

**Level 8 Verbatims  
2001 Customer Sat Study**

## **LEGEND**

### **ID (Respondent Identification)**

- 1 = Jeanine Gordon
- 2 = Jason Moore
- 3 = Terje Hidle
- 4 = Jeff Metter
- 5 = Pete Davies
- 6 = Kostas Marinakis
- 7 = Claudio Grisso
- 8 = Dave McCallum
- 9 = Antonio Garcia Lose
- 10 = Roy Harrow
- 11 = Elo Simonsen
- 12 = Jan Eric Louwerens
- 13 = Oliver Schneiter
- 14 = Simon Taisbak
- 15 = Neil Ready
- 16 = Alfons Vilbusch
- 17 = Minhaz Peerbhal

### **Prio. (Account Priority)**

- 1 = Low
- 2 = Medium
- 3 = High

### **Stat. (Account Status)**

- 1 = Green
- 2 = Red

### **Co. (Company Code)**

- 1 = Access International
- 2 = AXA Sun Life
- 3 = Banca Carige
- 4 = BCI
- 5 = Credit Suisse
- 6 = DIMA
- 7 = Fiducia
- 8 = Friends Provident Life
- 9 = LBS
- 10 = Legal & General
- 11 = Lloyds TSB
- 12 = NBG
- 13 = Postgirot
- 14 = Rabo Bank
- 15 = RSA
- 16 = RSI
- 17 = Schwab
- 18 = Scottish Equitable
- 19 = SDC
- 20 = Standard Life
- 21 = Telenor
- 22 = TKP
- 23 = Unibank
- 24 = Woolwich

### **Q# (Questionnaire Item Number)**

### **# (Questionnaire Sub-item Number)**



Please send the following items to Ted Venema and Paul Rampel with a cover note saying that these are from the survey and if they have any questions they should talk directly to me:

1. Your summary report
2. The verbatims in sequence by black and red and then in company sequence as you sent it to me along with the codes as to the id# and company name
3. The spread sheet showing the individual answers to each of the questions
4. The final questionnaire as used

The email addresses are:

prampel@level8.com  
tvenema@level8.com

Please send me your invoice.

Burt Grad 6/28

Subj: **RE: Survey summary**  
Date: 06/25/2001 10:49:04 AM Eastern Daylight Time  
From: Talmor.Margalit@dic.co.il (Talmor Margalit)  
To: Burtgrad@aol.com

Burt,  
Please send Specific's report to Paul and Ted.

Best Regards,

Talmor Margalit  
Vice President  
Discount Investment Corporation Ltd  
Tel.: +972-3-6075888  
Fax +972-3-6075899  
Mobile +972-58-785555  
Email talmorm@dic.co.il  
Web site www.dic.co.il

-----Original Message-----

From: Burtgrad@aol.com [mailto:Burtgrad@aol.com]  
Sent: Monday, 25 June, 2001 14:12  
To: Talmor Margalit  
Subject: Re: Survey summary

Some of the customers are quite significant. To determine the timing would require follow-up questioning. This should be done by the Level 8 representatives fairly soon, so I agree that the report should be given to Venema and Rampel by Specifics. I can arrange this if you tell me to do so.

The other reports that we will get shortly will give us a lot more information for each of the customers.

The information received so far does not change Sid's or my opinion regarding the viability of proceeding with the acquisition, but it does further emphasize that rapid timing is necessary and that some actions should be

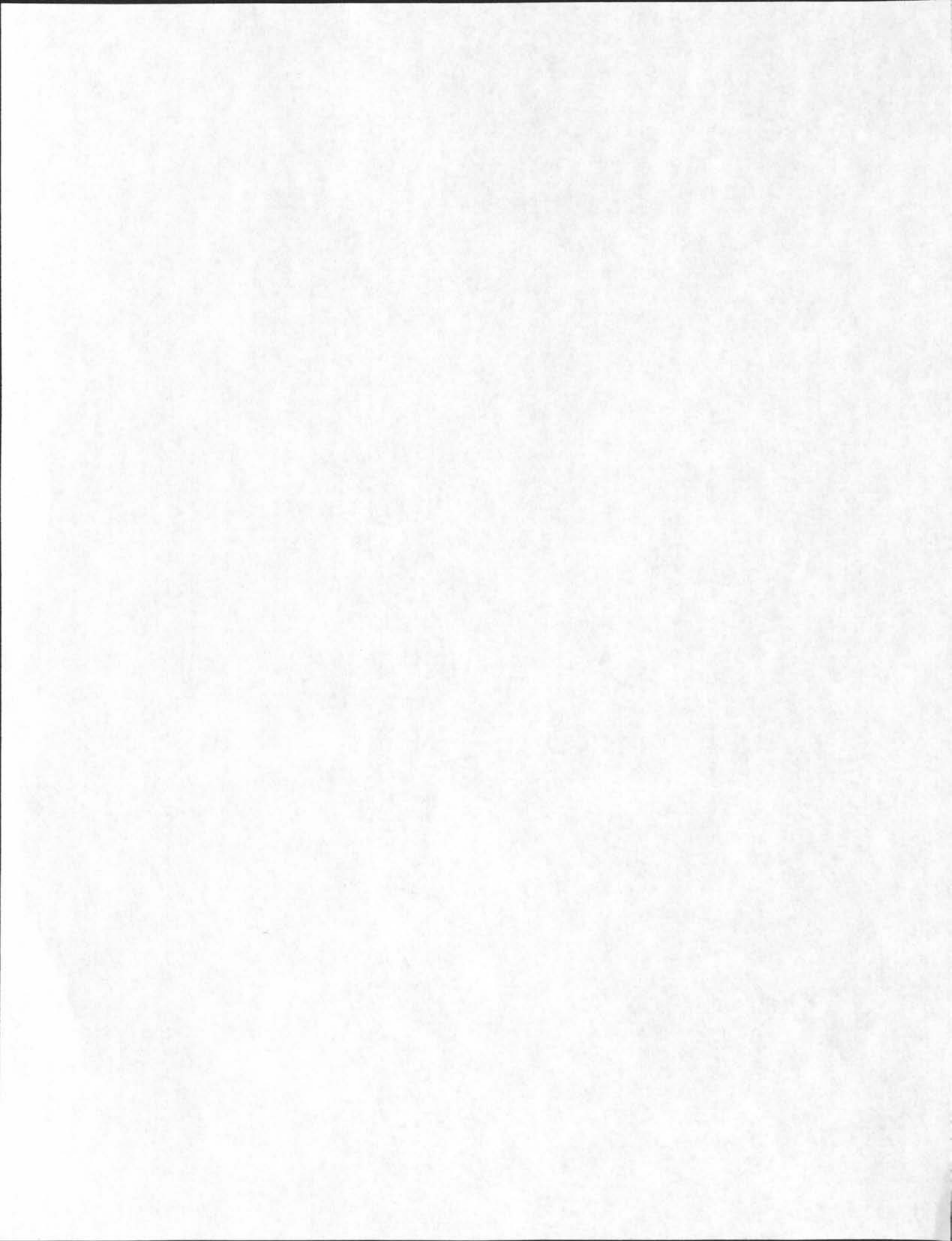
taken right away by Level 8 without waiting for completion of the acquisition process.

Burt Grad 6/25

----- Headers -----

Return-Path: <Talmor.Margalit@dic.co.il>  
Received: from rly-xd03.mx.aol.com (rly-xd03.mail.aol.com [172.20.105.168]) by air-xd04.mail.aol.com (v78\_r3.8) with ESMTP; Mon, 25 Jun 2001 10:49:04 -0400  
Received: from mail.idb-hq.co.il ([194.90.191.210]) by rly-xd03.mx.aol.com (v79.20) with ESMTP id MAILRELAYINXD35-0625104858; Mon, 25 Jun 2001 10:48:58 -0400  
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**Subj: Supplement 1 to Preliminary Legal Due Diligence Report of Rabinowitz & Kerson LLP dated June 20, 2001: Additional Charges for Upgrades**  
**Date: 06/22/2001 10:13:37 AM Eastern Daylight Time**  
**From: e.kerson@worldnet.att.net (Edward Kerson)**  
**To: akilnam@attglobal.net, talmorm@hotmail.com, talmorm@dic.co.il, lenny\_r@netvision.net.il, reneef@contradopartners.com, burtgrad@aol.com, kgoodheart@kpmg.com**

On the question of whether HPS can charge separately for upgrades, the short answer is yes. The standard form of agreement provides that, "Upgrades are provided for no additional charge, where the Customer is paying for maintenance." However, "Upgrades do not include new products which provide significant new features and functions not provided in the current product line, which port existing Products to new hardware or software platforms, which provide significant new functionality on new hardware or software platforms, or which Level 8 designates with a new product number (e.g., EREP-TSO)."

Please call, if you have additional questions

----- Headers -----

Return-Path: <e.kerson@worldnet.att.net>  
Received: from rly-zd01.mx.aol.com (rly-zd01.mail.aol.com [172.31.33.225]) by air-zd01.mail.aol.com (v78\_r3.8) with ESMTP; Fri, 22 Jun 2001 10:13:37 -0400  
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Message-ID: <000901c0fb25\$703299e0\$bf4ffea9@ewk>  
From: "Edward Kerson" <e.kerson@worldnet.att.net>  
To: <akilnam@attglobal.net>, <talmorm@hotmail.com>, <talmorm@dic.co.il>, <lenny\_r@netvision.net.il>, <reneef@contradopartners.com>, <burtgrad@aol.com>, <kgoodheart@kpmg.com>  
Subject: Supplement 1 to Preliminary Legal Due Diligence Report of Rabinowitz & Kerson LLP dated June 20, 2001: Additional Charges for Upgrades  
Date: Fri, 22 Jun 2001 10:12:51 -0400  
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Subj: **RE: Dunayer's Tech report**  
 Date: 06/17/2001 9:15:50 AM Eastern Daylight Time  
 From: Talmor.Margalit@dic.co.il (Talmor Margalit)  
 To: Burtgrad@aol.com

Burt,

Can either you or Sid try to quantify the cost of improving the practices in AppBuilder (QA, adherence to defined standards etc)? My objective is to have a realistic cost estimates going forward, assuming we want to correct some of the inefficiencies. This may affect the financial projections.

Best Regards,

Talmor Margalit  
 Vice President  
 Discount Investment Corporation Ltd  
 Tel.: +972-3-6075888  
 Fax +972-3-6075899  
 Mobile +972-58-785555  
 Email talmorm@dic.co.il  
 Web site www.dic.co.il

-----Original Message-----

From: Burtgrad@aol.com [mailto:Burtgrad@aol.com]  
 Sent: Friday, 15 June, 2001 17:20  
 To: Talmor Margalit; lenny\_r@netvision.net.il  
 Subject: Dunayer's Tech report

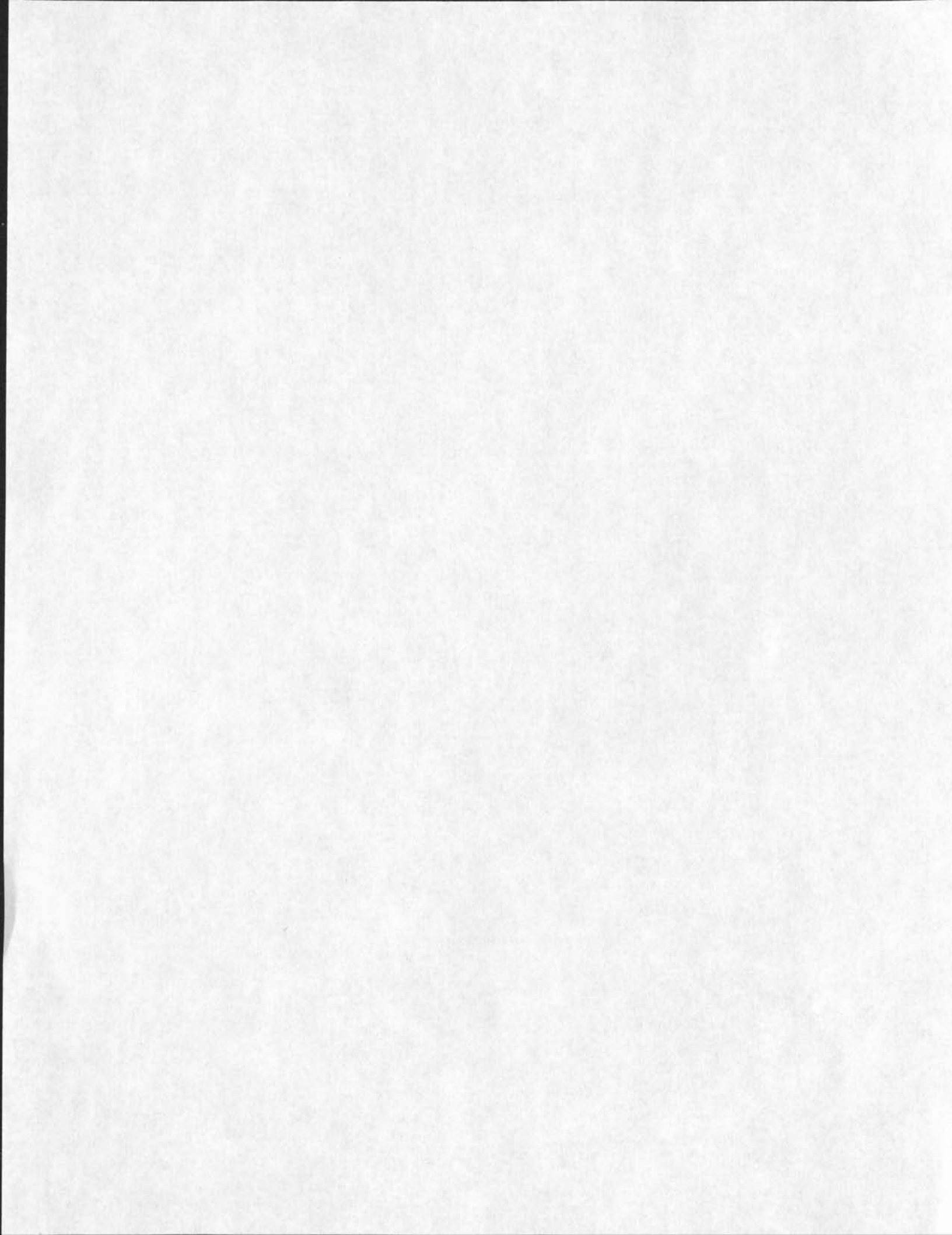
Here's Sid's report. It will be included as an Appendix in my report.

Burt Grad 6/15

----- Headers -----

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 X-MS-Has-Attach:  
 X-MS-TNEF-Correlator:  
 Thread-Topic: Dunayer's Tech report

4 devel for new projects  
 4 QA, doc, tuning  
 = CEO, VP-Sales, etc  
 = 6+4 - 13 (new 5?)  
 = 3 prof services  
 = 3 sales  
 = 24 addl





To Do - DJC/GAB

6/8/01

Not  
done

NO

- \* Lampel - XIPC et al clearance
- Reconati - Agreement, check  
✓ Arik  
✓ Survey content, ✓ timing
- Talmov - ✓ Survey  
✓ Questionnaire
- Venema - fee questionnaire / ✓ Questionnaire  
✓ Customer priorities  
✓ " contact list
- ✓ • Reighant - customers, sales, prod services, want
- ✓ • Rossman - " " " "
- Broderick - Financial
- Blumberg - Questionnaire } updates, report  
Contact list }  
(Fred Hale) 270-391-0013 x226
- ✓ • Dwyer
- Knowlton
- ✓ • Index mats received
- List mats due
- ✓ • Go over check list for A-E + F-G
- Draft report
- Financial Calculations
- Final Report



check list for 6/7

- TV  
Talwar M } 1. Survey Questionnaires and customer list/contact names
- TV, LK,  
EG, SD, BG 2. Strategic Planning meeting
- FW 3. Customer Service/Maintenance 11-12<sup>30</sup>
- LR 4. Get signed contract + check
- LK 5. Overall Dwell review: QA, Doc + Trng, Auction Progs
- JB/PR 6. XIPC/GHQ/GIB/CTRC ?
- SD-LK tech/level  
phone - TV business
- TV + Evr 7. mtg/sales
- TV + Evr 8. Prof services
- LK 9. Internal use licensed software  
Other Internal use software

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11-<sup>11:30</sup> Fred Wood

12<sup>30</sup> - 1<sup>15</sup> fid.

2<sup>00</sup> - TV - - ✓  
Mt S (Pricing) ✓  
P.S.

3<sup>00</sup> - LK - QA, Doc/Trng

Schedule

949-212-9608 (C) 732-223-2325 (H) 919-380-5320 (O)  
 email: JBroderick@level8.com

1<sup>30</sup> - 6/6 John Broderick - Fin + Admin  
 covered outside  
 Susan Hinkle - part operational legal (1 attorney) private corp  
 ✓ Corp Finance (not needed)  
 ✓ Aleg Lowe + \$ operational acctg (controllng + AP, AR, GL) Payroll (ADP)  
 ✓ HR - 1 Europe, 1 US  
 ✓ Admin - 1 US, 1 Europe  
 ✓ Facilities - 1 US (1 floor) 15k-20k sq ft.  
 2 (Lance) - IT - internal + outsource web communication

4<sup>30</sup> - 6/6 Ted Venema - MKTG  
 MKTG / communication  
 sales - (back up, Blotzel, Rossmann)  
 Prof services (back up, Blotzel, Rossmann)  
 Quest / Survey / Customers  
 9<sup>00</sup> - 10<sup>30</sup> 6/7 Strategic Plans - Ed Gentry, Ted, Lance, Sid, PB.

2<sup>15</sup> 6/6 Lance Knowlton - (5060) [MKTG Request / Engrg Analysis]  
 QA -  
 ✓ Devel -  
 Doc + Trng.  
 computer facilities

1<sup>30</sup> - 6/7 Messaging Products - Ted Venema +

11<sup>00</sup> - 12<sup>30</sup> 6/7 Fred Wood - Customer Service + Support incl UK knowledge  
 George. George Dimitrescu?

license software for internal use  
 acctg  
 customer service  
 network

## Subjects to cover

- Current customers - Users  
- Intermediaries  
status, plans, revenues 2000, proj 2001, requirements, problems

- Prospective customers - users  
- Intermediaries

- Competition for current and planned products

- Product description

- technical  
Maintenance

- New development

- TV • Professional Services

- FW • Customer Service + Support

- JB ✓ • Admin, Finance, HR, IT, ~~operations~~ facilities

→ org chart - Corey + non-US sales/MKT/ser/prof services

JB Financial -

2000 for govt, product, type of revenue  
+ customer for HPS/Messaging prod + CTCR

<acctg>

Sales Pipeline - 6/5/01 (add prod ser only)

<prof services would be slow ramp up>

2.0.2 detailed plan

3.0 - rec'd from

Review Assumptions with Ted Venema

meeting on 6/7  
with Slid, Ted,  
Kance, Ed + Brent

TV  
+ Eur





**Lance Knowlton**

Vice President,  
Research and Development

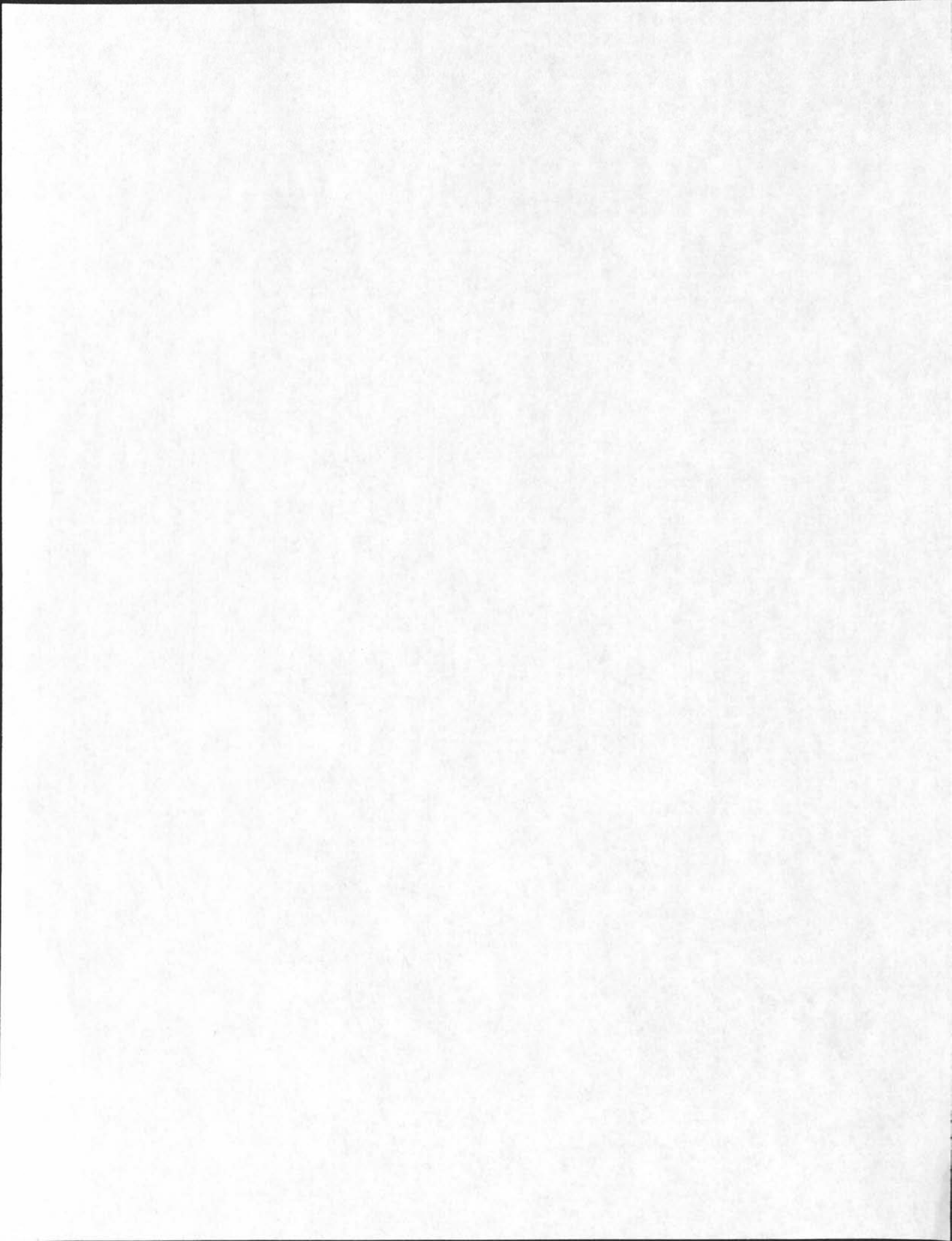
ph: (919) 380-5060

fax: (919) 469-1910

cell: (919) 244-7201

Email: [Lance.Knowlton@level8.com](mailto:Lance.Knowlton@level8.com)

Level 8 Systems, Inc.  
8000 Regency Parkway  
Cary, NC 27511  
[www.level8.com](http://www.level8.com)





**Subj: DD Summary Meeting & Level 8 negotiation**  
**Date:** 06/18/2001 7:10:12 AM Eastern Daylight Time  
**From:** Talmor.Margalit@dic.co.il (Talmor Margalit)  
**To:** burtgrad@aol.com, ekerson@rkny.com, kgoodheart@kpmg.com, reneef@contradopartners.com  
 (Renee Fulk (E-mail))  
**CC:** Lenny.Recanati@dic.co.il (Lenny Recanati), akilnam@attglobal.net (=?windows-1255?B?  
 4Pjp9yD36ezu7yAoRS1tYWIsKQ==?=)

All,

We shall all meet this Thursday, June 21st, 9:00 AM (EST) to conclude the DD effort. The meeting will be held at the New York Palace Hotel (same place as the Kickoff meeting). Expected duration – 3 hours. Burt will join by telephone. The main objective of the meeting is to set a comprehensive and coherent picture of the transaction, including issues for negotiation and financial projections.

Proposed agenda:

- \* Presentation of findings and recommendations by each of the parties that participated in the DD.
- \* Discussion and summary – preparing for the negotiation on the terms of the transaction.

Ed, Renee, Lenny, Arik and myself will participate in the meeting with Level 8 (Paul, John, Dennis) at 1:00 PM the same day. Location to be defined.

Please confirm attendance.

Please feel free contact me for any request or comment you may have.

Best Regards,

Talmor Margalit  
 Vice President  
 Discount Investment Corporation Ltd  
 Tel.: +972-3-6075888  
 Fax +972-3-6075899  
 Mobile +972-58-785555  
 Email talmorm@dic.co.il  
 Web site www.dic.co.il

----- Headers -----

Return-Path: <Talmor.Margalit@dic.co.il>  
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Due Diligence Review meeting

4/21/01

BGA I

Interviews completed, materials reviewed  
final report submitted missing Survey findings  
Survey is now completed, ~~the~~ report  
being prepared; have findings on  
selected questions (16 interviews)

Principal Conclusions: No technical reasons  
not to proceed - products appear stable  
and usable and capable of being  
improved to meet customer req't

- Business situation has little upside potential as currently planned (questionable market for current products, speculative market for new products, many customers seeking/considering less restrictive alternatives)
- Business ~~cash flow~~ <sup>revenues</sup> has little short-term down side risk (maint of \$11M for 3 years, services of \$6M for 3 years, <sup>avg</sup> product licenses of \$3M for 2 years, total \$204)
- Business cash flow of at least \$5M/year unless mismanaged or overstuffed

personnel	1050	<del>1000</del> / mo (120 people)
net travel	50	
Premises	150	
Commun	200	
Equip	]	
revenue	1700K	
cash flow	<del>1700K</del>	450K

- Visible change in support/taker of products: deliver specific customer requests in a timely manner 1Q02, 3Q02 (try to get pre-orders for features like Open Cobol, Repository, etc.)
- Organization: CEO, VP-sales, etc.,  
Devel, Maint/Support, Admin/Actg

Due Diligence Review Meeting

6/21/01

Lenny, Renee, Talmor, Avik, Ed Kerson,  
Ken Goodheart, Burt Quad

Ken Goodheart - Financials -

Foreign office info Ltd -

wanted more historical info on  
allocations, expenses, liabilities  
decline in revenue (40M-99, 34M-00, 21M-01)  
dependent on 3.0: when + how significant  
in what

questions on projections for 02 + beyond  
maint renewals look at risk

ICT agreement -- should it be cancelled -  
hasn't been paid (FIM)

Receivables are OK

Ed Kerson - Legal

agreements - straightforward - should be reviewed

Carry lease - 2M liability - only used 1/3 of space

oem agreements - should be reviewed

BSG → IBM changing on computer size...

? → Software licenses - 3rd party

BSA questions on whether LE is paying  
transfer of HPS licenses to new co.

