

ASHTON-TATE APPOINTS ERIC KIM VICE PRESIDENT
AND GENERAL MANAGER, DATABASE PRODUCTS DIVISION

TORRANCE, CA, October 22, 1988 -- Ashton-Tate Corporation (NASDAQ:TATE) today announced the appointment of Eric B. Kim, 34, to vice president and general manager of the company's Database Products Division.

Kim has spent the last three and a half years at Ashton-Tate in a number of marketing and management positions in the database area. Just prior to his appointment to the vice president post, he served as business unit manager, database products, where he was responsible for overseeing Ashton-Tate's database-oriented projects, including dBASE IV and the Ashton-Tate/Microsoft SQL Server.

In his new role, Kim will continue to oversee development, test, documentation and product management for these and future projects undertaken by the new Database Products Division, as well as plot the ongoing strategic direction of Ashton-Tate's database activities. Historically, database products have accounted for approximately 60 percent of Ashton-Tate's annual revenues.

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"Eric's energy and commitment over the past three years have been instrumental in Ashton-Tate's continued leadership of the microcomputer database market," said Luther J. Nussbaum, Ashton-Tate president and chief operating officer. "Those characteristics, coupled with his deep understanding of database computing issues make Eric an important new addition to our senior management team."

Kim will continue to be based at Ashton-Tate's Torrance, California, headquarters and will report directly to Nussbaum.

Before joining Ashton-Tate in 1985, Kim was vice president of Pearlsoft, Inc. of Wilsonville, Oregon, where he established product definition and marketing strategy for that company's database products. During the past 12 years, he has also served in a number of marketing, management and technical positions with Televideo Systems. Inc., Amdahl Corporation and Hughes Aircraft Company.

Kim holds a bachelor of science degree in physics from Harvey Mudd College in Pomona, California; a master of science degree in engineering from the University of California at Los Angeles; and an MBA from Harvard Graduate School of Business Administration in Cambridge, Massachusetts.

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Based in Torrance, CA, Ashton-Tate markets bestselling microcomputer business applications software for DOS, OS/2 and Macintosh operating systems. Ashton-Tate products are available in six major categories: database management systems, word processing, integrated decision support software, spreadsheets and desktop publishing. Ashton-Tate also markets a comprehensive line of service and support programs for individuals, corporations and government agencies.

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TM dBASE IV is a trademark of Ashton-Tate Corporation.