

For release: **IMMEDIATE**

Contact:

**Dian Melius
Ashton-Tate Corporation
(213) 538-7321**

20101 Hamilton Avenue
Torrance, California 90509-9972
Telephone: 213-329-8000
Fax: 213-538-7998

**ASHTON-TATE APPOINTS FLOYD BRADLEY AS INTERIM
VICE PRESIDENT AND GENERAL MANAGER FOR DATABASE DIVISION**

TORRANCE, Calif., February 15, 1990 -- Ashton-Tate Corporation (NASDAQ:TATE) today announced the appointment of Floyd H. Bradley III, to vice president and general manager of the company's Database Division, effective immediately. Bradley's appointment is an interim assignment while the company continues its search for a permanent Database Division general manager.

Bradley has been vice president and general manager of Ashton-Tate's European operations since 1987. During this time, Bradley more than doubled revenues in Western Europe, the Middle East and Eastern Europe. His results also include recruiting a team of seasoned business managers throughout Europe; founding a centralized translation facility in England; hiring and managing the European product development team and establishing a modern, high-volume manufacturing facility in Ireland.

In his new position, Bradley will be responsible for the development and marketing of the company's entire database management system product line. He will also oversee the development of the division's long range strategic plans.

- more -

Bradley will continue to report directly to Ashton-Tate president, chairman and chief executive officer, Edward M. Esber, Jr.

For the length of the assignment, Bradley will relocate from the company's European headquarters in England to its corporate headquarters in Torrance, California.

During Bradley's absence from Europe, Paul Sloane and Robin Taylor will serve as joint European managing directors, reporting to Edward M. Esber. Sloane is currently the managing director of Ashton-Tate UK and Taylor is the company's European financial director. In addition to their new responsibilities, Sloane and Taylor will continue to be responsible for their existing duties. "I am pleased that Floyd has accepted this challenging assignment," said Esber. "His experience in the business applications software market coupled with his analytical, yet hands-on approach will enable him to effectively manage the database division. We also look forward to his successful integration of the division's development and marketing functions."

"Floyd's full time involvement with the database division will be a major benefit to not only that group but to the entire company," Esber added.

"I am looking forward to rolling up my sleeves and tackling the many challenges of this position," said Bradley.

- more -

"I'm pleased with the vote of confidence Ed has shown in the entire European management team in appointing me to this critical position, and am confident that the European division will continue to grow under the strong management skills of Paul and Robin," Bradley added.

"My immediate goals are to provide a strong focus for the division's development and marketing resources, ensure a successful completion and launch of dBASE IV 1.1 and provide a clear road map for future product development.

Bradley, 38, has nearly ten years experience in the business applications software market. Prior to joining Ashton-Tate, Bradley was UK Managing Director for Lotus Development Corporation and before that International Marketing Director for Cullinet Software Inc. Bradley also spent six years as a management consultant and project manager for The Boston Consulting Group and Bain & Company, two strategy consulting firms.

An American who has lived and worked in Europe for the past fifteen years, Bradley holds a Bachelor of Arts degree magna cum laude in economics from Yale University and a Master in Business Administration degree from Harvard Business School.

Based in Torrance, California, Ashton-Tate markets best-selling microcomputer business applications software for DOS, OS/ 2 and Macintosh operating systems.

- more -

Ashton-Tate products are available in six major categories: database management systems, word processing, integrated decision support software, spreadsheets and desktop publishing.

Ashton-Tate also markets a comprehensive line of service and support programs for individuals, corporations and government agencies.

#

R Ashton-Tate and dBASE are registered trademarks of Ashton-Tate Corporation.