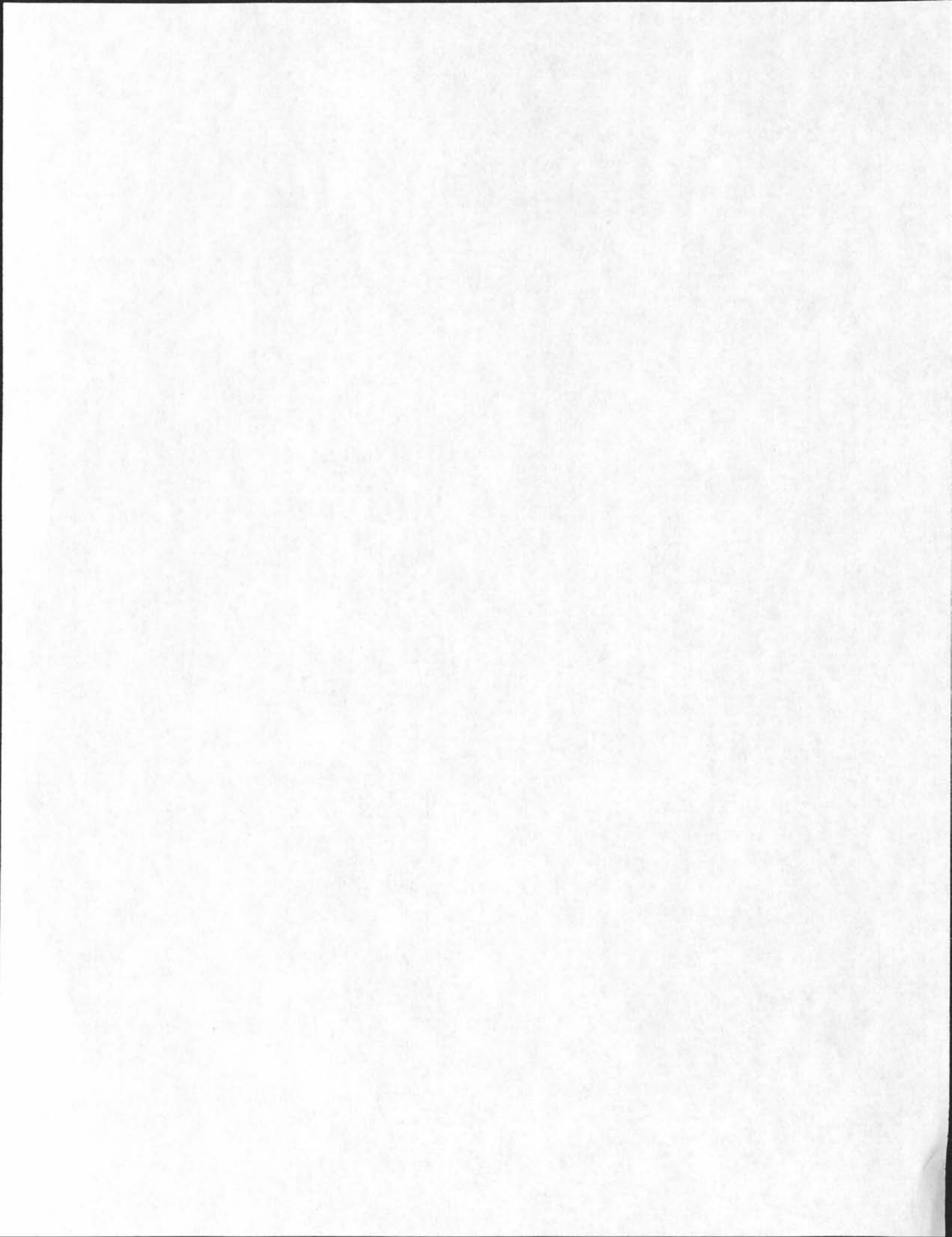
Litigation -

Intellectual Property

Burt Quad -

email or hard copy, <sup>specific</sup> to Sofitel (Noooo)





Subj: **RE: update on due diligence**  
Date: 06/17/2001 8:16:02 AM Eastern Daylight Time  
From: Talmor.Margalit@dic.co.il (Talmor Margalit)  
To: Burtgrad@aol.com  
CC: lenny\_r@netvision.net.il

Burt,

Thanks for the update.

- \* Please mail me Sid's report from 1998.
- \* Your private comments are welcome.
- \* We will certainly need a CEO and possibly other executives - any constructive suggestions and assistance are welcome.
- \* You can feel free to mail copies of your findings to Arik. I will forward to others upon request and need. I mailed Ted's updated customer list to Renee for crosscheck against what she has.

Best Regards,

Talmor Margalit  
Vice President  
Discount Investment Corporation Ltd  
Tel.: +972-3-6075888  
Fax +972-3-6075899  
Mobile +972-58-785555  
Email talmorm@dic.co.il  
Web site www.dic.co.il

-----Original Message-----

From: Burtgrad@aol.com [mailto:Burtgrad@aol.com]  
Sent: Friday, 15 June, 2001 16:02  
To: Talmor Margalit; lenny\_r@netvision.net.il  
Subject: update on due diligence

I'm planning to send you a preliminary due diligence report on 6/16. This will have the principal findings and conclusions from the technical and business study. It will not reflect any information from the survey and will not have the detailed financial projections.

I am separately forwarding Sid Dunayer's technical due diligence report. If you have copies of the 7/98 report that we did for Liraz that would also be useful. If not, let me know and I can either fax or email a copy of Sid's technical report and any other material from the report that I feel would be instructive.

Both Sid and I feel that we are somewhat in a time warp, since most of what we said about HPS in 1998 is still true. The problems are about the same and very little has been done to fix them. The technical organization is probably not much worse except for the elimination of QA and the reduction in





*call Venema*

Subj: **Materials coming**  
 Date: 06/09/2001 9:56:56 PM Eastern Daylight Time  
 From: *tvenema@level8.com* (Venema, Ted)  
 To: *burtgrad@aol.com* ('burtgrad@aol.com')

Burt

*\* Competitive Analysis  
? + Prof services 2000-2001*

I am still working on for you:

- ✓ 1) Q1 Revenue
- ✓ 2) Software Pipeline
- ✓ 3) Services Pipeline
- ✓ 4) An analysis of Maintenance. This seems such a hot topic that I will prepare a bit more for you.
- ✓ 5) List of customers for survey.

Should have most of this on Monday.

As a further thought on Open COBOL, I know you have questioned (rightly) why if so important are we not already doing it. One thing you should be aware of is that although we have talked about it for some time there has also been a fear (particularly from Bill McMurray whose opinion on sales I respect) that if we did it then it would provide the opportunity for more customers to get off since Open COBOL is the last lock-in for customers on the run time side (and virtually all our customers used the COBOL part.)

There is some truth in this. Doing open COBOL means it is easier to get off, therefore the business case to stay needs to shift from "locked in" to "value add for what is left". Since what is left is then just the development environment (no runtime anymore) I think that we would need to address:

- 1) Insuring that customers are positive about the commitment to the product so they would be less likely to want to leave for business perception reasons
- 2) improving value of "what is left" (what R3 is all about)

Thus you have an interesting scenario as follows:

- 1) If you do Open COBOL, but do not do 1) and 2) above, then sales might increase somewhat but maintenance is quite possibly eroded, perhaps even more than the sales.
- 2) If you do Open COBOL and 1) and 2) above, then sales will increase more (due to positive future perception) and maintenance will not likely erode at all.

For this reason, although we have known about Open COBOL for some time and talked about it before, we have been reluctant to do it. In this sense, Bill was right - there is a risk in Open COBOL if one does not do the other things.

This further complicates the timing issues you talked about since from a pure Level 8 perspective doing Open COBOL would not necessarily be a good idea unless they were sure that customer perception about the entire situation were changed. Funding just Open COBOL without a positive direction and strong commitment to R3 carries a risk to maintenance revenue. Hence we had historically looked at combining Open COBOL with R3 to insure that by the time we had Open COBOL we also had the R3 stuff as well. In other words, make sure we had a good story on the rest before we took the handcuffs off.

Our recent shift to considering doing Open COBOL sooner is largely driven by the fact that there are a number of customers who are indicating that we have to do it for them now, that if we don't they will leave anyway, albeit over time. My fear is that if we wait for the until R3 then they will be too far down the road of

leaving to turn back. Maybe another reason to also speed up R3.

Ted

----- Headers -----

Return-Path: <tvenema@level8.com>  
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Message-ID: <3FA69CA63AC8D3119C15009027E793D101A0DD77@corpmail.level8.com>  
From: "Venema, Ted" <tvenema@level8.com>  
To: "burtgrad@aol.com" <burtgrad@aol.com>  
Subject: Materials coming  
Date: Sat, 9 Jun 2001 21:56:43 -0400  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.5.2650.21)  
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boundary="----=\_NextPart\_001\_01C0F150.9AEAB688"

Appendix B  
Page 1**Information Request List****A. General**

1. Organization chart and staffing levels
2. Business strategy and operation plans
3. Profiles of senior managers

**B. Sales**

1. Revenue and unit history by product line, geographic territory and types of revenue
2. Mix of new sales, maintenance, add-ons, upgrades and services
3. Backlog and current pipeline
4. Pricing and discount plans
5. Win/loss records and analyses

**C. Marketing**

1. Major customer analysis with revenues for 2000 and 1Q2001
2. Resellers, alliances and partnerships
3. Product and service descriptions
4. Principal competitors

**D. Customer Service and Support**

1. Outstanding customer problems
2. Past year history of problems and time to resolve
3. Statistics and reports on product reliability and support requirements
4. Any customer satisfaction surveys or data
5. Customer base with historic growth and erosion

**E. Professional Services**

1. Customer requirements for professional services
2. Past year history of professional services activity (customers, activities, revenues, direct costs).
3. Pipeline for professional services

Appendix B  
Page 2**F. Development: Current Products; New Products**

1. Organization and training of development people
2. Development methodology
3. Scheduled enhancements/customer commitments
4. Current maintenance activities
5. Current development projects
6. Testing and quality assurance procedures
7. Effort and cost records for development
8. Product release and update procedures
9. Installation procedures and customer training materials
10. Availability and procedures for international usability and service
11. Use of third party developers
12. Detailed review of schedule and progress for new product releases

**G. Technical Review: Current Products; New Products**

1. Supported platforms and systems for each product
2. Major features of the products -
  - functions performed
  - ease of installation and use
  - maintainability
  - audits and controls
  - security
3. Development languages and special tools used
4. Number of programs per product and lines of code
5. Provenance of all program modules (where did code come from)
6. Inclusion of proprietary notices in source and object modules, both current and previous releases
7. Method of change control
8. Volume and magnitude of change history
9. Architecture of the programs
10. Internal system documentation level and updates
11. Documentation of specifications and design
12. Prerequisites for running the products
13. Examination of source code
14. Access to usage/demo of operational code
15. Unit and system test cases



Subj: **Consulting Pipeline**  
Date: 06/15/2001 11:34:06 PM Eastern Daylight Time  
From: tvenema@level8.com (Venema, Ted)  
To: burtgrad@aol.com (Burt Grad (E-mail))

Burt

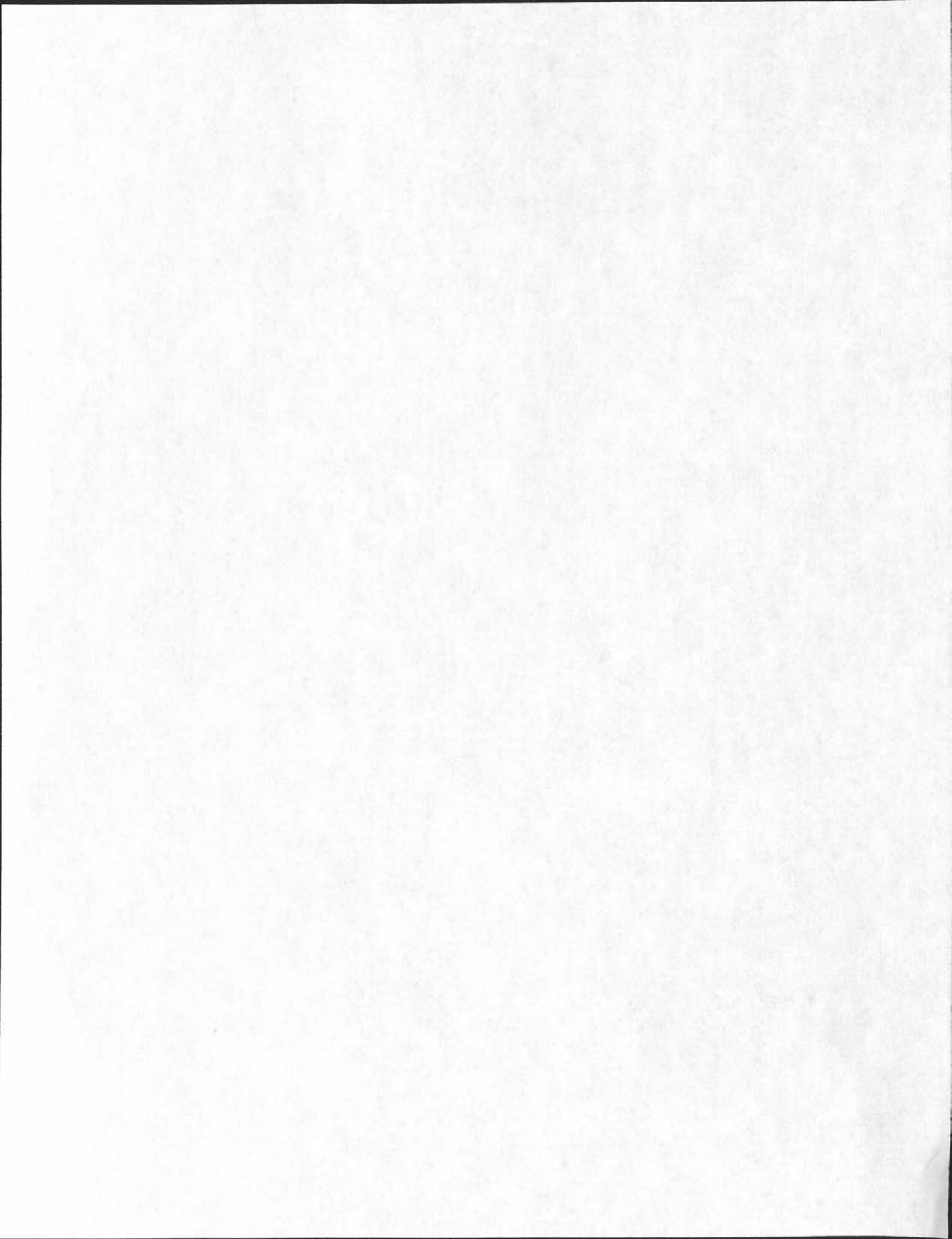
I have gotten information together on the consulting pipeline, however it is not right and to correct it I need to get in touch with the people in Europe.

Will try and get to you first thing Monday.

Ted

----- Headers -----

Return-Path: <tvenema@level8.com>  
Received: from rly-yb04.mx.aol.com (rly-yb04.mail.aol.com [172.18.146.4]) by air-yb04.mail.aol.com (v78\_r3.8) with ESMTP; Fri, 15 Jun 2001 23:34:05 -0400  
Received: from corpmail.level8.com ([207.124.41.30]) by rly-yb04.mx.aol.com (v78\_r3.8) with ESMTP; Fri, 15 Jun 2001 23:33:49 -0400  
Received: by corpmail.level8.com with Internet Mail Service (5.5.2650.21) id <M8L5BP5M>; Fri, 15 Jun 2001 23:33:57 -0400  
Message-ID: <3FA69CA63AC8D3119C15009027E793D101A0DE1B@corpmail.level8.com>  
From: "Venema, Ted" <tvenema@level8.com>  
To: "Burt Grad (E-mail)" <burtgrad@aol.com>  
Subject: Consulting Pipeline  
Date: Fri, 15 Jun 2001 23:33:57 -0400  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.5.2650.21)  
Content-Type: multipart/alternative;  
boundary="-----=\_NextPart\_001\_01C0F615.2CE69E12"



Review of all sales situations

6/6/01

Ted Venema, Talmor Mangolin

Review of HPS Customers ---

Access Intl - CS First Boston software - <sup>real time brokerage</sup> back office systems  
 \$10M initial funding as startup  
 upgraded system  
 maint \$100K (not on current list)  
 paid \$3.5M for products 2000  
 services \$2.4 / exchange for stock 2000  
 services in 2001 - \$80K/mo - 6 + 3? months  
 Financial services  
 bulk of product HPS, balance  
 is PL/I and COBOL  
 have not closed any orders  
 selling systems or as ASP  
 35% <sup>commission</sup> for run time; not % on <sup>full</sup> product <sup>license</sup>  
 site license for Access  
 customers would license HPS (\$250K)  
~~IBM~~ <sup>they are IBM</sup> partner;  
 HPS needs open COBOL to be competitive  
 2002 projection: \$500K from 2 sales  
 Jeff Ketter - president

< copy of agreement >



Achmea (Neth) - on maintenance \$42K/yr  
 interest in Java

Banca Carige (Italy) on maint \$183K/yr  
 interest in Java

Banco Sao Paolo (Italy) maint to <sup>expire</sup> be \$223K/yr

no open  
 open bids  
 app bids  
 site license  
 except Access  
 Banco Sao Paolo

Cheltenham + Gloucester not active / no app  
 not renewed

CODAN no acct



COMIT - (Banco ComL Italiano)

• maint \$398K  
new applications being  
developed

Credit Suisse -

maint \$1085K  
new applications

CSFB

should not be on list

[ 15% of license/  
maint fee

CSC Denmark

maint \$53K  
no new projects

Den Danske

maint \$256K  
may see new work  
discontinued

Eagle Star

Fiducia (Germany)

maint \$261K  
some new devel

Friends Provident L.D. (UK)

maint \$218K  
active

IBM - Denmark (Combank) <sup>center</sup>

abandoned (\$50K?)  
sold to Alltel

IBM - Netherlands

maint - \$66K  
active project

LBS - (Germany)

new customer + \$16K  
rebranding application

Legal & General (UK)

maint \$424K  
interested in Java  
currently staying with HPS

Hayds (UK)

maint \$492K  
may upgrade



Mega

want 50K

Nabul Bank of Korea

want 350K

Post ginat

want 170K  
may be int'd in Java

Rabo bank

want \$332K

RSI

want \$221K

Sau lam

—  
goal

Scottish Equitable

want - 149K

SDC - Fin Services

20% owned by Altel  
Open COBOL

sebesta Systems

SA Life

176K

Sun Life

152K

Telecom Italia

no more

Telenor

\$324K

TKP

205K

Uni bank

277K

West LB

LBS - Münster

Woolwich

229K

Asia

AAPT

64K

DZMA

double byte  
function

IBM Japan

Celler

564K

IBM Korea (KEB)

Royal & Sun Alliance

Americas

RAFES

ADP

AIG

Bank of Montreal

<sup>Charles</sup>  
~~Citi~~ Schwab

Citibank

Coumtek

update customer list -  
wait list -

CNS

dead

EDS

small,  
may go away  
gone

Federated

Key Services

probably leave  
in 2001

Moto Honda

Gone

Horwert

gone

NCC (?)

Paine Webber

gone by 2001

Risk Enterprise Mgt

SAAQ (Canada)

not moving away

Hawaii

in wait mode  
may be active again

Sea Trust

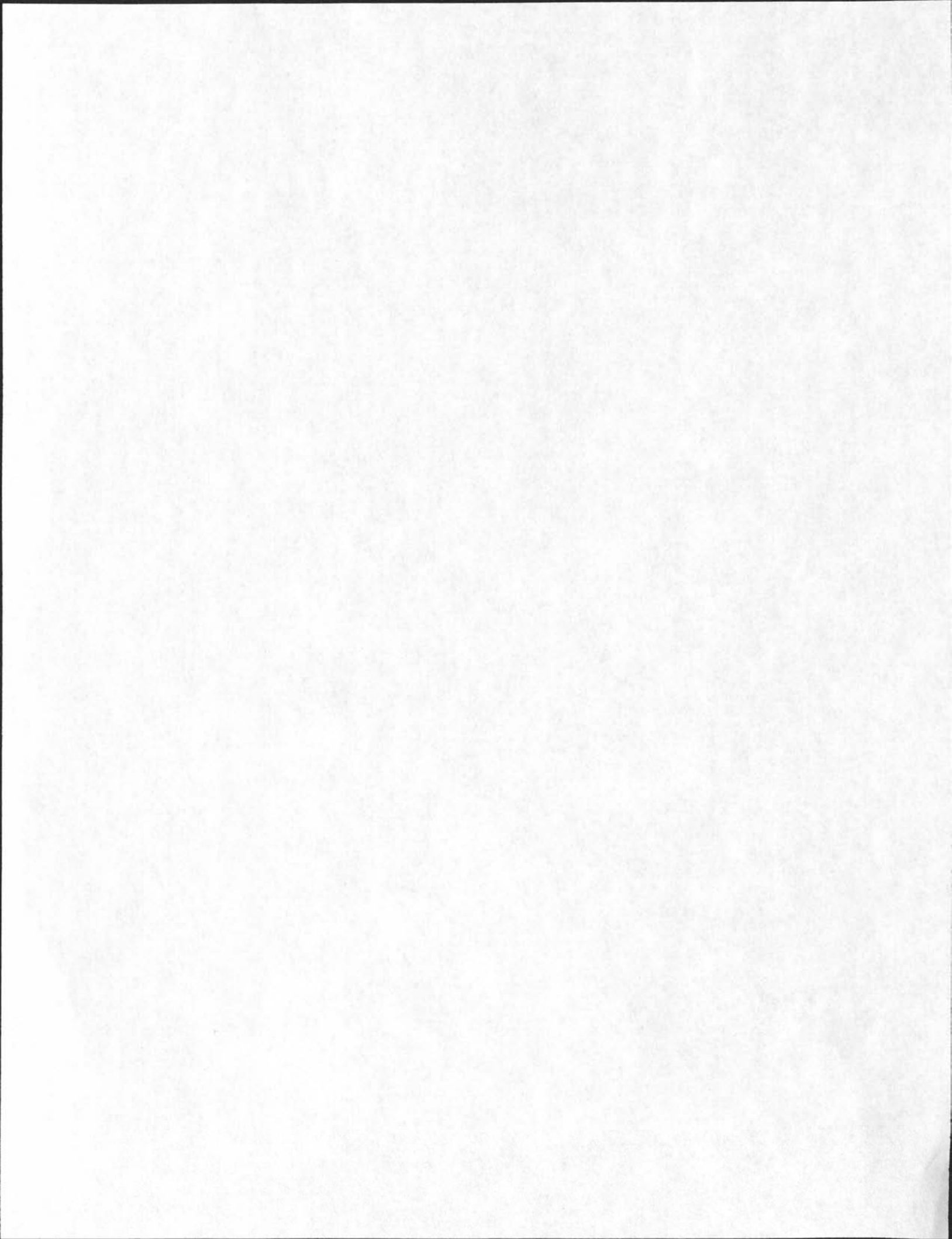
may be reactivated

Sitarsky

actual

FD New Mexico

Telefonica





Subj: <b>FW: Cobol &amp; XML</b>
Date: 06/11/2001 9:35:23 AM Eastern Daylight Time
From: <i>tvenema@level8.com (Venema, Ted)</i>
To: <i>burtgrad@aol.com (Burt Grad (E-mail))</i>

FYI

Ted

-----Original Message-----

From: Venema, Ted  
Sent: Monday, June 11, 2001 8:39 AM  
To: 'Talmor Margalit'  
Subject: RE: Cobol & XML

Yes it is interesting, and we have discussed this already since one benefit we have is a strong OS/390 COBOL knowledge including 3270.

The basic mechanism to make this work with AppBuilder will be present in version 2.0.2 with the eServices concept using SOAP/XML. We are picking SOAP to start with since SOAP naturally lends itself to accessing AppBuilder servers (including COBOL on OS/390). At the 2.0.2 level, remembering that this is a release still focused on customers, the prime purpose was to access existing AppBuilder generated COBOL on OS/390 and existing AppBuilder generated "C" on other platforms.

With R3, the goal was to open the repository. This provides the core facility to import COBOL interfaces from non-AppBuilder generated COBOL and, using the same run time mechanism already supported in 2.0.2, generate "wrappers" that could access legacy code using XML. If you remember my diagram of three columns, this was the concept behind one of the sideways arrows - the ability to incorporate code developed in the historic models and mix it with new code written using AppBuilder rules. The repository being the common denominator that controls both.

We felt there was a strong long term market in this area - mixing both the creation of new with the re-use of old in a managed fashion.

Ted

-----Original Message-----

From: Talmor Margalit [<mailto:Talmor.Margalit@dic.co.il>]  
Sent: Monday, June 11, 2001 4:39 AM  
To: *tvenema@level8.com*  
Subject: Cobol & XML

Ted,

You may find interest in the following:

top &lt;C:&gt;

IDEABYTE

© 2001 Giga Information Group

May 31, 2001

XML Meets COBOL — The Odd Couple, or a Match Made in Heaven?

Phil Murphy

Contributing Analyst: Uttam Narsu

## Catalyst

Analyst collaboration

### Question

How will XML impact environments with a large investment in COBOL applications? Will the two technologies ever coexist, and what should organizations do to prepare?

### Answer

As Extensible Markup Language (XML) matures and more organizations adopt it as a standard for defining and exchanging data, it is inevitable that COBOL and XML will be used together to connect mainframe applications with other corporate platforms and technologies. While opinions vary about the predicted life of the COBOL programming language, the sheer volume of existing COBOL code is evidence that COBOL will be with us for some time, perhaps decades. Accordingly, COBOL programmers must familiarize themselves with XML and its constructs in order to leverage its power to integrate COBOL with the newer technology.

### COBOL Lives On (and On)

An estimated 80 billion to 90 billion lines of COBOL source code power the core business applications of large organizations around the world, employing millions of programmers. New coding in COBOL will hit the 100 billion line mark later this decade [8p]. Assuming that a COBOL eradication effort began today, it would take at least the remainder of the decade to replace all of the applications with another language using highly optimistic estimating techniques.

But language replacement projects for their own sake and database management system (DBMS) replacement for the sake of eliminating one vendor's DBMS in favor of another are rarely funded because they contribute little (if any) new value to the organization. They simply replace status quo, adding little new functionality. As such, it is completely reasonable to assume that COBOL will continue to exist as a viable (if waning) programming language well into the next decade with the aid of Web-enabling technology. Despite the seeming chasm between Web and legacy technology, there are analogies between COBOL and XML that serve to narrow the gap.

### HTML and 3270 Screens

XML is a tagged meta language. Meta language means that XML can be used to create other languages, HTML for example. A tagged language means that XML (and HTML) use matched pairs of TAG/FIELD to describe data and Web pages.

From a COBOL programmer's point of view, it is helpful to consider HTML analogous to a 3270 map. The 3270 map specifies the physical position of literals (TAGs) and data fields (FIELD). The 3270 map definition also specifies the display attributes (Bold/normal, un/protected, etc.) of the fields on the screen. HTML and XML set attributes using the TAGs. Both 3270 and XML/HTML, insofar as we have described them, treat data as display only (alphanumeric). From a tools perspective, HTML editors such as SoftQuad's XMetal are analogous to IBM's Basic Mapping Service (BMS).

In ascending order of structure, XML may be labeled as "poorly formed," "well formed" and "valid" according to an XML schema.

### Well-Formed XML

The term "well formed" describes XML that conforms to what COBOL programmers can think of as good/recommended programming techniques. Well-formed XML is loosely equivalent to COBOL successfully passing the warning-level and informative-level (-W and -I) messages issued by a COBOL compiler.

Well-formed XML is an XML document that conforms to all the XML syntax rules. For example, the TAGs within the language have beginning and ending syntax that should be paired and properly nested to qualify it as well-formed XML. This pairing is similar to IF/ENDIF statements in COBOL. Nesting is a familiar concept to COBOL programmers who use nested IF statements and nested paragraphs.

Poorly formed XML may still execute based on the parser's ability to ignore mismatched pairs of TAGs, similar to the way that Web browsers can sometimes understand incorrectly nested HTML and COBOL that issues -W and -I level messages. But poorly formed XML represents poor coding techniques analogous to the "spaghetti code" written in the days before the advent of structured COBOL programming techniques. So well formed applies primarily to coding style and technique, with a syntax checker to keep programmers honest.

#### DTDs, Valid XML and XSDL

Document type definitions (DTDs) are roughly analogous to a file definition in a copybook, giving XML a formal structure by specifying the relative order of data elements within. However, DTDs are less rigid than copybooks — an ADDRESS "field" for example can be defined as ADDRESS+, indicating that a variable (unspecified) number of address lines follows and DTDs don't support data type definitions. Valid XML essentially states that the XML conforms to the structure outlined by the DTD.

