

IMMEDIATE

Linda Duttonhaver  
Ashton-Tate Corp.  
(213) 538-7011

Sara Garrison  
Technology Works  
(512) 794-8533

ASHTON-TATE AND TECHNOLOGY WORKS ANNOUNCE  
NEW PROMOTION FOR THE MACINTOSH MARKET

Ashton-Tate's FullWrite Professional 1.0  
bundled with Technology Works' 4 MB Memory Upgrade Kit

TORRANCE, Calif., January 3, 1990 -- Ashton-Tate Corporation (NASDAQ: TATE) and Technology Works of Austin, Texas, a leading supplier of memory upgrades, announced today a joint promotion that includes a free copy of FullWrite Professional version 1.0, Ashton-Tate's word processing program for the Macintosh, with every Technology Works 4 MB memory upgrade kit. This offering provides users a \$395 savings and will run from January 2 through March 31, 1990.

Said Bill Lyons, Vice President of Ashton-Tate's Applications Group, "This promotion is designed to promote market share for FullWrite. One of the product's strengths is its seamless integration of text and graphics. The additional RAM offered by Technology Works allows users to take advantage of this strength and obtain faster overall performance on their Macintoshes."

(more)

Commented Mike Frost, President of Technology Works, "This promotion with Ashton-Tate offers Macintosh owners a cost-effective way to upgrade their system for the 1990's and receive quality word processing software at the same time."

#### FullWrite Professional

FullWrite Professional is an advanced word processor with true WYSIWYG ("what you see is what you get") editing. It features sophisticated editing, page layout and graphic design; import and export capabilities; a complete MacDraw-like drawing environment and integrated document outlining. These features allow users to perform complicated tasks such as wrapping text around irregular objects or changing format styles in mid-document quickly and easily.

Martha Keaveny, FullWrite Product Manager, comments, "Power users will find that FullWrite's classification & citation, indexing, and sidebars improve the document preparation process as well as the final output."

#### Technology Works Memory

Technology Works' memory upgrade kits are designed for users to increase performance on their Macintosh computers. The 4 MB kit meets market needs by providing the RAM demanded by more sophisticated graphics, scanner files, and the multimedia integration of audio, video and animation.

(more)



Each memory upgrade package includes an installation kit, a lifetime warranty, a 30-day money-back guarantee and full technical support from Technology Works.

#### Price, Availability

Technology Works' 4 MB memory upgrade kit, including FullWrite 1.0, is immediately available for \$350. Alternatively, customers can purchase a 2 MB kit combined with FullWrite for \$214. FullWrite normally retails for \$395. This promotion is valid through March 31, 1990.

Customers may elect to upgrade from FullWrite Professional 1.0 to version 1.1, available now, at no charge by sending in the registration card to Ashton-Tate.

To order either memory kit along with FullWrite, customers should call Technology Works at (800) 622-2210.

Ashton-Tate markets microcomputer business applications for Macintosh and DOS operating systems. Products are available in five major categories: database management systems, word processing, integrated decision support, spreadsheets and graphics. The company's Macintosh products include FullWrite Professional in word processing, Full Impact in spreadsheets, dBASE Mac in database management systems and FullPaint in graphics.

Ashton-Tate also markets a comprehensive line of service and support programs for individuals, corporations and government agencies.

(more)

Technology Works is the leading supplier of Macintosh memory products in the United States. The company also offers software development and programming services, and contract design and manufacturing of PCB's. Technology Works products are used in Fortune 500 corporations, colleges and universities, and well-known smaller companies.

# # # #

R Ashton-Tate, dBASE and FullPaint are registered trademarks of Ashton-Tate Corporation.

TM FullWrite, FullWrite Professional and Full Impact are trademarks of Ashton-Tate Corporation.

Other product names used herein are for identification purposes only and may be trademarks of their respective companies.