News

ASHTON TATE

For release: **IMMEDIATE**

Contact:

Christine Thomas Ashton-Tate (213) 538-7783

Tricia Blank Miller Communications (617) 536-0470 20101 Hamilton Avenue Torrance, California 90502-1319 Telephone: 213-329-8000 Telex: 669984 ASHT TATE LSA

ASHTON-TATE NATIONAL TOUR TO FEATURE MULTIMATE ADVANTAGE VERSION 3.60

TORRANCE, Calif., May 27, 1986 -- Ashton-Tate today announced it will conduct a 10-city tour in June to present its MultiMate Advantage Version 3.60 Professional Word Processor, including the new local area network (LAN) family, to dealers and business users.

Senior Ashton-Tate sales and product marketing executives will visit 10 cities in the United States and Canada from June 10-26. They will give comprehensive demonstrations and presentations of MultiMate Advantage 3.60 at morning and afternoon sessions set for each city. The events also will highlight how MultiMate Advantage 3.60 works with the optional MultiMate Business Advantage Keyboard, as well as working with the other Ashton-Tate products, such as dBASE III PLUS and Framework II.

The flagship product in Ashton-Tate's MultiMate word processing family, MultiMate Advantage 3.60 is an easy-to-use, powerful word processor that provides the flexiblity to meet both

(more)

MultiMate Tour

corporate and individual needs. The product's related LAN family includes an IBM PC Network version, a version that supports Novell Advanced Netware/86 and Novell Netware/86, and a universal version that supports most other networks.

"Our intent is to generate awareness of the MultiMate products and their functionality for dealers, distributors, and corporate and individual users," said Lydia Dobyns, Ashton-Tate's director of integrated and word processing product marketing.

Ashton-Tate has scheduled two separate open sessions in each city. Morning sessions, from 8:30 to 11:30 a.m., are for dealers. Afternoon sessions, from 1:30 to 4p.m., are for business users, ranging from individuals and small businesses to corporate MIS/DP managers. Those interested in registering for the seminars may call seminar reservations at MultiMate, (203) 522-2116.

Following is a schedule of dates and locations: June 10, Burlingame, Calif. - SFO Marriott 1350 Old Bayshore Highway June 11, Los Angeles, Calif. - LAX Marriott 5855 West Century Boulevard June 12, Dallas, Texas - Radisson Hotel Stemmons 2330 West NW Highway June 17, Philadelphia, Penn. - Dunfey City Line City Line Avenue and Monument Road June 18, Atlanta, Ga. - Atlanta Marriott Northwest 200 Interstate North Parkway June 19, New York, N.Y. - Omni Park Central 7th Avenue & 56th Street

(more)

2-2-2

MultiMate Tour

June 20, Cambridge, Mass. - Hyatt Regency Cambridge 575 Memorial Drive

June 24, Toronto, Ontario - Park Plaza Hotel 4 Avenue Road

June 25, Oak Brook, Ill. - Marriott Oak Brook 1401 West 22nd Street

June 26, Washington, D.C. - The Westin Hotel 2401 M Street, N.W.

#

R

Ashton-Tate is a registered trademark of Ashton-Tate. MultiMate is a registered trademark of MultiMate International Corporation, an Ashton-Tate company.

tm

MultiMate Advantage is a trademark of MultiMate International Corporation, an Ashton-Tate company.