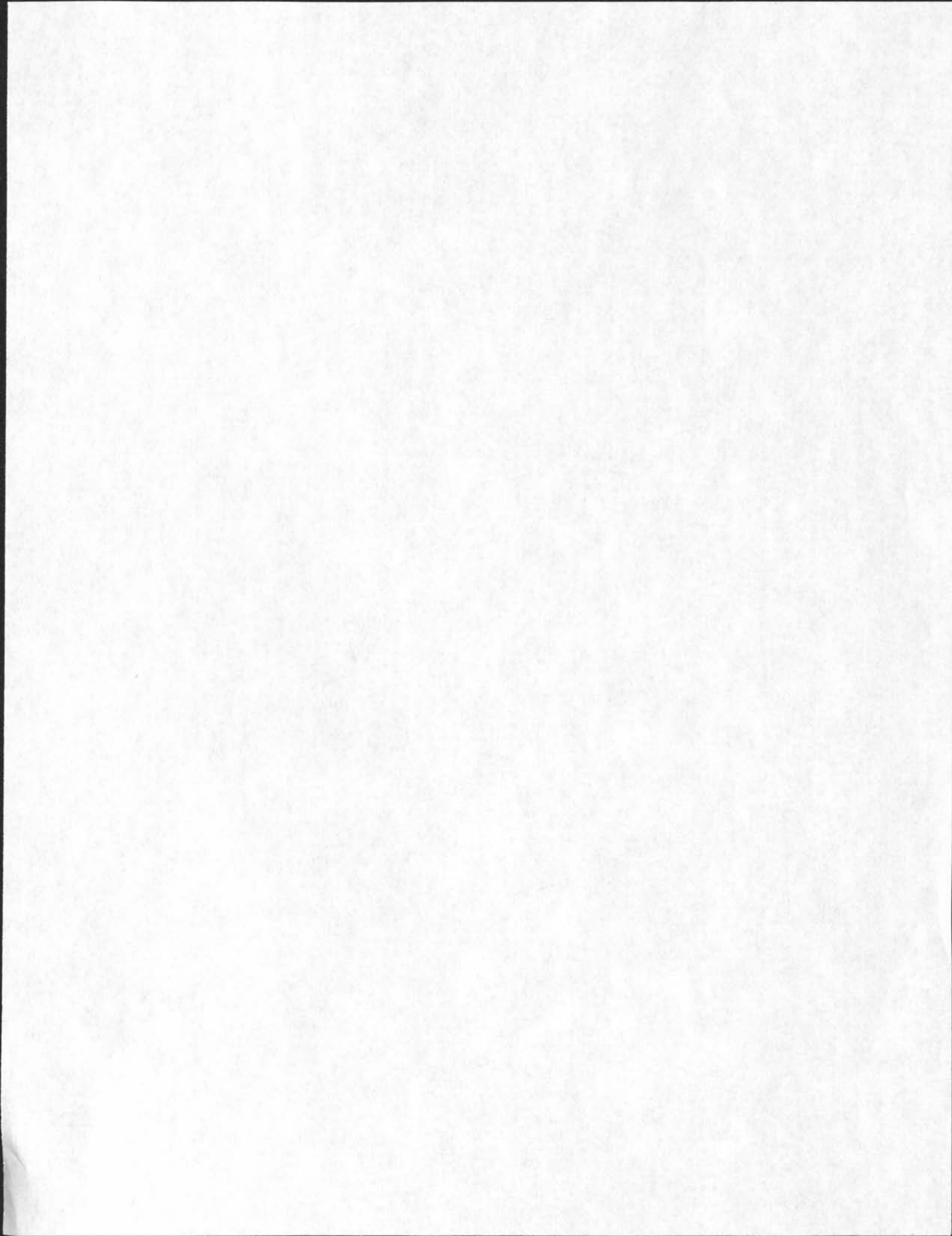
Lastly, an XML schema provides the ability to define the data more precisely than a DTD using XML Schema Definition Language (XSDL). For example, XSDL supports a full range of data type definitions, such as duration, date, string, decimal, etc., as opposed to display-oriented alphabetic and alphanumeric data fields in a DTD. XML schemas also allow a more rigid specification of data structure. Building on the DTD example above, where a DTD may specify that the ADDRESS field has a variable (unspecified) number of address lines using the ADDRESS+ notation, the XML schema takes the process one step further by specifying exactly how many ADDRESS lines should be present.

XML and COBOL are an inevitable pairing in large organizations that seek to extend their legacy business processes to other platforms, both within and outside the organization's physical walls. XML will become the de facto standard for data definition and exchange, making it crucial to the success of e-business and collaborative commerce efforts.

Best Regards,

Talmor Margalit  
Vice President  
Discount Investment Corporation Ltd  
Tel.: +972-3-6075888  
Fax +972-3-6075899  
Mobile +972-58-785555







6/4

Lenny Recanati, Asie Kibuan, Annee Fulk  
Talmar Margavit, Ed Kevson,

Revenue - Software  
Maintenance  
Services - Consulting  
Services -

Ted  
Vennema -  
919 380 -  
5040  
home  
know/ton 919-380-  
5069

Pipeline - for new sales - name by name  
new versions - Java (5.4.1)  
IBM - Japan

Prof Services - #, assignments, revenues  
consultant costs, sales expense

Maintenance - renewals

Dev  
Plan

Java Version - 2 beta ~~versions~~ - - installs  
new versions [ - Open COBOL // XML  
- VB  
workflow req. / connected to  
Databases

list of all employees --- (see ongoing  
services from level 8)

non-US offices -

- Denmark - 100% HPS
- Germany - mainly HPS (Frankfurt)
- UK - large office 70% temp; 30% HPS
- France - only templates
- Italy - no interest

Costs -

situation of employees -

performance? volume of transactions generate Java code -

investment needed for VB? Separated

code generator - -

positioning in Mkt.

QA - (report to Steve Knowlton)

Relationships -

Telenor (full cust care / <sup>application for</sup> billing, Telcos)

prospects / technical

ICT (European start up) acquired banking applic for Spain (82 banks)

[NBG (Greece) -] →

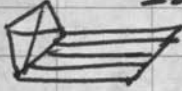
Access Intl (US) - NTPA - <sup>startup</sup> software for back office brokerage application

CoolGen - (CA) is primary competitor

development - Russian working on HPS

Contractors - Europe prof services

retention -  
sales to existing cust  
sales to new cust  
sales through 3<sup>rd</sup> parties.



XIPC, GMA - Tech review

Ted Venema - - -

La Quinta  
Cary, NC

report copies to  
Arie  
Lenny  
Talmor

Tue PM 4 - 5<sup>30</sup>  
4<sup>30</sup> Raleigh - 5<sup>30</sup> - 7<sup>15</sup>

Dinner with  
Arie + Talmor?

Stay at La Quinta

Principal contacts:

- Ted Venema - unit 9, strategy
- Lance Knowlton - devel / technical
  - cust service / support
  - consulting services (US)
  - Consulting services (Intl)
  - Sales
  - QA



LE App Bldr

Financials -

Exec

Sales US

Sales Europe (UK, Denmark, Italy, Germany)

Prof Svcs (US, Europe) (UK, Sweden/Norway,  
Netherlands, Finland, Denmark,  
Italy, Germany)

Development (Conv R+D, GAB, Conv R+D - other)

Maintenance (Conv Svcs, EMEA Svcs)

Devel/Technical - Sid Dewayer / Louise Knowlton  
(Thu, Fri at Conv) Existing, need for AB; other

Customer Satisfaction Survey - Joe Blankenship (Spensfri)

Questionnaire, Customer Contacts, Cover Story

MARKT

Sales

Customer Service (Maint)

Prof. Service

Mgt

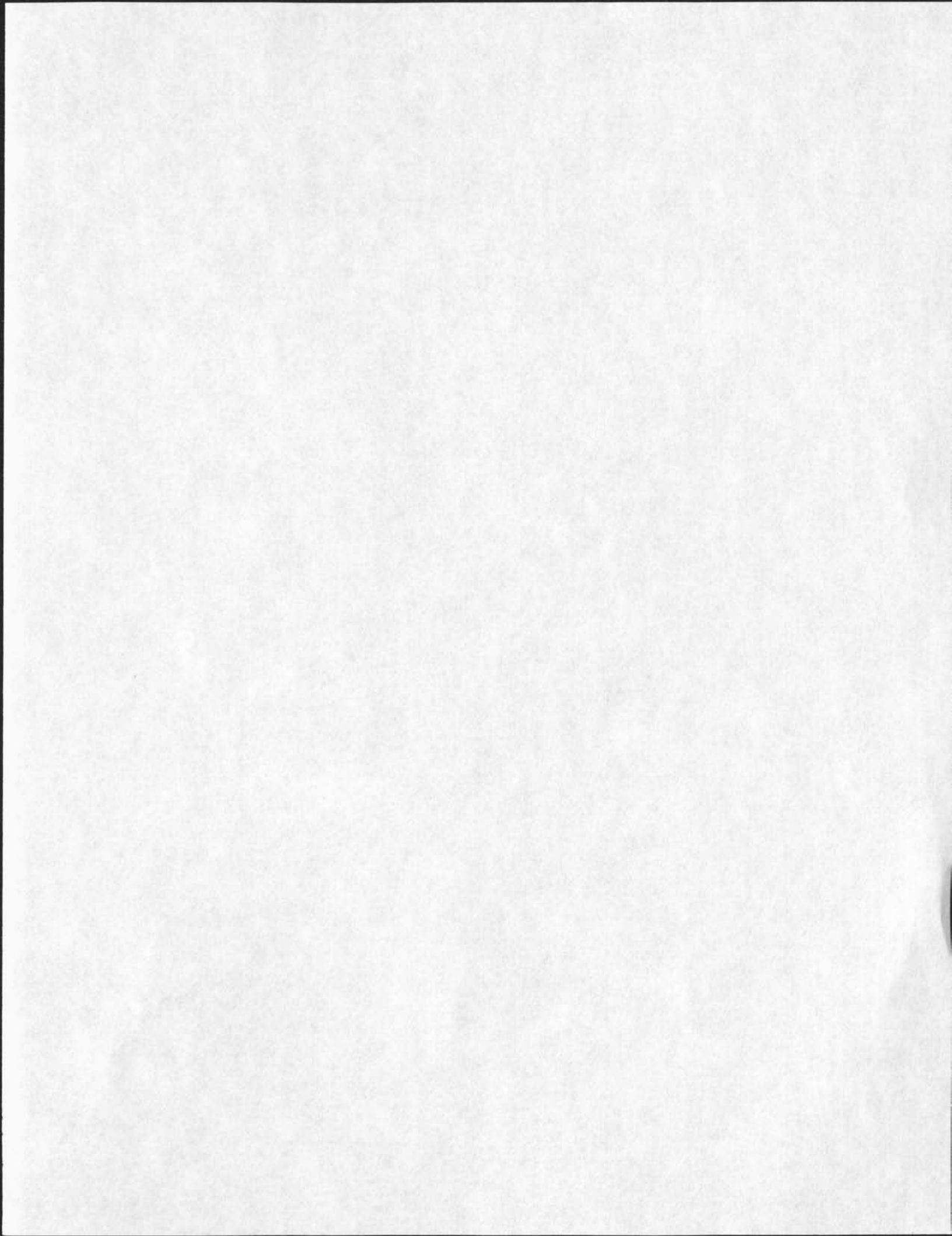
Strategy

Business

Grad

- x org chart, Emp list, salaries, contractors, rates
- x Customer list - revenues by category + location (2000, 5/01) <sup>thru</sup>
- x renewal status -
- x product plans, business plans
- x pricing structure
- x competitive analysis
- x market opportunity - platforms, applications, industries
- x Pipeline





Subj: **RE: DRAFT DUE DILIGENCE REPORT**  
Date: 06/17/2001 11:05:22 AM Eastern Daylight Time  
From: Talmor.Margalit@dic.co.il (Talmor Margalit)  
To: reneef@contradopartners.com (Renee Fulk)  
CC: steved@contradopartners.com, akilnam@attglobal.net, lenny\_r@netvision.net.il (Lenny Recanati), Burtgrad@aol.com

Renee,

It would be very helpful if you could propose your own estimates wherever it seems that L8's information is not in line with the facts from our point of view (overestimating revenue and value of assets, underestimating costs etc). it could be useful to coordinate it with Burt's view on how the technical operation should look like. In addition, we need a projection of balance sheet, P&L statement and cash flow for 3-4 years, based on your interpretation of the projections provided by the company. This will enable us to present the transaction for approval in house.

Best Regards,

Talmor Margalit  
Vice President  
Discount Investment Corporation Ltd  
Tel.: +972-3-6075888  
Fax +972-3-6075899  
Mobile +972-58-785555  
Email talmorm@dic.co.il  
Web site www.dic.co.il

-----Original Message-----

From: Renee Fulk [mailto:reneef@contradopartners.com]  
Sent: Sunday, 17 June, 2001 05:13  
To: Lenny Recanati; akilnam@attglobal.net; Talmor Margalit; talmorm@hotmail.com  
Cc: steved@contradopartners.com  
Subject: DRAFT DUE DILIGENCE REPORT

Please find attached our draft due diligence report. The files are as follows:

Word file - Executive Summary  
Appendix A - Balance Sheet Analysis  
Appendix B - Other Obligations Analysis  
Appendix D - HR Analysis

I need to complete the forecasting analysis (Appendix C) and add the forecasting section to the summary of findings for draft distribution on Monday evening. Please forward any questions that you may have regarding these items so that we can clarify the details of the report for final distribution to you by Wednesday morning.

Regards,  
Renee

- 2 - QA
  - 1 - Doc
  - 1 - Training
- 
- 4 additional developers.

realistic schedules for account + support  
may be able  
to be reduced

2.0 includes Websphere -

2.0.2, 4Q01

- 2.1 open COBOL 1Q02  
Base Interface
- 2.2. 3rd party repository 3Q02  
VB or Java or other language  
Base interface?



Dunaway

6/11/01

Procedure Oriented - current cust/new cust  
Open Labor -  
Repository - Public Product  
Double Byte - Asia  
Rational Rose Interface

Object Oriented (NO)

Process-Driven - separate with assessment  
(Gartner vision)

OEM's - driven by Procedure Oriented  
Old Application

~~Process~~

IBM Alliance

Development -

\$ to QA (tools + people)

\$ for some new level

Are The Resources worth The \$?

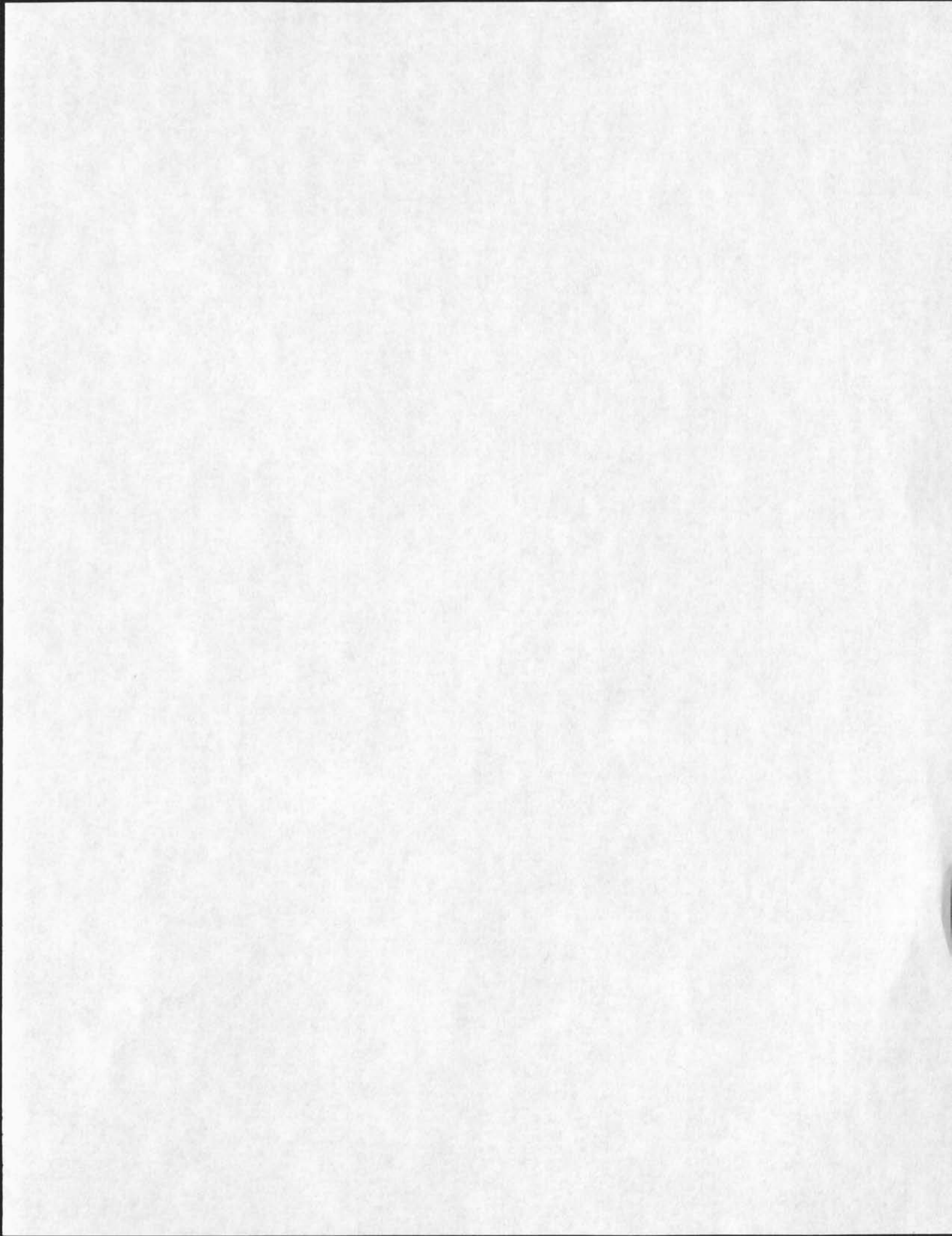
productivity + quality

Act Mktg-oriented strategy based on  
Users - European input

no need to be leading-edge  
modeling  
work flow

strength is in back-end generation.





Interview Notes

Phone Interview

Lence Knowlton,

6/5/01

App Builder -

~~App Builder~~

Development -

Maintenance -

Fred Wood Custom Service -

all products - Level 1 (only contact) 1.5

not G&amp;A/PPA } level 2 4

not G&A }  
" } level 3 (bug fixes)

App Bldr -

MF (MVS)

NT

AS400

UNIX

XIPC

GMR

GIB

CTAC (Cisco)

Fred Wood

new development project -

App! (G&A) - GAB 2.0 (Java generation on  
{all platforms} client/server)

(Nov) 2.0.2. remote prep for MV

using MQ for connectors

Web Services (XML, etc.)

3.0 design -

no specific plan for VB--

Ed Century - Sr Architect

• Fred Wood - Cust Serv incl ~~lead~~ <sup>young</sup> team

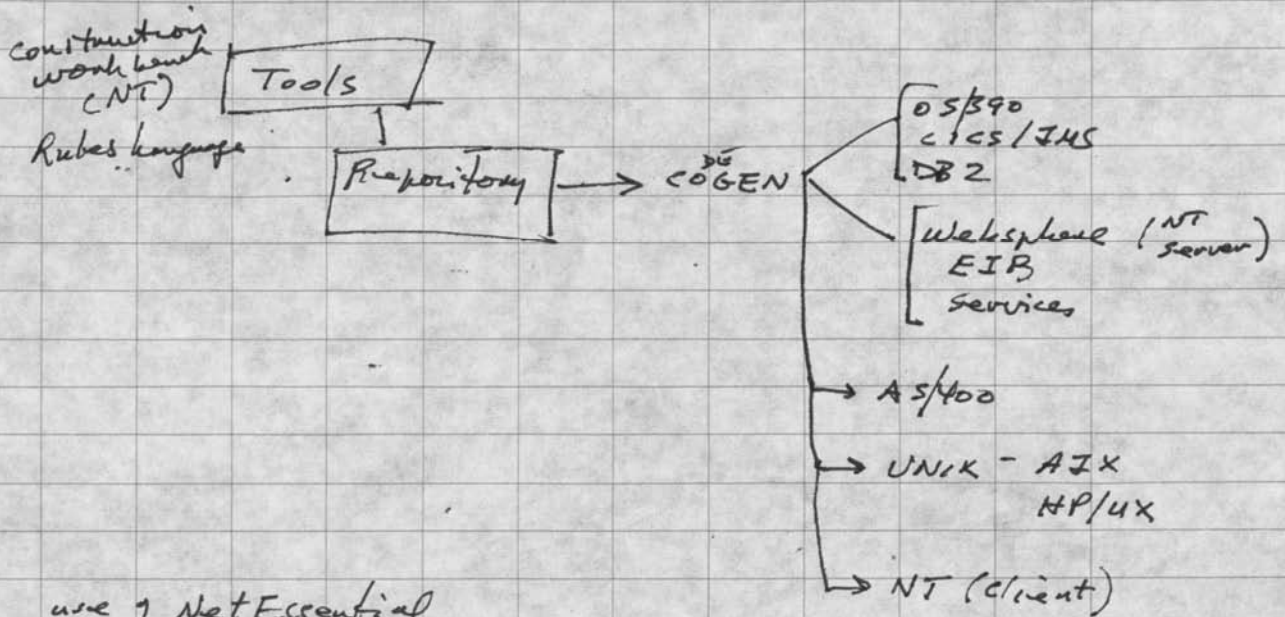
George Dumitrescu - new travel -

• Mike McMullin - QA

# Interview notes

Lance Knowlton

6/6/01



use of NetEssential  
Support RMI

	MVS	WebSphere (uses NT)	AS/400 (uses NT)	UNIX (uses NT)	NT	OS/2
Devel Subsystem	✓				✓	✓
Modeling -	✓				✓	✓
Repository -	✓			✓	✓	✓
generation -	✓		✓	✓	✓	✓
Runtime -	✓	✓	✓	✓	✓	✓



Ted Venema -

MRG - Customer Advisory Board (10 units)  
2/year

(Ed Gentry) Change ~~as~~ enhancements --  
no lead generation activity  
no lead follow-up process



Ted Venema -  
 EC Century, Lane Kuntton

6/7/01

"Too Proprietary"

Generation/run time deployment needed  
 improvement in web services + <sup>reduce</sup> ~~time~~  
~~2.0~~ cloud environment  
 improved client + server

Browser

App Server netE

MF - cloud Cobol

Centur + IDC input on next direction/regis  
 (any published work?)

Procedure Based Devel Systems -

	Object oriented	(work flow) Process Driven
Analysis	✓	Bus Proc Mod
Design	✓	Bus Proc Auto
Dev. Deployment	-	Integ exist + few app
Maint	✓	Maint
<hr/>		
APS	Rational	
	Force	
	Visual Age	

delivered  
 11/01

GAB <sup>2.0.2</sup> target

MD Series for NetE  
 move to HVS remote prep  
 SOAP/XML Support  
 Open Cobol? (NO)

need  
 Repository  
 to manage  
 information

4Q02

GAB 3.0

work flow integration  
 Object Support  
 repository (3rd party db?)  
 Option for Meta language  
 (VB or ?)

GAB 4.0

Broaden Repository to  
 store objects (Components)

"Quick fixes"

Remote prep improved

Open COBOL

Repository

Java Reporting

Extended Run time options (MPPC, IBM TCP/IP, EJB COBOL wrappers, Enhanced Host debugger)

Goal: get existing cos. to extend ~~to~~ HPS

get existing cos to

applications and write new applications incorporating existing non-HPS apps

get a few new cos. to use ~~the~~ GAB to <sup>integrate</sup> incorporate non-compatible applications

get a few new cos. to build new applications  
existing cos



Fred Wood - NC State - Comp. Sci. Bachelor  
 5 1/2 yrs Marine Corps until '92  
 Master's courses in C.S.  
 IBM intern (on VTAM)  
 hired by IBM - '94  
 SEER - '96  
 12/00 - <sup>Director</sup> ~~mgr~~, Customer Support

25 people -

support - 9  
 devel - 16 ] - <sup>L2</sup> Lindsay Davis, Lori F. <sup>L1</sup>  
 + Candice Parr L2

online, internet problems reporting + resolution

not App Builder - 3 of 16 are ~~not~~  
 handling XIPC/G4Q/G7B/CTRC  
 ~ 1 1/2 of 9 are on these products

Cisco level 1+2

0 1/2 sunset 11/30/01  
 2002 sunset for S.Y may hold  
 since no change in run time

around 50 cent on pt maint  
 around 20 " active in devel

can customers reduce maintenance  
 by dropping development side of G4B

deal do some enhancements to products  
 as a result of field inputs - <sup>requires</sup>  
 if won't affect architecture and limited  
 time can do... small workload to level  
 + do some new devel on run time  
 on G4B/LRE + <sup>on</sup> net essential.

Maintenance releases 1/QTR - non M-F  
Maintenance " 2/yr on WF

Is Maintenance treated by Fred Wood as a  
business unit

Goal: 10% inc maint per customer  
within contract terms + without  
any additional license revenue

renewal financials & Ino Davita -  
price analysis on not yet renewed  
maint agreements - who sets renewal price

which will not renew? cf. Rogeman, Ruelant + TV

Planned Survey (online) in next 2 months

financials on maint revenue



Ted V.

Q - reviewed changes in Q

→ Contact list - use Maint list as start  
CAB members -  
name, title, phone #  
25 names

---

Maint - [ who's informed TV going off maint  
+ when  
who's at current visit.

Maint prices -- add soft  
elim soft  
increase price

prof services - Jump start

priority on new deal --

Lance Knowlton -

Open COBOL - <sup>rights - ok, design -</sup> development (Perrin) -

<sup>GA</sup>  
12/31/01, delivery - \$250,000

Add'l package - start - 8/01  
deliver - 3/02 ]

JAM relationship -

Welcome on 390

leave on 390

---

QA - read mail supplied

Dac/Tung - Eric Zunderburg for Dac  
Tung - nobody in charge

could sell Tung services -  
revenue source - 3rd party service

Internal use software - Package  
Custom

6/12/01

Reinhard Wetzel - Germany, Sicily, Austria, Netherlands  
Eastern Europe, Italian

2 Acct Mgrs --

Current Customers

Pre Sales

IBM was originally a strong partner...

IBM was 40% shareholder in early 80's  
Financial area

Professional Services - declined

Lack of product support

consultants left - not encouraged

BPA - Common Data Interface Format  
Rational Rose

solutions

cell - 49-172-65-26-213

(Thursday)

migration from other vendor systems -

cool:gen - unique selling pts of AppBldr

connection to BPA

Conclusions:

- difficult to make new sales -
- trying to migrate from HPS to GAB
- trying to sell GAB with BPA
- need pay services dependent on migration of existing customers
- trying to work with applic solution partners
- ~~people~~ consultants available if work avail
- features would not sell new unit but might get customers to migrate to AppBldr
- need pre sales help. /o might migrate from other systems.



