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ASHTON-TATE INTRODUCES dBRUN III PLUS

TORRANCE, California, May 22, 1986 -- Ashton-Tate, developer and marketer of the industry-standard dBASE family of database management software, today introduced dBRUN III PLUS, a low cost, execute-only version of dBASE III PLUS.

The new product, 100 percent compatible with dBASE III PLUS, offers Ashton-Tate's value-added remarketers (VARs) and corporate developers increased security and faster execution of their dBASE III PLUS applications.

Essentially, dBRUN III PLUS is dBASE III PLUS operating in an execute-only mode. Applications developed with the dBASE III PLUS RunTime encryption and "linking" utilities dBCODE and dBLINKER will run up to 30 percent faster when executed using dBRUN III PLUS. The new product is not copy protected.

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"dBRUN III PLUS is a cost-effective alternative for VARs and corporate developers who want to remarket or distribute specific dBASE III PLUS applications," said Eric Kim, director of database product marketing for Ashton-Tate. "This product also offers developers access to the many additional features and functions found in dBASE III PLUS," Kim added.

Priced at \$50 per unit and sold in five-unit packages, dBRUN III PLUS will be available in the third quarter of 1986, and will be sold directly through the Ashton-Tate Strategic Sales group. Developers who purchased an earlier version of dBRUN for use with the dBASE III Developer's Release will receive a free upgrade to dBRUN III PLUS.

Ashton-Tate is one of the three largest independent microcomputer software companies in the world. The company's dBASE III and dBASE II database management systems are the industry standards in the 16 and 8-bit categories, respectively. dBASE III PLUS, the successor to dBASE III, combines increased accessibility and functionality with built-in multi-user, as well as single-user, capability.

Ashton-Tate reported revenues of \$41.2 million and net income of \$5.1 million for the first quarter of fiscal 1987, ended April 30, 1986, an increase of 71.8 percent and 118.6 percent, respectively, from the same period of the previous year.

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In addition to the dBASE family of database management products, the company markets best-selling offerings in the word processing category, with the MultiMate family of products, and in integrated software, with the widely-acclaimed Framework II.

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