ASHTON-TATE
NEWS

ASHTON-TATE WILL OFFER dBASE IV, OTHER NEW PRODUCTS,
FREE TO EARLY DEVELOPER CONFERENCE REGISTRANTS

TORRANCE, Calif., July 6, 1988 -- Ashton-Tate Corporation
(NASDAQ: TATE) today announced a plan to offer its latest
personal computer software products, including dBASE IV
Developer's Edition, free to early registrants for its Developer
Conference.

The conference, "A MEETING OF THE MINDS II," is scheduled for
September 13-16, 1988, at the Century Plaza Hotel in Los
Angeles. It has been designed to give advanced users a head
start by focusing on techniques that accelerate the development
process.

Under the plan announced today, Ashton-Tate will provide
attendees who register by August 19 MS-DOS or Macintosh products
included in the $795 conference fee. These early registrants may
choose either dBASE IV Developer's Edition or Framework III
(single user), or two of the following three Macintosh products:
dBASE Mac RunTime, FullWrite Professional or Full Impact.

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"The conference will be a technical showcase and is intended to provide our corporate and professional developers with the information they require to create new applications that take advantage of the breadth of the latest Ashton-Tate technology," said Lydia J. Dobyns, Ashton-Tate's vice president, corporate marketing.

"This special offer is one way of expressing our appreciation for the efforts of our advanced users, and encouraging the early adoption of new products," Dobyns said. "The Developer Conference will expedite the delivery of custom dBASE IV applications and third-party training materials, books and other means of end-user support."

"A MEETING OF THE MINDS II" will feature a comprehensive range of technical sessions, code clinics and product demonstrations. Enrollment is limited and early registration is strongly recommended. Products will be shipped to early registrants as available. If requested products are not available in final form by the date of the conference, registrants will receive a pre-release version of that product at the conference and a free upgrade to the final product upon release. For registration and information, call (800) 343-4546 (in California, (800) 843-3103).

Ashton-Tate Corporation is one of the largest developers and marketers of business applications software and the major

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supplier of relational database management software systems for microcomputers. The company markets microcomputer software for the following categories: database management, word processing, presentation graphics, desktop publishing and decision support.

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