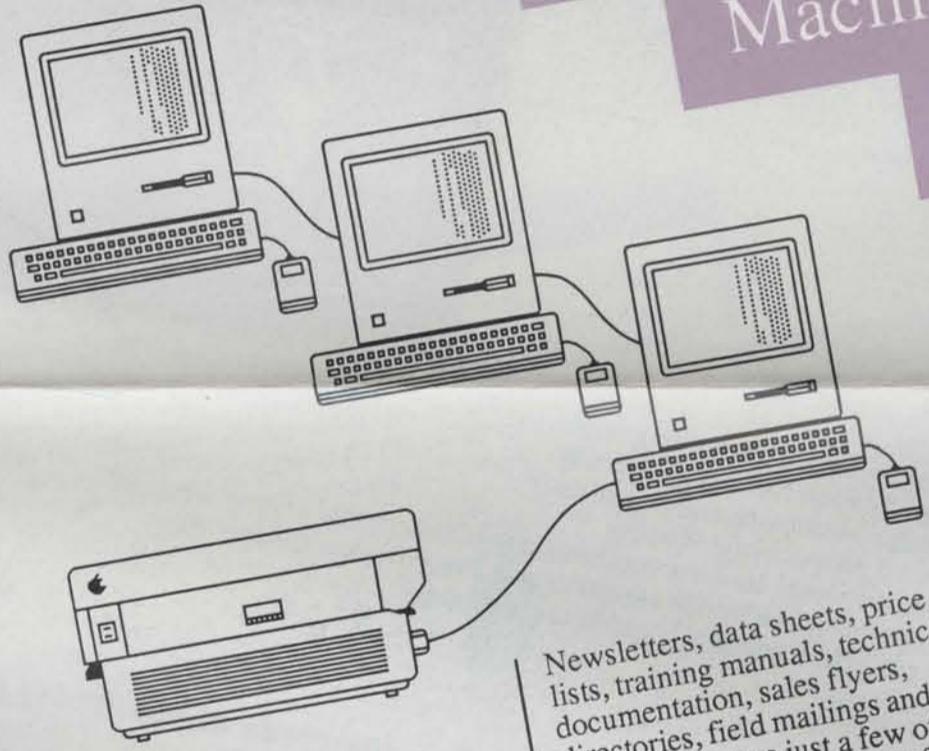


ALDUS

INTRODUCING

Aldus PageMaker ■ One more powerful
reason why the Apple
Macintosh means
business! ■



PageMaker is the first in a series of desktop publishing products from Aldus. The Desktop Publisher™ series is designed to help businesses produce professional in-house communications.

Newsletters, data sheets, price lists, training manuals, technical documentation, sales flyers, directories, field mailings and presentations are just a few of the publications that are perfect for PageMaker.

PageMaker, a product of Aldus Corporation, is an electronic layout board. It enables a user to

integrate word processing and graphic files into complete page layouts ready for reproduction.

Because PageMaker users don't require outside services for such things as typesetting, illustration, photostats and art supplies, it is an excellent cost trimming tool for business.

This brochure has been created with the help of this remarkable new software program called PageMaker.

PageMaker



ALDUS

This newsletter was written, edited, laid-out and typeset in page position using an Apple Macintosh computer with a laser printer, MacWrite, MacPaint, and the Aldus PageMaker.



The only extra
was the addition
of color. ■

Reverse type: set white
type on a screened or
black background.

Graphics: PageMaker
allows you to place text
and graphics side
by side on the page.

Facing Pages: Work with a
single page or show facing
pages. You always know
exactly where you are.

Text Break: Pull down
a galley of text. Cut and
position it wherever
you want.

PageMaker is an exciting new publication tool from Aldus. It helps businesses and organizations produce high-quality professional-looking communication. Practically anyone who can operate a Macintosh computer and a word processing program can effectively use PageMaker in minutes.

