## BURTON GRAD ASSOCIATES, INC.

5 SAINT JOHN PLACE
WESTPORT, CONNECTICUT 06880
(203) 222-882 I
(203) 222-8728 FAX
BURTGRAD@AOL.COM

Discount Investment Corporation, Ltd. 3, Azrieli Center The Triangle Building, 43rd Floor Tel Aviv, 67023, Israel

Attention: Mr. Lenny Recanati

Invoice #3011

May 30,2001

Project: #283-1

#### INVOICE

Project: Due Diligence Study of HPS portion of Level 8 Systems

Advance Payment per agreement dated May 30, 2001:

\$10,000.00

Payment is due upon signing of agreement, payable in U.S. Currency drawn on a U.S. bank

ly Jun

## SIDNEY J. DUNAYER, INC. 418 Tenth Street Brooklyn, New York 11215-4009

(718) 768-9089

8 June 2001

Mr. Burton Grad Burton Grad Associates, Inc. 5 St. John Place Westport, Connecticut 06880

Dear Burt:

For services rendered:

Payment is expected within 10 days from the date of this invoice. Our tax I.D. number is 11-2666620.

If you have any questions about this invoice, please feel free to call me.

Sincerely Yours,

Sidney J. Dunayer

President

en 6/9/01

Me 6/9/01

ad 6/1/01

cu #1115

Subj: invoice no. 3011 to dic dated may 30, 2001
Date: 06/13/2001 7:49:17 AM Eastern Daylight Time

From: Nava.Sagiv@dic.co.il (Nava Sagiv)

To: burtgrad@aol.com

 Please change the name of the company from "DIC Finance & Management" to "Discount Investment Corporation Ltd.".

DIC has recently moved to its new premises. Please update our new address:

Discount Investment Corporation Ltd.

3. Azrieli Center

The Triangle Building, 43rd Floor

Tel Aviv 67023, Israel

- 3. Please send me the amended invoice by fax (+972 3 607 5866) and by mail.
- Please advise the details of your bank account, to where DIC should transfer the sum of \$10K.
   Sincerely,

Batya Levi Bookkeeper

Discount Investment Corporation Ltd.

Email: Batya.Levi@dic.co.il

------ Headers -----

Return-Path: <Nava.Sagiv@dic.co.il>

Received: from rly-xc03.mx.aol.com (rly-xc03.mail.aol.com [172.20.105.136]) by air-xc03.mail.aol.com

(v78\_r3.8) with ESMTP; Wed, 13 Jun 2001 07:49:17 -0400

Received: from mail.idb-hq.co.il ([194.90.191.210]) by rly-xc03.mx.aol.com (v78\_r3.8) with ESMTP; Wed, 13

Jun 2001 07:48:57 -0400

Received: from taex1.idb-hq (unverified) by mail.idb-hq.co.il

(Content Technologies SMTPRS 4.2.1) with ESMTP id <T541ea7a089c25abfd20d1@mail.idb-hq.co.il> for <burkgrad@aol.com>;

Wed. 13 Jun 2001 14:45:54 +0200

content-class: um:content-classes:message

Subject: invoice no. 3011 to dic dated may 30, 2001

MIME-Version: 1.0 Content-Type: text/plain; charset="windows-1255"

Content-Transfer-Encoding: quoted-printable Date: Wed, 13 Jun 2001 14:46:47 +0300

X-MimeOLE: Produced By Microsoft Exchange V6.0.4418.65

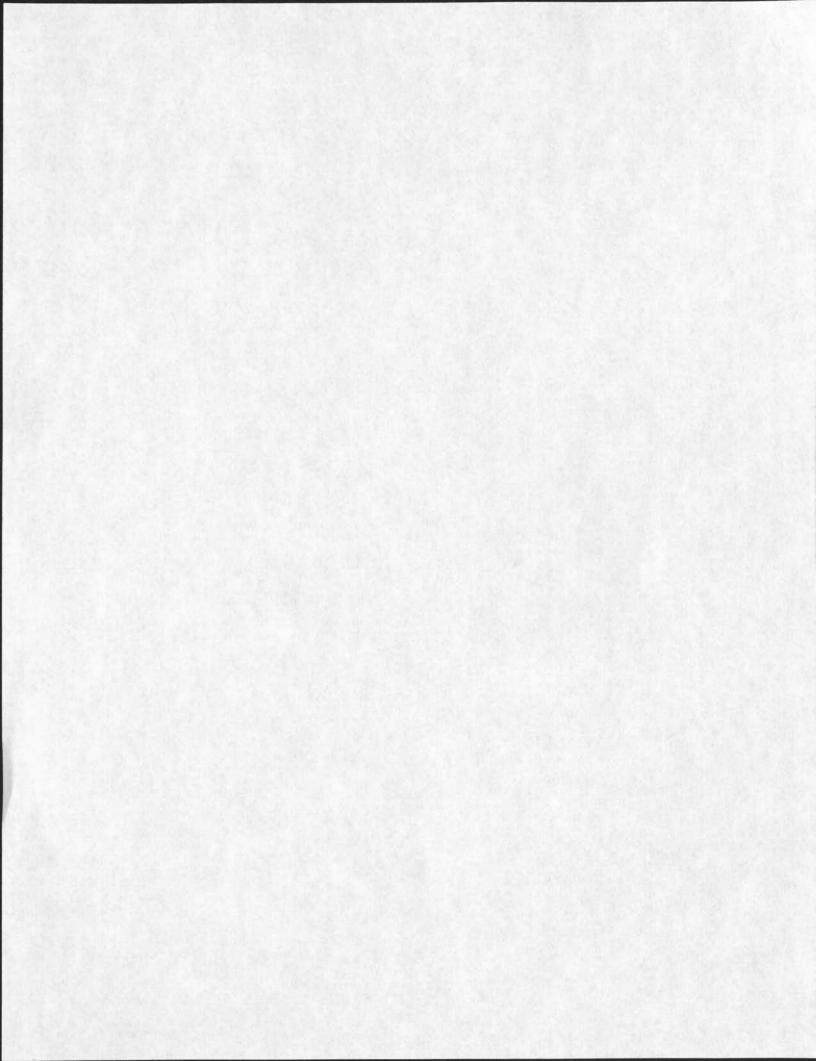
Message-ID: <C0ED3A5A1941E042911B5B8CD425318C0E60B2@taex1.idb-hq>

X-MS-Has-Attach: X-MS-TNEF-Correlator:

Thread-Topic: invoice no. 3011 to dic dated may 30, 2001 Thread-Index: AcD0Br4Eqe9Dkl/VEdWHmgBQ2saDbA==

From: "Nava Sagiv" < Nava. Sagiv@dic.co.il>

To: <burtgrad@aol.com>



Subi: R&D recommendations

Date: 07/12/2001 11:37:59 AM Eastern Daylight Time

From: Burtgrad

To: Talmor.Margalit@dic.co.il
To: lenny\_r@netvision.net.il
CC:sdunayer@interserv.com

Lenny and Talmor-

As we have indicated in previous correspondence and discussions and confirmed by the customer survey and the statements from Ted Venema and Reinhard Wetzel, the HPS/GAB business situation could deteriorate unless some positive actions are taken soon. Specific announcements and commitments can probably keep many of the current customers from converting their programs and can encourage other customers to actually implement additional applications using GAB.

It's not possible to discuss a technical strategy and a development plan without putting it into a marketing context. The current application development system marketplace is quite weak and there appear to be only a few active suppliers. The market is principally in Europe for all vendors and there still is no significant player for client/server or internet-based systems except for Cool:Gen from CAI. Although Ted quotes Gartner Group as expecting a major growth in work flow directed systems, there is as yet no evidence that this is not just another imaginative solution without a real customer base.

Therefore, GAB must first look to keep as many of its current customers as possible and to find ways to encourage customers to actively develop new applications (or extend existing ones) and then look to see if theree any new customers who would benefit either from the application development system or, more likely to ride the coattails of application vendors who can sell applications already built using the GAB product.

To this end, GAB must be able to identify the specific requirements for each customer and tailor its R&D plans to meet these requirements. These R&D plans need to be clearly stated to all of the current customers and to the GAB employees so that everyone can communicate a consistent, positive message.

Based upon our observations during the on-site visits and the input provided from the customer survey, the following R&D actions would seem advisable:

- Suspend further development efforts on R3 as there are no indications that the proposed direction will address any current customer needs.
- 2. Provide a migration path and incentives for customers to move from HPS to GAB. Some of the functionality requested by the customers, such as Java and AppServer support, are already incorporated in GAB. Since GAB will be the basis for all future enhancements, it is imperative that the users move to GAB to realize the benefits of current and future enhancements.
- Correct bugs and support issues with the current GAB product. In addition, implement adequate QA for all future
  releases. While adequate testing might extend the development cycle, the benefits of reduced problem reports should reduce
  support cost somewhat and yield higher customer satisfaction.
- 4. Implement support for Open Cobol. This is clearly a high priority according to the customer survey.
- 5. Identify and implement support for a third-party repository. The current repository does not contain the necessary functionality to support versioning. Level 8 has indicated that making the necessary changes to the existing repository would be difficult and time consuming. Also, as the repository code represents a significant portion of the code base, the possibility exists that some of the development staff could be used to work on other projects.
- 6. Design and implement support for non-GAB generated applications. The ability to provide impact analysis for both GAB and non-GAB applications could provide customers further incentive to develop new applications in GAB.
- 7. Design and implement support to interface with third-party modeling tools, such as Rational Rose. The survey indicates

that some users prefer the option of using non-GAB modeling tools. This would also move GAB from its proprietary philosophy to an open system.

