

ASHTON-TATE NEWS

SPANISH LANGUAGE VERSIONS OF ASHTON-TATE SOFTWARE PRODUCTS NOW AVAILABLE IN THE UNITED STATES

TORRANCE, CA, September 8, 1987 -- Ashton-Tate Corporation (NASDAQ:TATE) today announced that Spanish language versions of its dBASE III PLUS, Framework II and MultiMate 3.3 Series software products are now available in the United States.

The Spanish language versions, available for the first time in this country, are the same as those sold by Ashton-Tate in international markets such as Mexico and South America. The products will be targeted at the large Spanish-speaking population in the U.S.

"We have experienced increasing interest in the Spanish language versions of our products right here in the U.S.," said Chuck Ellison, Ashton-Tate's vice president sales, U.S. and

(more)

Canada. "The growing demand within our large Spanish speaking population represents an excellent opportunity for Ashton-Tate."

To protect its international distributors against exportation of these products to markets outside the U.S., Ashton-Tate is maintaining close control over distribution of the products in the U.S. The Spanish language versions are being sold direct to U.S. dealers and end-users on a non-export, non-discount (dealer or otherwise) basis. The Spanish language dBASE III PLUS sells for \$695; Framework II, \$695; and MultiMate 3.3 Series, \$495. Each product comes complete with Spanish language documentation.

Orders can be placed by calling Ashton-Tate at (213) 538-7443.

Ashton-Tate is one of the largest microcomputer business applications software companies. The company reported revenues of \$63.6 million and net income of \$10.1 million for the second quarter ended July 31, 1987, increases of 29.8 percent and 55.4 percent, respectively, over the previous year.

Based in Torrance, California, Ashton-Tate markets best-selling microcomputer business applications software in four categories: database management systems, with the industry

(more)

standard dBASE III PLUS, RapidFile and dBASE Mac for the Macintosh; business graphics, with the MASTER GRAPHICS Series; word processing, with MultiMate Advantage II; integrated software, with Framework II. Recently, Ashton-Tate announced a new desktop publishing product called Byline.

Ashton-Tate also markets a comprehensive line of service and support programs for individuals and corporations.

#

R Ashton-Tate and MultiMate are registered trademarks of Ashton-Tate Corporation.

tm dBASE III PLUS, RapidFile, dBASE Mac, Framework II, MultiMate Advantage II, MASTER GRAPHICS and Byline are trademarks of Ashton-Tate Corporation.