



# DIGITAL DIALOGUE



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Employee Newsletter of Digital Research, Inc.

July 1983

## DRI stars on computer, TV screens

A computer screen used to be the only place to see Digital Research products in action but, now, the first in a series of video tapes is putting the company and its products on television screens, too.

A crew from Videocast, a Seattle film company, recently completed a day's filming in the Languages Strategic Business Center for a video tape scheduled for release this summer. It was the first tape to be shot on location at DRI, according to Bob Miles, DRI's Educational Services manager who is coordinating the filming.

At times the film crew did some strange things to get the shots they wanted. They climbed an eight-foot ladder to take film

of Languages employees at work in three different cubicles. Another shot required pulling the cameraman in a wheelchair by a table of computers to show how many different machines can use DRI languages, Miles said.

In addition to its part in the filming, the wheelchair also created some confusion in the mind of an elderly woman who saw it in the window and concluded that the Languages Department was a medical supply firm. The woman assumed that a passing programmer was a salesman and asked him the price and the features of the wheelchair.

An already completed tape on Concurrent CP/M and the Languages tape are the first two in the series. Other DRI employees can expect to participate in the future taping projects for Logo and graphics. A filmed introduction to the company is also being planned, Miles said.

The three-to-four-minute, color films are "commercials" for the company and its products. "We hope people will look at these films and say, 'Wow, I want to buy that product!'" Miles said.

Filmed in a Seattle studio, the first tape introduced Concurrent CP/M and won an award for the video company, Miles said. The several hundred copies of the first tape have been shown at CP/M'83 San Francisco, trade shows and presentations to prospective customers.

Copies of the tapes will be kept in the DRI library.

### CP/M-86 hits the top

Digital Research Inc. has a hit. In only its second week on the best selling list for systems and utilities, CP/M-86 hit the number one spot on Softsel's "Hot List" for the week of June 20. The "Hot List" is similar to best seller lists for books or records. Softsel Computer Products, Inc., one of the world's largest software distributors, counts sales from over 4,000 retail outlets in 50 states and 30 countries to compile the "Hot List."



## Here's your chance to tell DRI story

If you like to talk about the place where you work but your family and friends have heard enough, there are still plenty of people who want to hear what you have to say.

Digital Research receives many requests from local schools and civic organizations for speakers. Employees interested in volunteering should contact Dee Parmer, Marketing Communications Department secretary, extension 6219. Each speaker will be given an information packet describing the company and its products.

Any Digital Research employee may volunteer. A technical background is not required because most of the requests are from organizations that are more interested in the company's story than in a detailed explanation of its products.



## BIRTHDAYS

July 7	Andrea H. Smith, Frances McPherson
8	Theresa G. Seidel
9	Daniel L. Davis
10	Linda E. Perez
11	Mike L. Smith
16	Stanton McKee, Jr., Suzanne Wallin
17	Douglas Smith, Jim Collard, Susan M. Raab, Julie Cook
19	Michael K. Robison, Donald Heiskell, Zenon Olearczuk
23	Ruth A. Driscoll
25	William T. Ashley
27	Quinn C. Carter, Richard A. Magnuson
30	Marion R. Brown Pat Lucas
31	Alda R. Russell

## Machines send, receive printed matter for DRI

Digital Research offices in America and overseas receive and send printed material by Telex, TWX or FAX machines. Listed are the numbers for the different offices.

Palo Alto  
TLX: (230) 334403 DRI PLA  
FAX: (415) 856-2103

Los Angeles  
TLX: (230) 664611 HQ LAX CTR  
LSA  
FAX: (213) 645-6654

Schaumburg, Ill.  
TWX: 910 651 1910

Burlington, Mass.  
FAX: (617) 229-2254

Morristown, N.J.  
TLX: 710 986 7405

England  
TLX: (851) 847891 DIGUKL G  
FAX: 011-44-635-35834

Germany  
TLX: (841) 523581 DRG D  
FAX: 011-49-89-574038

Japan  
TLX: (781) 23711 DRIJ J  
FAX: 011-81-496-2086

The corporate office FAX machine is in the Sales Support Office, 399 Lighthouse Ave., Monterey. The number is (408) 649-0750.

The TWX is located in the Mail Department, 165 Central Ave., Pacific Grove. The number is 910 360 5001 DIGITAL MNTY.



# New phone system will expand capacity

Even the phone company can't believe it but Digital Research has reached the capacity of its present phone system. A new system will be installed August 15.

A telephone company representative told Facilities Manager Mark Staggs that DRI set a record by outgrowing its Dimension 400 system in only a year and a half. The present system can accommodate 307 phones and will be replaced by a new Centrex system with a capacity of 10,000.

Until the Centrex system is installed new phones will be assigned seven-digit numbers rather than four-digit extension numbers.