8. Design and implement support for alternative rules languages, such as Java and VB. While the current GAB rules language is powerful, it is a proprietary approach. As with the ability to use other modeling tools, the ability to use other industry standard languages would make GAB a more open system.

These represent a good starting point for future development efforts and could be realized over the next 12-18 months. That would provide more than enough time to complete a full customer survey and to develop strategic plans for future product direction.

From a marketing point of view the following actions would be supportive to the R&D directions:

- 1. Migrate as many of the current customers to GAB by making the change as inexpensive and trouble-free as possible. For those who won't migrate at this time try to sell a multi-year maintenance plan which will provide for later upgrade at a reasonable price.
- 2.Provide the tools and professional services needed to make the migration easy, while obtaining some services revenues for GAB.
- 3.Layout a specific work plan for each customer in terms of the specific functions and features they want and try to obtain commitments that they will acquire these add-on capabilities when delivered in a timely fashion by GAB.
- 4. The plan for 3.0 should be abandoned and all efforts focused on a series of releases (2.1,2.2,etc.) to show immediate progress and obtain short-term benefits.
- 5. A technical planning team consisting of Ted Venema, Ed Gentry and Lance Knowlton would represent excellent knowledge of the current product, but additional strategic planning help might be needed to move them beyond their current positions and to really emphasize what short term changes would be valuable.
- 6. A new development plan should be put together mapping the current staff against the maintenance and near term requirements and the skills needed to produce the new functions and features. Schedules and costs for each new capability should be established and then schedules put in place with and without any added personnel

Burt Grad and Sid Dunayer 7/12/01

RXD

Subj: Re: Executives for HPS/GAB

Date: 7/9/2001

To: Talmor.Margalit@dic.co.il

Sid and I will get back to you in 1-2 days with R&D suggestions. You can call me directly at 413-243-4336. We'll be here in Lee, MA for the next 6 weeks. If you want to Fedex me anything use 575 Leisure Lee Drive, East Lee, MA 01238. For regular mail send it c/o General Delivery Lee, MA 01238.

Where does Level 8 stand on the offer from DIC? When will the Board vote on it? What process will you have to follow to complete the de3al? What is the time frame for completion?

Burt Grad 7/9

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Open Te per to the frees of the way to the frees of the free of

I manketing The entire technical strategy meds to be manelyzed and restated cleanly to all customers " It is eeds explicit centoner suport on what they need and what Their willing to hay for. In our opinion have's The priorities: Retain current customers by migrating them to 6AB (no change to ungrade, no increase in maintenance fees); if won't migrate try to get 3 year payment for quanarteed sell "fixed price" migration contract for prof services allistance I soutify Specific the after trois functionality and features medit for each contourer, when readed and will They pay. Offer special paice for unfront commitment in The BAB "quanty" on price delivery date. Determine skills, schedule and cost for each addit fenet + features Ston all work on 350 6433.0 Monday, July 09, 2001 America Online: Burtgrad generated programs (?)

Team to with each customer generated programs (?)

(Groups of 5, by country 2) 4/0 release plan for 2.1, 2.2 (Groupe of 5, by country?) Wetzel, Venema,++

Subj: R & D tasks for HPS/GAB

Date: 7/9/2001

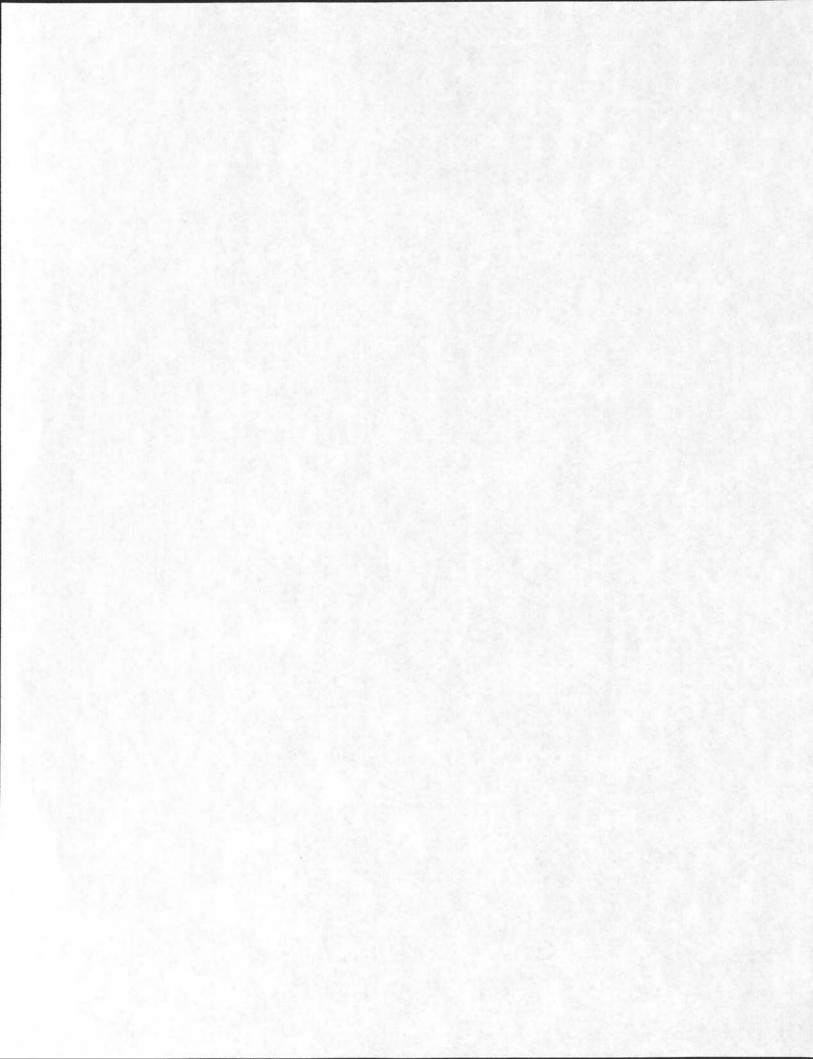
To: sdunayer@interserv.com

What are the principal projects that Level 8 should pursue right away? What shouldn't they do that they are doing? What staffing changes should be initiated right away? How should they approach their customers to ensure that they are doing the specific things that are needed?

We're in Lee and can be called directly at 413-243-4336. I also have my home phone and fax forwarded up here. The address for Fedex is 575 Leisure Lee Drive, East Lee, MA 01238. Mail is sent to me at General Delivery, Lee, MA 01238.

How are you doing? Where are you?

**Burt 7/9** 



5 SAINT JOHN PLACE WESTPORT, CONNECTICUT 06880 (203) 222-8821 (203) 222-8728 FAX BURTGRAD@AOL.COM

Discount Investment Corporation, Ltd. 3. Azrieli Center The Triangle Building, 43rd Floor

Invoice #3014

July 10, 2001

Tel Aviv, 67023, Israel

Project: #272-3

Attention: Mr. Lenny Recanati Mr. Talmor Margalit

## INVOICE

## Project: Customer Survey of Level 8's HPS/GAB Business

## Professional Services from Specifics, Inc.

Client Satisfaction Study - 15 customers	\$8,000.00
Two additional interviews	600.00
Summaries and spread sheet	365.00
International long distance	_150.00

\$9,115.00 TOTAL INVOICE

Payment is due within 15 days of receipt of invoice, payable in U.S. Currency drawn on a U.S. bank

#### BURTON GRAD ASSOCIATES, INC.

5 SAINT JOHN PLACE, WESTPORT, CONNECTICUT 06880 (203) 222-8821 FAX: (203) 222-8728

E-MAIL: BURTGRAD@AOL.COM

FAX TRANSMISSION

011 972 3 607 5899

Date: 7/5/01

No. Pages including cover page:

To: Talmor Mangalit

1+1

From: Burton Grad 13.

Here's The invoice through 6/30/01. I'll send The Survey invoice as soon as I receive it.

Bus 1/1/01 please give a copy to leavy.

