

Microwire

FAIRCHILD FORMS SEMICONDUCTOR COMPONENTS GROUP

COMPONENTS GROUP



WILF CORRIGAN
V.P. & Group General Manager

OPERATIONS DIVISIONS

DIGITAL PRODUCTS DIVISION



TOM LONGO
V.P. & General Manager

ANALOG PRODUCTS DIVISION



JOHN HUSHER
General Manager

MOS PRODUCTS DIVISION



ROY POLLACK
V.P. & General Manager

DISCRETE PRODUCTS DIVISION



GREG REYES
General Manager

MOD DIVISION



JOE VAN POPPELEN
V.P. & General Manager

"A further step in concentrating our resources on well-defined business areas, for maximum growth and profitability," describes Fairchild's new move by **Dr. C. Lester Hogan**, president and chief executive officer.

Monday, November 22nd, became a day of change! Fairchild Semiconductor became Fairchild Semiconductor Components Group. It is made up of five solid-state component divisions, structured along product lines.

The new group, encompassing operations of our former Semiconductor and MOD divisions, is headed by **Wilf Corrigan**, vice president and group general manager.

Planning and long-range development programs have now been assigned to the operating groups, "to couple these key functions more closely to the profit centers.

This concept was inaugurated earlier with the transfer of central research and development to the operating units," Dr. Hogan stated.

Heading up these five new divisions are: **Dr. Tom Longo**, vice president and general manager—Digital Products Division; **Roy Pollack**, vice president and general manager—MOS Products Division; **Joe Van Poppele**, vice president and general manager—MOD Division; **John Husher**, general manager—Analog Products Division (formerly Linear Integrated Circuits); and **Greg Reyes**, general manager—Discrete Products Division.

The new divisions will be supported by central marketing and administrative units, reporting to Wilf Corrigan. Heading these units are: **George Scalise**, vice president and general manager—International Business Development; **John Duffy**, group director—Marketing Operations; and **Jim**

Hazle, group director—Administration and Plant Services.

International Business Development will be responsible for "the profitable growth of our components businesses in overseas markets, particularly Europe and Japan," commented Dr. Hogan.

Marketing operations will be the sales arm for all divisions except MOD, whose specialized product line requires maintaining its separate marketing organization. The central marketing group will provide advertising, market research, order services and other related functions.

Manufacturing support for all divisions will be furnished by Administrative and Plant Services, to whom the Far East assembly plants will also report. Other plant facilities will be assigned to the appropriate product line divisions.