The new system, which operates on the same principles as the

present system, will require minimal training and the reassigning of a few extension numbers.

But until the new system is installed, Staggs is emphasizing the importance of the proper use of the present system. "For example, if you've got a business card write your direct dial extension on the card before handing it out," Staggs said. "This will let people get in direct contact with you and won't tie up the switchboard."

Representatives from Pacific Telephone will be contacting DRI departments to arrange a demonstration of the effective use of the present phone system. The demonstration will take about an hour.



## NEW FACES

Digital Research Inc. now has 345 employees.

**Gregory A. Hamil, Q.C.**  
Inspector, Manufacturing.

**Gordon S. Furbush,** Technical Writer II, Graphics.

**Kerri Martin,** Personnel Asst., Personnel.

**Dallas Brown, P.A. Sr.**  
Engineer, Product Assurance.

**Andrew Muir,** Summer Intern, Graphics.

**Michael Boudreau,** Shipping Clerk, Materials.

**Shelia Scroggins,** Tech. Writer Consumer Division.

**Kishore Pradhan,** Tech. Support Analyst, Technical Support.

**MaryAnn South,** Credit & Col. Rep., Accounting.

**Benjamin Crowell,** Summer Intern, Operating Systems.

**Beth Cook,** Admin. Asst., Finance & Administration.

**Ginnie Dole,** Contract Processor, Legal.

**Gordon Edmonds,** Summer Intern, Operating Systems.

**William Fisher,** Summer Intern, Consumer Division.

**Nancy Wood,** Secretary, Technical Support.

**Michael J. Bauman,** Summer Intern, Languages.

**Carelyn Christensen,** Materials Planner, Product Control.

**Joel A. Smith,** Summer Intern, Languages.

**Jon N. Swanson, P.A.**  
Technician, Operating Systems.

**Kathleen Barrett,** Production Operator, Software Duplication.

**Christian F. Nemets,** Summer Intern, Operating Systems.

**Paul Kimelman,** Software Engineer, Languages.

**Anthony J. Pavone,** Packaging Clerk, Manufacturing.



# Promotions, changes and transfers

<u>Name</u>	<u>New Position</u>	<u>Former Position</u>
Steve Johnson	OEM Coordinator	Cust. Serv. Rep.
Marlin Gilbert	OEM Support.	Cust. Serv. Rep.
Larry Drenske	OEM Dst. Crd./Cust. Svc. Mgr.	Cust. Serv. Mgr.
Barbara Norman	Dist. Coordinator	Sales Supp. Rep.
Nancy Hug	Ed. Serv. Courseware Author	Tech. Supp. Mgr.
Rick Rosenbaum	Eng. Manager	Project Manager
Chris Ubick	Production Coordinator	Sec. Languages
Gillian Taylor	Secretary/Languages	OEM System Sec.
Gloria Leyva	Credit & Col. Supervisor	Sr. C&C Coord.
Becky Jones	Consumer Mkt. Specialist	Admin. Mgr.
Wayne Johnson	Q.A. Engr./Languages	Tech Supp. Analyst
Doug Smith	Q.A. Engr./Languages	Tech Supp. Analyst
Denny Votruba	Dist. Support Rep.	Cust. Serv. Rep.
Gary Gysin	Mkt. Specialist O.S.	Cust. Serv. Rep.
Kitty Teeters	Secretary Lang./Marketing	Acct. Clerk

## DRI now employs 17 in Germany, England

Unless you're planning a trip to Europe, you probably won't meet some of Digital Research Inc. newest employees. Recent staff additions raises to 17 the total number of employees in DRI's offices in Newbury, England and Munich, Germany.

Employees in the England office are Paul Bailey (director of European Operations), Peter Griffith-Jones (finance controller), Howard Kornstein (director of technical support), David Powys-Lybbe (senior technical support specialist), Chris Lysby Taylor (senior technical support specialist),

Frank Iveson (director of Northern European operations), Allan Davies (Northern European sales manager), Dan Erickson (technical support specialist), Maureen Minnes (administrator), Karen Carolan (executive secretary), Lin Patterson (executive secretary) and Jo Holbrook (administrative secretary).

Employees in the German office are Dieter Kadach (director of Central European operations), Gerd Hart (sales manager), Raimund Pohl (technical support specialist), Inge Hentschel (administrator) and Ricarda Barthel (secretary).

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Digital Dialogue is published in quarterly and monthly editions for and by employees of Digital Research Inc., with main offices located at 160 Central Ave., Pacific Grove, CA 93950. An employee board of directors plans contents, supplies information and, in some cases, writes articles for the quarterly issues. Information for the monthly issues is supplied by the DRI Personnel Department. Editor: Nan Bomberger.