#### BURTON GRAD ASSOCIATES, INC.

5 SAINT JOHN PLACE WESTPORT, CONNECTICUT 06880 (203) 222-8821 (203) 222-8728 FAX BURTGRAD@AOL.COM

Discount Investment Corporation, Ltd. 3. Azrieli Center

Invoice #3013

The Triangle Building, 43rd Floor

June 30,2001

Tel Aviv, 67023, Israel

Attention: Mr. Lenny Recanati Mr. Talmor Margalit Project: #272-3

## INVOICE

Project: Due Diligence Study of Level 8's HPs/GAB Business

Consulting Services: 6/1 - 6/30

5.5 days @ \$3,000/day Burton Grad 3.5 days @ \$1,750/day Sidney J. Dunayer

\$16,500.00 6.125.00

TOTAL FEES

\$22,625.00

Expenses:

Burton Grad, Westport, CT to Cary, NC and return (6/5-6/7)

\$612.50 Airfare Hotel/meals 193.00

Ground transportation/parking 176.00 \$981.50

Sidney J. Dunayer, Brooklyn, NY to Cary, NC and return (6/6-6/8)

Airfare \$780.00 Hotel/meals 230.00

Ground transportation 155.00 1.165.00

> TOTAL EXPENSES 2,146.50

\$24,771.50 TOTAL FEES AND EXPENSES

10,000.00 LESS ADVANCE PAYMENT

\$14,771.50 TOTAL DUE

> Payment is due within 15 days of receipt, payable in U.S. Currency drawn on a U.S. bank

2119

## A GUARDIA AIRPORT

CC 4128004029520039 Seq # 0541 Cashier # 386 CT 285NOJ Ent: 15:03 06/05/01 Lane # 09 Exit: 19:01 06/07/01 Lane # 45 AMOUNT TEND \$ 0.00 0.00 CHANGE CALC \$ PAID AT CT \$ 56.00 Taxes incl ded \*\*\* Thank You



\*\*ETKT BP\*\* 1AN/LGA GRAD/BURT DIVIDEND MILES NEW YORK LGA

RALEIGH DURHAM

US AIRWAYS US1525 K Ø5JUN400P

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330P 13D

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## US AIRWAYS

BOARDING PASS

\*\*ETKT BP\*\* SMG/RDU GRAD/BURT

DIVIDEND MILES RALEIGH DURHAM

NEW YORK LGA

US EXP-CHAUTAUQUA

US4893 K 07JUN515P DARDING TIME

A23 445P 14A NO

ND MILES NUMBER

DM/US 892J9M4 2 037 2152141510 1 'n

STREET PRE (200)222-0120

## SIDNEY J. DUNAYER, INC. 418 Tenth Street Brooklyn, New York 11215-4009

(718) 768-9089

Dy Ar.

18 June 2001

Mr. Burton Grad Burton Grad Associates, Inc. 5 St. John Place Westport, Connecticut 06880

Dear Burt:

For services rendered:

DIC - Technical review of Level 8 Systems, Inc. (3.5 days)	\$6,125.00
Travel Expenses Airfare Hotel / Meals Ground Transportation	230.00 155.00
Total Less Advance	
Total Due	\$4,290.00

Payment is expected within 10 days from the date of this invoice.

Our tax I.D. number is 11-2666620.

If you have any questions about this invoice, please feel free to call me.

Sincerely Yours,

Sidney J. Dunayer President 6/2

( Krs

ar 6/28



GRAD, BURT LEVEL 8 5 JOHN PLACE WESTPORT, CT 06880 Account: 096600054126

Arrival: 6/5/01 Departure: 6/7/01 Rate: \$75.00

Room: 319

Returns Club No:

DATE	DESCRIP	PTION	COMMENT	CHARGE/PAYMENT	BALANCE
6/5/01	ROOM	ROOM	#319 GRAD, BURT	\$75.00	\$75.00
6/5/01		CITY OCC TAX	CITY OCC TAX	\$4.50	\$79.50
6/5/01	OSTAX	STATE OCC TAX	STATE OCC TAX	\$4.50	\$84.00
6/6/01	ROOM	ROOM	#319 GRAD, BURT	\$75.00	\$159.00
6/6/01		CITY OCC TAX	CITY OCC TAX	\$4.50	\$163.50
6/6/01	OSTAX	STATE OCC TAX	STATE OCC TAX	\$4.50	\$168.00
6/7/01	AX		S PAAMERICAN EXPRESS PAYME	(\$168.00)	\$0.00
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BALANCE DUE:

EASYLINK 5436830S001 5JUN01 12:39/12:39 EST

FROM: 49582366 49582366 JANE UD SCARBOROUGH TVL SERVICES INC

TO: 2032228728

SALES PERSON: JB

ITINERARY WZWHSZ

DATE: 05 JUN 01

PAGE: 01

TO: BURTON GRAD ASS, INC WESTPORT CT 06880

FOR: GRAD/BURT REF: 1700

05 JUN 01 - TUESDAY

AIR US AIRWAYS FLT:1525 ECONOMY

LV NEW YORK LGA 400P EQP: AIRBUS A319

DEPART: USAIRWAYS LA GUARDIA TERM AR RALEIGH DURHAM 553P 01HR 53MIN NON-STOP REF: HGPZKE

ARRIVE: TERMINAL A

GRAD/BURT SEAT-13D US-761826273

RALEIGH DURHAM OUT-07JUN
LA QUINTA INNS AND SUITES 2 NIGHTS HOTEL RALEIGH DURHAM

RALEIGH CARY INNS AND STES 1 ROOM STANDARD RATES KING SOFA
191 CRESCENT COMMONS RATE-99.99USD PER NIGHT
CARY NC 27511 CANCEL BY 05P DAY OF ARRIVAL

FONE 919-851-2850 FAX 919-851-0728

GUARANTEED LATE ARRIVAL CONFIRMATION L00096576229

07 JUN 01 - THURSDAY AIR US AIRWAYS FLT:4893 ECONOMY

OPERATED BY US EXP-CHAUTAUQUA

LV RALEIGH DURHAM 515P EQP: EMBRAER 145 JET

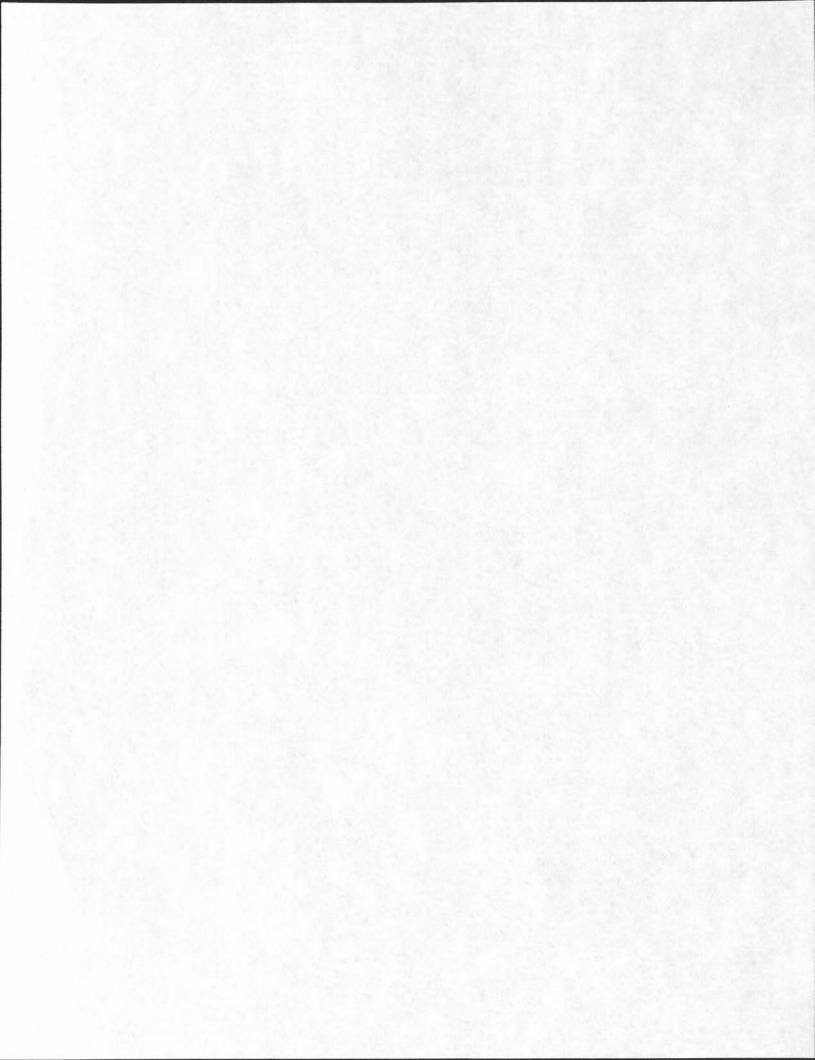
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DEPART: TERMINAL A
AR NEW YORK LGA 700P
ARRIVE: USAIRWAYS LA GUARDIA TERM NON-STOP REF: HGPZKE

GRAD/BURT SEAT-14A US-761826273

STS PH 914-941-3200 FAX 914-941-5197

PLS RECONFIRM FLIGHT TIMES PRIOR TO DEPARTURE



Funnial Projection

Subj: RE: HPS/GAB acquisition

Date: 7/4/200 10:28:49 AM Eastern Daylight Time From: Talmor.Margalit@dic.co.il (Talmor Margalit)

To: Burtgrad@aol.com

File: interna

internal projections - DIC presentation with NPV, IRRanalysis. XLS (158208 bytes) DL Time (32000

bps): < 1 minute

Burt,

I didn't forget you...