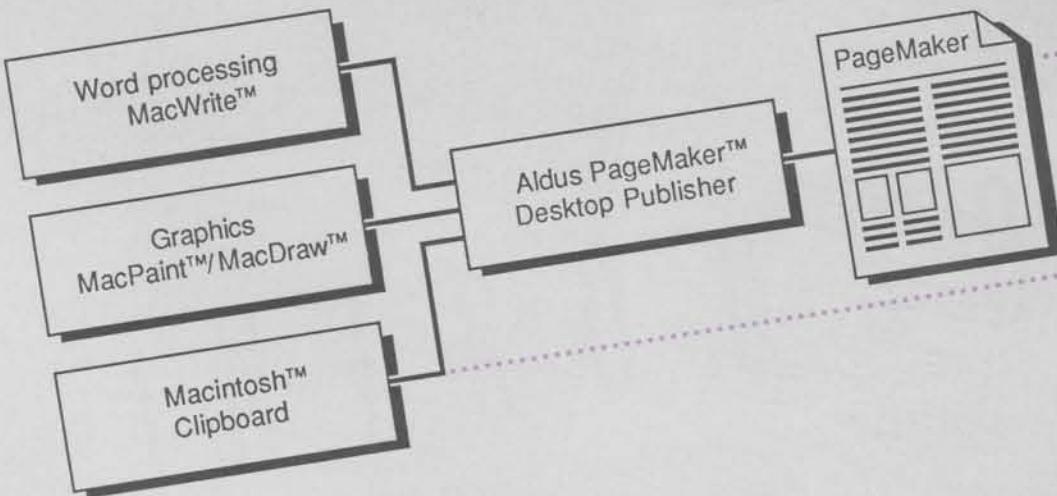
Hundreds of publishing solutions for business.

PageMaker solves the vital need for routine business communication that falls between letters, reports, and memos and high-

Applications

- Newsletters
- Price Lists
- Sales & Marketing Presentations
- Field Mailings
- Directories
- Technical Documentation

quality "slick" brochures and advertising. PageMaker is a sensible solution to the problem of producing a good-looking literature at a reasonable cost. It enables in-house staff to create first-rate results without the high development expense normally associated with these projects.



How it works:

The user creates the headlines, stories, text, and graphics with other Macintosh application software and then uses PageMaker

to call up these materials and lay them out on the page. With PageMaker, materials stored in word processing and graphics documents can be transferred directly onto PageMaker pages. When the layout is completed, the user prints it on an Apple ImageWriter or LaserWriter printer. The entire process takes minutes, compared to the hours and days required to produce the same materials conventionally.

Here are a few of the specific features that make PageMaker unique and easy to use:

You can transfer text and graphics from MacWrite, MacPaint, and MacDraw directly to a page without having to bother with the Macintosh cut and paste commands.

You can arrange text and graphics quickly and efficiently. A "galley" of type can be positioned anywhere on a page, split, repositioned, taken off the page, and shifted to another page with little effort. Graphics can be cropped, stretched, shrunk, and moved freely.

The user can flow text into columns on the page. PageMaker automatically composes the text to fit within the columns, or you can match the line endings in the original word processing document.

PageMaker lets you make minor text corrections, such as spelling, transpositions, deletions, and replacements, without having to return to the original word processing document.

Working with pages is a breeze. You can view "thumbnails" of single or facing pages, zoom in to look at sections of a page at actual size, or zoom in closer to view the section at 200%. The ideal page size for the Aldus PageMaker is an 8 1/2 x 11 inch sheet, but larger and smaller formats can also be produced. Ideal publication length is 16 pages or less, but PageMaker can handle longer documents as well.

PageMaker produces complete pages of text and graphics ready for reproduction.

PageMaker can vary column widths, insert column rules, flow text into columns, and position text and graphics in boxes.

PageMaker lets you add graphic "punch" to your layout with drop shadows, type reversing, and background tints.

PageMaker is easy to use. Most routines are done with a click of the mouse. No special typesetting or graphics training is required.

Page masters produced on a LaserWriter printer, ready for reproduction.

Rules: Place horizontal, vertical or diagonal rules. Select from a range of widths and patterns. Insert text in boxes.

Alignment Tools: An electronic ruler gives you precise horizontal and vertical measurements so lines up perfectly. You can even force items to snap to alignment.

