

Media Advisory

May 2, 1985

Culver City, California-based Ashton-Tate, top-tier developer and marketer of best-selling personal computer software, has announced two major public relations appointments.

Christine A. Thomas has been named director of public relations, supporting the firm's worldwide product marketing and sales efforts. **Gail J. Pomerantz** now serves as director of corporate information, responsible for financial public relations, investor relations, international (etc.)

With fiscal 1985 revenues of \$82.3 million, the publically-held Ashton-Tate company markets the industry standard dBase family of database management software and the critically-acclaimed multi-purpose Framework software product.

Most recently, Thomas served as Western public relations manager for the \$2.8 billion Information System Group of Sperry Corporation. She also has held public relations director posts at two large Los Angeles hospital groups: Saint John's Hospital and Health Center, and Pacific Health Resources. In addition, Thomas worked as a communications specialist for IBM Corporation. She holds a B.A. degree in journalism from California State University at Northridge.

Pomerantz has specialized in corporate communications for Fortune 500 companies, with emphasis on business/investor news media, international and employee relations. Previously, she headed financial and stockholder communications for American Motors Corporation, Detroit. Prior to that, Pomerantz served as manager of corporate publications for Gillette Company, Boston. She has also worked as group supervisor, corporate accounts for Hill & Knowlton, Los Angeles, and as an advertising copywriter for J. Walter Thompson, Detroit. Pomerantz earned a B.A. degree in journalism from the University of Michigan at Ann Arbor and pursued graduate work in international relations at Harvard University's Kennedy School of Government, Boston.

For information on Ashton-Tate products, marketing and sales activities, please contact Christine Thomas, 213/202-3783.

Call Gail Pomerantz with business/financial inquiries (etc.), 213/202-3717.

Thank you for your continuing interest in Ashton-Tate.

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