Quick updates: The recent addition to the deal is the Messaging stuff (GMQ, Xipc), at an additional cost of \$1M. Access stock is off the table. Ed Kerson is working on the drafts of the agreements.

Frank Rossman has resigned, and I will probably go with Paul for a road

show, to calm off the guys in Europe.

I attach our forecasts.

GAB LOB GAB LOB+ MESS Cash Flow Exmenses DZC FAVESTMENT

Best Regards,

Talmor Margalit Vice President

Discount Investment Corporation Ltd

Tel.: +972-3-6075888 Fax +972-3-6075899 Mobile +972-58-785555 Email talmorm@dic.co.il Web site www.dic.co.il

Original Message

From: Burtgrad@aol.com [mailto:Burtgrad@aol.com]

Sent: Wednesday, 04 July, 2001 15:03

To: Talmor Margalit; lenny r@netvision.net.il

Subject: HPS/GAB acquisition

What's been going on regarding the acquisition of the assets from Level 821

have not received the projections you were going to have Renee send to

that I might review them for consistency with our analyses. Did you decide to

pick up any of the miscellaneous products? I'll fax an invoice tomorrow

the due diligence work through the end of June, but I have not yet received

an invoice from Specifics so I'll send that as a separate invoice when I

receive it.

**Burt Grad 7/4** 

Headers -----

Return-Path: <Talmor.Margalit@dic.co.il>

Received: from rly-zd05.mx.aol.com (rly-zd05.mail.aol.com [172.31.33.229]) by air-zd02.mail.aol.com (v78\_r3.8)

with ESMTP; Wed, 04 Jul 2001 10:28:47 -0400

Received: from mail.idb-hq.co.il ([194.90.191.210]) by rly-zd05.mx.aol.com (v79.20) with ESMTP id

MAILRELAYINZD51-0704102756; Wed, 04 Jul 2001 10:27:56 -0400

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Cod of Charles  100 100 100 100 100 100 100 100 100 10	Total Revenue	4,80	27	5,143	9,970		4,817	5,039	4,863	5,388	20,107		5,414	5,442	5,662	6,522	23,041	5,881	6,081	6,131		7,131	25,2
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reduction in owners assist contrasticion in converse in sales commission 5 (150) (15				30																			
Increases in sales commission    156   70   35   35   53   88													166	166	166	166		174	174	174		174	
Total per Reconcillation  4,828 4,813  3,867 3,866 3,879 4,038  4,221 4,223 4,286 4,340  4,000 4,300 4							(150)	(150)	(150)	(150)					44	-		-	1			-	
Color   Per Above   4,574   4,689   4,009   5,868   4,004   4,006   4,310   4,366   4,436		Fig.		100			2004	14.2	15.00	- Date			1000										
C.25   F.25   C.28   3.25     H2-2001   2002   2003   2004     518   3.305   4.761   5.593     guilty discount rate   10%     seminal Value growth   -10%     PV2001-2004   11,440     seminal Value   18,463     set cash   0     seminal Value   29,804     seminal Value   1,205   1,004   1,225   1,280   20,476     seminal Value   2,005   2,003   2,004     seminal Value   2,005   1,112   1,746   1,094   1,225   1,280   20,476     seminal Value   2,005   2,004   2,005     seminal Value   2,005   2,005     seminal Value   2,005   2,005     seminal Value	Company of the Compan													- NO. 11									
National	Total per Above	4,57	74	DANSEL -			1000000	3,966	4,004	4,006			4,310	4,310	4,366	4,435		4,620	4,686	4,683		4,760	
S19   S,505   4,761   5,693			· ·																				
### ### ### ### ### ### ### ### ### ##			-																				
### ### ### ### ### ### ### ### ### ##	Equity discount rate	10	290				100																
PV2001-2004 11,440   minimal Value 19,463   et cesh 0   min Value 29,904    ligure in Querters 2,001 2,002 2,003 2,004 + Terminal value (21,000) 1:60 353 637 907 731 1,091 938 965 1,112 1,746 1,094 1,225 1,280 20,476    24401-1H02 2H02-1H03 2H03-1H04 2H004+Terminal value (21,000) 2,064 3,726 8,177 31,737	erminal Value growth	-10	296																				
eminal Value 19,463   et cash 0   firm Value 29,904     gure in Querters	PV2001-2004	11.44	03																				
## 2,001 2,002 2,003 2,004 *Terminal value    19ure in Querters																							
Ingure in Chienters 2,001 2,002 2,003 2,004 +Terminal value (21,000) 180 353 637 907 731 1,091 938 965 1,112 1,746 1,094 1,225 1,280 20,478  21401-1402 2H402-1H002 2H403-1H044 2H004+Terminal value (21,000) 2,064 3,726 6,177 21,737		140,00	n				1																
(21,000) 169 553 637 907 731 1,091 938 965 1,112 1,746 1,094 1,225 1,260 20,476 18,62% 2H/07-1H/02 2H/02-1H/02 2H/03-1H/04 2H/04+Terminal value (21,000) 2,064 3,726 6,177 21,737	Irm Value	29,90	4																				
(21,000) 169 553 637 907 731 1,091 938 965 1,112 1,746 1,094 1,225 1,260 20,476 18,62% 2H/07-1H/02 2H/02-1H/02 2H/03-1H/04 2H/04+Terminal value (21,000) 2,064 3,726 6,177 21,737											1244				****	to many v							
RR# 16.62%  2H01-1H02 2H02-1H03 2H03-1H04 2H04+Terminal value (21,000) 2,064 3,726 6,177 21,737		VII	88		657	907	731		039	085			1.004	1-225			AT .						
2H01-1H02 2H03-1H04 2H05-1H04 2H04-Terminal value (21,000) 2,084 3,726 6,177 21,737	RRe (21,00			903	031	907	131	C1/041	930	900	1,112 1,740		1,009	1,220	1,200	20,476							
(21,000) 2,064 3,726 6,177 21,737	WHAT I SHOW I SH	-0.00																					
							minel value																
				3,725	6,177	21,737																	

