



# INFORMIX-NewEra<sup>TM</sup>

**Client/Server Development for  
Enterprise Database Applications**

 **INFORMIX**

**First-generation  
client/server tools  
are failing for enterprise  
database applications.**



# The First Generation Excels At

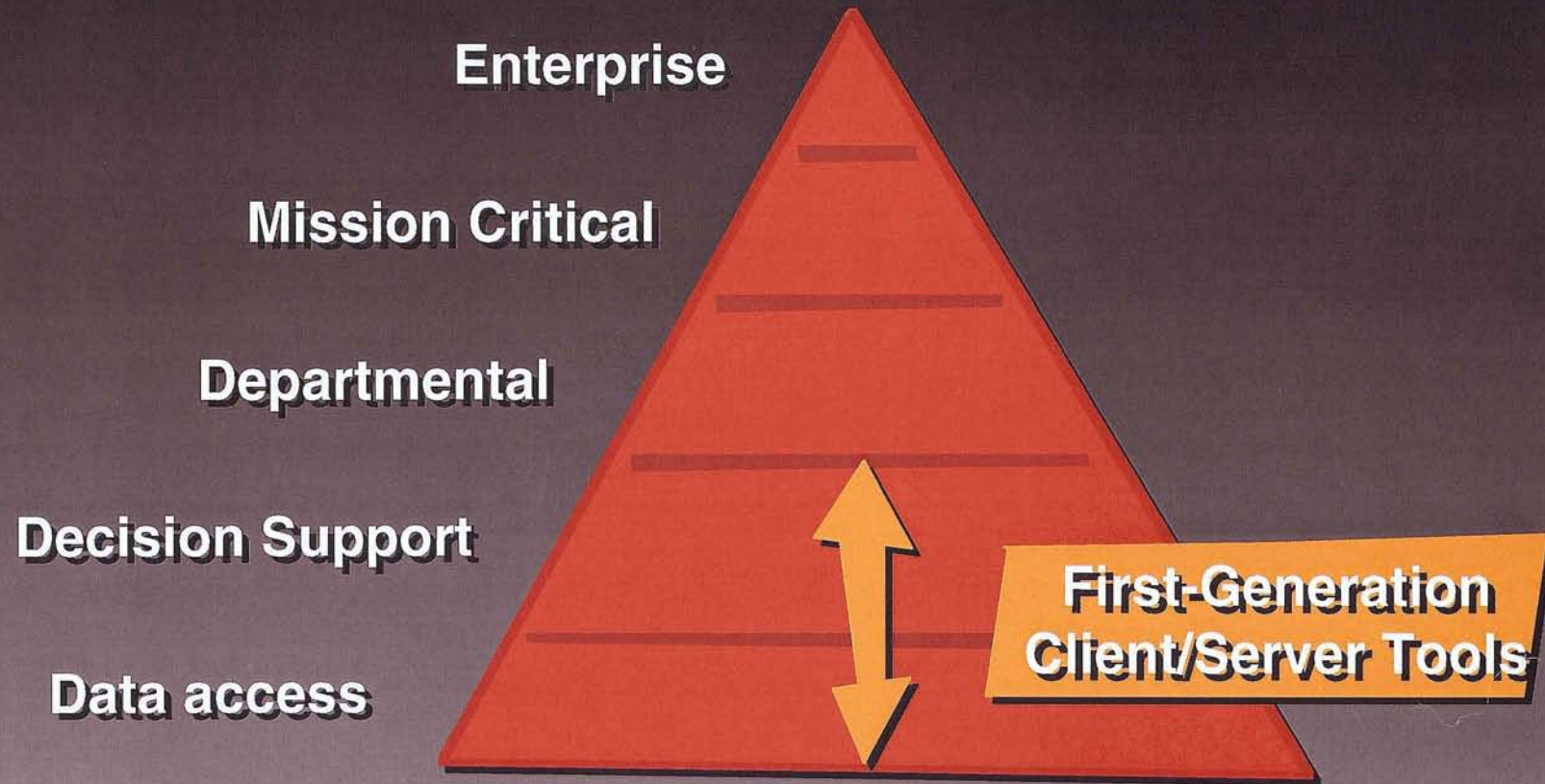
- **Visual programming**
- **Great looking screens**
- **Quick prototyping**
- **Decision support, data access**

# The First Generation Fails At

- **Scalability**
  - Complex enterprise application functionality
  - Deployment of large applications
- **Productivity**
  - Team-oriented development features
  - Code/component reuse
- **Extensibility**
  - Add functionality without rearchitecting core product



# Database Application Landscape



# Database Application Landscape

