

digital

DIGITAL EQUIPMENT CORPORATION

Russell A. Gullotti
Vice President

Digital Drive
Merrimack, New Hampshire
03054-9501

30 June 1994

Mr. Bob Gordon
President
Oracle Corporation Canada Inc.
110 Matheson Blvd. West
Mississauga, Ontario
L5R 3P4

Dear Bob,

Thanks very much for spending time with me on Tuesday, June 21st, to discuss the progress of our partnership in Canada. Commitment and support that have been demonstrated by you and your whole team is outstanding.

Everywhere I turn in our company I see a growing and strengthening relationship between our two organizations. Certainly, the business model for partnering that we have built in Canada could be used as the framework for furthering our relationship around the world. In fact, the contacts that you have given me for central and south America have already been communicated to our Latin America manager for further investigation.

Also, you can rest assured that the appropriate people will work to resolve the remaining issues and action items that we discussed, e.g., DECBank in an expedient manner.

Things change quickly at Digital...since we met, my role has changed from President of the Americas to Vice President of Mfg. and Logistics for our company. My replacement in the Americas is Mr. Harry Copperman. I have discussed our visit with him and at a mutually agreeable time I'm confident that the two of you will get together and continue the excellent dialogue that you and I started. I look forward to both of our companies continuing a mutually beneficial relationship. Please do not hesitate to contact me if you are in the Boston area. I can be reached at 603-884-6209.

Sincerely,

Russ Gullotti
Vice President
Worldwide Manufacturing & Logistics

cc: Bob White
Mark Holleran
Marie-Josée Cousineau
Harry Copperman
Ron Larkin

Full ^{His} OK?

Please return for T-file

INTEROFFICE MEMORANDUM

OK -
RFM

Doc. No: 056558
Date: 25-May-1993 05:48pm DST
From: STEVEN WITTENBERG
WITTENBERG.STEVEN AT A1USWRSL
Dept: FS
Tel No:

TO: Russ Gullotti @mko

Subject: Briefing for meeting with Ray Lane

full
Oracle

Russ:

The goal of this meeting is to discuss and agree upon specific actions that will result in our field organizations working together collaboratively.

He'll be there -

In my absence, I recommend Gareth Taube, the manager of the Digital's Third Party Database Program office, join you at this meeting.

I. Background

Over the past two years we have worked hard to improve our relationship with Oracle. Oracle is the largest 3rd party database vendor with revenues of over \$1B. Today we have multiple positive activities underway. Larry Ellison and Bob Palmer, who met for the first time at the CSO Executive Seminar last December in Palm Springs, now speak on a regular basis. Larry is very pleased with the improvement in our relationship.

- o Alpha Ports - Oracle has committed to port their products to Alpha VMS, OSF and NT. Oracle7 goes production on both Alpha OpenVMS and OSF on May 31.
- o Database Performance - Performance is measured in transactions per second. The most popular test is the TPC-A benchmark. With Oracle, we have submitted to the TPC Council one of the best price/performance TPC-A results in history, fifth best overall performance, on a VAX 7640 at 508 TPS. More recently, we set a TPC-A record for uni-processor performance with 258 TPS on a DEC 10610 running VMS. Plans are in place to run uni-processor OSF benchmarks and SMP VMS benchmarks. We expect to be able to go over 1000 TPS on a DEC 7660. (Subsequent to the Oracle 10610 benchmark, Rdb has run a 300+ TPS benchmark on a DEC 7610, with Rdb V.6, due to ship in CY94).
- o Engineering Optimizations - CSG has provided direct links between

DEC Engineering and Oracle Engineering. This dialogue has provided not only performance improvements but a greater orientation toward working with Digital.

- o Market Development - Oracle and Digital jointly funded customer seminars, direct mail lead generation campaigns, and joint selling projects. We recently completed a 6-city joint seminar series that was attended by approximately 620 customers. Oracle has participated in numerous Open System Open Houses. They demonstrated their Alpha NT port in our ISV booth at Windows World the week of 5/24.
- o Announcement Support - Larry Ellison participated via video, Jerry Baker, Oracle Senior V.P. Product Lines, participated live in the Alpha press announcement on the west coast, and Dick Doerr participated live in a regional Alpha announcement in Dallas. In addition, Oracle conducted demonstrations in Boston and San Jose.

II. Financials

Oracle Revenues	Percent on DEC Platforms
FY91 \$1028M	28%
FY92 \$1170M	21%

Oracle license revenues on DEC platforms has decreased over the last two years due to the growth of Unix and our lack of competitive Unix products. Compounding the problem has been the historical distrust between our sales teams as a result of Rdb. Still, Oracle did over \$150M in license revenue on Digital platforms in FY92, representing their single largest product line.

III. Issues

- o Cooperative Selling - We have invested significant time and money (\$2M+ in hardware, programs and manpower during FY93) in the Oracle relationship, and this is beginning to pay returns. The bulk of our success though has been in engineering and marketing. Our sales teams still tend to work as two completely independent entities. Typically, a Digital rep working an Oracle opportunity will not know who his Oracle counterpart is.

Digital's Database Mission Statement, as articulated jointly by the Software Group and the Third Party Data Base Program Office, includes making Digital the "platform of choice" for DB processing, in part through an aggressive third party program.

