

IMMEDIATE

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ASHTON-TATE ANNOUNCES "A MEETING OF THE MINDS III,"  
THIRD NATIONAL DEVELOPER CONFERENCE

TORRANCE, Calif., June 19, 1989 -- Ashton-Tate Corporation (NASDAQ:TATE) today announced its third national Developer Conference, "A MEETING OF THE MINDS III," to be held September 19-22, 1989, at the Anaheim Hilton and Towers in Anaheim, California.

Designed to provide corporate, government and commercial developers and consultants with information and instruction on the latest in development tools and techniques for Ashton-Tate products, the conference will feature more than 30 technical sessions hosted by a faculty of 100 professional developers, industry experts and Ashton-Tate technologists.

"This year's conference has been organized to maximize the time a developer spends at the conference by offering more concentrated sessions on our dBASE, Framework and Macintosh product families," said Ron Dennis, head of Developer Services for Ashton-Tate.

Dennis added that the conference will feature a number of new programs this year. Attendees can register for a special one-day (September 19) Macintosh product conference covering Full Impact and the next generation of dBASE Mac, and a two-day

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(September 19 & 20) Framework product conference focusing on the Framework Developer Tool Kit. Both conferences will run concurrently with the general session.

Ashton-Tate is also adding business and marketing sessions designed to help corporate, government and independent developers.

Dennis said the general conference will emphasize dBASE IV applications using the dBASE/SQL language. Additional sessions have been scheduled to cover optimization of dBASE code for the Ashton-Tate/Microsoft SQL Server and the development of advanced multi-user applications.

"In addition to sessions on the dBASE family, dBASE DIRECT 36/38, and SQL Server, we will explore how to extend dBASE into the area of cooperative application computing," he said. "We want to show developers how to expand the reach of PC-based applications to multi-user platforms like UNIX, VMS and existing mainframe databases using the powerful dBASE language and tool set."

Other technical sessions will focus on the forthcoming dBASE Professional Compiler and other new programming tools from third-party vendors.

Since attendance at the conference is limited, Ashton-Tate recommends early registration. To register or gain more information, interested parties in the U.S. should call 800-223-4898, except in California, where they should call 800-223-4899. Outside the U.S., call 805-494-6729.

Based in Torrance, California, Ashton-Tate markets

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best-selling microcomputer business applications software in six major categories: database management systems, business graphics, word processing, integrated software, spreadsheets and desktop publishing. Ashton-Tate's publishing division, Tate Publishing, publishes books and periodicals on a variety of computer hardware and software topics. The company also markets a comprehensive line of service and support programs for individuals, corporations and government agencies.

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