

IMMEDIATE

Judy Marie Merrill
Ashton-Tate
(408) 927-5157

**ASHTON-TATE GIVES AWAY 50 MACINTOSH II SYSTEMS
TO WINNERS OF ONE-ON-ONE SWEEPSTAKES**
Over 300,000 Entries in Promotion

WASHINGTON, D.C., April 25, 1989 -- Ashton-Tate Corporation (NASDAQ: TATE), exhibiting here at Macworld Expo in booth #363, today announced the grand prize winners of its One-on-One Sweepstakes. A total of 50 entrants received Apple Computer, Inc. Macintosh II systems, and 100 others received copies of either Full Impact, Ashton-Tate's presentation spreadsheet; or FullWrite Professional, Ashton-Tate's full-featured word processor for the Macintosh.

The One-on-One Sweepstakes began last September, and ran through the end of December 1988. The sweepstakes' winners were selected by random drawing after submitting their entries at a participating computer store.

"Overall, we are extremely pleased with the results of this promotion. What we wanted was to give customers an opportunity to see Ashton-Tate's Macintosh product line, plus a chance to win a valuable Mac II system," said Terry Garnett, vice president and general manager of Ashton-Tate's Macintosh Division. "All I can say is -- mission accomplished -- as we had over 300,000 entries in the sweepstakes."

Both Full Impact and FullWrite Professional have been upgraded since first customer shipments last year.

Version 1.1 of Full Impact, released in March 1989, includes XMacro capabilities which allow users to add custom features, functions and commands to their Full Impact

(more)

applications. By writing an XMacro developers and users can create resource programs that can be referenced by the Full Impact FullTalk macro language. Full Impact was selected the "Best New Spreadsheet" by the editors of *Mac User* magazine earlier this month, winning the distinguished Eddy Award.

The FullWrite Professional 1.1 upgrade allows users to input an unlimited number of entries in any document. In addition, FullWrite Professional users can access foreign language dictionaries to check the spelling of foreign words or phrases at any time during editing.

Macintosh Division

Ashton-Tate's Macintosh Division develops and markets business applications software for Apple Computer, Inc.'s Macintosh family of personal computers. Product offerings include FullWrite Professional, a state-of-the-art word processor; Full Impact, a second-generation presentation spreadsheet; dBASE Mac, a complete relational database management system; and FullPaint, a painting package.

Ashton-Tate Corporation markets best-selling business application software for Macintosh, DOS and OS/2 environments. Products are available in six major categories: database management systems, word processing, graphics, decision support integrated software, spreadsheets and desktop publishing. The company also markets a comprehensive line of service and support programs for individuals, corporations, and government agencies.

###

Editor's Note – Ashton-Tate Macintosh Division address:

**6411 Guadalupe Mines Road
San Jose, California 95120
Phone: (408) 268-2300**

- ® Ashton-Tate, dBASE and FullPaint are registered trademarks.
 - ™ Full Impact and FullWrite Professional are trademarks of Ashton-Tate Corporation.
 - ® Apple, Macintosh, and Mac are registered trademarks of Apple Computer, Inc.
- Other product names used herein are for identification purposes only and may be trademarks of their respective companies.