







Dimension V provides the answers.

What is Dimension V?

Dimension V is a performance management software system sold and serviced by SDA Products, Inc., a division of Software Design Associates.

Who does it benefit?

It benefits corporate management by allowing them to meet data processing objectives from maximum service levels to precise forward planning. Data processing management can benefit by increasing their own operations productivity and internal cost effectiveness.

Who stands behind the product?

Software Design Associates is an organization of more than 300 talented people working in the U.S., South America and Europe. Our business is concentrated in the areas of professional services and software products with a full line of high technology productivity tools for data processing management.

The Professional Services organization of SDA offers clients the ability to supplement their staff with our expert personnel on new and existing data processing system projects. The SDA Products division offers high quality telecommunication and performance management software systems. Our rapid growth in software products assures a continued position as one of the major firms providing software and professional services. And our systems and services carry forward and implement our business philosophy of providing management with vital information, key control methods and, more importantly, accurate answers.

The Dimension V system allowed us to significantly increase our processing capacity and hold off the acquisition of an IBM 3033 for eleven months. We estimate a savings from that of at least \$660,000.

Fred Wolfe St. Regis Paper Co., Dallas, Texas

These comments are from people who didn't have the answers... until they put SDA's Dimension V to work

There is no way manually that we could schedule our multiple IBM 3033's at BancOhio without Dimension V. Dimension V batch and on-line assures me that what is scheduled is processed.

Jim McAreavy BancOhio Corporation, Columbus, Ohio

We had a number of reasons for selecting Dimension V as our performance management system. Besides scheduling, Dimension V will let us forecast our needs, help us better use our capacity and assist us with hardware planning. We expect the system to give us what we need to best manage our data center.

Terry Malone First City Services Co., Houston, Texas

Dimension V has provided the General Tire & Rubber Co. with the ability to further control all the functions of the corporate data center and increase our productivity.

Jerry Clark General Tire & Rubber Co., Akron, Ohio

Dimension V provides the following capabilities:

Of prime importance in the management of a data processing facility is an awareness of the exact extent of the resources available — that means accurate information concerning the people and equipment on hand to do the work.

Even more important however are the daily decisions required to maintain the most cost effective mix and utilization, of those people/equipment resources.

The growing volume of business coupled with a need to meet corporate user service levels makes continuous measurement of people/equipment productivity imperative so as to achieve the necessary blend of those resources. Simply assigning resources is no longer

adequate. Knowledge of when to change, upgrade or replace resources has now become essential to the maintenance of constantly changing daily, weekly, quarterly or yearly processing demands.

Dimension V provides you with a series of management reports on the utilization of each of your resources with predictions on the performance consequences of a change or deletion by weighing inventory resources against work requirements. These reports pro-

vide you with accurate information on which to answer the question of how best to manage and allocate your data processing resources.

The complexity of today's data processing environment is such that a single human mind cannot assimilate, predict or retain the information necessary to guarantee maximum productivity.

What's required is a

motivate a totally objective utilization

What's required is a detailed knowledge of the workload, available resources, and performance time frames plus the ability to automatically control and coordinate this

knowledge in production.

Dimension V gives you this capability.

Dimension V also frees you of the consequences of dependency on key people who are difficult to

motivate and retain. In addition, Dimension V makes totally objective decisions concerning workflow and utilization of resources completely free of traditional biased thinking

biased thinking.

Dimension V is a comprehensive software system that produces vital management information. It is capable of determining the work to be done, allocating the resources and achieving the necessary balance of work, people and equipment to deliver an end

product on time. Dimension V answers the questions of "what do we do about overtime?" and "can we fine-tune our existing processing performance.

To better answer the questions of "why can't the development programmers get better turn around?" and "what is the shift analysis concerning resource optimization?", you must have performance evaluation.

Planning is important but performance is vital. Meeting well defined and documented corporate objectives in the most cost effective manner requires continuous and complex evaluation of your data processing resources, both people and equipment.