	Q3	Q4	2001 Total Annualized		01	02	QS	04	2002 Total Annual		Q1	02	Q3	04	Total Annual	Q1	Q2	QS	Q4	Total Annual
evenue	110 1003	or Three	Company of the Compan		100000	n 200 5		S 500	a =21.00	- 10	THE OF	12 00 3	TEAT G	16521			L CONT	TV III		-
oftware		\$ 800	\$ 1,500		500				\$ 3,000			1,000 \$	1,500 \$					\$ 1,750 1		\$ 7,0
aintenance	2,621	2,593	5.214		2,567	2,543	2,520	2,499	10,129		2,479	2,451	2,481	2,541	9,962	2,400	2,600	2,700	2,900	10,60
lessaging ervices	1,506	175 1,750	3,256		1,750	175 1,798	175	175	700 6,978		176	175	175	175	700 7,579	175	175	175	175	700
Total Revenue	5,002	5,318	10,320	-	4,992	5,214	5,038	5,583	20,807		5,589	5,617	5,837	0,697	23,741	6,058	6,256	6,306	7,308	7.825 25,925
ost of Revenue																				
Cost of Software	50	50	100		5	. 5	- 6	5	20		. 5	5	. 5	. 5	20	5	5		5	20
Cost of Meintenance Cost of Meissaging	765 63	765 63	1,530 125		803 63	803 63	605	803 63	3,213 250		843 63	843	843	843	3,374	860	63	886	886	3,543
Cost of Services	1,369	1,394	2,763		1,388	1.408	1.436	1.484	5,697		1.553	1.553	1,558	63 1,578	5,240	1,632	1,637	1,637	63 1.657	250 6,584
Total Cost of Revenue	2,247	2,272	4,518	0 ==	2,239	2,279	2,307	2,355	9,180	-	2,483	2,463	2,466	2,488	9,884	2,585	2,590	2,590	2,610	10,377
rose Profit	2,756	3,047	5,802	0=	2,753	2,935	2,731	3,208	11,627		3,126	3,154	3,369	4,209	13,857	3,471	3,666	3,716	4,696	15,541
erating Expenses																				
Development	860	880	1,720		841	868	888	921	3,516		904	994	999	1,024	4,011	1,029	1,034	1,034	1,054	4,141
Sales	455	515	970		454	334	354	334	1,455		350	350	365	420	1,507	478	511	529	564	2,08
Marketing G&A	150	150	1,850		63 475	63 475	83 475	63 475	250		68	66	66	86	263	69	69	69	69	270
Subtotal	925 2,390	925 2,450	4,840	_	1,832	1,739	1,759	1,792	7,123	-	1,909	1,909	1,949	2,009	7,775	2,098	524 2,138	524 2,155	524 2.210	9,500
comer(loss) from operations	366	597	962		921	1,198	971	1,418	4,504		1,217	1,245	1,420	2,200	6,081	1,373	1,528	1,561	2,498	6,94
terest income (expense)	(45)	(43)	(88)		(12)	50	55	61	154		60	74	83	95	320	107	115	127	143	49
come taxes	84	111	175		182	249	205	295	932		257	264	300	459	1,280	296	329	338	526	1,48
nel Profit	\$ 256	\$ 443	\$ 699	1	727	\$ 997 \$	821	\$ 1,181	\$ 3,726	- 5	1,028 \$	1,055 \$	1,202 (	1,838	\$ 5,121	\$ 1,184	\$ 1,315	\$ 1,350	2,103	\$ 5,95
nel Margin	5%	8%	7%		15%	1996	10%	21%	10%		18%	19%	21%	27%	22%	20%	21%	21%	29%	23
rvices Mergin Intenance Mergin	9% 71%	20% 70%			22% 89%	22% 68%	7% 88%	21% 88%	18%		20%	22%	7% 66%	20%	18%	18% 63%	1796 6096	3%	10%	14
teconciliation of Expense Assumptions:		****																	4.00	
Base Operating Plan G&A	3,165 520	3,165 520			3,165 475	3,165 475	3,165 475	3,185			3,165	3,165	3,165	3,165		3,165 524	3,165	3,185 524	3,185 524	
Recruiting	130	185			85	25	25	25			450	499	400	4110		324	249	044	0.04	
Marketing	150	150			63	63	63	63			68	88	86	66		69	.09	89	69	
Packaging, Dist. Documentation	50	50			5	5	.5	5			5	. 5	5	. 5		5	5	5	. 5	
Retention Program Infrestructure and Org Costs	238 275	238 275			46	60	49	71			61	62	71	110		89	76	78	124	
Add cost of five consultants	210	210			35	70	105	140			175	175	175	175		175	175	175	175	
Add cost of three salespeople		30			90	90	90	90			90	90	90	90		90	90	90	90	
General cost increase - 5% reduction in overall sales cost					158 (150)	158 (150)	158 (150)	158			166	166	186	166		174	174	174	174	
increese in sales commission					(1907)	(100)	(100)	Citori					36	70			35	53	88	
otal per Reconciliation	4,528	4,613			3,972	3,961	3,995	4,042			4,227	4,228	4,272	4,346		4,306	4,314	4,333	4,414	
stal per Above	4,637	4,722			4,071	4,018	4,066	4,147			4,372	4,372	4,417	4,497		4,603	4,728	4,745	4,820	
		0.25 H2-2001	1.25	2.25	3.25 2004															
quity discount rate	10%	599	3,728	5,121	5,953															
rminal Value growth	-1096																			
PV2001-2004	12,490																			
arminal Value	19,652																			
et cash rm Value	32,142		1000																	
igure in Quarters (21,000)	256	2,001 443	727	997	821	2,002 1,181	1,028	1,055		1,836	1,184	1,315	1,350	+Terminal val 21,755	-					
RR=	18.34%																			
	2HI01-1HI02	name same	2H/03-1H/04	2H/D4+Term	122 12 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1															

Level 8 Systems, Inc. Cash Forecast GAB - Line of Business

	July '01	Aug '01	Sept '01	Oct '01	Nov '01	Dec '01	Jan '02	Feb '02	Mar '02	Totals
Receipts								STATE OF		
Existing A/R	1,600,000	1,200,000	800,000	400,000	300,000	400,000	300,000		- ×	5,000,000
Note receivable from ICT	178,863	178,863	178,863	178,863	178,863	178,863				1,073,178
Software					700,000			800,000		1,500,000
Maintenance Renewals			337,749	265,025	216,278	315,430	2,328,500	3,051,734	700,000	7,214,716
Services - Consulting			502,000	502,000	502,000	583,000	583,000	583,000	583,000	3,838,000
Client Expense Reimbursements		-	44,220	44,220	44,220	44,220	44,220	44,220	44,220	309,540
Total receipts	1,778,863	1,378,863	1,862,832	1,390,108	1,941,361	1,521,513	3,255,720	4,478,954	1,327,220	18,935,434
Expenses										
Personnel Expenses	791,065	791,065	868,565	791,065	791,065	868,565	886,065	886,065	963,565	7,637,085
Travel	98,245	98,245	98,245	98,245	98,245	98,245	98,245	98,245	98,245	884,205
Other Direct	1,875	27,375	1,875	1,875	27,375	1,875	1,875	27,375	1,875	93,375
Indirect - Premises	46,066	46,066	46,066	46,066	46,066	46,066	46,066	46,066	46,066	414,594
Lease - Equipment	70,957	70,957	70,957	70,957	70,957	70,957	70,957	70,957	70,957	638,613
Benefit of prepaid expenses purchased	(133,877)	(18,447)	(18,447)							(170,771)
Communications/Postage & Stationary	42,338	42,338	4,238	42,338	42,338	4,238	42,338	42,338	42,338	304,842
G&A Service Charge	200,000	200,000	200,000	200,000	200,000	200,000	160,000	160,000	160,000	1,680,000
Excess lease costs	91,934	91,934	91,934	91,934	91,934	91,934	91,934	91,934	91,934	827,406
DIC Investments - One time	2.0			208,667	408,667	258,667	233,667	509,667	208,667	1,828,002
Taxes		-			42,000			88,000		130,000
Total Expenses	1,208,603	1,349,533	1,363,433	1,551,147	1,818,647	1,640,547	1,631,147	2,020,647	1,683,647	14,267,351
Increase /(Decrease) in Cash	570,260	29,330	499,399	(161,039)	122,714	(119,034)	1,624,573	2,458,307	(356,427)	4,668,083
Cash Balance	570,260	599,590	1,098,989	937,950	1,060,664	941,630	2,566,203	5,024,510	4,668,083	3,308,134

		Balance
Beginning Cash - Q2 '02		4,668
Q2 '02	648	5,316
Q3 '02	356	5,672
Q4 '02	844	6,517
Q1 '03	555	7,072
Q2 '03	731	7,803
Q3 '03	899	8,702
Q4 '03	1,642	10,344
Q1 '04	657	11,002
Q2 '04	1,142	12,144
Q3 '04	1,142	13,286
Q4 '04	2,058	15,344

