

# **Aldus Values**

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## **Core values**

Relationships based on the highest standards of quality and integrity are core values of the people in the Aldus community.

Recognizing that great products are a consequence of hiring, nurturing and building relationships with great people, we believe that each person in the Aldus community holds the key to our collective success.

## **Worldwide customers**

We are relentless in our commitment to customer delight and consistently deliver innovative products, services and solutions to create new possibilities for our customers in every major language and country around the globe.

## **Employees**

We create an open, invigorating community of individuals that celebrates teamwork, passion, flexibility and constant learning so that we can take the risk to push the boundaries of perceived limitations.

## **Partners**

Whether our relationships last a few minutes or many years, all Aldus employees are committed to mutually successful, synergistic partnerships with leaders with whom we can collaborate to bring leading technology, standards and solutions to our customers, our community and our stakeholders at large.

## **Shareholders**

We are absolutely committed to providing shareholders with profitability and long-term growth to maximize share value.

## **Community**

As part of the communications connection between people around the world, Aldus is committed to actively, positively contributing to the communities in which we work, sell and live.