Dimension V provides you with this evaluation.

Evaluation

Dimension V also provides an audit trail on what happened, when and how, who was responsible. It keeps you informed on changes in growth, what resources were used and how

resources were used and how effectively. And it provides you with information from which you can make those vital decisions concerning chronic problem areas and bottlenecks in the workflow.

Dimension V weighs your plan against performance to let you know how well your data center has done the job required.

Changes in the business climate and data processing technology are accelerating so rapidly that few companies cope with it as effectively as they should. Data processing manage-

ment is faced with the need to provide information for resolving and directing this complexity.

Questions of "what is it going to cost to process this new application, what is our capacity, can we defer the acquisition of more processing power?", must be answered.

Dimension V is capable of forecasting and simulation so that "what if" questions may be specifically answered. For example Dimension V can assist in answering questions like "what if we add addi-

tional processing power . . . what if we change our staffing levels . . . what if we have a disaster?"

The forecasting module of Dimension V provides management with an inventory of resources, work and objectives, that allows the leveling of peaks and valleys in projected utilization. Simulation techniques can be applied to determine the impact of significant changes in resources or workloads and precise information is provided for making the best possible decision.

Dimension V makes it possible to predict the impact of projected changes in one or in many areas, on paper, well in advance of physical changes to your people/equipment resources. If answers to your performance management questions are important... start today!

Company Services and system support

Identifying needs and finding a system to fulfill those needs is only half of the job to be done. Planning, installing, implementing and tailoring a system to your specific requirements is the most important job because we recognize that SDA Products was developed as a total service business for performance management software. Among the services we offer are



System Objectives Evaluation

Our specialists will assist your organization in determining how we may best make the fit between your most immediate objectives and our proven solutions. We are well aware that there is more than one approach to reaching an end objective and we are well prepared to share a variety of approaches on how to improve control and manage for best overall performance.

Installation and Turnkey Options

Professional and proven installation procedures are provided for each organization that utilizes our systems. On-site direction is provided by our highly trained staff. We will also assist with, and identify, the necessary manpower and resources required and the time frames to be met for the most successful installation.

Unique to our organization is the ability to deliver a complete turnkey system to your operation. We will provide an implementation team made up of our technical experts to completely install and start up our Dimension V performance management system for you. With our years of experience in installing and applying the system we may save your organization substantial time and dollars through our turnkey option.

Training

SDA Products has long recognized the need to provide our clients with an early comfort factor in making the best possible use of Dimension V. Each level of management, operations and technical personnel have varying needs and involvement with a comprehensive performance management system like Dimension V. We are very aware of the precise training needs in each functional area of your data processing business center and we address them individually. Unlimited training and review sessions are provided as an integral part of our on-going support. Training classes are participation oriented and strive to emphasize the unique considerations present in your particular operation.

Management Reviews

SDA Products offers each of its clients a broad base of on-site support. No area may be quite so important as management understanding and application of the system. Because Dimension V is much more than an operational tool for controlling and maximizing time, work and resources, we provide suggestions, direction and a management forum for fully utilizing Dimension V. SDA products specialists will provide detailed ideas on how management may best access the vital information they need to know about what has happend, what should happen, at what cost and what future direction for their data processing business.

National User Meetings

SDA Products regularly sponsors and participates in national meetings with our clients. We believe strongly in providing a professionally organized forum that allows our clients to air their views to us on todays status and tomorrows direction. The exchange of ideas among and between our clients is a by-product of these meetings that is extremely valuable. Methodology and procedures, new technology and sytem enhancements are the key considerations of each of these meetings.

Technical Support

Our technical specialists provide total system maintenance and on-going system support. They are actively involved in installation, training, site unique modifications documentation, new system releases, and telephone technical assistance. Our technical staff has a broad base of experience in all phases of data processing operations and bring a depth of experience to our clients.

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