#### Level 8 Systems 2001 Operating Plan

GAB LOB TOTAL	Apr	May	June	July	August	Sept	Oct	Nov	Dec	Jan	Feb	Mar	9 mos Budget	1st Qtr 92	12 mos Budget	Adjustments
Revenue	1														please.	
Software	0	0	200,000	0	0	1,000,000	0	0	1,000,000	0	0	1,000,000	2,200,000	1,000,000	3.200.000	
Maintenance	894,110	891,886	891,609	869,381	869,381	881,881	880,209	860,209	872,709	851,579	851,579	864,079	7,891,377	2,567,237	10,458,814	
Services - Consulting	1,194,797	542,551	542,551	542,551	542,551	542,551	542,551	542,551	542,551	542,551	542,551	542,551	5,535,205	1,627,653	7,162,858	
Services - Training	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Allowance for Discounts & Returns	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Total Revenue	2,088,907	1,434,437	1,634,160	1,411,932	1,411,932	2,424,432	1,402,760	1,402,760	2,415,260	1,394,130	1,394,130	2,406,630	15,626,582	5,194,890	20,821,472	
Operating Expenses					0				- 1						-1/2	
Personnel Expenses			1000			-	44.17	The section			4000	-		m - 1918	11 10	
Direct Compensation	546,371	504,298	504,298	504,298	504,298	504,298	504,298	504,298	504,298	504,298	504,298	504,298	4,580,754	1,512,894	6,093,648	551,35
Benefits	107,004	101,017	101,017	101,017	101,017	101,017	101,017	101,017	101,017	101,017	101,017	101,017	915,144	303,052	1,218,196	110.27
Formula Based Commission	27,767	27,719	37,719	27,719	27,719	72,719	27,719	27,719	72,719	27,719	27,719	72,719	349,516	128,156	477,672	220,27
Nonformula Based Bonus	14,233	14,233	14,233	14,233	14,233	14,233	14,233	14,233	14,233	14,233	14,233	14,233	128,093	42,698	170,791	
Contractors	75,622	75,622	75,622	75,622	75,622	75,622	75,622	75,622	75,622	75,622	75,822	75,622	680,597	226,866	907,463	(77,46
Employee Training	8,042	8,042	8,042	8,042	8,042	8,042	8,042	8,042	8,042	8,042	8,042	8,042	72,375	24,125	96,500	1000
Other Employee Expenses	5,000	5,000	37,500	5,000	5,000	37,500	5,000	5,000	37,500	5,000	5,000	37,500	142,500	47,500	190,000	
Subtotal	784,038	735,930	778,430	735,930	735,930	813,430	735,930	735,930	813,430	735,930	735,930	813,430	6,868,979	2,285,290	9,154,270	584,159
Travel						1	W. Daniel		1300						The same of	
Gross Travel	103,245	98,245	98,245	98,245	98,245	98,245	98,245	98,245	98,245	98,245	98,245	98,245	889,205	294,735	1,183,940	
Client Reimbursements	44,220	44,220	44,220	44,220	44,220	44,220	44,220	44,220	44,220	44,220	44,220	44,220	397,980	132,660	530,640	
Subtotal	59,025	54,025	54,025	54,025	54,025	54,025	54,025	54,025	54,025	54,025	54,025	54,025	491,225	162,075	653,300	
Other Direct Expenses								4.6		and the same						
Third Party Commissions/Finder's Fees	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Outside & Professional Services	301,417	1.375	26.875	1.375	1,375	26.875	1,375	1,375	26.875	1,375	1,375	26.875	388,917	29.625	418,542	(300,000
Promotional Expenses	500	500	500	500	500	500	500	500	500	500	500	500	4,500	1,500	6,000	(300,000
Subtotal	301,917	1,875	27,375	1,875	1,875	27,375	1,875	1,875	27,375	1,875	1,875	27,375	393,417	31,125	424,542	
	4444.000	704 000	850 600	704 000	704 000	201 400	701 000	704 000	201.000	701 000		*****			20.222.002	
Total Direct Expenses	1,144,980	791,830	859,830	791,830	791,830	894,830	791,830	791,830	894,830	791,830	791,830	894,830	7,753,621	2,478,490	10,232,112	
Indirect/Overhead Expenses	1000	199			15000				11 - 11	1				1000		
Premises	46,537	46,066	46,086	46,066	46,066	46,066	48,066	46,066	46,066	46,066	46,066	46,066	415,067	138,199	553,266	46,734
Communications	37,466	36,833	36,833	36,833	36,833	36,833	36,833	36,833	36,833	36,833	36,833	36,833	332,130	110,499	442,629	40,735
Stationery & Postage	5,805	5,505	5,505	5,505	5,505	5,505	5,505	5,505	5,505	5,505	5,505	5,505	49,644	16,515	66.159	
Machinery & Equipment	98,674	96,798	96,113	96,113	96,113	96,113	96,161	96,197	96,197	95,892	95,572	95,572	868,478	287,037	1,155,515	
Subtotal	188,283	185,200	184,518	184,518	184,518	184,518	184,565	184,601	184,601	184,296	183,976	183,976	1,665,320	552,249	2,217,569	
Total Operating Expenses	1,333,263	977,030	1,044,348	976,348	976,348	1,079,348	976,395	976,431	1,079,431	976,126	975,807	1,078,807	9,418,941	3,030,740	12,449,681	
															Bu of	
Interdepartmental Cross-Charge - Rev/(Exp)  Contribution	755,644	457,407	589,812	435,585	435,585	1,345,085	426,365	426,329	1,335,829	418,004	418,323	1,327,823	0 6,297,641	2,164,151	0 8,371,791	
Contribution Margin %	36.2%	31.9%	38.1%	30.9%	30.9%	55.5%	30.4%	30.4%	55.3%	30.0%	30.0%	55.2%	39.7%	41.7%	40.2%	
Headcount Detail:																
Full-time Employees	83	82	82	82	82	82	82	82	82	82	82	82	82.1	82.0	82.1	
Part-time Employees	2	2	2	2	2	2	2	2	2	2	2	2	2.0	2.0	2.0	
Total Employees	85.0	84.0	84.0	84.0	84.0	84.0	84.0	84.0	84.0	84.0	84.0	84.0	84.1	84.0	84.1	
	The state of the s		4	25.50	4		4				4			1	100	
Contractors Total Headcount	89.0	88.0	88.0	88.0	88.0	88.0	88.0	88.0	88.0	88.0	88.0	88.0	4.0	88.0	88.1	
Commence of Control																
Ave Salary/person	6,428	6,004	6,004	6,004	6,004	6,004	6,004	6,004	6,004	6,004	6,004	6,004	54,461	18,011	72,472	
Benefits as a % of Direct Comp	19.6%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	
Net Travel per person (Headcount)	1,735	1,696	1,696	1,696	1,696	1,696	1,696	1,696	1,696	1,696	1,696	1,696	15,303	5,088	20,391	
Net Travel per person (Total, incl. contractors)	1,657	1,619	1,619	1,619	1,619	1,619	1,619	1,619	1,619	1,619	1,619	1,619	14,608	4,857	19,465	

Revised Budget	Comments:
3,200,000	
10,458,614	
7,162,858	
0	
20,821,472	
	Revised to agree to salary schedule provided by HR and add European car allowances.
	Increase in benefits due to additional satary.  Total on-target commissions for personnel total \$1.2M; additionally there's a
170,791	\$140K retention bonus outstanding; expense will depend on plan designed by DIC; usually try to plan at 75% attainment for budget
	Adjusted to assume 210 billable days at rates provided by HR.
	Discretionary, currently at \$1,100 per person, seems low give technical nature of business
190,000	\$60K recruiting; remainder is qtrly mgmt meetings; discretionary item - what does DIC want to budget?  need to plan for some attrition and rehire
9,738,429	
1.183.940	seems consistent with 2000 run rates per person
	Reimbursement rate in 2000 was 53% for groups in costs of services which would have
532,773	included the previous management structure of this area. Used 55% as target for 2001. This
	could be better given the mix between consulting and rest of org. At \$20K/person, services could be \$870K of the total. Most should be reimbursable.
119 542	Deducted cost of Access deferred from Q1. No specific items for remainder. Would be discretionary. Probably lower. Most would be in
	Discretionary. Any marketing needs? Subscriptions to services, trade shows, etc. CAB?
124,542	
10,395,744	
600,000	Includes only usable premises since full premises liability included in balance sheet.
442,629	Based on L8 historical run rates; should investigate more thoroughly to determine if new programs/technologies can benefit here.
	Based on L8 historical run rates.
1,155,515 2,264,303	
12,660,047	ESTIMATED QTRLY COST - BASELINE \$3,165K / qtr
8,161,425	
39.2%	
89.0	
1.0	
90.0	
11.5	
101.5	
73,833	
20.0%	
20,390 18,080	
10,000	
0	