By boldly articulating this to the Digital and Oracle sales forces we can begin to change the field paradigm. A draft of a memo that Ray and you could jointly send to our sales forces is attached. (Bobby Choonavala and Tony Craig (Lane's GIA counterpart) are working on a similar memo to GIA.)

Other areas you could explore with Ray would include:

- * a joint DVN (HP has done this with Oracle in the past) This would symbolically and substantively demonstrate a partnership between our companies.
- * integration of Oracle into the CBU's plans (Oracle, under Lane's leadership, is building a vertical marketing team). An offer to introduce Ray or Dick to CBU senior management would be well received.
- * aggressively collaborating on a small number of very large accounts. Through a focused, joint selling effort we can begin to establish a track record of successful field collaborations.

* Issues Oracle will want to discuss

Ray Lane is architecting a reorganization that will move many hardware vendor relationship issues into his area of responsibility. Dick Doerr will have a Global Account Manager responsible for the Digital business reporting to him. (HP, IBM, SUN and NCR will also have Global Account Managers). This individual's primary responsibility will be to leverage Oracle/Digital business. In addition, in each of their 16 U.S. territories, they will have Partner Account Managers responsible for interfacing with computer manufacturers in their territory. A review of our own new organization would also be appropriate.

Ray and Dick may want to explore more substantive business relationships between our companies. Ray may be particularly interested in an SI relationship. Conversations between our companies have begun in this space but progress to date has been modest. A simple MIDAS is being negotiated for pass-thru deals. Doerr is also interested in a "strategic alliance" that could have Digital reselling (and adding value) Oracle licenses.

Oracle7, VMS and OSF, is shipping to our Alpha Migration Centers around the world. We are readying a press release announcing this and Oracle will run a mini-marketing campaign getting the word out. Doerr will want to review this.

IV. Meeting Attendees

Oracle:

Ray Lane, President, Oracle U.S.A. His responsibilities include all domestic commercial and federal sales, marketing and consulting activities.

Prior to joining Oracle, Mr. Lane was senior vice president of Booz Allen & Hamilton, where he led their Information Systems group, a worldwide consulting practice targeted at helping senior management achieve better results from information technology investments.

Prior to joining Booz Allen & Hamilton, Mr. Lane served as division vice president with Electronic Data Systems Corporation (EDS) where he led EDS' entry into the manufacturing and distribution markets. He began his career with IBM and served in various product management and marketing positions.

Mr. Lane received his academic training at West Virginia University in mathematics and computer science.

Dick Doerr, V.P. Channels. Dick has been at Oracle 1.5 years. Prior to joining Oracle is was West Area Sales V.P. for Digital.

I N T E R O F F I C E M E M O R A N D U M

Date: 25-May-1993 07:42pm DST
From: STEVEN WITTENBERG
WITTENBERG.STEVEN AT A1USWRSL
Dept: FS
Tel No:

Subject: Joint letter

To: Digital and Oracle U.S. Sales
From: Ray Lane, President, Oracle U.S.A.
Russ Gullotti, Senior Vice President,
Digital Equipment Corporation
Subject: Digital and Oracle

The Digital/Oracle partnership has been a long-standing, mutually profitable relationship for both our companies. Digital continues to be the most popular platform for Oracle users and Oracle continues to be the dollar volume data base leader for the DEC platform.

Today, the opportunities are greater than ever to profitably collaborate while delighting our mutual customers. Oracle7, which was developed on VAX/VMS, provides data base performance on Digital computers, both VAX and Alpha, unsurpassed in the industry. The Oracle7 TPC-A benchmark of 258 transactions per second on a DEC 10610 represents the fastest uniprocessor benchmark of any currently shipping data base on the market today. AlphaAXP-based computers provide the best performance and price performance, based on a broad suite of industry benchmarks, available in the industry today.

Based on these facts, we strongly encourage you to collaborate with one another. Certain customer situations have characteristics in which it is clearly in the best interest of all three parties (Oracle, Digital, and our mutual customers) to do so. These characteristics include, but are not limited to:

Current Digital/Oracle customers. Our mutual installed base is fertile ground for upgrade business. By working together we can insure our customers receive the best support possible.

There is a Digital/Oracle CSO, VAR or ISV providing specific vertical application solutions based on our respective offerings.

The customer is evaluating downsizing from an IBM mainframe. Oracle and Digital teaming on such an opportunity can win where neither of us could win alone.

Customers insisting on the Unix operating system. Clearly, both Digital and Oracle have numerous choices in this space. Still, AlphaAXP does have the best price performance of any system in the market and Oracle's 50%+ market share amongst data bases is equally impressive. At a minimum, give serious consideration to partnering.

Customers evaluating data bases to support PC LANS. By mid-year Digital will be shipping the highest performance Windows NT solution....Oracle's RDBMS port will be available on or about Digital's first hardware deliveries.

There are a number of other customer situations where it may make sense for us to partner. Only through pro-active, open communications will these situations be made obvious to our sales teams. We urge you to open regular dialogues with one another. Look for opportunities to sell together. The corporate offices for both our companies are behind these efforts. For further information call Steve Wittenberg at Digital (408-748-4484) or ?????? ??????? at Oracle (xxx-xxx-xxxx).

Ray Lane

Russ Gullotti