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**ASHTON-TATE PROMOTES TWO EXECUTIVES**

**Peter Boot Promoted to VP International  
Kimball Becomes Director of Product Management  
Decision Support Products**

TORRANCE, Calif., **September 19, 1988** -- Ashton-Tate Corporation (NASDAQ: TATE) today announced the promotion of two members of the company's management team. Effective immediately, Peter Boot, 46, has been promoted to Vice President, International, and Robert Kimball, 32, assumes the post of Director of Product Management for Decision Support Products.

Boot is responsible for all international business at Ashton-Tate, including P & L responsibility for sales which occur in China, Asia, Australia/New Zealand, Africa and Latin America. Kimball directs all product management for Ashton-Tate's decision support products including Framework III and Framework III LAN. Both Boot and Kimball will report to Ashton-Tate president and chief operating officer, Luther J. Nussbaum.

"Peter's experience and expertise have contributed to Ashton-Tate's rapid growth in the international arena, while Bob has

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contributed significant strategic work in the decision support area," said Nussbaum. "They have both played an integral role at Ashton-Tate during the past two years and I am pleased to have them as part of our management team."

Peter Boot joined Ashton-Tate in May of 1986 as Director of International. Boot has established strong Ashton-Tate subsidiaries in New Zealand, Hong Kong and Singapore, while revenues for the entire region have doubled. Prior to joining Ashton-Tate in 1986, Boot spent ten years in international marketing serving as Director, Asia/Pacific Region at ISSCO and Director, Europe at Computer Sciences Corporation.

Boot is a graduate of the University of London with a B.S. in Mechanical Engineering.

During the past two years at Ashton-Tate, Kimball has served in product management positions for dBASE and Framework. Kimball recently spearheaded the announcement and shipment of Framework III, the company's new decision support integrated software. Prior to joining Ashton-Tate, Kimball was Director of Marketing at Conographic Corporation, and held marketing positions at Hewlett-Packard for four years.

Kimball is a graduate of UCLA with a Masters degree in Business Administration and a B.S. from UC Berkeley.

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Ashton-Tate Corporation markets best-selling business application software for DOS, Macintosh and OS/2 environments. Products are available in six major categories: database management systems, word processing, graphics, decision support integrated software, spreadsheets and desktop publishing. The company also markets a comprehensive line of service and support programs for individuals, corporations, and government agencies.

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