6/14/01

Frank Rosman - Nordic Region  
UK - 6 distinct customers / Australia  
1 sales

Denmark - most used HPS -  
Technical mistakes - poor quality  
IBM uses Visual Age

WebSphere replace CICS

Last 3 yrs no effort to make new sales  
talk only to focus  
no sales plan / no compensation plan

App Builder - much better than HPS  
positive customer reaction  
Java Beans + Java Client  
12 mos. to move all to GAB

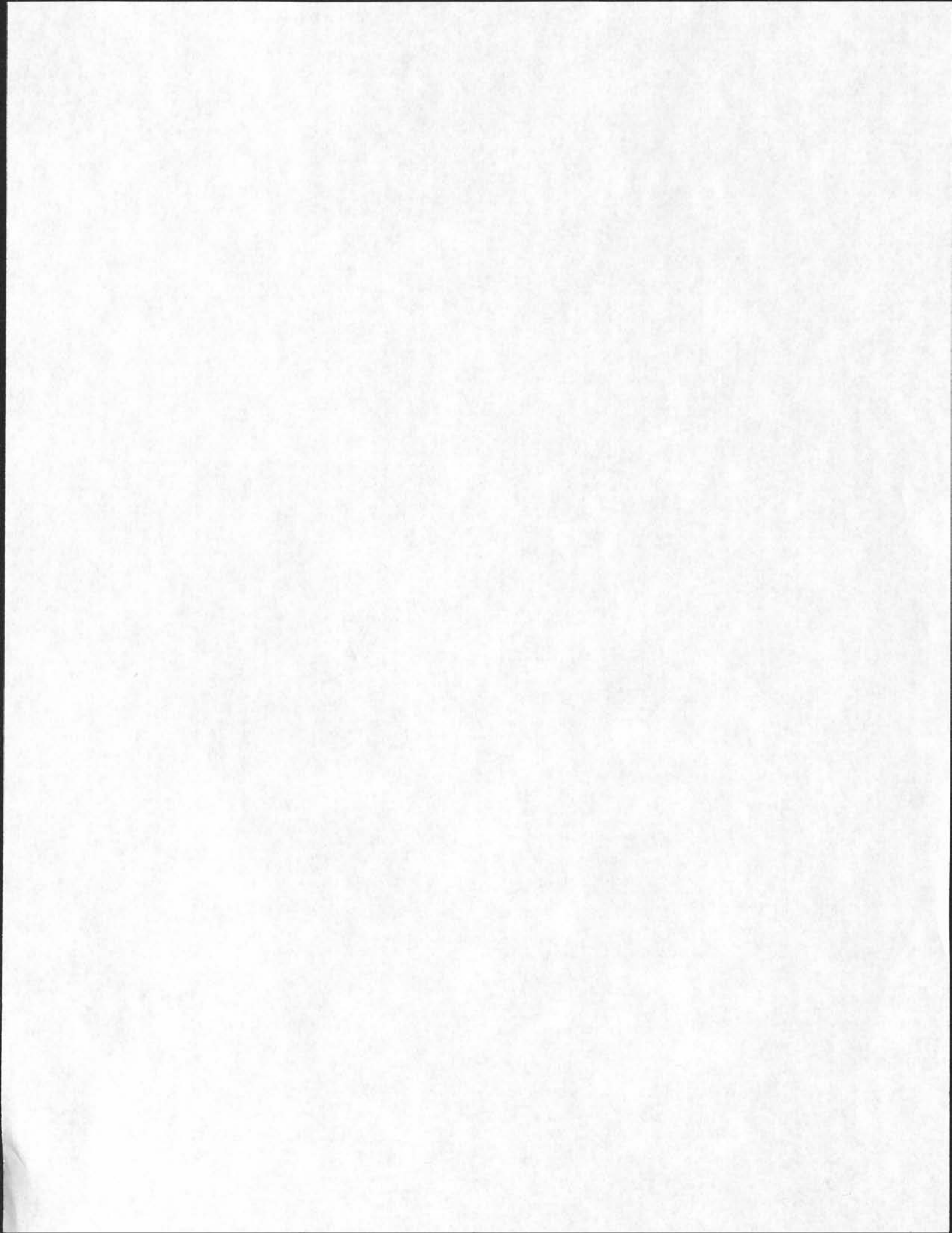
10 Nordic  
5 UK  
1 Australia } presales capability

Infrastructure: training, cover path needed

GSC  
SDC - (Alltel)

Avik is a no-no  
Venuva is not a mgr.





# Memo

**To:** Burt Grad  
**From:** Sid Dunayer  
**Date:** 13 June 2001  
**Re:** Level 8 Staff Evaluations

---

I interviewed Ted Venema, Ed Gentry, Lance Knowlton and Gheorghe Dumitrescu during my visit to Level 8. I found them all to be quite knowledgeable about the AppBuilder product. They all were also quite vocal about their feelings regarding the staffing and resource cuts made over the past three years. In general, all felt that these cuts created serious development and support problems that are hurting the product and undermining customer confidence.

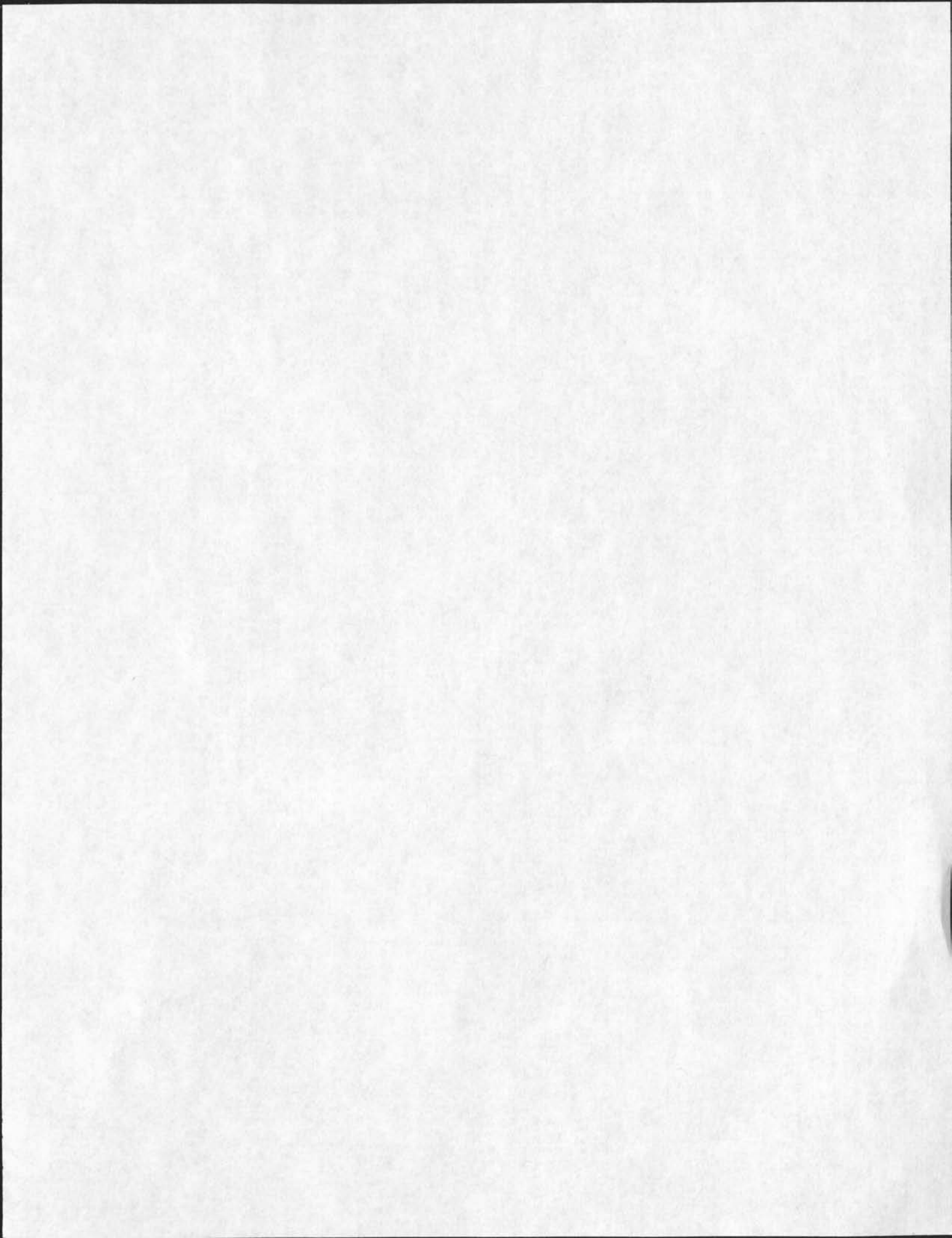
I interviewed Ted Venema during my visit in 1998. At the time, he had only been with the company for about a year, but had managed to get a good grasp in how the product worked and the problems that needed to be solved. He had many ideas and plans to upgrade the product and the development operation. Unfortunately, most of these plans have not materialized. During this visit, he described a new direction for the product that is largely influenced by information he received from Gartner. As a result of this, he has changed directions and now proposes to make radical changes to AppBuilder that do not necessarily address what the market is currently asking for. While I won't speculate as to whether or not this new direction might be desirable at some future date, it certainly will not be required for at least three years and will do nothing to address current customer requirements.

Lance Knowlton and Gheorghe Dumitrescu have both worked on the product as developers for many years before being moved into management positions. Both expressed that they felt forced to deliver an incomplete and poorly functioning product. Both impress me as totally competent and capable of running their respective departments in a professional manner. Lance has started to re-staff the QA department, which was completely eliminated as part of the cuts, in an attempt to ensure that future releases are fully tested. He also has fairly good project plans in place, using Microsoft Project, to help track the development process. I think that, given a chance, he will hold development to much higher standards than in the past, and will not allow poorly functioning releases to be delivered to customers.

Ed Gentry has also been around for many years. He understands what the market demands and seems to be able to create functional requirements that will address

these demands and provide a roadmap for development to follow. Unfortunately, he gets much of his direction from Ted Venema and that may not be the most desirable arrangement. I think that if given reasonable objectives, he is more than capable of delivering well-defined design specs that can be implemented within reasonable time frames.





<b>Subj:</b> RE: due diligence update call <b>Date:</b> 06/13/2001 10:28:32 AM Eastern Daylight Time <b>From:</b> reneef@contradopartners.com (Renee Fulk) <b>To:</b> Burtgrad@aol.com <b>File:</b> GABOnlyBudgetandProjectionsv1.zip (241311 bytes) DL Time (32000 bps): < 2 minutes
---

Thanks, Burt. As long as Talmor has your update, I believe that is fine.

As to the Q1 information you requested, the allocations to GAB have been performed at a very high level. For instance, all cost of services expenses were allocated based on revenues, not by costing the group of consultants trained in each product.

I am attaching the Q1 information that was provided (I think you already have) along with Q1 revenues by customers. There is currently no further detail information available. It doesn't sound like there was a lot of precision in preparing this. Based on my experience in the company, I believe the cost of maintenance and development costs should be fairly accurate since those departments are costed separately. The cost of services, sales and marketing, and G&A costs will just be high level allocations and are probably not indicative as a base for the future.

Regards,  
Renee

-----Original Message-----

**From:** Burtgrad@aol.com [mailto:Burtgrad@aol.com]  
**Sent:** Tuesday, June 12, 2001 7:09 PM  
**To:** reneef@contradopartners.com  
**Subject:** Re: due diligence update call

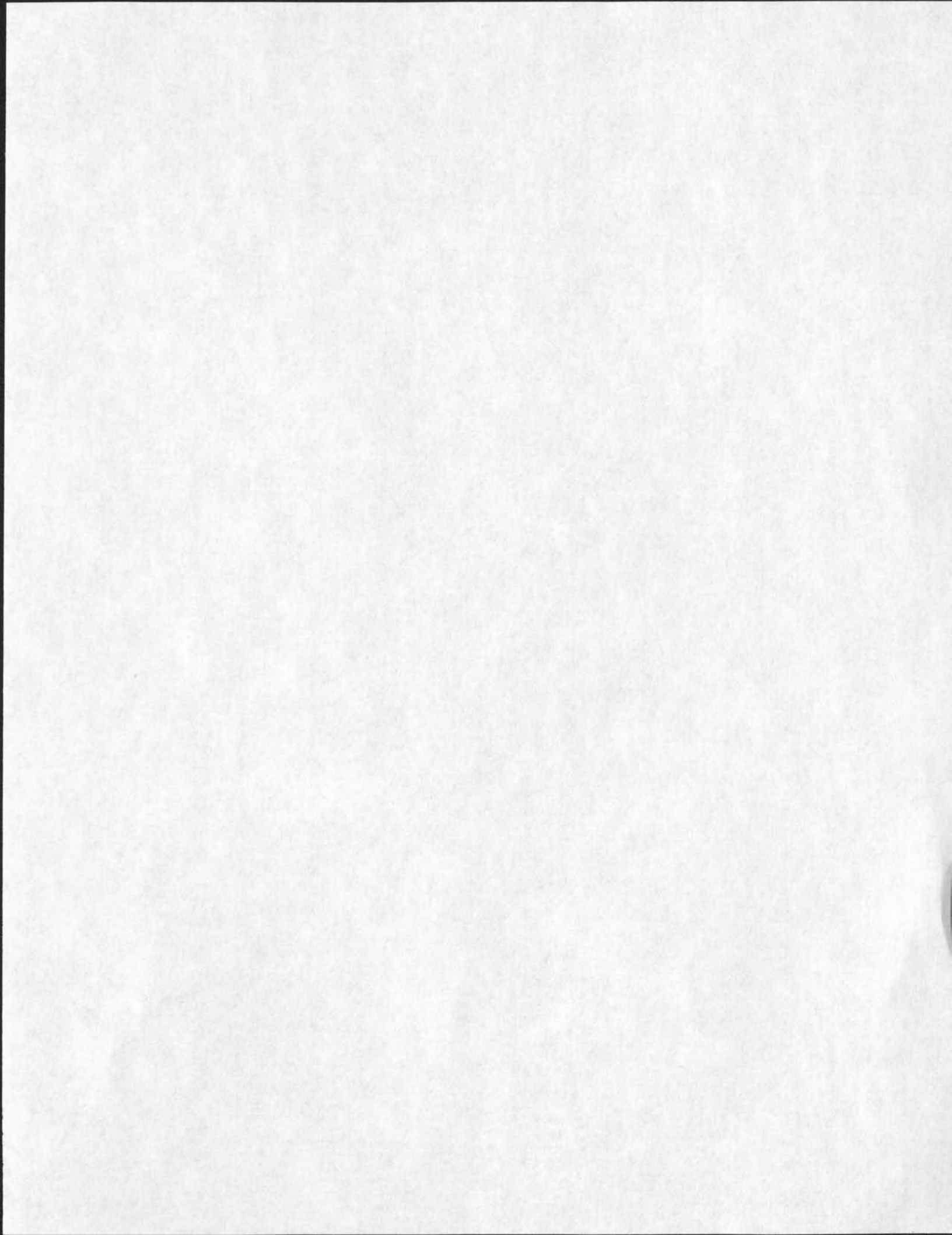
I will be unable to attend the Teleconference aince I will be on a train going into NYC. I can try to dial in from the train, but I don't know if the quality will be good enough.

I haave updated Talmor on our progress as of this morning, but would be glad to give you an update later this evening or early tomorrow morning. Please let me know what you wish me to do.

Burt Grad 6/12

----- Headers -----

Return-Path: <reneef@contradopartners.com>  
Received: from rly-xd05.mx.aol.com (rly-xd05.mail.aol.com [172.20.105.170]) by air-xd02.mail.aol.com (v78\_r3.8) with ESMTP; Wed, 13 Jun 2001 10:28:30 -0400  
Received: from prserv.net (out2.prserv.net [32.97.166.32]) by rly-xd05.mx.aol.com (v78\_r3.8) with ESMTP; Wed, 13 Jun 2001 10:27:40 -0400  
Received: from hurricaner (slip-32-100-106-216.nc.us.prserv.net[32.100.106.216]) by prserv.net (out2) with SMTP id <2001061314193420200uvm66e>; Wed, 13 Jun 2001 14:19:36 +0000  
From: "Renee Fulk" <reneef@contradopartners.com>  
To: <Burtgrad@aol.com>  
Subject: RE: due diligence update call  
Date: Wed, 13 Jun 2001 10:19:54 -0400  
Message-ID: <NDBBJFEDFBEOPELJDGEINDAAA.reneef@contradopartners.com>  
MIME-Version: 1.0





MAINTENANCE STATUS REPORT  
AMERICAS REGION

06/14/2001

CUSTOMER	EXP	RENEW	CURRENCY	ANNUAL VALUE	2001 VALUE	2002 VALUE	2003 VALUE	Notes Color	NOTES
Achmea	December 31, 2001	Q401	NLG	42,230	42,230	42,230	42,230	Green	Was negative, how looking to hold on, Rienhard working
ADP	October 31, 2001	Q401	USD	10,800	10,800	10,800	10,800	Green	AppBuilder 2.0 Beta Customer
ADP	March 31, 2002	Q102	USD	88,200	88,200	88,200	88,200	Green	Same Account as line above
AMS	December 31, 2001	Q401	DKK	31,148	31,148	31,148	31,148	Green	Developed by CSC, client runtime licenses - Maersk runs server
AMS	December 31, 2001	Q401	DKK	20,418	20,418	20,418	20,418	Green	Same Account as line above
Banca Commerciale Italiana	December 31, 2001	Q401	ITL	340,882	340,882	340,882	340,882	Green	Nervous, but so big they aren't going anywhere soon, would benefit from better overall story
Bank of Montreal	December 31, 2001	Q401	USD	7,020	7,020	7,020	7,020	Green	Need a visit to insure they keep going, but will stay
Bank of Montreal	December 31, 2001	Q401	USD	189,059	189,059	189,059	189,059	Green	Same Account as line above
Ceska Sportstina	December 31, 2001	Q401	USD	200,904	200,904	200,904	200,904	Green	New account last year in Czech
Chesapeake Energy	July 31, 2001	Q301	USD	100,000	100,000	100,000	100,000	Green	Same Account as line above
Citibank	July 22, 2001	Q301	USD	23,100	23,100	23,100	23,100	Green	Only uses modeling tools, but will continue. Selling 5 more seats. Small sale.
Credit Suisse	June 30, 2001	Q201	USD	1,084,553	1,084,553	1,084,553	1,084,553	Green	Biggest Maint Account, interested in Java
CBC Denmark	June 30, 2001	Q201	DKK	52,581	52,581	52,581	52,581	Green	Develop applications for other customers,
CBC Denmark	December 31, 2001	Q401	DKK	375,479	375,479	180,000	180,000	Green	Same Account as line above
DIRA	August 31, 2001	Q301	AUD	157,740	157,740	157,740	157,740	Green	Was nervous, now more stable, looking at Java
Fiducia	December 31, 2001	Q401	DEM	281,078	281,078	281,078	281,078	Green	Was interested in Java, bought out looked negative, now positive again
Friends Provident	December 31, 2001	Q401	GBP	218,204	218,204	218,204	218,204	Green	Have some of the Java stuff, positive account
Harwall DOT	September 30, 2001	Q301	USD	5,743	5,743	5,743	5,743	Green	Just re-instated maint on shelved system due to Java interest
Harwall Judiciary	June 21, 2002	Q202	USD	20,358	20,358	20,358	20,358	Green	Looking to buy a small EPOK upgrade, Java interest
Halaba	June 30, 2002	Q202	DEM	28,214	28,214	28,214	28,214	Green	Part of LBS group
IBM Japan	December 1, 2001	Q401	USD	584,382	584,382	584,382	584,382	Green	Stable, small accounts long off, too big ones left that will stay. Java interest dependent on DBCS version.
IBM Netherlands	March 31, 2001	Q201	NLG	86,180	86,180	86,180	86,180	Green	Series of small accounts
IBM Netherlands (Rabobank)	January 31, 2002	Q102	NLG	225,547	225,547	225,547	225,547	Green	Java Prospect, presented at user group
LBS Muarater	September 30, 2000	Q201	DEM	15,295	15,295	15,295	15,295	Green	LBS Group, maintenance currently under WestLB but breaking out on own
LBS Wurtemberg	December 31, 2001	Q401	DEM	15,858	15,858	15,858	15,858	Green	LBS Group selling banking system to other LBS groups, positive for Java
Legal & General	March 31, 2002	Q202	GBP	423,500	423,500	423,500	423,500	Green	Tried to move away, but board rejected cost. Steve G. working this as new possibility.
Maersk Data	December 31, 2001	Q401	DKK	51,244	51,244	51,244	51,244	Green	Outsource running AMS application, bidding on dev environment, could be some extra licenses
Natl. Bank of Greece	December 31, 2001	Q401	USD	350,000	350,000	350,000	350,000	Green	New account last year, bought RSI app now handled by ICT, in process of customizing
Royal & Sun Alliance	June 28, 2001	Q201	AUD	80,800	80,800	80,800	80,800	Green	Stable, probably Java interest
RdI	December 31, 2001	Q401	ESP	200,814	200,814	200,814	200,814	Green	is the App sold to National Bank of Greece and that ICT is attempting to re-sell
Scottish Equitable	December 31, 2002	Q402	GBP	148,410	148,410	148,410	148,410	Green	Looking at Java
Standard Life	June 30, 2001	Q301	GBP	175,719	175,719	175,719	175,719	Green	Stable, will have Java interest
State Of New Mexico	April 30, 2002	Q202	USD	148,220	148,220	148,220	148,220	Green	Ongoing account, looking for a bit of consulting, expect Java interest
Sun Life(AXA)	March 31, 2001	Q201	GBP	287,581	287,581	287,581	287,581	Green	Stable, will have Java interest
Telefonica	September 30, 2001	Q201	USD	259,283	259,283	259,283	259,283	Green	Need a visit for encouragement, will be interested in Java
Told Og skatt	December 31, 2001	Q401	DKK	10,454	10,454	10,454	10,454	Green	Clients for a CBC Denmark Customer
Woolwich	December 31, 2001	Q401	GBP	228,998	228,998	228,998	228,998	Green	Looking at Java
<b>Total Green</b>				<b>8,400,828</b>	<b>8,400,738</b>	<b>8,374,280</b>	<b>8,374,280</b>		
Access International	March 31, 2002	Q102	USD	100,000	100,000	100,000	100,000	Black	Venture OEM, risk of moving away without Open COBOL, the Java, have close contact, CAB Member
AIG Data Center	December 31, 2001	Q401	USD	141,544	141,544	141,544	141,544	Black	Dependant on what happens with IBM Japan, but will continue for some years at least, paying extended maintenance
Banca Carige	December 31, 2001	Q401	ITL	183,838	183,838	183,838	183,838	Black	Nervous fence sitter
Banco San Paolo	December 31, 2001	Q401	ITL	222,750	222,750	222,750	222,750	Black	Nervous fence sitter
Charles Schwab	July 31, 2001	Q301	USD	294,282	294,282	294,282	294,282	Black	Schwab is 5.2 customer, intends to move away but can't justify cost
Lloyds	December 31, 2001	Q401	GBP	507,478	507,478	507,478	507,478	Black	Nervous for some time, but holding, maint for next year quoted at over a million. Open COBOL an interest.
Postgriot	December 31, 2001	Q401	SEK	189,830	189,830	189,830	189,830	Black	Nervous
SAAQ	September 30, 2002	Q302	USD	195,300	195,300	195,300	195,300	Black	Recently indicated they are moving away, need attention, might be brought back
SDC	June 30, 2003	Q203	DKK	504,481	504,481	504,481	504,481	Black	Strong supporter but needs Open COBOL has they are now OEM
Shaw-Walbridge-McGraw-Hill	March 31, 2002	Q102	SEK	1,487	1,487	1,487	1,487	Black	Same Account as line above
Sikorsky	December 31, 2001	Q401	USD	138,150	138,150	138,150	138,150	Black	Previous CAB member, big AP system, has been ignored, transportation industry undergoing many changes
Sun Trust	June 30, 2001	Q201	USD	151,829	151,829	151,829	151,829	Black	Nervous, have moved some systems off
Telenor - EDB-ATEL A/S	December 31, 2001	Q401	NOK	306,137	306,137	306,137	306,137	Black	Have just indicated not strategic, but will take 3 yrs to change. Open COBOL could change
Telenor (DEM Swiss Telecom)	December 1, 2001	Q401	NOK	18,000	18,000	18,000	18,000	Black	Telenor Sold site, could lose if Telenor produces another system in 3 years
TKP	June 30, 2001	Q201	USD	204,909	204,909	204,909	204,909	Black	Nervous, systems house, Open COBOL of interest
Unibank (NOW KNOWN AS NORDEA)	December 31, 2001	Q401	DKK	250,000	250,000	250,000	250,000	Black	Just indicated they may move off, will take couple of years, Open COBOL may change mind
West LB	December 31, 2001	Q401	DEM	182,009	182,009	182,009	182,009	Black	Nervous fence sitter
<b>Total Black</b>				<b>3,582,132</b>	<b>3,582,132</b>	<b>3,582,132</b>	<b>3,582,132</b>		

MAINTENANCE STATUS REPORT  
AMERICAS REGION

06/14/2001

AAPT	June 7, 2001	Q2/01	ALD	84,329	32,000			Red	Bought out, moving off
Consultac	June 30, 2002	Q2/02	USD	50,270	50,270	25,000		Red	OEM, will likely move away over time
Den Danske	December 1, 2001	Q4/01	DKK	233,040	233,040			Red	Moving off for some time already
EDS	August 31, 2001	Q3/01	USD	180,000	180,000	90,000		Red	Using standalone NETE, would like to move, actually helps us if they do
IBM Denmark (Corbank)	December 31, 2002	Q4/02	USD	50,000	50,000	50,000		Red	IBM has killed this project
IBM Korea (KEB)	April 1, 2000	Q2/01		31,843				Red	Unknown what they will do, assuming worst
Integrated Core Technologies	June 30, 2001	Q3/01	USD	85,386				Red	OEM looking for VC funding
Key Services (Key Bank)	June 30, 2001	Q2/01	USD	182,052	182,052			Red	Likely gone end of year, maybe six months more, moving off last two years
Palma Webbar	July 31, 2001	N/A	USD	29,400	29,400			Red	Likely gone end of year, been moving off for years
Wells Fargo (Formerly Norwest)	December 31, 2001	Q4/01	USD	83,115	83,115			Red	Moving Away, old release level, let go
Wells Fargo Brokerage Services	March 8, 2002	Q1/02	USD	5,517	5,517			Red	Moving Away, old release level, let go
<b>Total Red</b>				<b>994,784</b>	<b>846,403</b>	<b>185,000</b>	<b>0</b>		
Additional Sales @ 15%					37,500	225,000	318,750		Calculated based on numbers that are 50% of budgeted sales
<b>Total Maintenance</b>				<b>10,947,524</b>	<b>10,824,773</b>	<b>10,316,242</b>	<b>10,246,142</b>		
Code:									
Green - Positive Accounts									
Black - Fence Sitters, not moving but need reinforcing or might move off									
Red - Moving and little can be done									

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Number

8153 8233 0092

SPH43

Form  
I.D. No.

0215

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**1 From** Please print and press hard.

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Sender's Name BURTON GRAD Phone (203) 222-8821

Company BURTON GRAD ASSOCIATES INC

Address 5 SAINT JOHN PLACE  
7 WHITNEY ST EXT

City WESTPORT State CT ZIP 06880

**2 Your Internal Billing Reference** First 24 characters will appear on invoice. OPTIONAL

**3 To**

Recipient's Name TALMOR MARGALIT Phone (212) 354-8844

Company c/o SOFITEL HOTEL

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FedEx 2Day\* Second business day  FedEx Express Saver\* Third business day

\* FedEx Letter Rate not available. Minimum charge. One-pound rate.

**4b Express Freight Service** Delivery commitment may be later in some areas.

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\* Call for Confirmation.

**5 Packaging** \* Declared value limit \$500

FedEx Letter\*  FedEx Pak\*  Other Pkg. Includes FedEx Box, FedEx Tube and customer pkg.

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Saturday Delivery Available for FedEx Priority Overnight and FedEx 2Day to select ZIP codes

Does this shipment contain One box only

No  Yes As per attach Shipper's Declaration

Dangerous Goods cannot be shipped by air.

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45 W 44  
NY, NY  
10036

**7 Payment Bill to:**

Sender Acct. No. in Section 1 will be billed.  Other Acct. No. in Section 1 will be billed.

Total Packages 1

**8 Release Signature**

By signing your name and agree to indemnify FedEx.

