IMMEDIATE

Brad Stevens
Ashton-Tate
(213) 538-7348

ASHTON-TATE SHIPS TRADING PLACES
VIRTUAL MEMORY PRODUCT

TORRANCE, California, July 18, 1989 -- The Tate
Publishing arm of Ashton-Tate Corporation (NASDAQ:TATE)
shipped Trading Places today, a microcomputer software
package that enables users to transparently swap dBASE III
PLUS and dBASE IV in and out of memory.

At a suggested retail price of $99.95, the product is now
available through Ashton-Tate's authorized reseller network
or directly through Tate Publishing.

Trading Places is designed to improve productivity for
dBASE users who frequently access other application
programs. The software lets users swap dBASE III PLUS or
dBASE IV out of memory onto disk with a few keystrokes,
freeing up nearly 100 percent of previously occupied memory.

The program also trades up to 32 Terminate and Stay
Resident (TSR) programs between disk and memory, eliminating
the need to exit an application, and to uninstall, reload and
reboot a TSR.

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"Trading Places is one of three new software programs marketed by Tate Publishing so far this year. It demonstrates our commitment to servicing the dBASE end user community," said Luther Nussbaum, President and Chief Operating Officer of Ashton-Tate.

"Moving from application to application when using microcomputer software has always been cumbersome and time-consuming -- especially with programs that require a large amount of memory, " said Rick Gibson, Ashton-Tate's Director, UCAN Tactical Marketing. "Trading Places helps to solve that problem by enabling immediate access in and out of dBASE and TSR programs. This adds up to a massive amount of added convenience for millions of dBASE users."

Features and Benefits

- Trading Places consists of two modules: SWAP and OVERLAY. By pressing a hot key, SWAP loads a TSR into memory where it resides until another one is called up to take its place. It can store up to 16 TSRs. OVERLAY allows use of TSRs with large applications. It enables a TSR to be retrieved from memory, "overlayed" on the present application and stored when the task is completed.

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Features and Benefits

- Developed to work with most TSRs, including Sidekick, Norton Guides and 30 others.

- Compatible with 15 of the most common application programs, including dBASE III PLUS and dBASE IV, Framework II and Framework III, Lotus 1-2-3, Symphony, and MultiMate Advantage II.

- Since Trading Places hot keys can be assigned by the user, it is easy to learn.

To order, see an Ashton-Tate authorized reseller or call 1-800-234-TATE.

Trading Places was developed by Apex Software Corporation, creators of FrontRunner, dBASE TOOLS: The Programmer's Library for C, The Graphics Library and The Programmers Library. It is the first virtual memory product marketed by Ashton-Tate through Tate Publishing Division.

Based in Torrance, California, Ashton-Tate markets microcomputer business applications software for DOS, OS/2 and Machintosh operating systems. Products are available in five major categories: database management systems, word processing, integrated decision support software, spreadsheets and graphics.

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