

The New Cincom: 10 reasons why we're the only software vendor you'll ever need.

Finally, there's one software vendor offering a sophisticated software information network capable of meeting all of your corporate, departmental and personal information software needs—The New Cincom Systems. Organizations around the world are discovering that working with Cincom's integrated family of products enables them to greatly improve both performance and productivity. Here are just 10 of the many reasons why you should be considering the New Cincom software information network for your company:

#1 Relational Data Management Technology

Powerful relational data management technology forms the "nucleus" of our software information network. Using a unique "Logical View" concept, all applications operate directly with "derived relational tables." As a result, we can provide complete data structure independence, as well as the high performance needed for today's production environments. This relational technology is the nucleus of both our TIS™ family of information products for IBM users and our ULTRA INTERACTIVE DATA BASE SYSTEM™ for DEC™ VAX™ users.

#2 Fourth Generation Application Development

The perfect complement to our relational data management technology is our industry acclaimed 4th Generation application development system, MANTIS™. In more than 1,500 complex production environments, MANTIS is dramatically reducing the application backlog through its powerful ability to "prototype," refine and commit the application to production in one interactive sitting.

#3 Manufacturing Control Software

CONTROL: MRPS is our sophisticated manufacturing control system that is fully integrated with our relational data base

technology. A complete closed-loop system, MRPS is improving the productivity and profitability of over 125 IBM and DEC VAX manufacturing environments around the world.

#4 Financial Control Software

CONTROL: Financial is our sophisticated financial accounting and control system which molds to the way you do business. Integrated directly with MRPS, CONTROL: Financial includes Accounts Receivable and Credit Management systems with Accounts Payable soon to follow.

#5 Advanced Network Management

NET/MASTER™ is one of the most recent additions to the New Cincom family of integrated products. Very simply, NET/MASTER is an advanced network management system that takes the complexity out of managing a sophisticated IBM computer network and lays the groundwork for distributed data base processing.

#6 The Interactive Mainframe—Micro Link

Further expanding the capabilities of our software information network is PC CONTACT, our mainframe-micro link which enables users to interactively upload/download data between the mainframe and IBM PC's. PC CONTACT gives the PC user the ability to access multiple file types stored in the corporate data base for Decision Support manipulation.

#7 Micro Decision Support Software

For comprehensive micro-level Decision Support we offer SeriesOnePlus™*. SeriesOnePlus includes file management, spreadsheet, graphics, reporting and word processing components that are all integrated through a unique "BUS" architecture. Because the system is designed exclusively for business situations, SeriesOnePlus complements any mainframe-micro network strategy.

#8 Mainframe Decision Support Software

The recently introduced MANAGE USER SERIES™ provides powerful Decision Support capabilities for the mainframe user. The MANAGE USER SERIES combines graphics, spreadsheet, text processing and application development tools to enhance the use and display of corporate data.

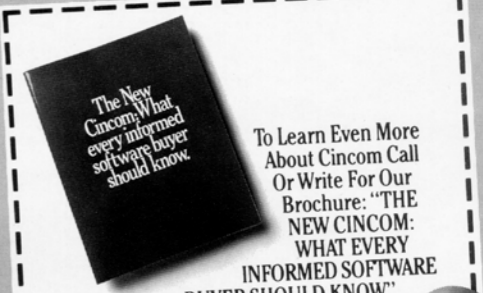
#9 Client Support

The one thing that isn't new about Cincom is our unrivaled commitment to service, support and user education. When you choose Cincom you can be assured of the highest caliber of support.

#10 Software Excellence

Why the New Cincom? Well, we like to think of ourselves as the New Cincom because every product in our software information network has been released since 1981. And, quite frankly, we

believe our new products provide the highest degree of reliability, integration, performance and value in the industry. As proof, just look at our sales. From 1982 to 1983, TIS sales rose 136%, MANTIS sales rose 50%, and MRPS sales rose by 45%. For even more proof we invite you to personally compare our products with what our competitors are offering. Then you'll understand why the words "Excellence In Software Technology" fit so well under our name.



To Learn Even More About Cincom Call Or Write For Our Brochure: "THE NEW CINCOM: WHAT EVERY INFORMED SOFTWARE BUYER SHOULD KNOW."

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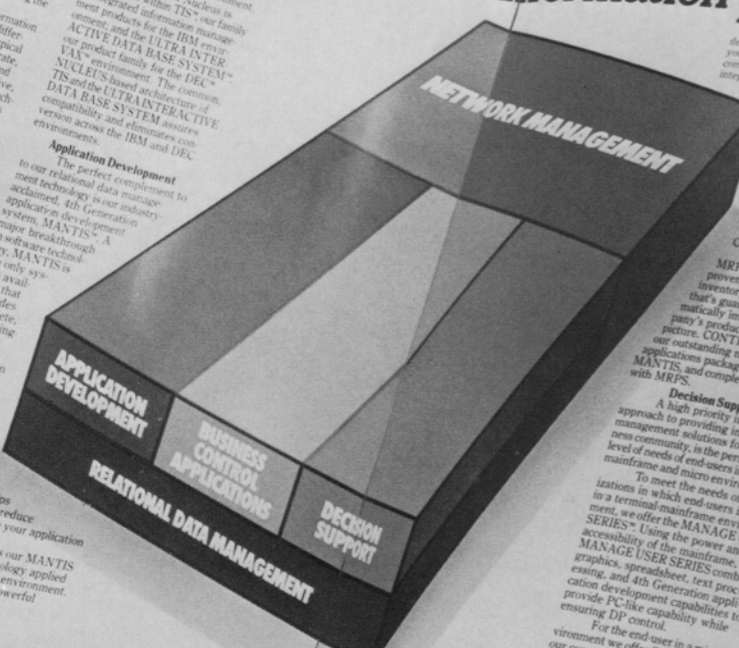
1-800-543-3010
In Ohio: 513-661-6000
In Canada: 416-279-4220

Name _____
Title _____
Company _____
Address _____
City _____ State _____
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*SeriesOnePlus is a trademark of Executec Corp.

You should know how our integrated family of software technologies meets all your information processing needs.



The New Cincom is an integrated family of information management software solutions...
Our approach to information processing identifies three different business levels in today's typical departmental and personal information network of software technologies that satisfies those needs through three levels of implementation: Strategic, Tactical and Local...
The New Cincom's family of software technologies provides the optimal, integrated solution for all three levels of your company. And when used individually, they completely satisfy your specific requirements and provide a flexible foundation that will adapt to your future information processing needs.

development tools as MANTIS for your personal computer. And when combined with PC CONTACT, our interact directly with the mainframe...
Also integrated with our data base technology and both IBM and DEC VAX environments...
MRPS is our industry-proven manufacturing and inventory control system that's guaranteed to dramatically improve your production and profit...
A high priority in our needs management solutions for the local level of needs of end-users in both the mainframe and micro environments...
The balance of this brochure of our five integrated software technologies. Look closely at what we believe that our new product line (every product either begun or completed in the 1980's) provides the highest degree of reliability, integration, and performance in the industry...
When you see for yourself what the New Cincom Systems is all about, you'll understand why the words "Excellence In Software Technology" fit so well under our name.

The New Cincom's family of information management solutions comprises five integrated software mainframe for environments from the micro to the mainframe...
• Relational Data Management
• Application Development
• Business Control Applications Management
• Decision Support • Network Management
The foundation of our product line is the Nucleus relational data management system. It provides a logical view of data that insulates users, accessing and navigation strategies, and physical environment...
CRICKET™ is our MANTIS 4th Generation technology applied to the IBM PC/XT/370 environment. It provides the same powerful