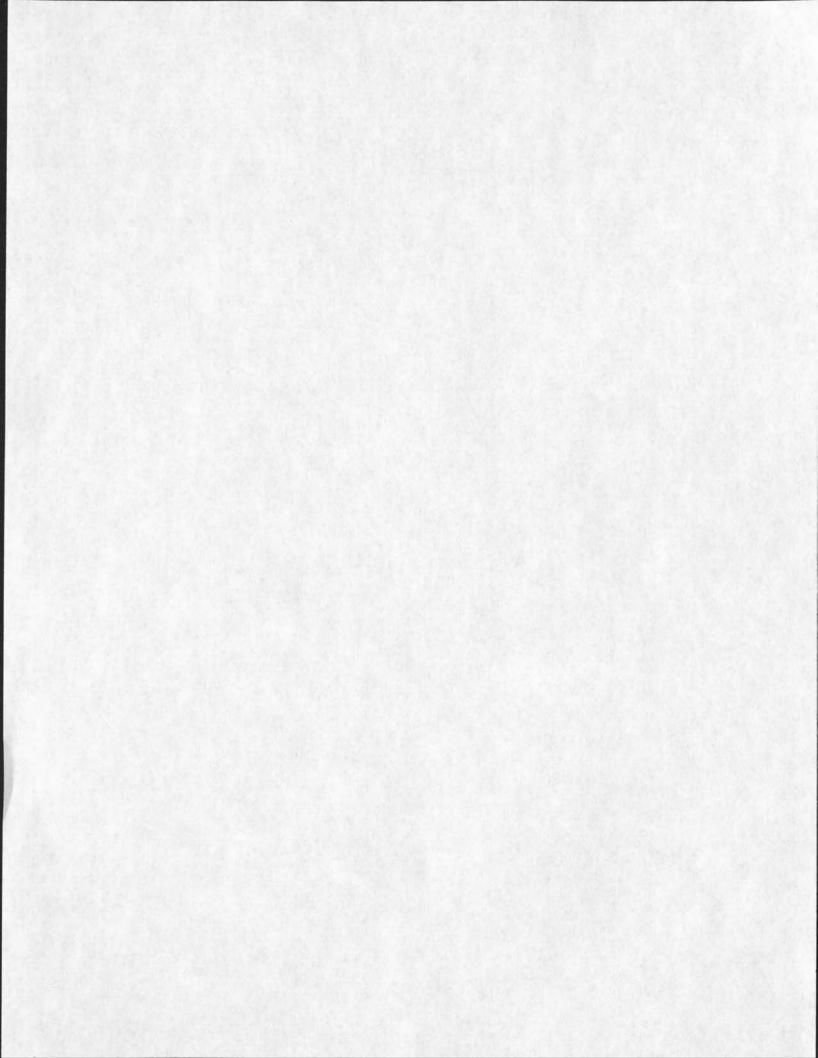
39.2%

	Upfront Cost	Annual Cost	
Staff Additions:			
Add 5 Services Staff - one per qtr Q4 '01 through Q4 '02 Add 3 Salespeople - one in Q4 '01 and two in Q1 '02	125,000 90,000	700,000 360,000	Cost of Se Sales (low
Marketing new website, customer event, new corporate identity to establish, collateral, Gartner subscription	300,000	250,000	Marketing
Distribution (new product packaging & documentation)	100,000	20,000	Cost of Sc
Employee-related			
Retention bonus plan due to transition	375,000		Developm
Employee events	100,000		Developm
Infrastructure	350,000		G&A
Organization costs	200,000		G&A
G&A recruiting	260,000		G&A
	1,900,000	1,330,000	
Summary:			
Cost of Software	100,000	20,000	
Cost of Services	286,500	700,000	
Sales	246,750	360,000	
Marketing	300,000	250,000	
Development	156,750	-	
G&A	810,000		
	1,900,000	1,330,000	
G&A estimates			
CEO		350,000	
CFO / Controller		130,000	
Ten staff @ \$75K fully loaded		750,000	
Audit fees and tax returns		250,000	
Legal fees		100,000	
HR consultant		50,000	
IT services		100,000	
Travel for CEO		100,000	
		1,830,000	

ervices ver cost used since commissions already built into model)

oftware

ent / Cost of Services / Sales ent / Cost of Services / Sales



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WESTPORT, CONNECTICUT 06880
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June 19, 2001

Mr. Lenny Recanati Mr. Talmor Margalit Discount Investment Corporation 3, Azrieli Center The Triangle Building, 43rd Floor Tel Aviv, 67023, Israel

RE: Final Report: HPS/GAB Due Diligence

#### Dear Lenny and Talmor:

The enclosed report provides an analysis and assessment of the Level 8 HPS/GAB business operations. Further work is still needed to complete the BGAI due diligence assignment, including reviewing the report on the customer satisfaction and requirements survey to be prepared by Specifics, Inc.

Based on the review, there are no technical or operational reasons why DIC should not proceed with the acquisition. If DIC believes that the price is reasonable compared to the projected revenues and cash flows and if DIC can eliminate a significant portion of Liraz' guarantee of Level 8 debt then the acquisition would be valuable to DIC.

The final report from the Survey will be completed by June 22. If this affects any of the BGAI conclusions or recommendations, we will prepare a supplemental report.

Please call Sid Dunayer or me if you have any questions or wish clarification on any points

Sincerely,

Burton Grad

cc: Sidney J. Dunayer

5439.RPT

# Due Diligence Report on the HPS/GAB Operations of Level 8 Systems, Inc. as of May 31, 2001

Prepared for:

Discount Investment Corporation 3, Azrieli Center The Triangle Building, 43rd Floor Tel Aviv, 67023, Israel

Prepared by:

Burton Grad Associates, Inc. 5 Saint John Place Westport, Connecticut 06880

> Burton Grad Sidney J. Dunayer

Date:

June 19, 2001

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#### **EXECUTIVE SUMMARY**

The Discount Investment Corporation (DIC) is a principal investor in Liraz Systems which is in turn a principal investor in Level 8 Systems. DIC is concerned about protecting its exposure to Level 8's continuing losses. Level 8 is attempting to raise cash to be used in its further development, marketing and support of CICERO. In this context, DIC is considering the acquisition of that portion of the Level 8 business referred to as Geneva AppBuilder (GAB) or sometimes HPS (the old Seer product name). This business is currently headquartered in Cary, NC although it has sales and services activities in a number of international locations. Cary also has responsibility for maintaining certain other Level 8 products including XIPC, GMQ, GIB and CTRC.

DIC has given Level 8 a terms sheet proposing to buy the HPS/GAB operations subject to a due diligence review with the final price to be set at the conclusion of the due diligence. During the due diligence, Level 8 is free to seek other potential buyers. One key term is that a substantial portion of the DIC purchase price would have to be used by Level 8 to reduce a part of the bank debt which Liraz has guaranteed.

Burton Grad Associates, Inc. (BGAI) had responsibility for both the business and technical due diligence study excluding the financial and legal due diligence. In performing this study, BGAI has reviewed various materials provided by Level 8 and interviewed a number of Level 8 executives and managers. The interviews have taken place both on-site in Cary, NC and by telephone.

The AppBuilder business operations have been a little difficult to sort out since they are intertwined with other Level 8 operations, particularly in Europe, where sales and professional services for GEI/BPA were integrated with GAB. In the United States, the Cary operations not only provide administrative and financial services for the whole company, but a number of secondary products have been assigned to Cary maintenance. The assessment made by BGAI viewed GAB as a standalone business, with no further ties to the rest of the Level 8 operations.

Another significant factor in the BGAI analysis is that Level 8 appears to be in a somewhat precarious financial situation with only around \$7.5M in cash as of 6/1/01 and a net burn rate of \$2.5M per month at current revenue and staffing levels. Without major decisions by Level 8 to withdraw from certain areas (or reduce its level of operations) or to find a way to increase its revenue in the short-term, the timing of the DIC acquisition would make it a close call for Level 8 in terms of cash flow.

Therefore, DIC must be concerned not only with the long-term value of the GAB business, but also the short-term viability of the Level 8 business, which could put the Liraz bank guaranty in jeopardy and risk further damaging the GAB business, because of further personnel reductions and further lowering of customer confidence.

In principle, the GAB operations are straightforward, should produce a profitable maintenance revenue stream and have a sufficient installed base and technical foundation to provide an opportunity for some additional product license revenues (from existing and possibly some new customers) as well as substantial professional services revenues.

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The product and market have been ignored, the sales force and professional services teams decimated and recent management changes combined with ongoing neglect (over more than 3 years) have left the GAB organization somewhat bewildered and at a low morale point.

Nevertheless, this can't be viewed as a fire sale business. While the market for procedure-oriented application development systems is limited, the installed base for GAB is substantial and the costs to convert from HPS is so great that this decision is not made lightly and takes 3-5 years to implement. With reasonable encouragement from GAB and some responsive technical and marketing actions, most of the current customers would stay with HPS, migrate to GAB and even acquire licenses for additional features and functional capabilities.

The operating profit margins on this standalone business, particularly as a private company, should be excellent and should continue for at least 5 years, giving GAB time to produce a realistic strategic plan and implement it in a timely fashion. The cost of the needed new development, slightly augmented sales force and independent administrative, accounting and facilities operating staff should be relatively small.

The most serious problem to be addressed would be to select a quality CEO who would manage the resources, stay the course in a consistent fashion and provide the visible leadership needed to construct a sensible build-on strategy and convince customers of GAB's long-term interest and viability. The second key concern would be to select a European-based sales and professional services executive who could convince current customers and future prospects of the value of the GAB offerings and help establish the add-on requirements for the GAB product line. This executive must also be able to build key alliances with oem's and possibly with certain computer manufacturers and consulting firms.

Given the above analysis and since the customer survey bears out these comments regarding customer direction and concerns, there are no technical or business reasons why DIC should not proceed with the acquisition of the GAB operations from Level 8, subject to the price being fair compared to realistic GAB revenue and profit projections.

BGAI has prepared its own revenue projections and has provided information on the operating staff it believes is needed. Based on this information plus the financial analysis due diligence being performed, DIC should be able to determine whether the cash flow and future value realization opportunities justify the risks cited and the future investment needed.

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## SECTION I. Objectives and Due Diligence Plans

#### A. Objectives

DIC is considering a transaction to acquire certain assets from Level 8. Burton Grad Associates, Inc. (BGAI) has been asked by DIC to conduct a technical and business due diligence study of certain of Level 8's application development products: HPS and GAB. The DIC offer would include acquiring responsibility for specific employees, customers, facilities, contracts and selected other assets and liabilities from Level 8.

DIC requested BGAI to perform this independent technical and business due diligence study prior to DIC determining whether it wishes to acquire the HPS/GAB business from Level 8 Systems (Level 8). This study was intended to ensure that the technical and business representations made by Level 8 to DIC were accurate and complete and to be sure that there were no serious development, technical, operational or business issues which would significantly affect DIC's estimates of current value or projections of future profits from HPS/GAB. DIC has had the legal and financial due diligence work performed separately.

BGAI, an independent consulting firm with extensive experience in computer software and services company due diligence and valuation studies, has performed this technical and business due diligence study so that DIC can proceed with its potential acquisition decision.

