

Background



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dBASE MAC FACT SHEET

Ashton-Tate's **dBASE Mac** is the most powerful relational database management system (DBMS) available for Apple Computer, Inc.'s Macintosh family of personal computers. Designed for users who need to perform a wide range of database applications, **dBASE Mac** can do many sophisticated operations with little or no programming required.

dBASE Mac is developed, marketed and supported by Ashton-Tate Corporation, whose **dBASE** product family is the industry-standard DBMS for the IBM PC and compatible personal computers. **dBASE Mac** extends that heritage to Macintosh users.

For novice users, **dBASE Mac** provides a full implementation of the Macintosh graphic interface. The product's flexibility and power enable all users to perform -- with little or no programming -- both day-to-day and sophisticated, customized database management tasks.

An extended relational database, **dBASE Mac** also is a powerful development tool with a rich, advanced programming language that permits quick development of protected turn-key applications, including custom menus and dialog boxes.

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GENERAL FEATURES AND BENEFITS

- dBASE Mac fully utilizes the Macintosh's graphic-oriented icon-driven interface.
- The product makes it simple to create, modify, relate, access and query databases through its powerful and intuitive graphics representation of database structures and their interrelationships.
- dBASE Mac builds sophisticated, multi-file reports without programming based on its powerful user interface design.
- dBASE Mac enables users to modify and expand the database design, permitting the powerful database to grow as the user's business grows.
- dBASE Mac creates custom data entry screens and professional, custom forms and reports by providing flexible report formatting, including page layout capabilities, graphic image storage, and a variety of type fonts and sizes. dBASE Mac's support of Laserwriter printers delivers presentation-quality reports.
- The product directly accesses IBM-compatible dBASE (.DBF) data files and ASCII text files, permitting data file exchange with industry-standard file formats.
- For developers, dBASE Mac generates turn-key applications quickly, including custom menus and dialog boxes, using the most powerful applications capability available on the Macintosh: a straightforward, full-featured programming language. Developer-selected Protect mode preserves applications from user alteration.
- dBASE Mac can handle very large files and sophisticated data management tasks because its file size is limited only by the storage medium.
- dBASE Mac can manipulate graphics as data for inclusion in reports, forms and other documents.
- An execute-only, unlimited distribution RunTime version will soon be available for dBASE Mac value-added resellers and corporate developers, allowing the developers to provide cost-effective application distribution without requiring their customers to purchase a full version of dBASE Mac.

SYSTEM REQUIREMENTS

- dBASE Mac requires a Macintosh Plus, SE or II, as well as a hard disk. dBASE Mac supports the following disk drive configuration: one 800K drive and any Macintosh-compatible hard disk.
- The product supports all Apple-supported printers.

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PRICE AND AVAILABILITY

- dBASE Mac's suggested retail price is \$495. It is available now.
- dBASE Mac RunTime, which includes a full version of dBASE Mac, carries a suggested retail price of \$795. The RunTime upgrade alone is priced at \$300. dBASE Mac RunTime is available now.

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