News

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ASHTON-TATE APPOINTS DAVID PROCTOR
EXECUTIVE VICE PRESIDENT, PRODUCT DEVELOPMENT

TORRANCE, Calif., Oct. 29, 1990 -- Ashton-Tate Corporation
(NASDAQ: TATE) today announced that David R. Proctor has been
named executive vice president, product development.

Proctor joined Ashton-Tate in May 1990 as vice president and
general manager of Ashton-Tate's Database Division, with
responsibility for development and marketing of the company's
database management product line and long-range strategic
planning.

In his new role, Proctor gains responsibility for the
company's other PC and Macintosh software products, including
word processing, integrated decision support, spreadsheet,
graphics and software utilities programs.

Proctor will continue reporting directly to Ashton-Tate
President William P. Lyons.

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"Since Dave joined Ashton-Tate, his division has successfully shipped a faster, more reliable version of our flagship dBASE IV product and made significant progress toward porting dBASE IV to other hardware platforms and operating systems," said Lyons. "With Dave's extensive management and technical experience, Ashton-Tate will be able to continue delivering industry-leading products that meet our customers' needs."

Prior to joining Ashton-Tate, Proctor spent over 23 years at IBM Corporation, including four years in Tokyo serving as Asia Pacific director for IBM's Asian products. Other positions during his tenure at IBM included director of telecommunications and systems manager for host office systems. He also headed program development for IBM's Federal Systems Division, with responsibility for the space shuttle's on-board and simulation systems.

Before joining IBM, Proctor worked for Rocketdyne, a division of Rockwell International. He holds a M.S. degree in mathematics from Stanford University and a B.S. degree from the University of Oklahoma.

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Headquartered in Torrance, California, Ashton-Tate Corporation develops and markets microcomputer business applications and advanced connectivity software. The company's major product categories include database management systems, word processing, integrated decision support, spreadsheets, graphics and software utilities. Ashton-Tate has international operations in most countries around the world, with products available in 20 languages in more than 50 countries. The company also offers a comprehensive line of training and support services for individuals, corporations and government agencies.

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