

ASHTON-TATE NEWS

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NOV 2 1987

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**ASHTON-TATE ANNOUNCES NEW DEVELOPER REGISTRY PROGRAM
Seeking to Expand Applications Developer Base**

TORRANCE, Calif., October 30, 1987 -- Ashton-Tate Corporation (NASDAQ: TATE) today announced The Developer Registry Vanguard Program, a new support program designed to enlarge the base of independent applications developers for the company's line of business productivity software products.

Beginning this month, The Developer Registry Vanguard Program offers participants free developer technical support and discounts on evaluation copies of Ashton-Tate software and periodicals. The first 200 developers to sign up for The Developer Registry Vanguard Program will receive a free evaluation copy of dBASE Mac, Ashton-Tate's new relational database management system for Apple Computer's Macintosh family of personal computers.

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"For those established systems houses, VARs and consultants who are new to our software products, The Developer Registry Vanguard Program provides the resources and support necessary to help them develop applications with dBASE III PLUS, dBASE Mac and other Ashton-Tate software products," said Mark Whiteside, market development manager for Ashton-Tate

Qualified developers who sign up for The Developer Registry Vanguard Program receive one year of free developer technical support, discounts on Ashton-Tate publications including Tech Notes, The Ashton-Tate Quarterly, and other product-specific books, a free subscription to a quarterly newsletter for developers and evaluation copies of Ashton-Tate software at preferred pricing.

Interested developers may contact Ashton-Tate's Developer Services at (213) 538-7358 for information and applications.

DEVELOPER REGISTRY

After one year in The Developer Registry Vanguard Program, and successful development of an application based on an Ashton-Tate product, participants may then list their products in the Ashton-Tate Developer Registry. The Registry is a directory of more than 1,000 products and services based on Ashton-Tate software products from software developers and consultants worldwide. To qualify for a listing, developers must have three installations of their product, and provide three customer or client references.

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Ashton-Tate, one of the largest developers and marketers of microcomputer business applications software, reported revenues of \$63.6 million and net income of \$10.1 million for the second quarter ended July 31, 1987; increases of 29.8 percent and 55.4 percent, respectively, from the previous year.

Based in Torrance, Calif., Ashton-Tate markets best-selling microcomputer business applications software in five major categories: database management systems, with industry-standard dBASE III PLUS, dBASE Mac and RapidFile; business graphics, with the MASTER GRAPHICS Series; word processing, with MultiMate Advantage II; integrated software, with Framework II, and desktop publishing, with Byline. Ashton-Tate also markets a comprehensive line of service and support programs for individuals, corporations and government agencies.

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