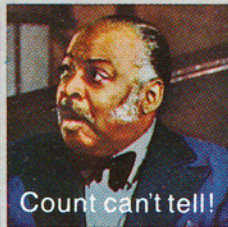


Is it live or is it Memorex?



If anybody knows what Ella Fitzgerald sounds like, it's her old friend Count Basie.

So we set up a test. First, we put Ella in a soundproof booth and recorded her singing on Memorex with **MRX₂ Oxide**. Then we invited the Count into the studio.

He listened, but didn't look, as we alternated between Ella singing live and Ella recorded on Memorex with **MRX₂ Oxide**.

After switching back and forth a number of times, we asked the Count which was Ella live and which was Ella on Memorex.

His answer: "You gotta be kidding, I can't tell."

Now it just stands to reason that if an expert like Count Basie can't tell the difference between "live" and Memorex, you probably can't either.

But, why not buy a Memorex **MRX₂ Oxide** Cassette and listen for yourself?



MEMOREX Recording Tape.