Total Packages 1

Release Signature 8153 8233 0092  
212-354  
8844

**YLD Saturday FedEx Location** Eligible for FedEx Priority overnight and FedEx 2Day select locations

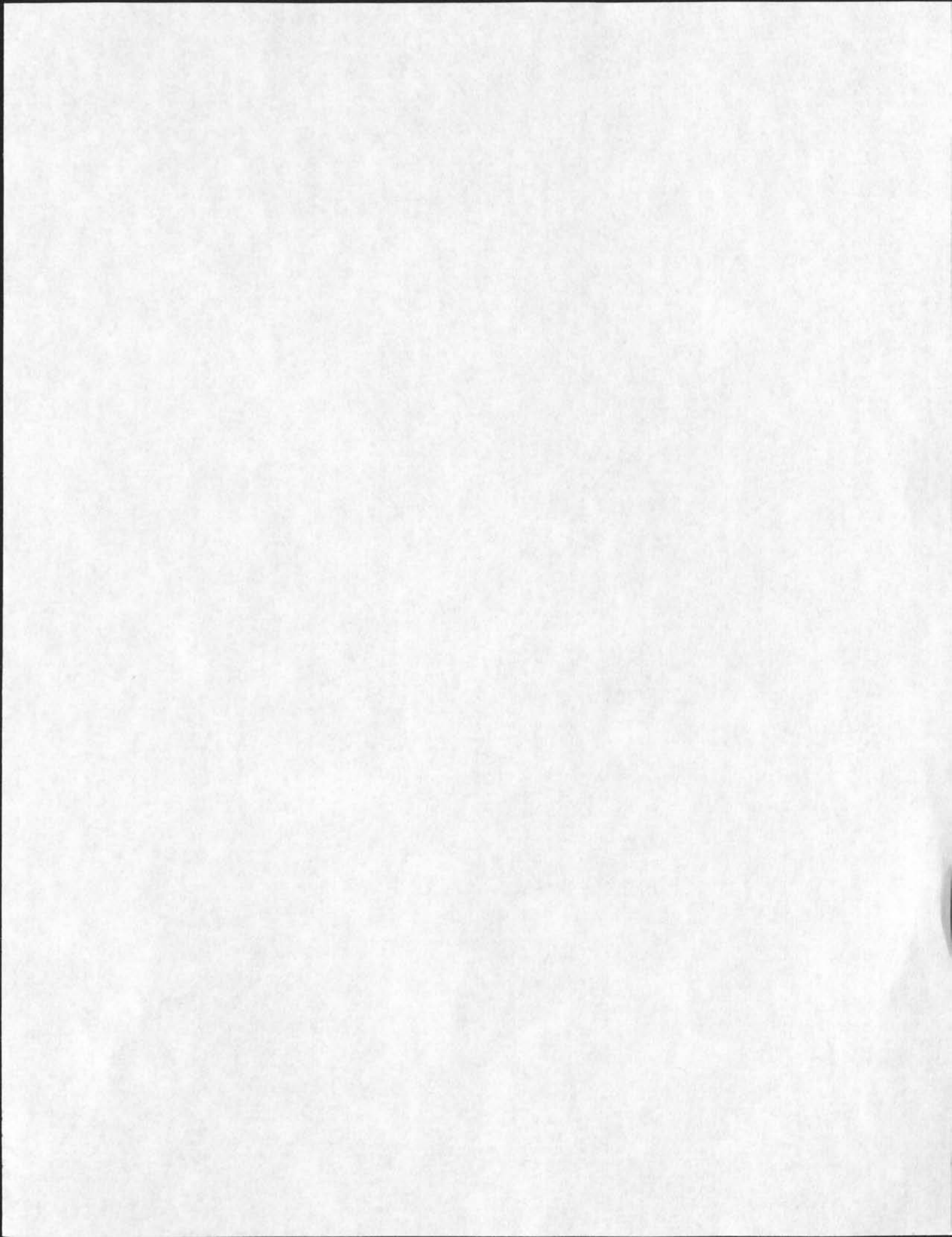
to  
aft Only

Cash/Check

Ex Use Only

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Mr. Lenny Recanati  
Page 4  
May 30, 2001

BURTON GRAD ASSOCIATES, INC.

Based on the information about Level 8 available to us at this time and the range of information needed by DIC, we estimate that the project will require about three to four days for Dunayer and three to four days for Grad. Therefore, the consulting fees for BGAI should not exceed \$20,000 unless DIC requests additional analyses, reports or extensive personal debriefings.

If DIC wishes to have a customer satisfaction and requirements survey performed, BGAI will subcontract this work to Specifics, Inc. which will invoice separately for its work. BGAI will coordinate this activity with DIC and Level 8. The cost of this work will be in the \$6,000 to \$8,000 range, depending on the extent of the questionnaire used and the number and locations of the customers to be interviewed.

In addition, BGAI will be reimbursed for all authorized out of pocket expenses, including travel, accommodations, phone/fax, express delivery, etc. Although both of the BGAI consultants plan to visit Level 8 operations in Cary, North Carolina, we estimate that the total expenses will not exceed \$2,500.

Payments are due as follows:

On initiation of the due diligence project:	\$10,000
On completion of the project:	Total fees and expenses less \$10,000

Final payment is due within 15 days of DIC receiving the invoice. If the project is extended beyond June 30, 2001, then BGAI will invoice monthly for its services.

If the above project description is satisfactory, please sign below to authorize BGAI to initiate the work and prepare and forward the advance payment.

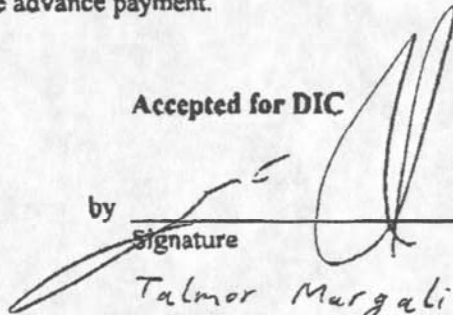
Sincerely,



Burton Grad  
President

Enclosures  
BG:5437 PRO

Accepted for DIC

by  6-12-01

---

Signature Date

Talmor Margalit

---

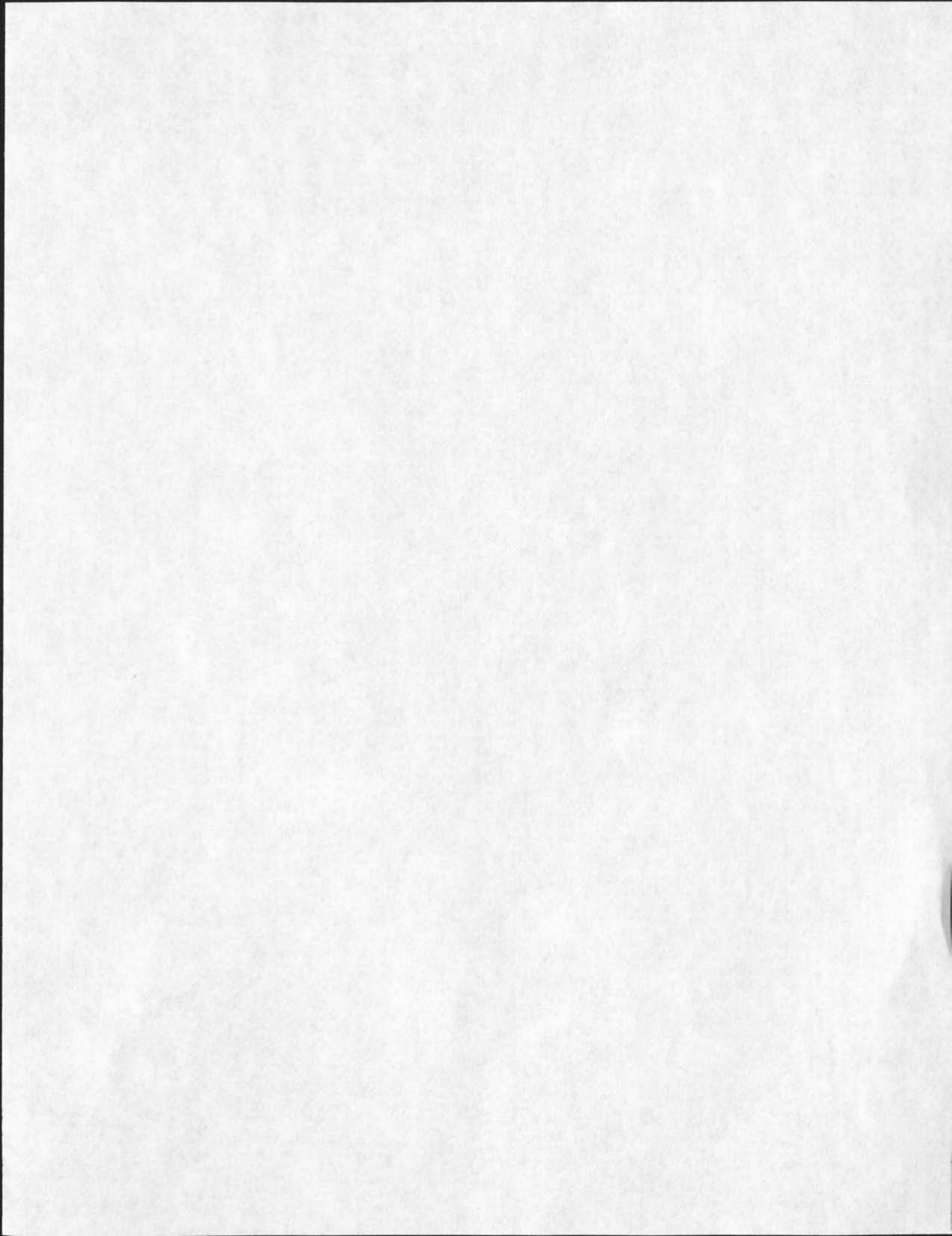
Name

VP

---

Title

CONSULTANTS ON SOFTWARE





**PRELIMINARY DUE DILIGENCE STUDY OF  
SEER TECHNOLOGIES, INC.**

**Prepared for:**

Liraz Systems, Ltd.  
1250 Broadway  
New York, New York

**Prepared by:**

Burton Grad Associates, Inc.  
101 Post Road East  
Westport, CT 06880

Burton Grad  
Sidney J. Dunayer  
Martin Y. Silberberg  
Specifics, Inc.

**Date:**

August 13, 1998

## Table of Contents

### Executive Summary

Section I	Scope, Objectives and Work Plan
Section II	Overview of Seer
Section III	Consideration of Business Activities and Financial Position
Section IV	Analysis of Operations
Section V	Analysis of Technical and Development Activities
Section VI	Customer Survey
Section VII	Concerns and Recommendations

### Attachments

A-1	Burton Grad Professional Profile
A-2	Sidney J. Dunayer Professional Profile
A-3	Martin Y. Silberberg Professional Profile
A-4	Specifics, Inc. Description
B-1	Information Provided List
B-2	People Interviewed
C-1	Descriptive Materials - Seer
C-2	Seer Financials -- FY1996 and FY1997
C-3	Press Release and Financial Statements for First Nine Months of FY1998
C-4	Seer Customers -- FY98
C-5	Selected Organization Charts -- July 31, 1998
D	Operations Report on Seer -- Martin Y. Silberberg
E	<del>Specifics</del> <sup>Seer</sup> Development and Technical Findings -- Sidney J. Dunayer
F	Customer Survey -- Specifics, Inc.

## Executive Summary

Seer Technologies, Inc. (Seer) is a publicly held software products company producing and maintaining certain application development products and providing professional services to its customers to assist in the use of these products.

Seer is listed on NASDAQ; it has approximately 12M shares outstanding and has recently traded in the \$1.50-\$2.00/share range, giving Seer a market capitalization of \$18M to \$24M.

Liraz Systems, Ltd. (Liraz) was originally considering paying a total of \$30M to acquire new shares in Seer to give Liraz controlling ownership of the company, with the \$30M in cash available to help turn around and grow the Seer business. Liraz is now considering a variety of other alternative proposals.

The purpose of the preliminary due diligence was to assist Liraz in deciding whether the downside risks (business, operations, customers or technical) were so great that it was not worth proceeding with a full due diligence study.

In performing this preliminary due diligence study, Burton Grad Associates, Inc. (BGAI) identified a number of significant concerns which could make the acquisition of Seer Technologies a very risky undertaking, particularly considering the magnitude of the financial investment required:

- While the Seer technologies, as imbedded in their current HPS products, are quite solid, they are relatively stronger for the MVS market than for the NT/UNIX marketplace. Also, there are two separate HPS products (externally identical, but internally quite different) for the two markets; while one of these can probably be eliminated in the future, both may still need to be maintained for existing customers.
- The Seer infrastructure has been seriously impacted not just by the extensive layoffs during the 3QFY98, but also by the uncertainty felt by many employees and customers in not knowing whether the company will financially survive. Since any Liraz acquisition announcement would have to wait for the completion of due diligence and financial negotiations, and implementation would require stockholder approval under SEC rules, the uncertainty could not be resolved for at least 45-60 days from the date that Liraz and Seer sign a commitment letter. Further staff erosion would even further weaken the technical and services staffs and encourage prospects and customers to seek alternate solutions. This would reduce the value of the company and increase the difficulty, time and cost required to effect a major business turnaround.

- New product licenses have dried up (world-wide) and add-on licenses for existing customers have been hard to come by. While many application development tools suppliers have had their new sales affected by customers and prospects concentrating on Y2K projects, most vendors have maintained their customer revenues and relations by performing Y2K corrections and now Euro conversions. Some have also focused on performing application development projects for their customers using their own tools and so are not as dependent on standalone license sales as Seer. Seer has not been successful in doing anything to replace their lost new license revenue (or the impact on its maintenance and services revenue). It is not at all clear that, at this late date, Seer can even turn around the HPS business or implement any substitute revenue generating offerings soon enough to pull in the revenue needed to produce a positive cash flow in the next 6-12 months.
- One of the most valuable Seer assets is its relationship with IBM-Europe and its potential revenues from IBM's planned CoreBank offering. Lack of financial stability for Seer (including the threat of NASDAQ delisting) could cause IBM to consider other alternatives to the use of HPS in CoreBank and to be reluctant to recommend Seer for other application development projects. This is a very serious threat, since virtually all of Seer's European revenue comes as a result of the IBM marketing alliance. Remember, IBM can (and does) recommend use of other application development products from various vendors to IBM customers.
- Seer's financials seem to be fraught with high risk. The current balance sheet and recent income statements (as of 6/30/98, covering 9 months of FY98) show that Seer has accumulated extraordinary losses during the last two quarters and now has a negative equity of \$16M and outstanding bank loans of approximately \$37M. The AR less AP and other accrued expenses has a net value of around \$15M. This seriously negative position has triggered a NASDAQ inquiry on delisting.
- In our opinion, a majority investment by Liraz in Seer common shares will put Liraz at risk for the entire \$37M debt as well as being expected to provide the cash needed to carry Seer through the next 9-12 months. In our opinion, it will take at least \$5M to \$10M just to get Seer back to operating on a break-even basis over the next 9-12 months. In addition, Liraz would need to provide the cash required to develop the proposed new application renewal product offerings, and to rebuild the marketing, sales, support and services staffs required to launch this new product line in the new marketing space. In our opinion, it would cost at least \$10-\$15M to bring the new product line to a position where it could start to generate period profits.



- These figures add up to a total exposure over the next 12 months of at least \$50M to \$60M. While the \$37M bank loans may not need to be repaid within the year if Liraz/Seer successfully negotiates an extension, it is likely that, with the removal of the WCAS guaranty, the bank (or even an alternate bank) would seek to reduce the open balance by at least \$10M over the next 12 months. Also, the turnaround money for HPS and launch money for the application renewal offerings could be spaced out over the first 6-9 months. Nevertheless, real cash of at least \$25M and possibly \$35M would be needed before Seer started to generate significant positive cash flow. Most of the investment money may be needed almost immediately in order to avoid NASDAQ delisting.
- The net effect is that Liraz would be paying essentially \$50-60M for ownership of a company whose FY1998 revenues will be, at best, \$65M and is operating at an annual going rate of \$60M, and is still heading downward in revenue. This translates into paying a p/r ratio of one. Seer is still losing money and, if more layoffs are required, will have to incur even more restructuring charges, further compromising the already severe equity deficiency. Why would Liraz (or anyone else for that matter) pay 1 times revenue for a company with such a very questionable future?
- In BGAI's opinion, even if WCAS would turn over all of its stock just to eliminate their \$17M debt guaranty, Liraz should not take over control of Seer unless it can find a partner to provide a \$15M-\$20M investment sharing the risk of failure and bankruptcy but, of course, sharing the potential gain if the stock recovers to p/r and p/e ratios typical of successful software products companies.

BGAI, given its technical and operations analyses and after examining the financial situation as it was described in an 8/3/98 meeting with Liraz representatives, has reached the conclusion that Liraz should not invest any money in Seer under the present conditions. This investment does not even pass the "gift" test.

However, if the bank debt could be eliminated (or sharply reduced) and Liraz could form a partnership with another company to market Seer's new offerings on a world-wide basis, then it might be possible to turn Seer into primarily a development and services company which could maintain its HPS revenue level while controlling (and reducing) its fixed operating costs (partially by paying for the marketing, sales and service activities on a commission basis). This approach may limit the upside potential, but would radically reduce the downside financial risk. Note also that this more conservative approach would require significant additional layoffs and finding a suitable marketing partner.

It is also worthwhile exploring other acquisition deal arrangements, particularly those which might take Seer private, since the underlying technologies, customers, and technical employee base are currently solid and valuable. But any practical deal still has to provide enough money to cover the existing debt and to enable Seer to develop and launch its new application renewal offering in a timely fashion.

## **Section II. Overview of Seer**

During our preliminary review, BGAI identified the following principal business values along with the principal business problems and specific areas of potential risk. These are listed below:

### **Principal Seer Business Values**

- Customer Base
  - ▶ recurring maintenance, services and software add-on revenues
  - ▶ customer satisfaction with products and services
  - ▶ planned customer usage of products and services for new development
  
- Staff Resources
  - ▶ marketing and sales - U.S., Europe, Asia
  - ▶ professional services - U.S., Europe, Asia
  - ▶ product development and technical maintenance
  - ▶ customer support
  - ▶ finance and administration
  - ▶ executives and management
  
- Products
  - ▶ HPS - MVS
  - ▶ HPS - NT/Unix, etc.
  
- Alliances
  - ▶ IBM - Europe
  
- Other Values
  - ▶ CoreBank (IBM)
  - ▶ Investment in Relativity (~1% of the company's stock)
  - ▶ Net Essentials Programs -communications capability (being enhanced)
  - ▶ NTPA (brokerage application)
  
- Strategic New Concepts for Seer Future Direction
  - ▶ enterprise application renewal software
  - ▶ network computing facilities
  - ▶ application warehouse capabilities
  
- Net Operating Loss Carryforward

### **Principal Seer Problems**

- Obligations to customers and alliances
- Financial obligations: debt and taxes
- Current perceived financial weakness and performance concerns by customers
- Loss of key people (is it ongoing?)
- Very low revenues from new sales with flat maintenance and lower services revenues, particularly in the Americas
- Anticipated costs of previous and future layoffs
  - ▶ pensions
  - ▶ vacations

### **Potential Risks**

- Lack of market opportunities
- Strong competition
- Impact of layoffs on technical capabilities
- Lower employee and management morale and lost loyalty
- Loss of business momentum
- Lack of European sales independence (dependence on IBM)
- Poor U. S. sales performance

### **Seer Descriptive and Financial Materials**

Seer is in the process of trying to change its primary focus from just selling and maintaining proprietary application development tools to becoming a broad provider of tools and services targeted at integrating applications written in various languages running on a variety of platforms. Appendix C-1 describes the previous strategy and the planned new strategy.

Seer financial results have been deteriorating rapidly since FY96 although FY97 results were not as negative as FY96. The financials for both years are shown in Appendix C-2.

Appendix C-3 shows the even more severe losses and negative equity which occurred during the first nine months of FY98 with a continuing increase in debt.

Seer probably had close to 100 active customers during the first nine months of FY98. Appendix C-4 shows that there have been relatively few additional license fees, but that there were ongoing maintenance fees from 74 customers; there was services work for 23 customers who were on maintenance plus 51 customers who were not on maintenance.

Finally, Appendix C-5 shows the principal organizational units as of July 31, 1998. There were still 452 employees which is very high for a \$60M going revenue rate company in the software/services area. This would question whether the radical reductions in personnel made during the past two months have gone anywhere near far enough to bring costs into line with the sharply reduced revenue (and the change in revenue mix).



### **Section III. Consideration of Business Activities and Financial Position**

#### **Findings**

Based on the interviews conducted and materials reviewed, BGAI has the following findings regarding these values, problems and risks:

1. Seer has not been able to make any significant new software sales of HPS or even any substantial add-on software sales during 2QFY98 or 3QFY98. Maintenance revenues have been flat, and services revenues have dropped. Poor Americas performance has been the largest problem, but it is a worldwide issue.
2. Seer shows a substantial loss in 3QFY98, but expects to break even in 4QFY98. The improved financial results will come from very sharp cost reductions in 3QFY98, principally through reduction in marketing, sales and other personnel and by closing offices.
3. Seer is an integral part of IBM-Europe's planned CoreBank strategy and products. Each IBM sale of CoreBank systems would involve a major license of HPS products to the IBM customer (plus ongoing maintenance fees) and may generate significant initial and on-going services fees for training, usage assistance, etc. IBM stated to BGAI that it plans to generally release its CoreBank system in mid 1999, but IBM may make an announcement and some sales much earlier.
4. The organization structure and key executive and senior management positions are in flux as Seer is trying to adjust to the recent extensive layoffs. The office of the president seems to be working satisfactorily to reduce costs, but there are as yet no signs of a revenue resurgence.
5. Seer has identified a principal new strategic direction aimed at enterprise application renewal. This strategy requires enhancing HPS to permit open use of existing or future applications, written in various languages, interfaced with the current or future HPS proprietary applications. This appears to be technically achievable by Seer. It is too early to have any strong sense of the market acceptance of this new strategy.
6. Seer has also identified an application warehousing direction which would treat applications information in a manner similar to how data warehousing treats data from various sources and data bases.



## Conclusions

1. Seer is teetering on the edge of bankruptcy and, without major new money, it probably cannot survive long enough to again become a growing, profitable company.
2. Seer's problems are not just short term, but have been festering at least since shortly after Seer made its IPO in 1995. Management direction has been overly aggressive, inconsistent and plagued by poor reading of market opportunities and market changes.
3. Seer has some assets which may have cash-in value and would not negatively impact Seer's future revenues or operating income. Sale of these assets could help in providing cash needed to produce and launch the new Seer products and to rebuild the infrastructure where needed. These are: NTPA (brokerage package), Relativity investment and, probably most significant, Net Essentials, a middleware communications program.
4. The CoreBank system, when announced and sold by IBM-Europe, should provide major incremental new sales and services revenue. While Seer expects this to have impact in FY99, this is speculative since IBM has stated that it doesn't expect general release until the second half of calendar year 1999.
5. Seer faces heavy duty competition from Sterling Software (previous TIS and Synon products), Sapiens, Rational and others as well as from Oracle, Informix, et al. These are larger and better financed companies with their own independent sales force selling on a worldwide basis. The key to the future for all of the tools vendors lies in customer's acceptance of NT-based tools, able to integrate mainframe application programs with new client/server initiatives.
6. Seer's new products will probably require 6-12 months before they are ready for general release.

## **Section IV. Analysis of Operations**

These comments are based upon Marty Silberberg's report which is in Appendix D.

### **Findings**

1. Certain of Seer's organizations have been severely impacted by the recent layoffs. Some of the key people have left the company and more may be seeking new jobs. This may leave significant gaps in marketing and sales, and possibly in services, support and, of greatest concern, in development.
2. Seer has been previously involved in various alliances, all of which have now been dissolved (except for IBM-Europe). These were generally not successful; significant reserves have been set up to cover non-payment by the partners under the existing contracts.

### **Conclusions**

1. The current executive team has done a yeoman-like job in the past four months to staunch the severe cash bleeding, but has not yet demonstrated that it can successfully sell Seer's products and services (old or new).
2. The application development tools market has been significantly impacted by user companies being focused on Y2K corrections which has delayed new application development. Nevertheless, the revenue reduction has been far more severe to Seer than to its principal competitors. Seer's particular weakness in the Americas (especially the lack of new customers) is somewhat surprising and of special concern. Is it product and platform decisions or just sales force inadequacy and poor management? Since the Americas are the principal part of the world where Seer sells directly (not through or with IBM), these dismal results may indicate that the only way Seer's products can be sold successfully is through a manufacturer or system integrator.
3. Seer is almost totally dependent on IBM as its only marketing partner in Europe. This dependency is confirmed by the initial customer survey. While the IBM-CoreBank strategic planning manager gives Seer high grades and IBM keeps involving Seer in new proposals, this is still a serious long term exposure.

## **Section V. Analysis of Technical and Development Activities**

These comments are based upon Sid Dunayer's report which is in Appendix E.

### **Findings**

1. Seer's HPS products appear to be technically sound and competitive in both the MVS and NT/Unix markets. It appears that the MVS products as rewritten recently in C may be relatively better performers than the current programs for the NT/Unix market.
2. Seer's HPS MVS products seem to be well structured and documented. The non-MVS products are not as readable and are sparsely commented; documentation seems to be satisfactory.
3. There was no evidence that any of the Seer programs were the property of any third party, and Seer states that all current product code was developed by Seer and is their property.
4. HPS analysis and design tools are not as robust as those in some competing products, but the repository and construction tools seem to be quite strong and have given Seer an edge on the code generation side, which is critical to many customers.
5. The technologies needed to extend HPS to provide the open systems capability needed for the enterprise application renewal offering appear to be available for licensing or can be reasonably developed by Seer.

### **Conclusions**

1. The current HPS products are a valuable asset and provide a solid base for future development work.
2. The technical staff has done high quality work, although the standards have slipped recently with the NT/Unix products.
3. Going forward, the NT/Unix programs may be able to be eliminated by basing these programs on the MVS implementation. This should help reduce the apparently excessive number of technical development and maintenance employees.
4. The open language/application direction seems quite interesting and well within Seer's current technical capabilities.

## **Section VI. Customer Survey**

These comments are based on Specifics' Customer Survey Report which is in Appendix F.

### **Findings**

1. Customer satisfaction with Seer's HPS products is good with generally positive statements for the MVS product. However, recent product releases have been late and not well tested or integrated into the system. The products are relatively hard to learn to use, but they perform the application development functions well.
2. Seer's consulting services are viewed favorably by its customers and are considered essential to learning and using HPS successfully. However, customers are concerned that Seer's financial problems may cause a loss of key Seer consulting resources.
3. While most customers plan to write more applications using HPS, some are in a wait and see position until Seer gets its financial and operational house in order.
4. Customers are interested in Seer's Enterprise Application renewal direction, but have doubts of Seer's ability to implement the necessary functionality in a timely manner.

### **Conclusions**

1. Changing current customer perceptions regarding Seer's future will be essential to rebuilding sales and service revenues from existing customers, but, more importantly, to obtain new customers.
2. Seer will have a "concept-selling" hill to climb to get even existing customers to consider Seer's new open products.



## **Section VII. General Conclusions and Recommendations**

### **Conclusions**

1. There are no individual operational, technical or customer show stoppers which would clearly indicate that Liraz should not proceed with a letter of intent and a stock purchase option for Seer.
2. However, there are a large number of danger signals which indicate that getting Seer to become a growth company again may be a Herculean task and may over-stretch Liraz financial limitations.
3. Before proceeding with the actual purchase of the new shares, Liraz will need to do a much more thorough due diligence study of technologies, operations, customers and finances.
4. The most serious questions arise on the financials (which were not BGAI's specific assignment). The amount of money needed to even have a chance of turning Seer into a profitable company will be very large, probably risking a total of \$50 million to \$60 million.
5. While there are a few assets which can be sold, this would probably yield less than \$10 million, not reducing the downside risk significantly.

### **Recommendations**

The Executive Summary reviews the recommendations thoroughly; below is a brief summary of them:

1. Liraz should not invest in Seer, given the very large debt and the relatively high costs of re-establishing the market for HPS as a product. Without time and money, Seer will not have the opportunity of introducing its proposed new product line into its new market space.
2. Under certain circumstances, Liraz might find it worthwhile to acquire the products, technologies, customer base and a subset of the personnel to construct a new Seer, not encumbered with Seer's debts and potential public stockholder liabilities. A new Seer, with clean books, could be regrown as a privately held technical services company with its own proprietary application development products and with a new application development management system to integrate old and new applications written in various languages for a variety of platforms. Going private may be blocked by WCAS concerns regarding potential stockholder suits, the relative enormity of the debt and the continuing operating and restructuring losses.
3. The possibility of Seer being acquired by a suitable other software company might be pursued, but it is not clear how Liraz could benefit from such an arrangement.

