News

For release:



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ASHTON-TATE PUBLISHING GROUP RELEASES TWO NEW BOOKS SUPPORTING dBASE III PLUS AND FRAMEWORK II

TORRANCE, Calif., June 25, 1986 -- Ashton-Tate's Publishing Group today introduced two new books to be shipped this month supporting its dBASE III PLUS and Framework II products.

<u>dBASE III PLUS and Local Area Networks</u> is a comprehensive book for managers utilizing dBASE III PLUS on a local area network (LAN), as well as for technicians developing and implementing LAN applications.

The book, which retails for \$24.95, provides managers with general background about LANs, how LANs enhance business operations and how to design and implement a dBASE/LAN solution for their specific needs. The book also covers LAN hardware, software, administration, security, and systems design and installation.

Using Applications Software: An Introduction Featuring Framework is a book for introductory college courses. It includes a special educational version of Framework for teaching

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Ashton-Tate Publishing Group

students the basics of word processing, spreadsheets, database and graphics applications software.

The book also includes information about care and use of diskettes, printing, and Framework functions, as well as vocabulary lists, questions and assignments. The book is distributed to the college market exclusively through McGraw-Hill Publishing Company, and has a suggested retail price of \$34.95.

"These new books complement our growing line of products that help dBASE and Framework users realize the full potential of those powerful software programs," said Larry Benincasa, Ashton-Tate's vice president, publications.

Ashton-Tate's Publishing Group, the first established in the microcomputer software industry, publishes more than 50 books, book/disk packages and software add-ins designed to help computer users better understand and use a variety of software and hardware products.

With best-selling titles such as <u>Everyman's Database Primer</u> <u>Featuring dBASE III PLUS</u> and <u>Framework II: A Developer's</u> <u>Handbook</u>, Ashton-Tate's Publishing Group plays an integral role in supporting the company's growing line of microcomputer software programs. The Publishing Group also publishes the <u>Ashton-Tate Quarterly</u>, a journal containing software tips and applications ideas for small businesses and corporations.

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Ashton-Tate Publishing Group

Ashton-Tate is the third largest independent microcomputer software company. The company reported revenues of \$41.2 million and net income of \$5.1 million during the first quarter of fiscal 1987, ended April 30, 1986, increases of 71.8 percent and 118.6 percent, respectively, from the same period of the previous year.

The company markets best-selling software products in three categories: database management software, with the industrystandard dBASE family of products; word processing, with the MultiMate Advantage Professional Word Processor, the MultiMate 3.3 Series, and others in the MultiMate product line; and integrated software with Framework II.

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