

CUC

NEWS

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TO ALL CUC EMPLOYEES

CUBS, CUE AND CUDC JOIN FORCES

Charles Benton, Jr., President of Computer Usage Company, recently announced plans that will incorporate the functions of the company's three operating subsidiaries Computer Usage Development Corporation (CUDC), Computer Usage Business Services (CUBS), and Computer Usage Education (CUE). Mr. Benton said that under the plan, the products and professional staff of CUBS will be merged into CUDC and CUE will become an operating department of CUC.

Mr. Benton explained that there were two reasons for the above reorganization:

First, both CUBS and CUE produced programming systems best suited to the industrial, large-scale computer market covered by CUDC.

Secondly, the technical skills of design, analysis, and programming required, already exist in CUDC.

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Mr. Benton went on to explain that CUC will not lose the preprogrammed applications that CUBS developed, such as accounts receivable and payroll, but is putting them into the "existing marketing and systems organization" of CUDC. CUDC will continue processing activities at its computer centers in New York and Chicago.

CUE's operation will be affected in two ways. First, the home study course, which was developed two years ago and has been highly praised in the industry, will be licensed for marketing. McGraw Hill has already been licensed to use material developed by CUE as a basis for its college text book development. Secondly, CUE will function as the education department of CUC. In this capacity it will offer tailor-made education programs (such as project leaders seminars) to all levels of management in business, military, education and government organizations. It also plans to make these educational services available to the company's clients. CUE's professional staff will continue to do the development work in this area as well as handle CUC's own education requirements in marketing, technical and managerial training.