

Microwire

Published for the Employees of the Fairchild Semiconductor Components Group — Mountain View/Palo Alto

Organizational Change Provides a Structure For Growth

On July 5, Wilf Corrigan, vice president and group general manager of the Semiconductor Components Group, announced a major organizational change affecting the three operational groups—Digital, Analog, and Discrete. Wilf states in his organizational announcement . . .

"The Semiconductor Components Group has grown so rapidly in sales and profits since our reorganization in November, 1971, that we must project for the future. Consequently, we are now ready to move to the next stage in organization to provide a structure to cope with the growth we now see for the next several years. Several departments are being ele-

vated to divisional status and the term 'Strategic Business Unit' (SBU) becomes a part of our Fairchild vocabulary.

"A division is an autonomous operation which has a clear profit and loss responsibility and direct control over all these aspects of the business that are deemed necessary to carry out that responsibility."

The new term "Strategic Business Unit" (SBU) means that it has all the characteristics of a division, but is not yet ready to take on full responsibilities as a division because of several reasons—current size, complexity of business, or lack of clarity of demand in the marketplace.

The New Divisional Structure

Discrete Group—Greg Reyes, group general manager; Transistor Division—Dave Heck, general manager; Diode Division—George Wells, general manager; Optoelectronics Division—Bud Frye, general manager.

Digital Circuits Group—Tom Longo, group general manager; Digital Circuits Division—Paul Reagan, general manager; MOS Division—Phil Thomas, general manager; Memory SBU—Bill Baker, SBU manager.

Analog Circuits Group—John Susenberger, group general manager; LIC Division—Jim Smaha, general manager; IMS SBU—C. J. Stoll, SBU manager.



Dave Heck, general manager/Transistor Division, Mountain View/Palo Alto



George Wells, general manager Diode Division, San Rafael



Bud Frye, general manager Optoelectronics Division, Palo Alto



Paul Reagan, general manager/Digital Circuits Division, So. Portland/Mt. View



Phil Thomas, general manager/MOS Division, Mt. View/Wappingers Falls (no status change)



Jim Smaha, general manager LIC Division, Mountain View



Bill Baker, SBU manager Memory SBU, Mountain View



C. J. Stoll, SBU manager IMS-SBU, Mountain View