



GENERAL ELECTRIC COMPANY 7735 OLD GEORGETOWN ROAD
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IMPORTANT PRICING ANNOUNCEMENT TO
CUSTOMERS OF GENERAL ELECTRIC MARK II INFORMATION SERVICE

Effective April 1, 1972, the following prices are available to customers of General Electric Information Services:

	CRU	PSU	DSU
Catalog Option A (Current Standard Rates)	\$.33	\$ 1.10	\$.50
or			
Catalog Option B (New)	.40	.75	.20

Customers may elect to have Option A prices or Option B prices apply to their catalog depending on the characteristics of their use of Mark II Service. All validated user numbers in a catalog will be charged at the rate chosen for the catalog.

No action is required as a result of this price announcement, but if we do not hear from you in writing by March 24, 1972, we will assume that you have decided to stay with Option A and you will continue to pay current standard rates.

However, if you elect to change to Catalog Option B effective April 1, you must notify your local GE representative in writing by March 24. There will be no charge for changing your option. After March 25 notice must be received by the 15th of the month prior to the month in which the new prices are to apply.

Also effective April 1, 1972, General Electric wishes to announce a new series of reduced CRU charges for delayed processing in the Independent Run mode. The following reduced charges will be available to all customers of GE Mark II Service:

Deferred Processing — (typically initiated within 3 hours of request)	40% reduction in CRU charges
Overnight Processing — (requested prior to 12 Midnight, results available by 8 A.M. next day)	60% reduction in CRU charges

These pricing reductions are available to all Mark II customers, applying to either Catalog Option A or B above. Instructions for using the delayed processing capabilities will be made available April 1st on-line by listing the library program INDEXP***

EXCEPT AS STATED ABOVE, ALL OTHER CHARGES SHOWN ON OUR PRICING SCHEDULE EFFECTIVE FEBRUARY 1, 1972, REMAIN THE SAME.