

#### **COMPANY PHILOSOPHY**

Memorex Technologies, Inc. (MTI) is dedicated to providing the most advanced products with the highest possible level of reliability and quality to assure total customer satisfaction.

MTI's strengths lie in its technology leadership, product superiority, management experience and, most importantly, its loyal customers.

In the process, the benefits of Memorex Technologies' dynamic growth will be shared with its customers, its shareholders, its employees and the community.

#### PRESIDENT'S MESSAGE

As we approach the 21st century, we are part of a highly integrated information-oriented society both in business and in the home. In order to contribute to this tide of innovation, Memorex Technologies, Inc. (MTI) is enhancing its ability to meet our customers' needs.

Based in Santa Clara, California, the Memorex Tape Plant has supplied storage media products to the Memorex worldwide market for over 30 years.

Since its establishment as an independent company on July 1, 1990, MTI has made aggressive investments to develop new products and to assure continued improvement of our product quality. While the Tape Plant utilizes highly advanced technologies and integrated production capabilities, recent investments in modernization have included steps towards automation of production. In this way, we can ensure we remain a strong company in today's environment and can contribute to our community.

As a member of the Memorex Telex Group, MTI continues to provide products to worldwide customers through Memorex Computer Supplies. To meet this goal, MTI will continue to develop and provide new business opportunities and products which will enrich and add value to the community as a whole.

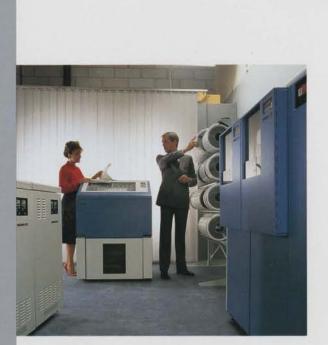
Through these measures, I accept and look forward to the challenges of the 21st century and commit MTI to its pursuit of continued customer satisfaction and community enrichment.

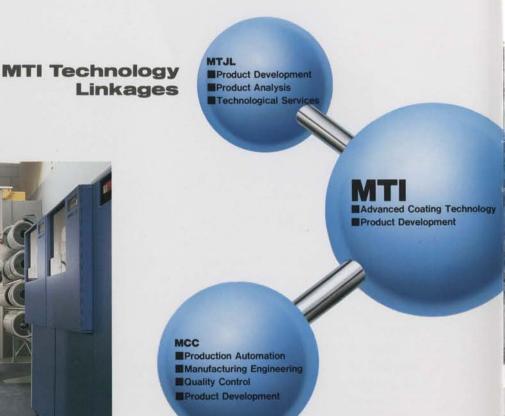
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Kazuaki Hagiya President



## EXCELLENCE DERIVED FROM GLOBAL TECHNOLOGIES





## MTI COMMITMENT TO USER APPLICATIONS

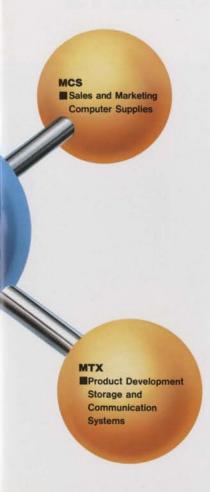
Today, MTI's core business stems from the manufacturing of magnetic storage products. Our superior technology in the manufacturing of these products is based on over 30 years of media production excellence.

MTI has a long-established track record in responding to and in delivering end-user requirements. We have extensive proven technical expertise in the area of coating technology, critical to the manufacturing of storage media products. These coatings ... which include usage of gamma ferric oxide, chromium dioxide, barium ferrite, and

metal particles... are looked upon by customers in the computer and instrumentation tape market as critical elements to our products' long-term performance and reliability.

With this advanced technology, MTI will continually improve our products to satisfy current end user applications. We are further committed to responding to our customers' requests for new products to meet future storage media needs worldwide.

MTI is environmentally conscious and has taken actions to safeguard our environment and customers. MTI has diligently researched and has completed the necessary investment in upgrading our environmental equipment to exceed all requirements by U.S. and Local governmental regulatory agencies.

