

For release:

IMMEDIATE

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**ASHTON-TATE PUBLISHING GROUP SHIPS 12 NEW PRODUCTS
TO SUPPORT dBASE III PLUS AND FRAMEWORK II**

TORRANCE, Calif., April 7, 1986 -- Ashton-Tate's Publishing Group today announced the shipment of 12 new products designed to help users learn and utilize its dBASE III PLUS and Framework II software packages.

These products are available now and can be purchased from Ashton-Tate authorized dealers nationwide, or directly through Ashton-Tate's toll-free number (1-800-437-4329).

Ashton-Tate's Publishing Group also has a distribution agreement with McGraw-Hill Professional and Reference Books division for exclusive distribution of books and book/disks to the book trade.

The new products include an updated version of Everyman's Database Primer Featuring dBASE III PLUS. The Primer, first introduced for dBASE II in 1983, has sold more than 200,000

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copies. The new version is tailored to the features and benefits of dBASE III PLUS, the successor to industry standard dBASE III.

These new products -- books, book/disk packages, workbooks, and software add-in packages -- range from elementary, 'how-to' books for beginning users, to vertical applications books and book/disk packages for intermediate and experienced users, to software add-ons for applications developers.

The new products are:

dBASE III PLUS PRODUCTS

o Everyman's Database Primer Featuring dBASE III PLUS (suggested retail price \$19.95), a paperback that provides a complete introduction to database management concepts. It covers such activities as defining, planning, and creating databases, manipulating data within the database, generating reports, and creating business applications. The Primer also provides an introduction to the dBASE programming language.

o Introduction to dBASE III PLUS (\$24.95) and Using dBASE III PLUS (\$32.95), two workbooks with disks for beginning and intermediate users.

o dBASE III PLUS for Sales Professionals (\$29.95), a book/disk package consisting of applications for sales management, including records of sales contracts, tickler files, delivery dates, and overdue accounts.

o dBASE Tools for C: Programmer's Library (\$89.95), a software add-in package that includes an engine that links programs written in C language to dBASE III PLUS, as well as pre-programmed mathematical, financial, statistical and programming functions to expand dBASE.

FRAMEWORK II PRODUCTS

o Introduction to Framework II (\$24.95) and Using Framework II (\$32.95), two workbooks with disks for beginning and intermediate users.

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o Framework II for Writers (\$15.95), a book that describes specific Framework II applications for business writers. The book includes useful macros, and tips and techniques particular to writing needs.

o Decision Modeling (\$69.95), one of the Decision Maker Series, is an add-on software package that enables managers to organize and analyze information in order to make decisions. It creates decision matrices, weighs the consequences of difference choices, graphs decisions and alternatives, and saves and reports existing analyses.

o Project Analysis (\$69.95), also an add-on software package in the Decision Maker Series, helps project managers define, organize and plan each step of a new project. The "Skills Bank" lists personnel and their special skills for task assignments, and the "Resources Bank" compiles available resources to meet project requirements.

o TimeFrame tm (\$39.95), the only desktop utility that is fully functional with Framework and Framework II, featuring an appointment book, calendar, calculator, and office assistant (including directory, letter writer, and mail merge labels).

o FrameLock tm (\$39.95), an add-on software package that encrypts any file that can be read by an IBM PC, including Framework II and dBASE III PLUS. The product features two levels of security, password protection, and an advanced cipher that is virtually unbreakable.

dBASE III PLUS is a relational database management system for 16-bit microcomputers. Framework II is an integrated software package that combines a spreadsheet and word processor with ancillary functions.

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