ASHTON·TATE

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FOR IMMEDIATE RELEASE

ASHTON-TATE OFFERS NEW CATALOG LISTING

SOFTWARE PROGRAMS WITH VARIETY OF APPLICATIONS

CULVER CITY, Calif., February 10, 1984 -- Ashton-Tate today announced the availability of Application Junction, a catalog of software products written by independent authors in its dBASE programming language and obtainable through Ashton-Tate's dBASE II RunTime^{TM} software package.

The catalog features software programs aimed at popular markets including business, academic, scientific, hobby and agricultural fields. All the products listed were written by system developers and programmers who specialize in satisfying information and software needs of these industries.

In all, more than 750 programs written in the dBASE language and useable on most systems are included in Application Junction. Each listing in the catalog, which retails for $19.95 and is available through Ashton-Tate and its authorized dealers, was prepared from product descriptions submitted by software authors ready to market their programs.

Ashton-Tate has produced Application Junction as a service to software purchasers. Those who will find the catalog useful include consumers looking for uncommon, hard to locate business software, retailers interested in learning about new products for their customers, and software developers interested in learning what programs written in dBASE are available.

dBASE is the built-in programming language found in dBASE II, the largest selling microcomputer database management system in the world, with more that 150,000 units shipped worldwide. The popularity of dBASE II and the increasing number of programmers developing their own applications with dBASE led Ashton-Tate to introduce dBASE II RunTime^{TM}, a software delivery vehicle which provides authors using the dBASE language with a way to affordably market their products to a larger audience than they could reach on their own.

Ashton-Tate publishes business application software for microcomputers, as well as computer-related books.