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**MICROTREK AND MICROVIDEO TO DEVELOP AUTHORIZED TRAINING
VIDEOCASSETTES FOR ASHTON-TATE'S BEST-SELLING dBASE III PLUS**

NEW YORK, NY, October 27, 1986 -- MicroTrek, a leading microcomputer training and consulting firm, today announced it has been working with Ashton-Tate to design and develop a series of video training cassettes for the best-selling database management software package, dBASE III PLUS.

The videocassettes will be produced and marketed jointly by MicroTrek and MicroVideo, a leading producer of videocassettes for PC software training. "We are pleased to be part of this effort which will result in the most effective video-based learning system ever developed for dBASE," said MicroVideo's vice president of marketing, Travis Hudelson.

Three videocassettes, each 120 minutes in length, will cover the introductory, intermediate, and programming aspects of dBASE III PLUS.

"Our video training courses are unlike any other video training tapes available," said Hudelson. He added that, "by providing a series of three tapes we offer an in-depth study of all aspects of this powerful software package." The training tapes include a comprehensive VideoGuide Manual with extensive examples, advanced topics, and quick reference guides. The tapes are also accompanied by a diskette which contains study problems as well as handy utility programs written in dBASE III PLUS's programming language.

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Ashton-Tate's dBASE III PLUS is a complete database management system that combines ease of use and power with built-in multi-user, as well as single-user capabilities.

The videocassettes and VideoGuide Manual are designed to allow computer users to become familiar with the dBASE III PLUS software at their own pace. In addition to providing a one-on-one tutorial, the videocassettes serve as an adjunct to instructor-led training. Special classroom versions of the tapes and manuals are being developed for use in proctored hands-on classroom sessions.

In addition to its activities regarding Ashton-Tate products, MicroTrek was the first-ever authorized training center for WordPerfect, Computer Associates, The Software Group and Samna. MicroTrek is also an authorized training center for MicroPro and was recently named one of Lotus Development's first three authorized training centers in the country.

MicroTrek has trained over 10,000 members of the corporate community on PC software packages for companies such as NBC, AT&T, John Hancock and Citibank. MicroVideo has developed videocassette-based training for a variety of software packages such as Lotus 1-2-3, Symphony, MultiMate, Displaywrite and DOS. MicroVideo recently released a video learning system for Lotus 1-2-3 release 2.0.

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According to Michael Wilding, CEO of MicroTrek, "Ashton-Tate's decision to offer in-depth, comprehensive training videocassettes to support their software is another sign of a new trend within the microcomputer industry. More and more software publishers are recognizing that training and support are vital to insuring the success of their products. As more companies recognize and attempt to fulfill these needs which are evident among computer users, I think we'll see a dramatic increase in sales of our services. The training, whether provided in-person or via videocassette, pays big dividends to corporate computer users."

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