## Preliminary Technical Review of Seer Technologies, Inc.

Sid Dunayer – 31 July 1998

The following comments reflect data gathered during an on-site visit to Seer on July 23, 1998. The primary source of all information was Ted Venema who was candid in his answers. Despite being at Seer for only a year, he seemed quite knowledgeable about how the product worked today, as well as how the new product would be structured.

### Development

- All development areas report to Al Nisbet, VP of Development. There are three Development area managers, a QA manager, a Planning manager and a Project Management manager. Each of the development areas is further subdivided into development teams for individual parts of HPS. Each development area also has a dedicated documentation staff. Seer has a "handbook" that is used to guide new developers and technicians as to the overall development process including the automated testing methods.
- The MVS development teams have a defined set of standards that developers are expected to and do follow. The non-MVS teams do not have a corresponding set of standards and the lack of same is noticeable in the code.
- Seer has a documented development plan that shows all scheduled development and maintenance activities. There are also planning documents and business case justifications for new features.
- Seer has an excellent document describing the automated testing and QA procedures currently in place. They use several different tools to perform this function and reportedly have an extensive test case suite. Unfortunately, these procedures have been bypassed or short circuited in the past allowing poorly functioning code to be delivered to customers. These practices have reportedly been stopped and the quality of the delivered product is better than in the past.
- HPS is "internationalized", but many parts of the code still do not support DBCS. This makes their product less attractive in Asian markets. Seer has produced a business case and plan to upgrade the entire product to support DBCS.

### Technical Review

- The HPS development workbench runs under Windows/NT or OS/2. There is also a version that runs under MVS, but it is not the recommended platform. The generated client code can run on Windows (NT, 95, 3.x), OS/2, or on 3270 terminals. The

generated server code can run on MVS, Windows/NT, OS/2, AIX, AS/400, Sun, HP, or Sinix (Siemens UNIX). There is only one client using the Sinix code. There also is the ability to generate code for the Tandem, but this is not being marketed.

- HPS provides a total development environment for creating new client/server applications. It contains Analysis Tools (data flow diagrams, process diagrams, etc.), Design/Preparation Tools (window painting, window flow diagrams, HPS rule editor, etc.), a proprietary Repository and Construction Tools that do the actual code generation and partitioning. The Repository must reside on a server (MVS, NT, OS/2 or AIX).
- The non-MVS portions of the product are all written in either C or C++. The MVS portions are written in C, Assembler, Cobol and a small amount of PL/1.
- All current product code was reportedly developed at and is the property of Seer.
- In general, there are copyright notices in the source code. There are some exceptions to this, most notably in the non-MVS code.
- Change control is performed using standard tools, such as PVCS.
- Seer has documentation and design notes for current and recent development activities.
- Some source code for the MVS and non-MVS components were reviewed. While this was not an extensive examination, it was sufficient to note that the MVS code (all languages) was well structured and commented. Clearly, the MVS programmers follow the standards and produce very readable and understandable code. The non-MVS code was not as readable and was sparsely commented.

### Observations

- Seer markets HPS to large, mainframe-centric companies that are doing new client/server development. The current product is an all-or-nothing deal. You can only use HPS tools for all aspects of development. Unfortunately, this market will continue to shrink. The new strategy of "application renewal" will expand this market somewhat by including those large companies that wish to modernize what they currently have or can buy (what Seer refers to as "used assets"). While this will indeed expand the target market, it still primarily addresses a limited mainframe market.
- The HPS analysis and design tools are not as robust as competing tools from other vendors. Seer recognizes these weaknesses and indicates that the new strategy would allow them to effectively retire these tools in favor of allowing the customers the use



of more robust tools, like Visual Basic. This is probably not a bad move as it would free development resources for other projects, but Seer will have to continue to satisfy those customers that are already using the HPS tools.

- The repository and construction tools are highly versatile and this is an area where HPS apparently gets high marks. There will need to be changes to both the actual repository structure and the construction tools in order to support other languages. While Seer has a good grasp of the changes needed in the repository, they will need to acquire technology to analyze and process the other languages they wish to support in their construction tools. Technology to process Visual Basic can be licensed from Microsoft. Technology to process other languages, like Cobol, C and Java, will either have to be invented at Seer or acquired from third parties. There will then be the task of interfacing to these technologies.
- There are currently two separate code bases for the Repository support, one for MVS and one for non-MVS. The reasons for this are historical and have much to do with the fact that the original MVS repository code was written in Assembler and Cobol. Most of this code has reportedly been rewritten in C for MVS. Given that changes are required in the Repository code, it would make sense to consolidate the code bases at this time. This would have the benefits of freeing valuable development resources and ensuring consistent operation of the Repository on all targeted platforms.
- Seer uses a proprietary runtime package, which they developed, to implement window painting on the various client platforms. This code has been troublesome and difficult to support. The use of alternative window painting tools, like Visual Basic, could help to eliminate the need for the runtime package.
- Communication between the client and server components is realized using a middleware layer known as NetEssentials (NETE) and developed at Seer. The code is reportedly reliable and fairly robust. Despite this, customers have indicated the desire to utilize alternative communications schemes such as PCOM. Seer acknowledges that it is not a middleware company and is working to allow the use of other methods.
- Seer also has a product called NTPA, a brokerage application written in HPS. It has been around since the beginning, but only two copies have been sold. Seer indicates that it is not in the brokerage application business and does not know how to market and support NTPA directly. If the package is a functioning product, there may be opportunities to help realize the value of this asset.



## SEER Technologies, Inc.

Customer Study by Specifics, Inc. - 8/1/98

This preliminary report is offered with the understanding that at least one more interview will be conducted on Monday, August 3. Considering the small sample, no conclusions can be drawn from this report. The comments, herein, are based solely on the limited number of quantitative and qualitative responses.

A total of six interviews were conducted, 3 in the U.S. and 3 in Europe. The following organizations were contacted.

AXA Sun Life  
Unibank  
Sun Trust  
Sikorsky  
ADP  
Telenor

### The Sales Process

Three respondents were involved in the sales process and rated the SEER sales team a "7" overall on a 9-point scale, where 1 is very poor and 9 is excellent. The primary business driver for the sale is generally the same - a desire to reduce the programming load and create systems that are easily maintained.

In all cases multiple vendors were evaluated and in each case the respondent believes that the SEER products did the best overall job and provided the broadest functionality. Issues or compromises that might have prevented a sale were minimal, because the need to generate code that was useable and easily maintainable were paramount. Mentions of system cost and the need for an infrastructure to properly implement were more related to after sale concerns than pre-sale. Customers tended to be surprised by the cost of implementation and the learning curve.

For European customers, the importance of IBM to the selection received mixed ratings -- from "5" to "8," but the importance of IBM to the ongoing use of the SEER products varied more widely, from "3" to "9." This factor must be weighed and balanced for each customer, since each approach is likely to be unique. The impact of Y2K activity on new product development is considered *very little, somewhat, and a lot* with 2 respondents in each category, respectively.

### The Product

Generally, the product meets expectations. It meets the criteria for its selection and the systems that are generated seem to be reliable and easy to maintain. Most customers are satisfied with the product, plan to use it for new system development, and would recommend it to colleagues interested in case tools. Only one respondent would not recommend SEER at the present time due to the current state of product enhancements and the financial risk of the company.

The concerns for the product are more with the release schedule and the fact that releases are "never complete." The customer receives modules that have to be installed and interfaced to other modules of the system and the integration is "never easy." This also presents problems for the documentation which is claimed to be lagging the features in the product. This can further complicate an already long learning curve.

The product, designed to be used with OS2, is used mostly to prepare programs to be run on the mainframe or in a UNIX environment, primarily on RS6000 platforms. The customers in this study use it almost exclusively for these platforms and plan to migrate to NT, but do not have any operational systems on NT.

Ratings on product and support attributes are as follows:

Product / Service Feature	Average Rating
1. The software product, overall	6.0
2. Quality of the software (lack of bugs)	4.7
3. Performance of the software (speed)	5.6
4. Overall functionality of the software (it does what it's supposed to do)	6.5
5. Ease of use and learning of the software	6.2
6. Printed and / or on-line documentation	4.8
7. SEER's technical support, overall	6.0
8. Accessibility of technical support	6.2
9. Responsiveness of technical support	4.0

These ratings are somewhat lower than are typically seen in other customer satisfaction studies. A couple of customers are very critical of the product development efforts of SEER, claiming that promises are made all the time, but there is no delivery. Examples are version control, SEER front ends, TP monitor interfaces, etc.

The lack of good new product releases clouds the perceptions of the respondents of SEER's ability to deliver new product strategies. The perception of SEER's ability to deliver the *Application Renewal Strategy* is only "5.2," ranging from "3" to "7," on a 9-point scale. The perceived ability to deliver on the *Network Computing Strategy* is only "4.3," ranging from "3" to "6." Finally, the perception of SEER's ability to deliver the *Application Warehouse* is generally positive given the present use of a repository, but respondents feel that it may not be delivered on time, or that there are not enough resources or budget to deliver the warehouse as promised.

The average value of SEER products overall is rated a "5.8" on a 9-point scale, with a range of "2" to "7."

### Consulting Services

The consulting services of SEER are viewed more favorably. The average value is rated a "6.6," with a range of "5" to "8." Consultants are seen as working hard with the right professional attitude, and trying to solve problems with products that need to be enhanced.

The ratings for consulting services attributes are:

Consulting Services	Average Rating
1. SEER's consulting staff overall	7.6
2. Technical knowledge of the consulting staff	7.4
3. Product / application knowledge of the consulting staff	7.0
4. Professionalism of the consulting staff	7.8

The complexity of large systems, the customer commitment required for implementation and the long learning curve are an opportunity for SEER consulting services. Responses show that customers are solving the implementation problem by hiring former SEER staff, by complaining loudly enough to get attention and by using IBM consultants. There is an expressed concern that the financial hardships of the company have caused experienced resources to leave and they have not been replaced. This limits the supply of talent for consulting.

### Future Use of SEER

Most customers plan to use SEER products and consulting for new application development in the future. Three responded "yes" to this question, two said "maybe," and one said "no." The overriding concern is whether the company has the financial backing to be a viable entity. One customer is so committed to SEER that they are dependent for their entire operation and they don't have a clear alternative. This customer also believes that it is unrealistic to have to work with SEER the way they do. They want more independence in the product and the requirement for consulting services. Other customers are considering alternatives, including in-house development with new tools, to avoid the potential financial crisis at SEER and to gain more independence.

### Conclusions

SEER's biggest challenge, outside of getting its financial house in order, is to restore customer confidence in the products and the company. This can only be done through execution, not promises. Customers have evidenced some improvements, e.g., in documentation, in the last year, but they are still wary of SEER's ability to maintain the technical expertise required to handle multiple new technologies and platforms, as required by their new strategies.



The priorities they place on functionality for SEER products are:

Functionality of SEER's products	Priority Rating
CORBA (Common Object Request Broker Architecture)	1
JAVA Front-end	2
Incorporate legacy code	2
JAVA code generation	3
Incorporate other languages through open interface	4
JAVA to COBOL	5

## MEMORANDUM

Date: August 3, 1998  
To: Burt Grad  
From: Joe Blumberg  
Subject: SEER Technologies

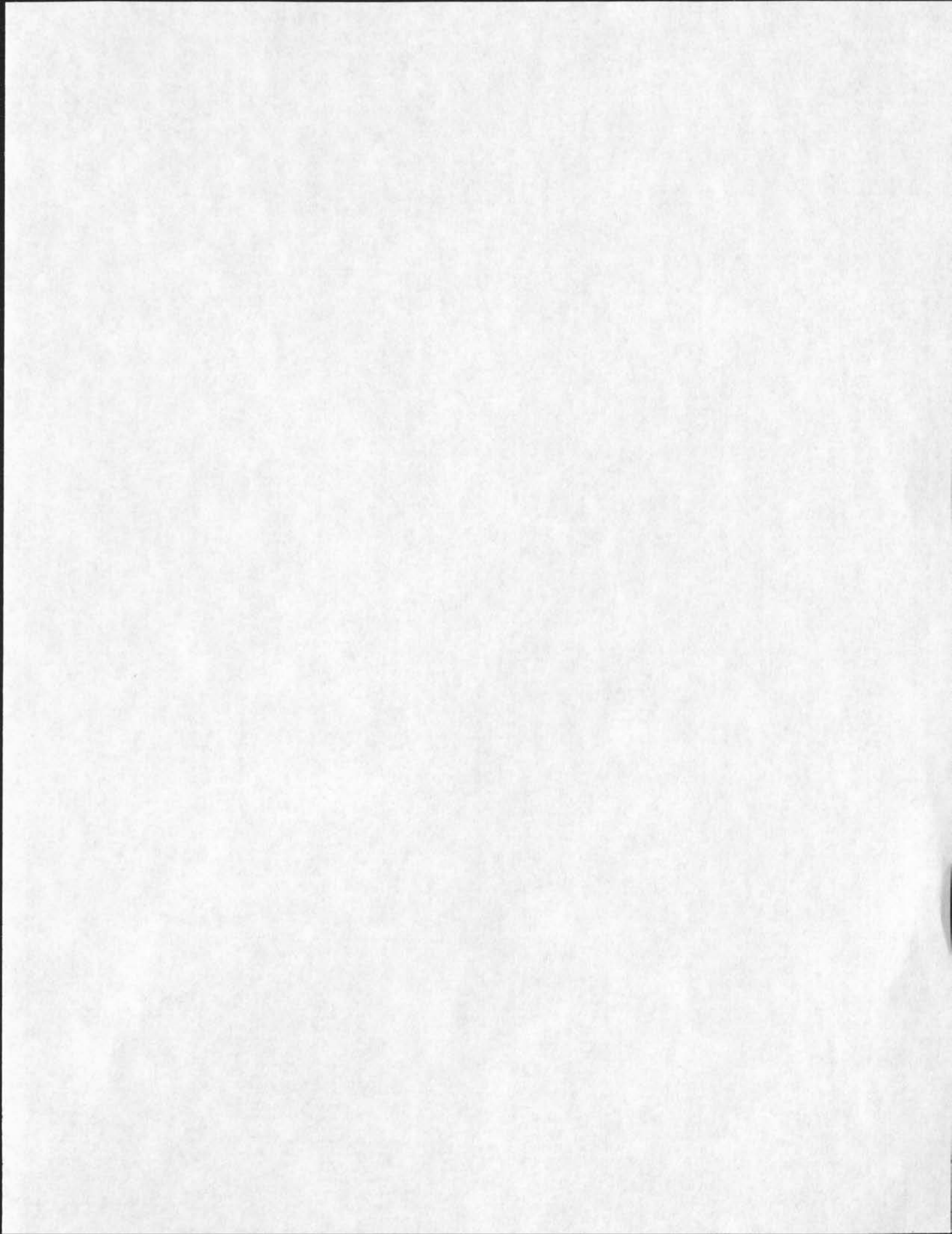
A last interview was conducted today with Rural Servicios Informaticos, SC in Spain. The client was very knowledgeable about SEER products and the proposed strategies. They have used the products for more than five years and have developed in excess of 30 applications, including three on NT.

The information and ratings provided by the respondent do not shed new light nor substantially change any of the findings on the report submitted, however the ratings were generally one or two points higher than the average reported, and therefore will raise the overall average by approximately 0.2 points on all reported averages.

This respondent is highly dependent on the IBM relationship and considers it critical to the ongoing relationship with SEER. It was IBM who introduced the products and maintains the ongoing relationship with the customer.

The one item that is influenced somewhat by this respondent is the priorities for new functionality in SEER products. Adding these ratings to the mix closely balances the priorities to put the JAVA front-end and JAVA to COBOL slightly higher on the priority scale.

Again, the small sample is not a good basis to draw conclusions, but it is an indicator of customer reactions and perceptions.





BURTON GRAD ASSOCIATES, INC.  
5 SAINT JOHN PLACE, WESTPORT, CONNECTICUT 06880  
(203) 222-8821 FAX: (203) 222-8728  
E-MAIL: BURTGRAD@AOL.COM

*Prop*  
agreement not  
signed as of 6/15

FAX TRANSMISSION

*fax 011-972 3-607 5899*

Date: *6/11/01*

No. Pages including cover page:

To: *Talmor Mangalit*

From: **Burton Grad**

---

*Here's a revised proposal to reflect  
The new dates for The Survey. Also enclosed  
is an invoice.*

*B. 6/11*

Subj: **DIC Engagement**  
Date: 06/11/2001 11:58:59 AM Eastern Daylight Time  
From: *Talmor.Margalit@dic.co.il (Talmor Margalit)*  
To: *Burtgrad@aol.com*

Burt,  
Please mail me a copy of your engagement agreement and I'll have it settled, including the check.

Best Regards,

Talmor Margalit  
Vice President  
Discount Investment Corporation Ltd  
Tel.: +972-3-6075888  
Fax +972-3-6075899  
Mobile +972-58-785555  
Email *talmorm@dic.co.il*  
Web site *www.dic.co.il*

----- Headers -----

Return-Path: <*Talmor.Margalit@dic.co.il*>  
Received: from *rly-xc04.mx.aol.com (rly-xc04.mail.aol.com [172.20.105.137])* by *air-xc02.mail.aol.com (v78\_r3.8)* with ESMTP; Mon, 11 Jun 2001 11:58:59 -0400  
Received: from *mail.idb-hq.co.il ([194.90.191.210])* by *rly-xc04.mx.aol.com (v78\_r3.8)* with ESMTP; Mon, 11 Jun 2001 11:58:40 -0400  
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Mon, 11 Jun 2001 18:55:39 +0200  
content-class: urn:content-classes:message  
Subject: DIC Engagement  
MIME-Version: 1.0  
Content-Type: text/plain;  
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Date: Mon, 11 Jun 2001 18:56:33 +0300  
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X-MS-TNEF-Correlator:  
Thread-Topic: DIC Engagement  
Thread-Index: *AcDyl9WWe4fKKI5iEdWlbaAQYAA+g==*  
From: "Talmor Margalit" <*Talmor.Margalit@dic.co.il*>  
To: <*Burtgrad@aol.com*>

**BURTON GRAD ASSOCIATES, INC.**

5 SAINT JOHN PLACE  
WESTPORT, CONNECTICUT 06880  
(203) 222-8821  
(203) 222-8728 FAX  
BURTGRAD@AOL.COM

May 30, 2001

Mr. Lenny Recanati  
DIC Finance and Management Corp.  
14 Beth Hashoeva Lane  
P.O. Box 1688  
Tel Aviv, Israel 61016

Dear Lenny:

Burton Grad Associates, Inc. (BGAI) proposes to perform the requested technical and business due diligence review of Level 8's "HPS" business for DIC.

**Objectives**

DIC wants to have an independent technical and business due diligence study performed prior to determining whether it wishes to acquire the HPS business from Level 8. This study will help ensure that the technical and business representations made by Level 8 to DIC are accurate and complete and to be sure that there are no serious development, technical, operational or business issues which would significantly affect estimates of current value or projections of future profits from HPS. DIC will separately perform the legal and financial due diligence work it needs to do.

BGAI, an independent consulting firm with extensive experience in computer software and services company due diligence and valuation studies, is pleased to perform this technical and business due diligence study so that DIC can proceed with its potential acquisition decision.

**Work Plan**

1. BGAI will request a wide range of development, technical, operational, marketing, sales, customer service, professional service and other business information from Level 8 for all of the HPS products. The initial request list is attached as Appendix B. After discussions with DIC and Level 8, BGAI will prepare the final information request list and send it to Level 8 for response.
2. BGAI will conduct both on-site and phone interviews with the principal technical and business executives and possibly a few other technical managers of Level 8 and review all relevant materials in the assigned due diligence areas including a review of source code and technical and user documentation.

3. BGAI will analyze the Level 8 materials and interview notes to identify any areas of concern and any potential problems in the assigned due diligence areas.
4. If requested by DIC, BGAI will arrange for a customer satisfaction and requirements survey to be conducted and a detailed report submitted to DIC, but without specifically identifying which Level 8 customers provided which responses.
5. BGAI will prepare a due diligence report for DIC on its findings and recommendations about Level 8's HPS business without disclosing any Level 8-identified source code or related confidential program materials.

The technical due diligence portion of the assignment is described in more detail below:

- Review the development process and methodologies, assess the technical aspects of the current programs and analyze the status and plans of any new programming projects.
- For the current products, we will review the features/functions, as well as development style, documentation, regression testing, etc.
- Focus will be on the quality of the existing programs and on HPS's ability to maintain and enhance these programs.
- For the projected new projects:
  - ▶ Are the features/functions appropriate for the market requirements as stated by HPS?
  - ▶ How difficult are the development efforts in terms of complexity, resource level, time frame and performance?
  - ▶ Does HPS have the resources and skills needed to get these projects done?
  - ▶ Can HPS meet the schedules needed for effective market impact?

### **Staffing**

The project will be managed by Burton Grad, president of BGAI, with BGAI Associate Sidney J. Dunayer as the principal technical consultant.

Professional profiles for the BGAI participants are enclosed as Appendices A-1 and A-2.

DIC and Level 8 will designate liaisons to work with BGAI.



### **Schedule**

The final information request list will be ready to be sent to Level 8 within 2 days of project initiation. The key response materials should be available from DIC and Level 8 within 4 days of project initiation.

The on-site meetings and interviews will be scheduled as soon as the project is initiated. Grad will cover the various business and operational issues and Dunayer will perform the source code and technical review and development analysis.

A preliminary report covering the BGAI findings, concerns and recommendations will be delivered to DIC by June 15, 2001, if all materials can be obtained and interviews conducted in a timely fashion. A final report will be delivered on June 22, 2001 unless additional issues are raised by BGAI or DIC or the customer survey is delayed by Level 8.

### **Confidentiality**

All information received and work performed will be treated as fully confidential and not disclosed to any third party without prior written consent from DIC.

BGAI will sign a letter with DIC agreeing to observe the rules of its non-disclosure understandings with Level 8. BGAI and its employees and consultants will also be bound by a special non-disclosure agreement between BGAI and Level 8. BGAI will not remove any programs or program documentation from Level 8 premises nor provide detailed descriptions of these to DIC without specific written authorization by Level 8.

BGAI (and its employees and consultants) will not be restricted in any other way as to working with other firms in the software industry as a result of this assignment; however, BGAI will not perform any work directly related to Level 8's HPS business, except for DIC, until after December 31, 2001.

### **Costs and Payments**

The due diligence work will be performed on a time and expense basis. The following are the BGAI consultant fees:

Burton Grad	\$3,000/day
Sid Dunayer	\$1,750/day

Mr. Lenny Recanati  
Page 4  
May 30, 2001

BURTON GRAD ASSOCIATES, INC.

Based on the information about Level 8 available to us at this time and the range of information needed by DIC, we estimate that the project will require about three to four days for Dunayer and three to four days for Grad. Therefore, the consulting fees for BGAI should not exceed \$20,000 unless DIC requests additional analyses, reports or extensive personal debriefings.

If DIC wishes to have a customer satisfaction and requirements survey performed, BGAI will subcontract this work to Specifics, Inc. which will invoice separately for its work. BGAI will coordinate this activity with DIC and Level 8. The cost of this work will be in the \$6,000 to \$8,000 range, depending on the extent of the questionnaire used and the number and locations of the customers to be interviewed.

In addition, BGAI will be reimbursed for all authorized out of pocket expenses, including travel, accommodations, phone/fax, express delivery, etc. Although both of the BGAI consultants plan to visit Level 8 operations in Cary, North Carolina, we estimate that the total expenses will not exceed \$2,500.

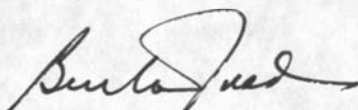
Payments are due as follows:

On initiation of the due diligence project:	\$10,000
On completion of the project:	Total fees and expenses less \$10,000

Final payment is due within 15 days of DIC receiving the invoice. If the project is extended beyond June 30, 2001, then BGAI will invoice monthly for its services.

If the above project description is satisfactory, please sign below to authorize BGAI to initiate the work and prepare and forward the advance payment.

Sincerely,



Burton Grad  
President

Accepted for DIC

by \_\_\_\_\_  
Signature Date

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

Enclosures  
BG:5437.PRO

## **Information Request List**

### **A. General**

1. Organization chart and staffing levels
2. Business strategy and operation plans
3. Profiles of senior managers

### **B. Sales**

1. Revenue and unit history by product line, geographic territory and types of revenue
2. Mix of new sales, maintenance, add-ons, upgrades and services
3. Backlog and current pipeline
4. Pricing and discount plans
5. Win/loss records and analyses

### **C. Marketing**

1. Major customer analysis with revenues for 2000 and 1Q2001
2. Resellers, alliances and partnerships
3. Product and service descriptions
4. Principal competitors

### **D. Customer Service and Support**

1. Outstanding customer problems
2. Past year history of problems and time to resolve
3. Statistics and reports on product reliability and support requirements
4. Any customer satisfaction surveys or data
5. Customer base with historic growth and erosion

### **E. Professional Services**

1. Customer requirements for professional services
2. Past year history of professional services activity (customers, activities, revenues, direct costs).
3. Pipeline for professional services



**F. Development: Current Products: New Products**

1. Organization and training of development people
2. Development methodology
3. Scheduled enhancements/customer commitments
4. Current maintenance activities
5. Current development projects
6. Testing and quality assurance procedures
7. Effort and cost records for development
8. Product release and update procedures
9. Installation procedures and customer training materials
10. Availability and procedures for international usability and service
11. Use of third party developers
12. Detailed review of schedule and progress for new product releases

**G. Technical Review: Current Products: New Products**

1. Supported platforms and systems for each product
2. Major features of the products -
  - functions performed
  - ease of installation and use
  - maintainability
  - audits and controls
  - security
3. Development languages and special tools used
4. Number of programs per product and lines of code
5. Provenance of all program modules (where did code come from)
6. Inclusion of proprietary notices in source and object modules, both current and previous releases
7. Method of change control
8. Volume and magnitude of change history
9. Architecture of the programs
10. Internal system documentation level and updates
11. Documentation of specifications and design
12. Prerequisites for running the products
13. Examination of source code
14. Access to usage/demo of operational code
15. Unit and system test cases



<b>Subj:</b> RE: business due diligence <b>Date:</b> 06/05/2001 1:51:16 PM Eastern Daylight Time <b>From:</b> reneef@contradopartners.com (Renee Fulk) <b>To:</b> Burtgrad@aol.com
---

Burt,

Thanks for the message. My fax number is (919) 460-5494. I will not provide anything to the company related to the business due diligence until we have had a chance to coordinate. I will let them know that you will be providing further requests, probably tomorrow, in addition to the requests I give them today.

Our offices are actually in the same building as the company. If you are going to be onsite tomorrow, we could arrange to get together during the day. Feel free to call me on my office number or cell at (919) 810-3424.

