

ASHTON-TATE



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INFORMATION

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For Immediate Release

ASHTON-TATE RELEASES NEW  
dBASE II AND dBASE III RUNTIME

CULVER CITY, Calif. -- Leading microcomputer software publisher Ashton-Tate, announced today (Nov. 14) the release of dBASE III RunTime and dBASE II version 2.43 RunTime, products targeted towards supporting third-party development of dBASE applications.

"Today's announcements represent a continuation of what has been a long-term, positive working relationship between Ashton-Tate and independent software developers," said Ed Esber, president and chief operating officer of Ashton-Tate.

"We recognize the important role these developers have played in the success of our products, and we will continue to expand and explore new areas to support them," he added.

dBASE III is Ashton-Tate's powerful relational database management system for 16-bit microcomputers with features that make it the most advanced and powerful database software available for personal computers. It allows users to store, retrieve, edit and manipulate large volumes of data.

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dBASE III has its own programming language called dBASE which allows users to develop special customized application programs. These application programs are customized to perform tasks unique to specific vertical markets such as banking, insurance or medicine. Application developers have written programs for specific jobs including running inventory control systems, to payroll management, to highly sophisticated programs to help manage stock portfolios.

RunTime protects a programmer's dBASE program code from tampering by encrypting and scrambling the code. This makes it possible for developers to market their application programs as stand-alone products. It is possible to further analyze data generated by a RunTime product by using the regular dBASE product.

Performance of dBASE III RunTime is enhanced beyond the successful dBASE II RunTime, introduced in 1982. With more than 1,600 independent dBASE II application programs already developed, RunTime has literally turned the development of support programs for dBASE II into its own industry, notes Esber. RunTime for dBASE II version 2.43 will be available in December 1984, and RunTime for dBASE III will be ready in first quarter 1985.

"We expect a similar pattern of development surrounding dBASE III as we now have with dBASE II," said Esber. "With the addition of a third-party-development program that will also include third-party-development for Framework, Ashton-Tate hopes to encourage even more support of its products by independent developers."

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