

For release:

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**ASHTON-TATE ANNOUNCES EIGHT CITY ROAD TOUR
TO INTRODUCE THREE SOFTWARE PRODUCTS**

TORRANCE, Calif., October 23, 1989 -- Ashton-Tate

Corporation (NASDAQ:TATE) today announced an eight city road tour to introduce three new products from Ashton-Tate's Applications Group: MultiMate version 4.0 word processing, APPLAUSE II business graphics and Control Room, a new utility product. MultiMate version 4.0 and APPLAUSE II are significant upgrades to current products that have a combined installed base of well over 1 million users.

"This road tour is an exciting opportunity for customers to get a first look at these new products and interact with the product managers responsible for bringing them to market," said Bill Lyons, Vice President and General Manager of Ashton-Tate's Applications Group. "We believe that show attendees will see that we have responded to their requests to focus on productivity and ease of use."

Beginning Wednesday, November 1, 1989, participants will have the opportunity to see product demonstrations and speak with Ashton-Tate product managers about the features and capabilities of the new software.

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Morning sessions, targeted to resellers and dealers, will begin at 9 a.m.; afternoon sessions for corporations and end-users will start at 1 p.m.

The locations and dates of the presentations are:

- Sheraton Long Beach November 1, 1989
333 East Ocean Blvd
Long Beach, California
- Marriott O'Hare November 1, 1989
8535 W. Higgins Road
Chicago, Illinois
- The Warwick November 2, 1989
65 W. 54th Street
New York, New York
- Parc Fifty-Five November 2, 1989
55 Cyril Magnin
San Francisco, California
- Key Bridge Marriott D.C. November 7, 1989
1401 Lee Highway
Arlington, Virginia
- Westin Hotel at Lenox November 7, 1989
3300 Lenox Road NE
Atlanta, Georgia
- Grand Kempinski Hotel November 8, 1989
15201 Dallas North Pkwy.
Dallas, Texas
- The Colonnade Hotel November 8, 1989
120 Huntington Avenue
Boston, Massachusetts

To register, resellers should call Ashton-Tate at (800) 437-4329, extension 3708; corporations and end-users should call (800) 437-4329, extension 3709.

(more)

Headquartered in Torrance, Calif., Ashton-Tate markets and develops microcomputer business applications software for DOS and Macintosh operating systems. Products are available in five major categories: database management systems, word processing, integrated decision support software, spreadsheets and graphics. Ashton-Tate also markets a comprehensive line of service and support programs for individuals, corporations and government agencies.

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R Ashton-Tate, MultiMate and the Ashton-Tate logo are registered trademarks of Ashton-Tate Corporation.

TM Control Room is a trademark of Ashton-Tate Corporation.