Renee

-----Original Message-----

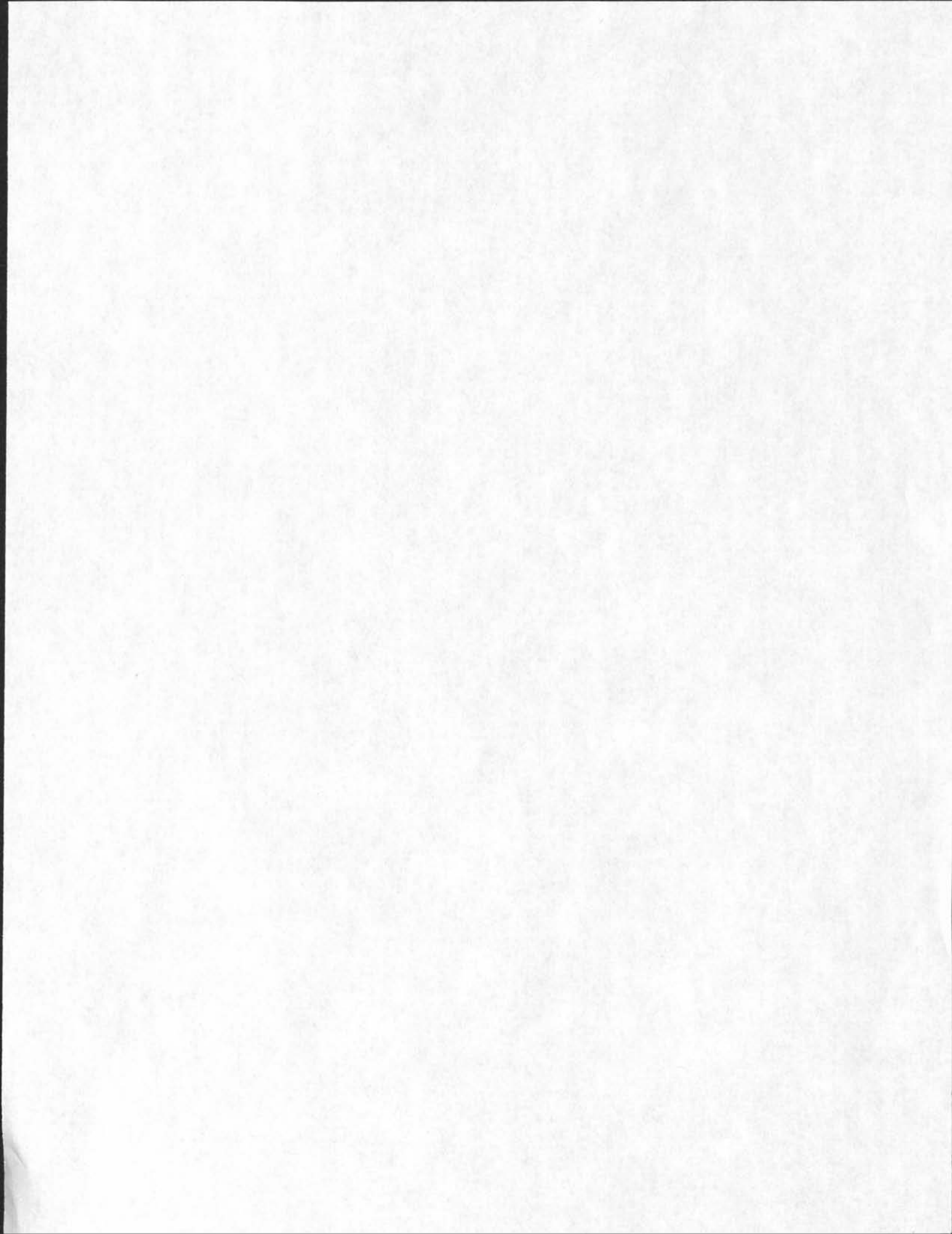
**From:** Burtgrad@aol.com [mailto:Burtgrad@aol.com]  
**Sent:** Tuesday, June 05, 2001 1:38 PM  
**To:** reneef@contradopartners.com  
**Subject:** Re: business due diligence

I went over the Technical and development lists with Lance and that's all set, but I haven't had a chance to do the same with Ted on all of the others. I can fax you a marked up copy of the lists for your own info, but it should not go to anyone until tomorrow when I discuss it with Ted and reflect any suggestions from Arik and Talmor. Is there any way we can get together tomorrow (Breakfast or possibly dinner) to turn over these checklists to you? I'm rushing off to catch a plane to Raleigh. I'm arriving around 6 pm and heading to La Quinta Hotel to have dinner with Arik and Talmor. What is your fax number I'll call you when I get to Cary.

Burt Grad 6/5

----- Headers -----

Return-Path: <reneef@contradopartners.com>  
Received: from rly-yg01.mx.aol.com (rly-yg01.mail.aol.com [172.18.147.1]) by air-yg05.mail.aol.com (v77\_r1.36) with ESMTP; Tue, 05 Jun 2001 13:51:16 -0400  
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Received: from hurricaner (slip-32-101-163-238.nc.us.prserv.net[32.101.163.238]) by prserv.net (out4) with SMTP id <2001060517472320402r7e09e>; Tue, 5 Jun 2001 17:47:23 +0000  
From: "Renee Fulk" <reneef@contradopartners.com>  
To: <Burtgrad@aol.com>  
Subject: RE: business due diligence  
Date: Tue, 5 Jun 2001 13:47:40 -0400  
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X-Priority: 3 (Normal)  
X-MSMail-Priority: Normal



Subj: <b>Sales Costs</b>
Date: 06/11/2001 4:17:58 PM Eastern Daylight Time
From: <i>tvenema@level8.com</i> (Venema, Ted)
To: <i>burtgrad@aol.com</i> (Burt Grad (E-mail))

Burt

A small note.

When we talked about sales, I indicated that at least for now I felt that the costs budgeted could handle sales. This is true, but based a an assumption that I am not sure is in your numbers.

When I first did the numbers, Arik was included. In current numbers from a Level 8 perspective, he is not in there but in my numbers I left the cost in. This allowed me some extra sales cost, likely a person in NA (Sales/SE type) and likely one more in Europe. Not sure where things exactly are in the numbers you have.

Something you might want to talk to Reinhard and Frank about. Being sales oriented, I expect that they will always argue they need more help but in this case there is likely some truth to it.

They have never seen my overall numbers.

Ted

----- Headers -----

Return-Path: <tvenema@level8.com>  
Received: from rly-xd04.mx.aol.com (rly-xd04.mail.aol.com [172.20.105.169]) by air-xd01.mail.aol.com (v78\_r3.8) with ESMTP; Mon, 11 Jun 2001 16:17:58 -0400  
Received: from corpmail.level8.com ([207.124.41.30]) by rly-xd04.mx.aol.com (v78\_r3.8) with ESMTP; Mon, 11 Jun 2001 16:17:34 -0400  
Received: by corpmail.level8.com with Internet Mail Service (5.5.2650.21)  
id <MKXXK50LM>; Mon, 11 Jun 2001 16:17:51 -0400  
Message-ID: <3FA69CA63AC8D3119C15009027E793D101A0DD91@corpmail.level8.com>  
From: "Venema, Ted" <tvenema@level8.com>  
To: "Burt Grad (E-mail)" <burtgrad@aol.com>  
Subject: Sales Costs  
Date: Mon, 11 Jun 2001 16:17:49 -0400  
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Subj: **Calls Tomorrow**  
Date: 06/11/2001 2:29:07 PM Eastern Daylight Time  
From: *tvenema@level8.com (Venema, Ted)*  
To: *burtgrad@aol.com (Burt Grad (E-mail))*

Burt

Attached is the contact information for Reinhard and Frank. I have talked to them both, so they are expecting your call. They are both pretty much aware of the situation.

Reinhard has noted that he has meetings scheduled in the aft with a customer, so would only be available if you can call before 2PM his time. Otherwise next day might be better.

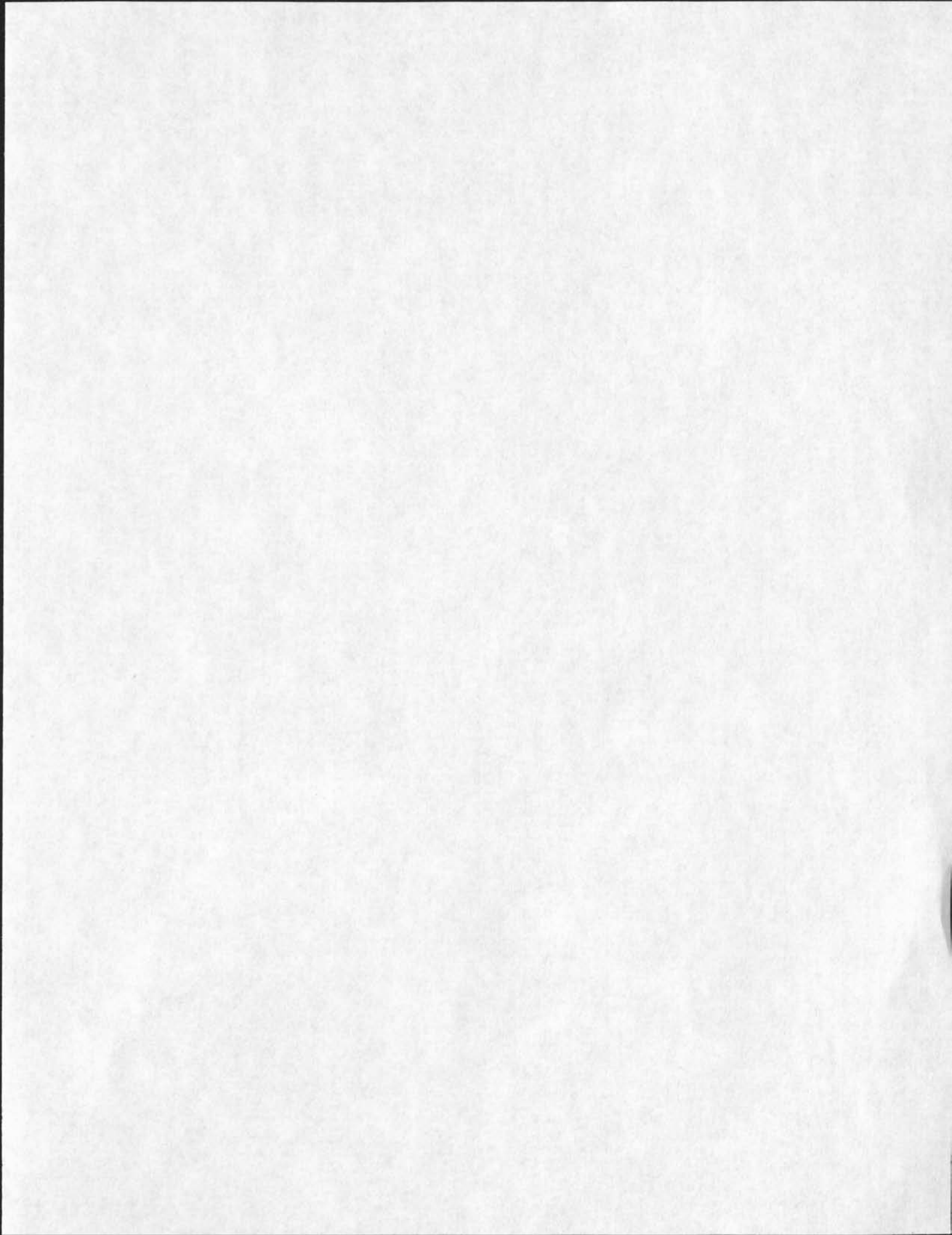
Contact information for e-mail and cell phone:

Reinhard Wetzel *rwetzel@level8.com* 011-49-6995811719  
Frank Rossman *frossman@level8.com* 011-45- 22122455

Ted

----- Headers -----  
Return-Path: <tvenema@level8.com>  
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From: "Venema, Ted" <tvenema@level8.com>  
To: "Burt Grad (E-mail)" <burtgrad@aol.com>  
Subject: Calls Tomorrow  
Date: Mon, 11 Jun 2001 14:29:09 -0400  
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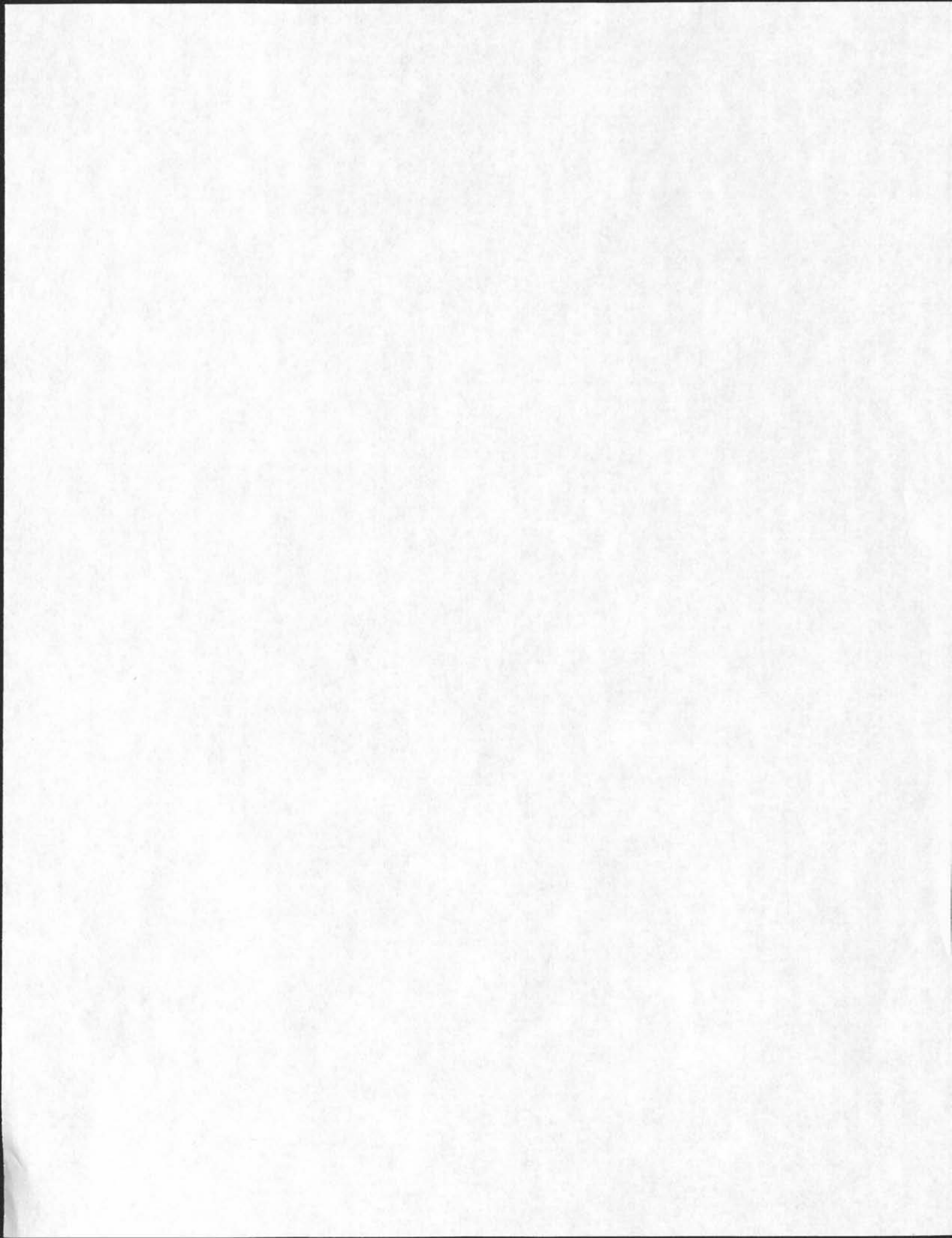




Level 8 Systems, Inc.  
2001 Operating Plan  
GIB - Line of Business

	Actual Q1	2001				2002				2003				2004				Total Annual		
		Q2	Q3	Q4	Total Annual	Q1	Q2	Q3	Q4	Total Annual	Q1	Q2	Q3	Q4	Total Annual	Q1	Q2		Q3	Q4
Revenue:																				
Software		\$ 100	100	100	300	100	100	100	100	400	100	100	100	100	400	100	100	100	100	400
Maintenance		59	60	61	180	64	67	70	73	274	75	77	79	81	312	81	83	85	85	334
Services							0	0	0		0	0	0	0		0	0	0	0	
Total Revenue		159	160	161	480	164	167	170	173	674	175	177	179	181	712	181	183	185	185	734
Cost of Revenue:																				
Cost of Software																				
Cost of Maintenance		103	103	103	310	103	103	103	103	413	103	103	103	103	413	103	109	109	109	431
Cost of Services																				
Total Cost of Revenue		103	103	103	310	103	103	103	103	413	103	103	103	103	413	103	109	109	109	431
Gross Profit		56	57	58	170	61	64	67	70	261	72	74	76	78	299	78	74	76	76	303
Operating Expenses:																				
Development																				
Sales		34	34	34	102	34	63	63	63	223	63	67	67	67	264	67	71	71	71	280
Marketing																				
G&A - Corp Services Charge		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Subtotal		34	34	34	102	34	63	63	63	223	63	67	67	67	264	67	71	71	71	280
Income(loss) from operations		22	23	24	68	27	1	4	7	38	9	7	9	11	35	11	3	5	5	23
Final Profit		22	23	24	68	27	1	4	7	38	9	7	9	11	35	11	3	5	5	23
Final Margin		13.5%	14.2%	14.9%		16.2%	0.5%	2.2%	3.9%		5.0%	3.8%	4.9%	6.0%		6.0%	1.4%	2.5%	2.5%	
Services Margin																				
Maintenance Margin		-75.7%	-72.0%	-68.5%		-61.9%	-54.1%	-47.5%	-41.4%		-37.6%	-34.1%	-30.7%	-27.4%		-27.4%	-31.8%	-28.7%	-28.7%	

Level 8 Systems, Inc.																				
2001 Operating Plan																				
GMQ-XIPC - Line of Business																				
					2002					2003					2004					
	Q2	Q3	Q4	Q1	Total Annual	Q2	Q3	Q4	Q1	Total Annual	Q2	Q3	Q4	Q1	Total Annual	Q2	Q3	Q4	Q1	Total Annual
Revenue:																				
Software	\$ 25	25	25	25	\$ 100	25	25	25	25	100	25	25	25	25	100	25	25	25	25	100
Maintenance	280	280	280	280	1,120	273	266	260	253	1052	247	241	235	229	950	223	217	212	207	858
Services					-	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Revenue</b>	<b>305</b>	<b>305</b>	<b>305</b>	<b>305</b>	<b>1,220</b>	<b>298</b>	<b>291</b>	<b>285</b>	<b>278</b>	<b>1,152</b>	<b>272</b>	<b>266</b>	<b>260</b>	<b>254</b>	<b>1,050</b>	<b>248</b>	<b>242</b>	<b>237</b>	<b>232</b>	<b>958</b>
Cost of Revenue:																				
Cost of Software					0															
Cost of Maintenance	111	111	111	117	451	117	117	117	105	456	105	105	100	100	410	100	100	100	100	400
Cost of Services					0					0										0
<b>Total Cost of Revenue</b>	<b>111</b>	<b>111</b>	<b>111</b>	<b>117</b>	<b>451</b>	<b>117</b>	<b>117</b>	<b>117</b>	<b>105</b>	<b>456</b>	<b>105</b>	<b>105</b>	<b>100</b>	<b>100</b>	<b>410</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>400</b>
<b>Gross Profit</b>	<b>194</b>	<b>194</b>	<b>194</b>	<b>188</b>	<b>769</b>	<b>181</b>	<b>174</b>	<b>168</b>	<b>173</b>	<b>696</b>	<b>166</b>	<b>160</b>	<b>160</b>	<b>154</b>	<b>640</b>	<b>148</b>	<b>142</b>	<b>137</b>	<b>132</b>	<b>558</b>
Operating Expenses:																				
Development					0					0					0					0
Sales	30	30	30	32	123	32	32	32	33	129	33	33	33	35	135	35	35	35	35	140
Marketing					0					0					0					0
G&A - Corp Services Charge	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Subtotal</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>32</b>	<b>123</b>	<b>32</b>	<b>32</b>	<b>32</b>	<b>33</b>	<b>129</b>	<b>33</b>	<b>33</b>	<b>33</b>	<b>35</b>	<b>135</b>	<b>35</b>	<b>35</b>	<b>35</b>	<b>35</b>	<b>140</b>
<b>Income/(loss) from operations</b>	<b>163</b>	<b>163</b>	<b>163</b>	<b>156</b>	<b>646</b>	<b>149</b>	<b>142</b>	<b>136</b>	<b>139</b>	<b>567</b>	<b>133</b>	<b>127</b>	<b>126</b>	<b>119</b>	<b>505</b>	<b>113</b>	<b>107</b>	<b>102</b>	<b>96</b>	<b>418</b>
Profit Sharing																				0
<b>Final Profit</b>	<b>163</b>	<b>163</b>	<b>163</b>	<b>156</b>	<b>646</b>	<b>149</b>	<b>142</b>	<b>136</b>	<b>139</b>	<b>567</b>	<b>133</b>	<b>127</b>	<b>126</b>	<b>119</b>	<b>505</b>	<b>113</b>	<b>107</b>	<b>102</b>	<b>96</b>	<b>418</b>
<b>Final Margin</b>	<b>53.6%</b>	<b>53.6%</b>	<b>53.6%</b>	<b>51.2%</b>	<b>53.0%</b>	<b>50.1%</b>	<b>48.9%</b>	<b>47.7%</b>	<b>50.1%</b>	<b>49.2%</b>	<b>49.0%</b>	<b>47.8%</b>	<b>48.6%</b>	<b>46.8%</b>	<b>48.1%</b>	<b>45.5%</b>	<b>44.3%</b>	<b>43.0%</b>	<b>41.7%</b>	<b>43.6%</b>
Services Margin	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Maintenance Margin	60.2%	60.2%	60.2%	58.2%	59.7%	57.2%	56.1%	54.9%	58.4%	56.6%	57.3%	56.3%	57.4%	56.3%	56.8%	55.1%	54.0%	52.8%	51.6%	53.4%



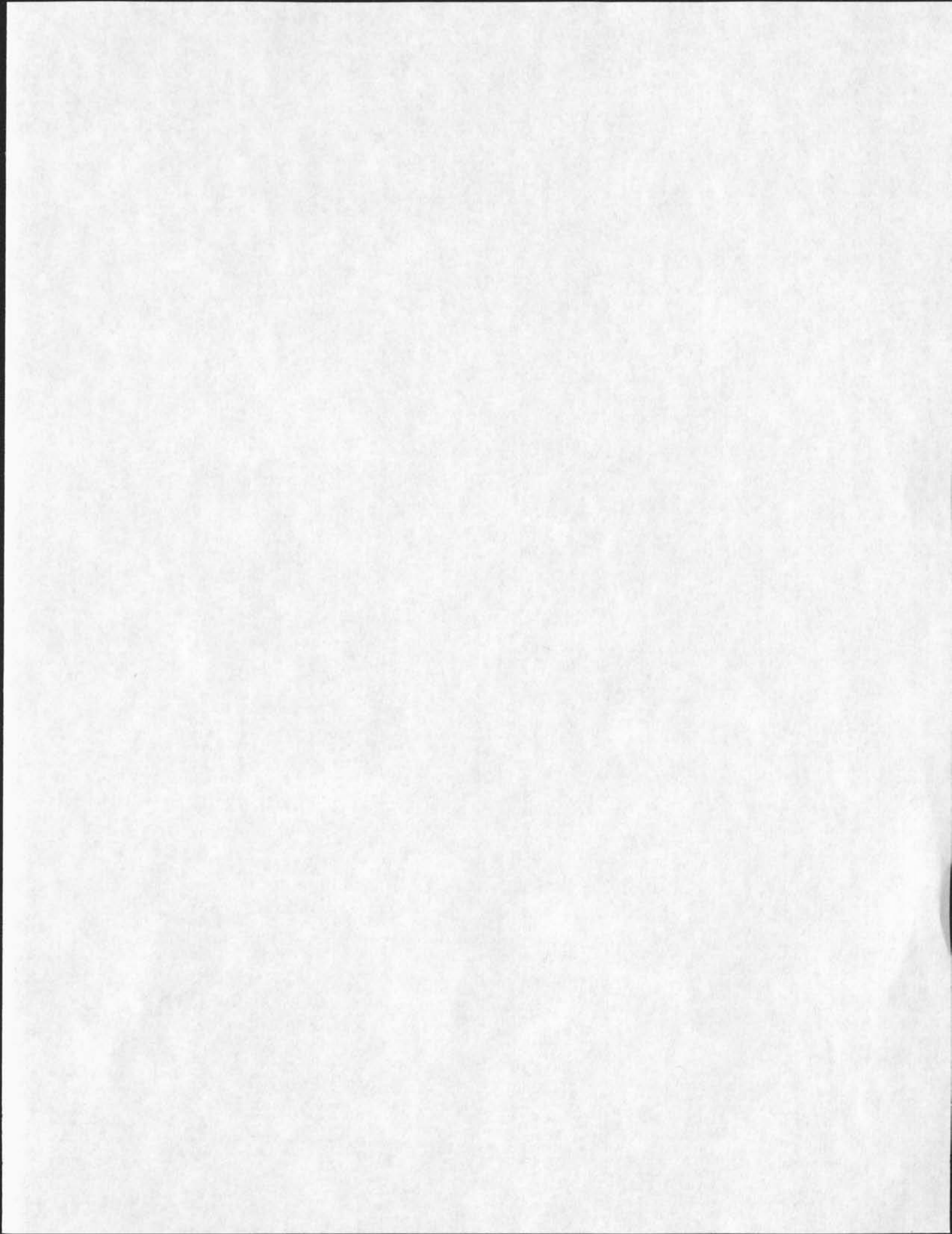


Avik Kline —

- direction for product -- (Demeyer)  
for growth --  
what functions, what platforms?
  - Who should provide <sup>city</sup> services?  
Elon Software
-

## Specific Key questions

1. Continuation of maintenance revenue  
analyze 2000 revenue and 2001 status  
customer satisfaction question on renewal  
how long between deciding to reprogram  
& dropping maintenance  
contract terms re maint pricing  
maint flow from new product sales  
to existing customers  
exposure to reduction in # of developer  
seats  
increases from platform change, new  
applications, add user or dev seats
2. <sup>Projected</sup> ~~Current~~ Cash flow for the AB business,  
considering all <sup>revenues</sup> revenues, operating costs  
and share of Corporate services and  
executive overhead.  
assumptions on revenues =  
maint, prof. serv, product sales  
assumptions on operating costs:  
Cany, UK/bridge, Europe &  
assumptions on admin, fin, etc cost  
assumptions on exec/corp cost
3. Investment required for <sup>new</sup> development  
new releases for AB for 2001  
new releases/versions for AB for 2002  
opportunities to speed up/enhance devel
4. On going maintenance/support costs  
current products  
new products  
opportunities to reduce <sup>maint</sup> costs
5. Market opportunities for AB-type products  
new prospects  
competition



Here is the preliminary report on the technical and business due diligence work done by BGA. Many sections have not yet been written, but will be done by 6/20. I have focused on the Executive Summary, Conclusions and Recommendations.

Most of the Appendices are omitted since they require hard copy. I have also omitted the Dunayer Appendix since that was sent to you previously.

This email has attached the report in Word format. When you can print this it may not have all of the layout and formatting as I intend it to appear, but the content will be ok. I have sent you a separate email with the attachment in Word Perfect format.

I want to send you the final report with all of the appendices (in hard copy) on Wednesday so you will have it on Thursday morning. Where should I send it?

Also let me know how I can participate in the Thursday morning meeting by telephone.

Burt Grad 6/17



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This email has attached the report in Word Perfect format. If you can print this it will have all of the layout and formatting as I intend it to appear. If you have to convert it to Word, then the formatting will be different, but the content will be ok. I have sent you a separate email with the attachment in Word format.

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Burt Grad 6/17



**Subj: RE: Preliminary Due Diligence report in Word format**  
**Date: 06/18/2001 2:09:09 PM Eastern Daylight Time**  
**From: akilnam@attglobal.net (Arik Kilman)**  
**To: Burtgrad@aol.com**

Burt,

I have read your report and agree with your conclusions especially those related to the CEO and R3 strategy.

FYI , I personally am considering buying some part with DIC , because I see it as a good investment under the proposed terms.

I hope you will be helpful in finding a good CEO.

Regards,

Arik

-----Original Message-----

**From:** Burtgrad@aol.com [mailto:Burtgrad@aol.com]  
**Sent:** Monday, June 18, 2001 5:06 AM  
**To:** talmor.margalit@dic.co.il; lee\_keet@vatlantic.com  
**Cc:** sdunayer@interserv.com; akilnam@attglobal.net  
**Subject:** Preliminary Due Diligence report in Word format

Here is the preliminary report on the technical and business due diligence work done by BGAI. Many sections have not yet been written, but will be done by 6/20. I have focused on the Executive Summary, Conclusions and Recommendations.

