

# CINCOM REDEFINES THE DATA DICTIONARY CONCEPT

## Introducing Series 80 Data Control System: The dawn of a new technology.

Cincom Systems moves computer technology out of the maintenance mode and into the planning mode—with Series 80 DATA CONTROL SYSTEM. DCS is the first interactive on-line data dictionary that reduces initialization effort, reduces system development, and maximizes data base security. And that's the future of data control technology.

This new technology offers a unique combination of facilities, all in one powerful system:

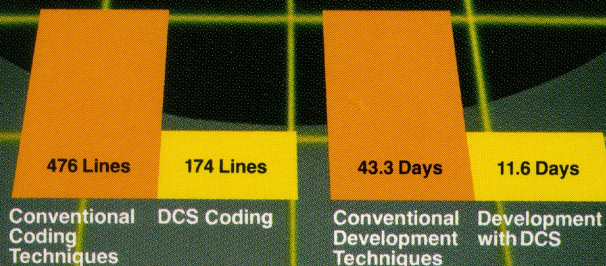
- **The Interactive Data Dictionary**—provides on-line data entry, query and reporting to reduce initialization effort by 40% and eliminate massive tabular reports.
- **The Systems Development Facility**—eliminates 66% of the programming normally required for data base applications through a new automatic code generation facility. And using sophisticated structured analysis and top down design methodologies, DCS users can reduce development and documentation of complex systems by one-third.
- **The Data Security System**—maximizes data base security at the file and element level through advanced password control.

Unprecedented control. Advanced application design. Integrity. Maximum security. A new technology for today. A standard for tomorrow. That's Series 80 DATA CONTROL SYSTEM.

For an in-depth demonstration of Series 80 DCS, contact our Marketing Services Dept. You'll make DCS your standard of the future.

User Information Hotline:  
800-543-3010  
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### DCS dramatically increases programmer productivity.



As this example illustrates, Series 80 DCS reduces coding by 66% and implementation time by 75%, compared to conventional techniques.



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