PageMaker

Aldus Corporation

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Seattle, WA 98104

(206) 467-8165

These sample pages were produced with PageMaker.
This newsletter, product sheet, and financial report

demonstrate just a few of
PageMaker's remarkable
capabilities.

Data S2320 Connector
Product Specification

The Data S2320 Connector has a remarkable array of features—more than any other connector with comparable size, price or quality. The Connector includes all of these features at no extra cost:

Features
A multi-path intercom includes a common talk path and a dedicated talk path, "programmable" automatic attack/release (switch selectable).

Specifications

Output Impedance	Balance or unbalanced outputs: 32 ohms	Note: S2320 is supplied with active, differential input and output amplifiers.
Physical weight	1.3/4" high, 5" wide, 6" deep	4.45x12.7x13.6cm
Shipping weight	3 lbs.	12.4kg
Power requirements	60Hz, 120 VAC, standard	50Hz, 240 VAC, upon request

Warranty
S2320 Connectors are fully warranted to be free from defects in materials and workmanship for 12 months from the date of shipment.

For more information:
Data Systems, Inc.
Post Office Box 1099
Telephone 206 543-2000

S2320 Connector

Report of Independent Public Accountants
Richards, Stephens & Co.
To the Stockholders and Board of Directors,
Burke Oil Company.

AUGUST

We have examined the balance sheet of Burke Oil Company and subsidiaries as of December 31, 1983 and 1984, and the related consolidated changes in financial position, and redeemable preferred stock and common stockholders' equity for each of the three years in the period ended December 31, 1984.

Our examinations were made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the consolidated financial statements referred to above present fairly the consolidated financial position of Burke Oil Company and subsidiaries as of December 31, 1983 and 1984, and the period ended December 23, 1983, in conformity with generally accepted accounting principles, except for the change in the method of accounting for foreign currency translation as explained in Note 1 to the consolidated financial statements, have been applied on a consistent accounting basis.

Year	Sales
82	35
83	45
84	55

Arch News
Issue #12
Winter
Architectural Design
The Society of Architects
1400 New York Avenue
Washington DC 20018

Master Architect
The man featured in this month's issue may well be one of Vancouver's best kept secrets. You may not know his face, but if you live in Vancouver you know his work—that is, if you've ever visited Simon Fraser University, The Museum of Anthropology, Robson Square/The Law Courts, or any of a number of other governmental, commercial and residential buildings. The man is Arthur Erickson, Architect, and he has called Vancouver home for most of his life.

While the layperson may not recognize his face or name, during a remarkable and prolific career spanning more than 30 years, Arthur Erickson has received dozens of honorary degrees and virtually every award. To list them all would take pages, but they include the Man of the Year award, 1972; the Tau Sigma Gold Medal for excellence in Design.

Ex. Wren

Conferences, seminars, workshops:

May 21-25: 25th Annual Meeting, The Society of Architects, 1400 New York Avenue, Wash. DC 20005.

June 10: Deadline, call for 500 word abstracts, "Designing and Managing Commercial Buildings: An Intensive Workshop."

June 25: American International Solar Conference and Exhibition, Thomas Convention Center, Dallas, TX.

Call (206) 555-1919
for details and
register early for
the 1985 SOA
National Seminar,
March 9-12, in
Atlanta.

Architects
aims at eternity;
and therefore is
the only thing
acceptable of
modes of fashion
in its principles.
—Christopher
Wren

Architect
has no time
validity. It needs
no reference to
any other discipline
to make it
visible and justify
its value.—
Philip Johnson

We are what we were... .

Aldus Corporation is named after Aldus Manutius, a printer, scholar, patron of learning, and true Renaissance man.

Manutius—almost singlehandedly—was responsible for preserving and printing many of the Greek classics that would have been destroyed or lost as a result of the Turkish invasion of Constantinople at the turn of the 15th Century.

The work of this celebrated printer was characterized by correctness of text, care in printing, and excellent typographical appearance. The same benefits that users get when they use PageMaker.

PageMaker and Desktop Publisher are trademarks of Aldus Corporation. Apple™, the Apple logo, MacWrite™, MacPaint™ and MacDraw™ are trademarks of Apple Computer, Inc. Macintosh™ is a trademark licensed to Apple Computer, Inc.

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