and electronics distributorrs and retailers may obtain a "Retailer" ribbon to attach to their admission badge — allowing access to this special showing — by requesting it on letterhead stationery from the Computer Faire office.

Immediately following the Sunday morning retailer show, there will be an open meeting for computer retailers, chaired by Bob Moody (Alpha Information Systems, Palo Alto).

## San Francisco Visitors' Bureau

The San Francisco Convention & Visitors' Bureau offers a variety of information to assist out-of-area visitors to 'The City.' The Bureau may be of particular assistance to those attending the 5th West Coast Computer Faire, to be held in San Francisco's Civic Auditorium & Brooks Hall, March 14-16.

Among other things, the Bureau offers guides to restaurants and 'night life,' and has a daily events 'hot line' — (415) 391-2000. For guidebooks and more information, call or write: San Francisco Convention & Visitors' Bureau, 1390 Market Street, San Francisco CA 94102; (415) 626-5500.

## The Lost Corral

Meeting someone during the Computer Faire? Arrange to rendezvous with them in the left, right, or center seating area of the balcony overlooking the main exhibit arena. It is a comfortable and uncrowded place in which to relax and wait 'n' watch.

# Save 50%

☐ ☐

# IF . . .

## *You ACT by MARCH 20th!*

*To clean up our act . . . uh! . . . storerooms*
*for the arrival of the*
Best of the Computer Faires, Volume V

*we are offering*

# Two for the Price of One
## on each of our preceeding *Proceedings*

Buy one volume at full price;     Get a second volume for FREE!

(Or, buy *Volume 5* at full price;     Get a previous volume at ½ price!)

*This offer is good only* on purchases at the 5th Faire and mail orders received at the Faire offices by **March 20th.**

Use the post-paid order form found elsewhere in this issue.
*plastic money* — *MasterCharge & Visacards* — *accepted*

# CONFERENCE PROCEEDINGS

# I    II    III

## THE BEST OF THE COMPUTER FAIRES, VOLUME I:
Conference Proceedings of the FIRST West Coast Computer Faire

### TABLE OF CONTENTS

## THE BEST OF THE COMPUTER FAIRES, VOLUME II:
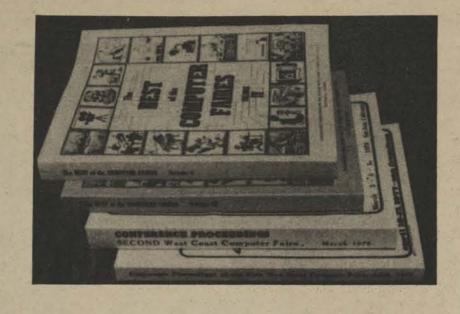Conference Proceedings of the SECOND West Coast Computer Faire

### TABLE OF CONTENTS

## THE BEST OF THE COMPUTER FAIRES, VOLUME III:
Conference Proceedings of the THIRD West Coast Computer Faire

### TABLE OF CONTENTS

# IV

## THE BEST OF THE COMPUTER FAIRES, VOLUME IV:
Conference Proceedings of the FOURTH West Coast Computer Faire

### TABLE OF CONTENTS

## Conference Proceedings Order Form
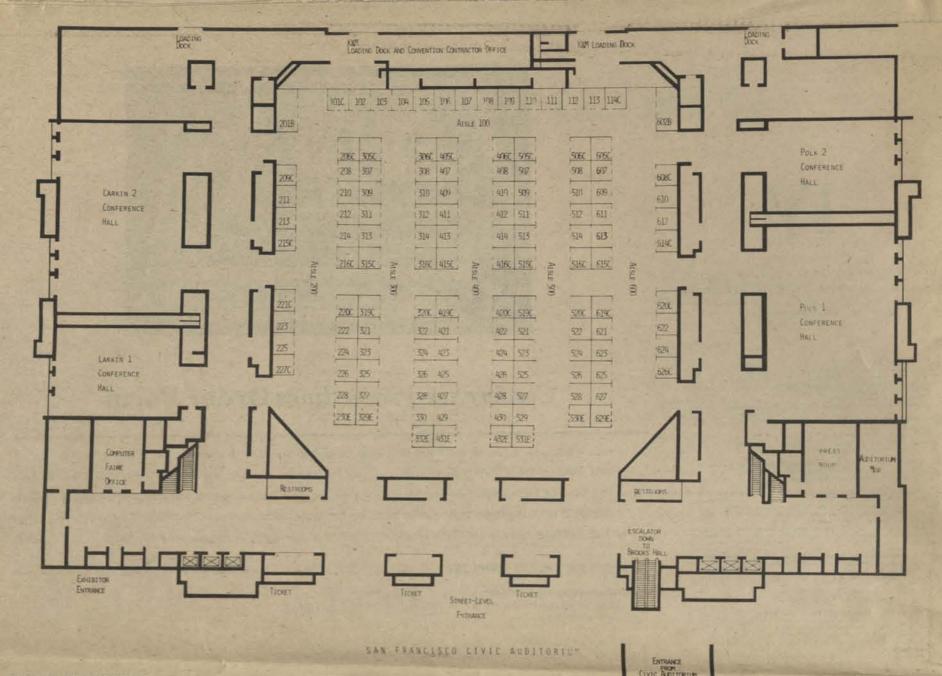
## MEET SOMEONE

There is an excellent place to rendezvous with friends and business associates at the Computer Faire in San Francisco. Arrange to meet them in the balcony overlooking the Civic Auditorium exhibit arena. Suggest that they look for you in the left, right, or center seating area.

## Faires Scheduled thru '84

West Coast Computer Faires have been scheduled through 1984 (we don't know what's going to happen, post-Orwell). All are planned for San Francisco's Civic Auditorium and Brooks Hall — the largest convention facility* in northern California. The dates are:

**1981** April 3-5
**1982** March 5-7
**1983** March 4-6
**1984** March 23-25

* — We did consider using other facilities, e.g., the Cow Palace or County Fairgrounds (great for cows, but with little or no conference facilities), and we strongly feel that the information exchange in the conference program is a major benefit of the Fairest. San Jose Convention Center (delightful place, but too small), and the new Yerba Buena Center (so new it's never been built).

*Note:* We are attempting to move to later dates in '82 onward, however San Francisco's convention calendar is absolutely packed, and — to our amazement — we were doing well to get any options on the dates indicated.

SAN FRANCISCO CIVIC AUDITORIUM

BROOKS HALL