

Contact: Neil Cohen
Bob Thomas & Associates, Inc.
213/376-6978

Scott Brown
Ashton-Tate
213/204-5570

ASHTON-TATE

DAVID C. COLE

CHAIRMAN, CHIEF EXECUTIVE OFFICER

David Cole joined Ashton-Tate in February 1982 as president and a director and became chief executive officer in April 1983. He was named chairman in September, 1984.

From 1981 until joining the company, he was vice president of marketing and product planning for Sorcim Corporation, a microcomputer software company. From 1979 to 1981, Cole served as acquisitions manager -- computer sciences for CBS Publications Group. From 1979 to 1981, he was also a self-employed management consultant. From 1976 to 1979, Cole was employed as acquisitions manager -- computer sciences for Prentice-Hall, Inc.

Cole is currently president of the Microcomputer Software Association of Data Processing Service organizations. MCSA is the largest trade association for microcomputer software publishers.

#