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Burt Grad 6/17

----- Headers -----

Return-Path: <akilnam@attglobal.net>  
Received: from rly-yb04.mx.aol.com (rly-yb04.mail.aol.com [172.18.146.4]) by air-yb02.mail.aol.com (v78\_r3.8) with ESMTP; Mon, 18 Jun 2001 14:09:09 -0400  
Received: from prserv.net (out4.prserv.net [32.97.166.34]) by rly-yb04.mx.aol.com (v78\_r3.8) with ESMTP; Mon, 18 Jun 2001 14:08:44 -0400  
Received: from oemcomputer (slip139-92-253-145.tel.il.ibm.net[139.92.253.145]) by prserv.net (out4) with SMTP

Subj: **RE: Preliminary Due Diligence report in Word format**  
Date: 06/18/2001 5:43:29 AM Eastern Daylight Time  
From: *Talmor.Margalit@dic.co.il (Talmor Margalit)*  
To: *Burtgrad@aol.com*  
CC: *Sharon.Yunger@dic.co.il (Sharon Yunger)*

Burt,

Thanks. We can manage with the Word version of the document. My assistant, Sharon, will coordinate with you the delivery of a hard copy - either by Wednesday morning (our time) to our office in Tel Aviv or Wednesday afternoon (EST) to Sofitel hotel in NY, for me. We will call you on Thursday at 9:00 AM to allow you to join the discussion - please advise what number we should dial.

Best Regards,

Talmor Margalit  
Vice President  
Discount Investment Corporation Ltd  
Tel.: +972-3-6075888  
Fax +972-3-6075899  
Mobile +972-58-785555  
Email [talmorm@dic.co.il](mailto:talmorm@dic.co.il)  
Web site [www.dic.co.il](http://www.dic.co.il)

-----Original Message-----

From: [Burtgrad@aol.com](mailto:Burtgrad@aol.com) [<mailto:Burtgrad@aol.com>]  
Sent: Monday, 18 June, 2001 05:06  
To: Talmor Margalit; [lee\\_keet@vatlantic.com](mailto:lee_keet@vatlantic.com)  
Cc: [sdunayer@interserv.com](mailto:sdunayer@interserv.com); [akilnam@attglobal.net](mailto:akilnam@attglobal.net)  
Subject: Preliminary Due Diligence report in Word format

Here is the preliminary report on the technical and business due diligence work done by BGA. Many sections have not yet been written, but will be done by 6/20. I have focused on the Executive Summary, Conclusions and Recommendations.

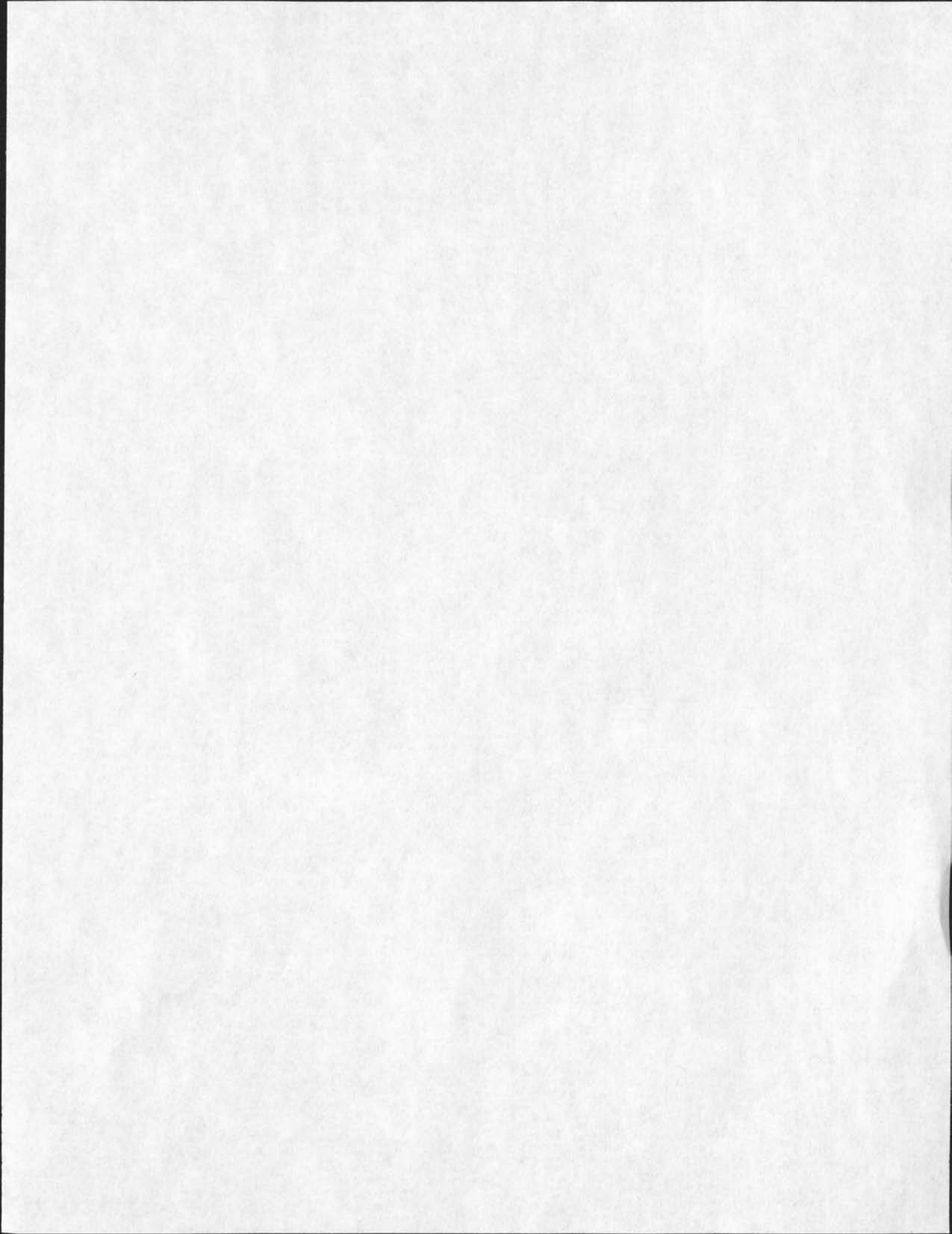
Most of the Appendices are omitted since they require hard copy. I have also omitted the Dunayer Appendix since that was sent to you previously.

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Also let me know how I can participate in the Thursday morning meeting





Subj: HPS - Business DD  
Date: 06/10/2001 3:37:41 AM Eastern Daylight Time  
From: Talmor.Margalit@dic.co.il (Talmor Margalit)  
To: burtgrad@aol.com

Burt,

It's been a real pleasure meeting you last week, and I look forward to working together in the future.

Following our meeting with Ted, could you please have him:

- \* Update the Customer Status Report to reflect current situation, with a clear distinction (separate columns) between reality and potential.
- \* Update the list maintenance fees and contracts, accordingly.
- \* We should then quantify the value of the operation, assuming (1) continuation of current trends led by L8 management and (2) potential renewed / new activities.

If you prefer that I contact Ted directly – please let me know.

Best Regards,

Talmor Margalit  
Vice President  
Discount Investment Corporation Ltd  
Tel.: +972-3-6075888  
Fax +972-3-6075899  
Mobile +972-58-785555  
Email talmorm@dic.co.il  
Web site www.dic.co.il

----- Headers -----

Return-Path: <Talmor.Margalit@dic.co.il>  
Received: from rly-ye03.mx.aol.com (rly-ye03.mail.aol.com [172.18.151.200]) by air-ye02.mail.aol.com (v78\_r3.8) with ESMTP; Sun, 10 Jun 2001 03:37:41 -0400  
Received: from mail.idb-hq.co.il ([194.90.191.210]) by rly-ye03.mx.aol.com (v78\_r3.8) with ESMTP; Sun, 10 Jun 2001 03:37:38 -0400  
Received: from taex1.idb-hq (unverified) by mail.idb-hq.co.il (Content Technologies SMTPRS 4.2.1) with ESMTP id <T540e4e7fc6c25abfd20d1@mail.idb-hq.co.il> for <burtgrad@aol.com>;  
Sun, 10 Jun 2001 10:34:38 +0200  
content-class: urn:content-classes:message  
Subject: HPS - Business DD  
Date: Sun, 10 Jun 2001 10:35:32 +0300  
MIME-Version: 1.0  
Content-Type: text/plain;  
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Content-Transfer-Encoding: quoted-printable  
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X-MimeOLE: Produced By Microsoft Exchange V6.0.4418.65  
X-MS-TNEF-Correlator:  
Thread-Topic: HPS - Business DD  
Thread-Index: AcDxiKyBf8bRo12EEdWibAAQYAA/+g==  
From: "Talmor Margalit" <Talmor.Margalit@dic.co.il>  
To: <burtgrad@aol.com>

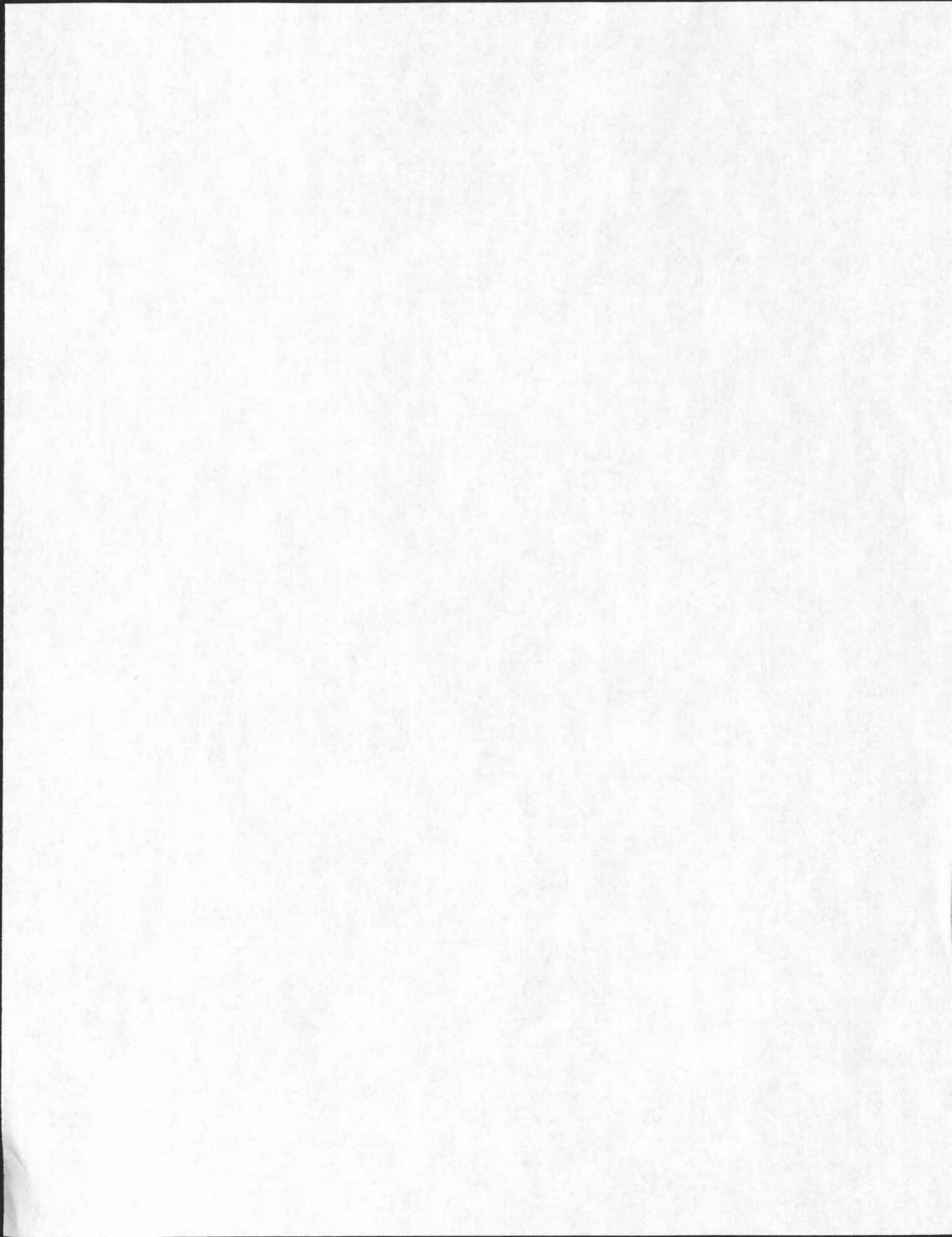
Subj:	Re: HPS - Business DD
Date:	06/10/2001
To:	Talmor.Margalit@dic.co.il

I'll be pleased to contact Ted directly for the information that you want. Actually, I've already requested the first two items, but I'll try to get the format modified as you have asked. I will give you a call this afternoon (your time) to discuss some items that came up during my visit and Sid Dunayer's review.

Please check with Lenny Recanati about what to do on the other products which are presently managed and supported in Cary: XIPC, GMQ, GIB and CTRC. I spoke with Paul and he said that the current terms sheet was controlling and that we should not look at these without some form of an agreement. I have some of the financial information, but did not discuss the products while I was there and Sid did not look at them.

I also enjoyed meeting with you and look forward to working together on this project and on the Level 8 Board.

Burt Grad 6/10





**Subj: due diligence update call**  
**Date: 06/12/2001 6:46:13 PM Eastern Daylight Time**  
**From: reneef@contradopartners.com (Renee Fulk)**  
**To: lenny\_r@netvision.net.il (Lenny Recanati), akilnam@attglobal.net, talmorm@dic.co.il (Talmor Margalit), ekerson@rkny.com, burtgrad@aol.com**

Arik had requested a conference call on Wednesday to provide an update on the due diligence process.

I have scheduled a call at 12:00 EDT through AT&T Teleconferencing. The dial in information is as follows:

International: (775) 785-1972  
 US: (800) 457-0265  
 Participant Code: 583077

Let me know if you are unable to attend at this time.

Regards,  
 Renee

----- Headers -----

Return-Path: <reneef@contradopartners.com>  
 Received: from rly-yd03.mx.aol.com (rly-yd03.mail.aol.com [172.18.150.3]) by air-yd02.mail.aol.com (v78\_r3.8) with ESMTP; Tue, 12 Jun 2001 18:46:13 -0400  
 Received: from prserv.net (out4.prserv.net [32.97.166.34]) by rly-yd03.mx.aol.com (v78\_r3.8) with ESMTP; Tue, 12 Jun 2001 18:45:59 -0400  
 Received: from hurricaner (slip-32-102-104-222.nc.us.prserv.net[32.102.104.222]) by prserv.net (out4) with SMTP id <2001061222433020400kd2m0e>; Tue, 12 Jun 2001 22:43:32 +0000  
 From: "Renee Fulk" <reneef@contradopartners.com>  
 To: "Lenny Recanati" <lenny\_r@netvision.net.il>, <akilnam@attglobal.net>, "Talmor Margalit" <talmorm@dic.co.il>, <ekerson@rkny.com>, <burtgrad@aol.com>  
 Subject: due diligence update call  
 Date: Tue, 12 Jun 2001 18:43:51 -0400  
 Message-ID: <NDBBJJFEDFBEOPELPELJDGEILDAAA.reneef@contradopartners.com>  
 MIME-Version: 1.0  
 Content-Type: text/plain; charset="iso-8859-1"  
 Content-Transfer-Encoding: 7bit  
 X-Priority: 3 (Normal)  
 X-MSMail-Priority: Normal  
 X-Mailer: Microsoft Outlook IMO, Build 9.0.2416 (9.0.2911.0)  
 Importance: Normal  
 X-MimeOLE: Produced By Microsoft MimeOLE V5.50.4133.2400

Subj: **Level 8 Proposal**  
Date: 06/12/2001 6:01:13 PM Eastern Daylight Time  
From: *jblumberg@SPECIFICS.com (Joe Blumberg)*  
To: *burtgrad@aol.com ('burtgrad@aol.com')*  
File: **NCDueDiligence.doc** (23040 bytes) DL Time (32000 bps): < 1 minute

Burt:

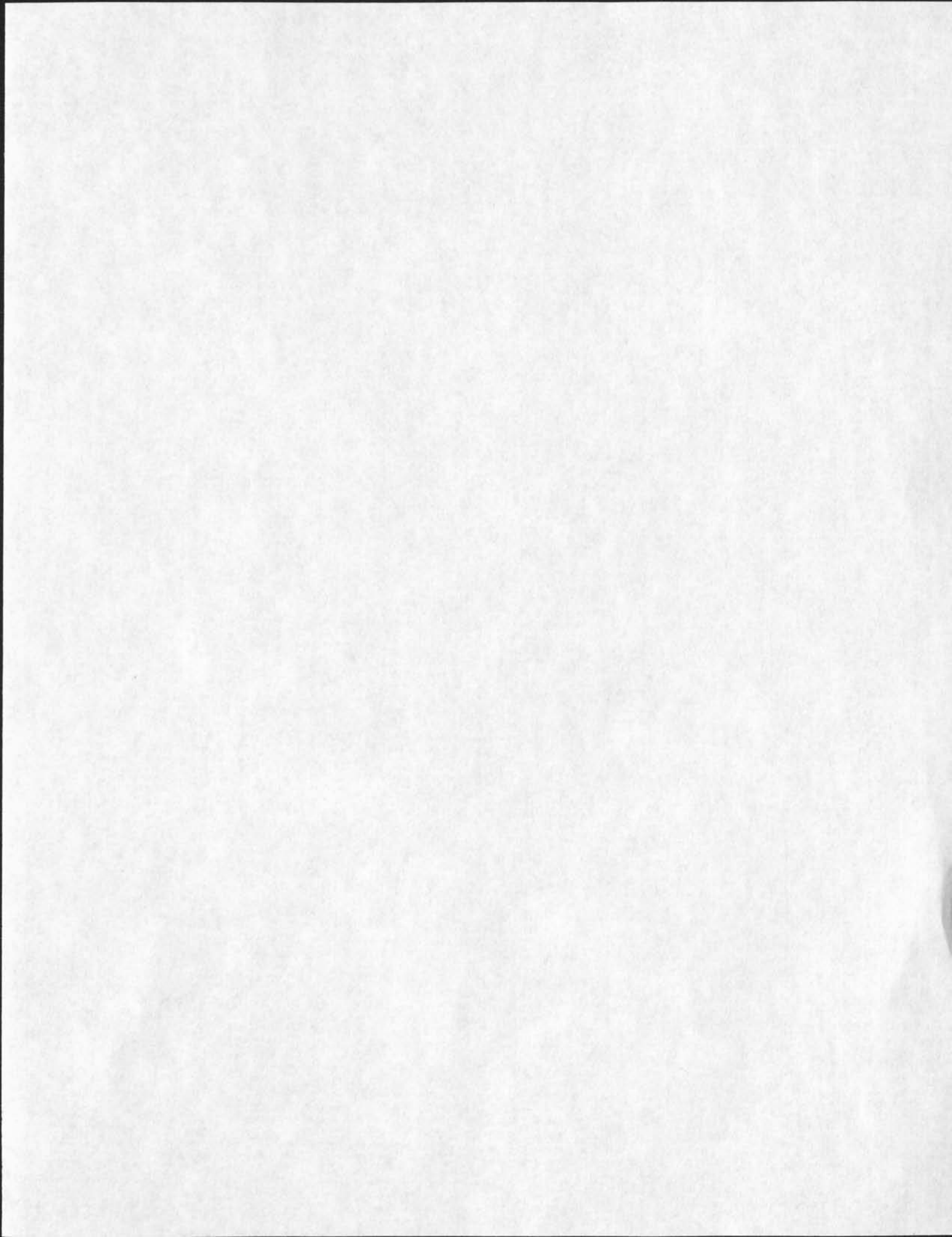
With the preponderance of foreign interviews, I felt it was appropriate to leave the "up to" qualifier in the first sentence. We will be calling during the night and pushing to complete as many as possible in a very short time. If we get close to 15 in this timeframe, especially from the primary list, it will be an extraordinary effort, and I will be pleased.

<<NC Due Diligence.doc>>

Joe Blumberg  
Specifics, Inc.  
We bring IT into Focus  
770-391-0013  
www.specifics.com

----- Headers -----

Return-Path: <jblumberg@SPECIFICS.com>  
Received: from rly-zd04.mx.aol.com (rly-zd04.mail.aol.com [172.31.33.228]) by air-zd02.mail.aol.com (v78\_r3.8) with ESMTP; Tue, 12 Jun 2001 18:01:13 -0400  
Received: from specifics01.specifics.com ([209.193.235.34]) by rly-zd04.mx.aol.com (v78\_r3.8) with ESMTP; Tue, 12 Jun 2001 18:00:32 -0400  
Received: by SPECIFICS01 with Internet Mail Service (5.5.2653.19)  
id <K0G7NYGZ>; Tue, 12 Jun 2001 18:00:28 -0400  
Message-ID: <9867A67B4A2BD511BF2E0002557C19CE5898@SPECIFICS01>  
From: Joe Blumberg <jblumberg@SPECIFICS.com>  
To: "'burtgrad@aol.com'" <burtgrad@aol.com>  
Subject: Level 8 Proposal  
Date: Tue, 12 Jun 2001 18:00:27 -0400  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.5.2653.19)  
Content-Type: multipart/mixed;  
boundary="----=\_NextPart\_000\_01C0F38B.16ED5470"



June 4, 2001

Level 8 Systems, Inc.  
8000 Regency Parkway  
Cary, North Carolina 27511

Gentlemen:

Attached is a preliminary term sheet relating to the possible sale by you to DIC (as defined in the term sheet) of the HPS Assets (as defined in the term sheet).

It is our mutual intention to execute and deliver, or cause to be executed and delivered, definitive documentation embodying the price, structure and other terms and conditions of the possible sale contemplated by the attached term sheet as soon as practicable, and, in any event, on or before June 23, 2001.

Notwithstanding the foregoing, however, it is understood and agreed that the attached term sheet is not, and is not intended to be, binding on either of us, and no binding agreement shall be in effect until and unless definitive documentation is agreed upon and executed and delivered; provided, however, that the provisions of the attached term sheet under the headings "Inspection and Access", "Costs and Expenses" and "Nondisclosure" shall be binding on each of us, whether or not we execute and deliver definitive documentation (it being understood that the provisions under the headings "Inspection and Access" and "Nondisclosure" shall terminate on June 24, 2001). In that connection, we do not intend to execute any definitive documentation, until and unless definitive documentation regarding the Liraz Guaranty Amendment (as defined in the term sheet) is executed and delivered.

If you agree with the foregoing, please execute this letter in the space provided below for that purpose and deliver the executed copy to us.

Very truly yours,

DISCOUNT INVESTMENT  
CORPORATION LTD.

By: \_\_\_\_\_

Agreed and accepted the date first written above:

LEVEL 8 SYSTEMS, INC.

By: \_\_\_\_\_



STRICTLY PRIVATE AND CONFIDENTIAL

PRELIMINARY TERM SHEET

Basic Transaction:

On or before June 23, 2001, and subject to satisfactory completion of the due diligence process referred to under "Inspection and Access" below, Discount Investment Corporation Ltd., an Israeli corporation (and one or more of its affiliates) (collectively, "DIC"), and Level 8 Systems, Inc., a Delaware corporation ("Level 8"), shall enter into a definitive acquisition agreement (the "Purchase Agreement"), pursuant to which DIC shall purchase from Level 8, and Level 8 shall sell to DIC, as of June 30, 2001, the HPS Assets (as defined in Attachment "A" hereto) and such other assets as may be specified in the Purchase Agreement (the "Other Assets").

Consideration:

In consideration for the HPS Assets and the Other Assets, DIC shall pay Level 8 an amount to be mutually agreed upon (which shall not be less than \$20,000,000 or more than \$25,000,000) following the due diligence process referred to under "Inspection and Access" below, and shall assume the HPS Liabilities (as defined in Attachment "A" hereto) and such other liabilities as may be specified in the Purchase Agreement (the "Other Assumed Liabilities").

Purchase Agreement:

Level 8 and DIC shall execute and deliver a mutually acceptable Purchase Agreement setting forth the price, structure and other terms and conditions of the possible acquisition, together with all ancillary documentation and exhibits necessary to consummate the transaction, all of which shall be mutually acceptable to the parties. Closing on the transaction shall be concurrent with or as soon after the signing of the Purchase Agreement as possible, but in no event later than July 16, 2001. Concurrent with the closing on this transaction, the parties shall enter into the License Agreement for Geneva Integration Broker and the Liraz Guaranty Amendment, each as contemplated in Attachment "A".

Representations, Warranties  
And Covenants:

The Purchase Agreement shall contain representations, warranties and covenants typically found in agreements relating to transactions of this type, including representations and warranties as to software, intellectual property, infringement and related intellectual property matters, and covenants relating to Level 8 providing DIC certain transition services, at no additional cost, for not fewer than six

months.

Indemnification:

The Purchase Agreement shall contain indemnification provisions typically found in agreements relating to transactions of this type, including indemnification of DIC against any liabilities or obligations of Level 8 or any of its subsidiaries that do not constitute HPS Liabilities or Other Assumed Liabilities.

Conditions to Closing:

The Purchase Agreement shall contain closing conditions typically found in agreements of this type and mutually acceptable to Level 8 and DIC.

Inspection and Access:

The parties recognize that there will be an abbreviated due diligence process conducted prior to the consummation of the purchase. Upon reasonable prior notice and during normal business hours, Level 8 shall grant to DIC and its agents, employees and designees full and complete access to the books and records and personnel of Level 8 concerning the HPS Assets.

Costs and Expenses:

Except as provided herein, each party shall be responsible for its own expenses in connection with all matters relating to the transaction herein proposed, including, but not limited to, its own legal, accounting, investment banking and other advisory fees.

Nondisclosure:

Neither of the parties shall disclose to the public or any third party, other than its attorneys or other advisors or financing institutions, the existence of this Term Sheet or the proposed transactions, except to the extent required by law after giving prior written notice to the other party. Level 8 and DIC agree to enter into an appropriate confidentiality agreement covering this proposed transaction.

### Attachment "A"

The HPS Assets shall refer to all the assets (including accounts receivable) and business of Level 8 and its subsidiaries relating to the product formerly known as Seer\*HPS (currently named Geneva AppBuilder), and all derivatives thereof in both source and object code format and including the patented technology contained in said products (collectively, the "HPS Products").

The HPS Liabilities shall refer to all accounts payable, obligations and accrued expenses as of July 1, 2001 that relate to the HPS Products, and all liabilities and obligations under the Assumed Agreements. The HPS Assumed Liabilities shall not include any liabilities for infringement of intellectual property rights of third parties, any liabilities for any violation of law, breach of contract or tort arising before the closing. It is understood that the sum of the accounts receivable plus the fixed assets included in the HPS Assets shall equal the sum of the accounts payable plus obligations (including deferred revenue obligations) plus accrued expenses included in the HPS Assumed Liabilities.

At the closing, DIC shall grant Level 8 a fully paid, worldwide, non-terminable license to copy, display, use, modify and reproduce Geneva Integration Broker, including the right to make derivative works of the product. Level 8 shall own all such derivative works produced by it.

At the closing, the agreements among Level 8, Liraz Systems Ltd. ("Liraz") and Bank Hapoalim (the "Bank") shall be amended to provide, among other things, that (a) \$8,000,000 to \$10,000,000 of the purchase price paid under the Purchase Agreement shall be applied to reduce Level 8's indebtedness to the Bank, (b) the guaranty by Liraz of Level 8's obligations to the Bank shall be amended (the "Liraz Guaranty Amendment") to reduce the amount of Liraz's guaranty by \$8,000,000 to \$10,000,000, and (c) Level 8 shall repay not less than \$1,000,000 of the unpaid balance of its indebtedness to the Bank not later than six months after the closing.