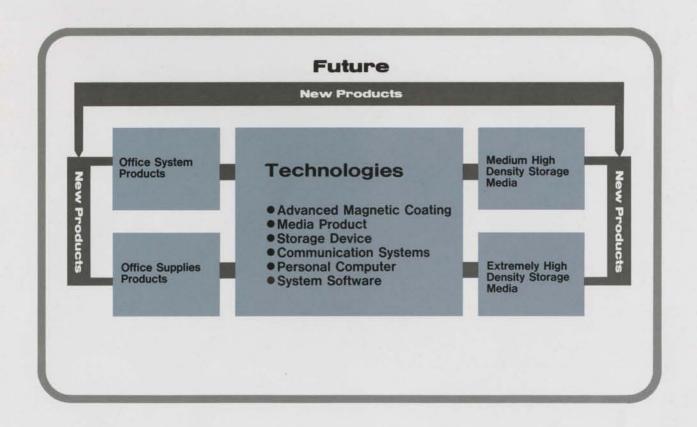


#### LINKED TECHNOLOGIES

MTI adds to its strengths in advanced technologies and product development through direct cooperation with both Memorex Telex Japan Limited and MCC. Through this linkage, we are able to add to our capabilities and effectively draw upon expertise in the field of product development, manufacturing automation, and quality control systems, to quickly respond to customer needs.

MTI can compete on a global basis in the field of computer storage and communication systems through its relationship with the Memorex Telex Group. This assures complete compatibility of our media products to hardware ... both now and in the future.

MTI continues to provide not only storage media products but also new products in computer supplies and office systems to satisfy customers' needs.



## **MEMOREX MAGNETIC STORAGE PRODUCTS**





# **ENTHUSIASTIC PURSUIT OF HIGH QUALITY PRODUCTS**

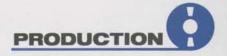




Stringent process control for consistent quality



Quality assurance in all production processes





100% certification

#### **CUSTOMER SATISFACTION GUARANTEED**

Commitment to ultimate customer satisfaction is not just a company philosophy ... it is a commitment by all employees. As a team, MTI strives to provide the best quality products and relentlessly pursues total customer satisfaction.

To achieve this goal, MTI has established sophisticated quality control systems, implemented process automation, and invested in advanced technology equipment. Most importantly, MTI employees are committed to this goal.

Through this combined effort, MTI produces superior quality products and guarantees customer satisfaction.



Automated manufacturing

### **GROUP COMPANIES OUTLINE**



#### **MEMOREX TECHNOLOGIES, INC.**

Head Office and Factory 1200 Memorex Drive

Santa Clara, California 95050-2868,

USA

Established July 1, 1990

Shareholders Memorex Telex Japan Limited (80%)

Memorex Corporation (20%)

Line of Business Product Development, Manufacturing,

**OEM Sales** 

Products Computer Supplies/System Products

 President and CEO
 Kazuaki Hagiya

 Phone
 408-957-1455

 Fax
 408-957-0101



#### **MEMOREX COMPUTER SUPPLIES**

World Headquarters Galleria 2, Via Cantonale, 6928

Manno, Switzerland

US Headquarters 1200 Memorex Drive

Santa Clara, California 95050-2868, USA

**Phone** 408-957-1000 **Fax** 408-957-1145

**European Headquarters**Z.A. du Petit Nanterre
131-133, rue du ler mai
92000 Nanterre, France

Subsidiaries and Australia, Canada, France, Germany, Other Sales Italy, Netherlands, Spain, UK, and others

Companies covering worldwide markets
Line of Business Marketing, Sales, Services for

Memorex brand products

Products Computer Supplies
President Georges Cassir



#### **MEMOREX TELEX JAPAN LIMITED**

Head Office Omori Bellport-B, 6-26-2 Minami-ohi,

Shinagawa-ku, Tokyo, Japan,

ZIP 140

Capital (public) 2,030 million yen, listed in

OHC Tokyo

Line of Business Marketing, Sales, Product Development,

Customer Service

Products Computer Storage and Communication

Systems, Computer Supplies

 President
 Tetsushi Yamada

 Phone
 03-5471-4010

 Fax
 03-5471-4025



#### **MCC LIMITED**

**Head Office** 2-3 Aza-nakaikeyama, Katahira-cho, Koriyama-shi, Fukushima, Japan,

ZIP 963-04

Capital 2.33 million yen

Shareholders Memorex Telex Japan Limited (60%)

Copal Company Limited (40%)

Line of Business Product Development, Manufacturing,

Sales

**Products** Computer Supplies, Storage Systems,

Software

President and CEO Kazuaki Hagiya Phone 0249-59-1711

Fax 0249-59-1700



#### **MEMOREX TELEX N.V.**

**Head Office** Hoogoorddreef 9

1101 BA Amsterdam ZO

The Netherlands

Capital 11 million US dollars

Employees 10,000

Line of Business Product Development, Sales and

Customer Engineering Service

**Products** Computer Storage Systems, Computer

Communication Systems, Computer

Software

President and CEO Marcelo A. Gumucio

Memorex Technologies, Inc.