## B. Due Diligence Process

- BGAI requested a wide range of development, technical, operational, marketing, sales, customer service, professional service and other business information from Level 8 for the HPS/GAB products. The original information request list is attached as Appendix B-1. After discussions with DIC and Level 8, BGAI requested and received the materials listed in Appendix B-2.
- BGAI conducted both on-site and phone interviews with the principal technical and business
  executives and certain other technical managers of the HPS/GAB operations and reviewed
  all relevant materials in the assigned due diligence areas including a review of technical and
  user documentation.
- BGAI analyzed the materials received and the interview notes to identify any items of concern and any potential problems in the assigned due diligence areas.
- As requested by DIC, BGAI arranged for a customer satisfaction and requirements survey to be conducted and a detailed report submitted to DIC.
- BGAI has prepared a due diligence report for DIC on its findings and recommendations about Level 8's HPS/GAB business without disclosing any Level 8-identified source code or related confidential program materials.

5439.RPT I-1

#### Staffing

The project was managed by Burton Grad, president of BGAI, with BGAI Associate Sidney J. Dunayer as the principal technical consultant.

Professional profiles for the BGAI participants are enclosed as Appendices A-1 and A-2.

#### Discussion of DIC Terms and Level 8 Situation

A significant element in the proposed transaction is that Level 8 would be required to use a substantial portion of the purchase price to pay down a part of the bank debt which Liraz has guaranteed. Liraz believes that its Level 8 guaranty is at risk, and DIC as a principal owner of Liraz is interested in reducing this risk to Liraz.

Another feature of the current term sheet from DIC is that it does not contain a "no-shopping" clause. Therefore, Level 8 and its investment bankers are free to pursue a better deal while the due diligence is in process. In this situation, DIC should insist immediately that a clause be inserted to assure DIC that a substantial portion (or all) of the Liraz guaranteed bank debt must be retired if Level 8 sells all or part of these assets to any third party.

Furthermore, since Liraz is a principal stockholder of Level 8 and has 3 members on its 11 person board, it is vital that the price paid by DIC is clearly a fair market value and is agreed to by the other directors and possibly by the preferred stock holders and maybe the other common stock holders. This may require a quite formal process and may take up to 3 months.

Therefore, in conducting its due diligence, BGAI did not just look at the accuracy and completeness of Level 8's representations and assess this part of the company on a going concern basis. BGAI also examined the current situation at Level 8 and potential opportunities in terms of the relative risk to DIC of doing nothing and facing Liraz's bank guaranty exposure versus acquiring these HPS/GAB assets and reducing the Liraz guaranty. DIC could then run the new company (call it GAB) so as to increase its short term and long term profitability and make it a beneficial investment for DIC at a fair net cost to DIC (purchase price less reduction in Liraz guaranty).

## Specific Questions to be Answered

 Does the proposed HPS business have significant downside risks in terms of reduction in maintenance revenues, weak future software sales, limited professional services projects, costly customer commitments or significant technical problems with current or planned products? The financial and legal due diligence studies will focus on whether there are serious financial exposures on employees or facilities, whether the AR is realistic and collectible, tax implications, revenue recognition rules and use of appropriate accounting procedures for costs.

5439.RPT I-2

- 2. Are the market opportunities for the current and potential HPS products substantial and continuing, given the changes in applications and platforms that are taking place in North America and Europe? Will the current and prospective competition prevent GAB from retaining its customer base and obtaining significant new customers?
- 3. What is the size and timing of the technical investments needed to produce a more competitive product to realize the market opportunities? Does GAB have the skills needed to carry out these projects or can the additional skills be readily obtained?
- 4. What are the expected revenue projections from the business?
- 5. What are the expected operating costs to manage the business in a competent manner including providing sales, professional services, customer support and administrative services?
- 6. What is the expected cash flow from the GAB operations, given an effective management structure and a consistent conservative strategy?
- 7. Is the present management capable of planning and executing the actions needed to prevent the downside risks and capitalize on the upside opportunities while producing a strong cash flow? If not, what changes would be needed?

5439.RPT 1-3

## SECTION II. Description of HPS/GAB Business

Level 8 provided a wide range of materials as listed in Appendix B-2. BGAI also interviewed a number of GAB executives and managers as listed in Appendix B-3. Appendix B-1 provides the framework used by BGAI in examining materials and conducting interviews.

## A. Current Business Description

The Geneva Application Builder business consists of the installed HPS product base plus the new GAB version 2.0. This product line was acquired by Level 8 from Seer Technologies in 1999 and has had only limited product improvements or enhancements since then. Although it has been the principal revenue producer and the primary cash generating part of the Level 8 business over the past 3 years, it has been neglected each year in favor of one or more new products built or acquired by Level 8: GIB in 1999, GEI/BPA in 2000 and now CICERO in 2001. In spite of this, the AppBuilder product line produced \$33.9M in revenue in 2000.

#### B. Current Products and Services

The Geneva AppBuilder product provides an integrated, essentially proprietary application development system which can run on multiple platforms. Appendix D provides a brief description of the product. GAB also provides professional services to develop applications for its customers or to assist them in doing so.

## C. Markets, Customer Base and Competition

The market potential includes any large mainframe user who is prepared to accept a structured, proprietary application development environment. However, the reality is that relatively few companies have been willing to establish and maintain the discipline needed to use these structured application development systems. Many software companies have entered this market and one by one each has failed to grow beyond a certain level or even to retain its installed base. Every few years a new development model is introduced, many analysts jump on this new bandwagon and a number of user companies start to adopt the new model. But in almost every case, the use doesn't go beyond the initial applications or the initial development team.

For example, over the past 5 years the following companies have essentially disappeared: Sapiens, Synon, Cadre and Knowledgeware. The principal current competitor is Cool:Gen (developed by Texas Instruments, acquired by Sterling Software and then sold to Computer Associates) which probably has the largest installed customer base and revenues at this time. Rational Rose is a very significant niche player. Others provide partial solutions to the specification, modeling, design, code generation and testing process, but few effectively cover the full development cycle for mainframe, midrange and pc applications.

Another peculiarity is that these structured development systems have had far greater acceptance in Europe than in the United States. This is extremely so with HPS/GAB where at least 80% of the installed base is in Europe.

5439.RPT II-1

One other factor relevant to HPS/GAB was the former partnership with IBM which heavily promoted the use of HPS, particularly in Europe and particularly for banks and financial services institutions. This may have been IBM's way to reduce the influence of Oracle, Sybase and Informix which have their own development systems built around their db systems. But these IBM relationships have withered away and there is currently no active joint marketing program with IBM or any other manufacturer. GAB is involved with a few oems who are attempting to remarket customer-developed HPS-based applications.

#### D. Current Organization and Management

Appendix C-1 shows the current organization for the GAB business. The G&A organization was not included on these charts but currently covers all of Level 8. GAB has not been set up on a business unit basis and is integrated with various other products in development, support, sales and professional services. Appendix C-2 lists all current GAB employees.

## E. Product Development and Release Plans

Level 8 has just released GAB 2.0 and is planning to deliver 2.0.2 by November 2001. The key advances in 2.0 were the addition of Java generation along with browser capability, improved client and server facilities and the clean up of a number of HPS problems. GAB 2.0.2 is scheduled to include MQ services to substitute for NetE, remote preparation and SOAP/XML support.

#### F. Business Strategy and Plans

The principal current strategy is to specify and design GAB R3 which is targeted for delivery in late 2002. It is to provide work flow integration, use of non-GAB developed applications, a third party repository, object support and a meta language (possibly Java or Visual Basic) to substitute for GAB's proprietary rules description language. Specific consideration is just now being given to producing an open COBOL capability although with some misgivings that this may weaken GAB's proprietary hold on its current customers.

## G. Financial Results and Projections

The financial results for CY2000 are shown in Appendix E-1 and for 1Q01 are shown in Appendix E-2. The 1Q01 results for GAB were far weaker than the previous year results and the CY2001 projections show a much reduced product license stream and a somewhat lower professional services forecast (Appendix E-2). Even these lower product and services forecasts may not be realistic according to the current pipelines (see Appendices I and K). The maintenance revenue for 2001 seems to be supported by the maintenance pipeline (see Appendix J-1). This is about the same level as 2000.

5439.RPT II-2

### SECTION III. Technical and Development Analysis

Based on Sid Dunayer's technical and development report (Appendix G) and other interviews, the development and maintenance operations appear to be well run and capable of maintaining the current products and producing some new features and functions. Nevertheless this is a sharply reduced organization and QA, documentation and training have been cut back and some of the product releases have not been properly tested and were difficult to install and use.

There are a number of specific features which could lead to additional product license fees from existing customers and might help attract a few new customers. These include: Open COBOL, use of a 3rd party repository, completion of double byte capability and possibly a Rational Rose interface.

The present development organization is somewhat awkward and could be reorganized to better reflect the separation between new development and maintenance activities.

In some ways the principal strengths of HPS/GAB are its Achilles heels: by being proprietary, all of the pieces fit together, but customers feel trapped and cannot effectively integrate with non-HPS/GAB applications. Net Essential has some good characteristics, but customers want to use publicly available networking systems. The same is true of the proprietary rules writing language.

GAB has not yet found a way to plot a path to the future which will encompass the needed modeling, business planning and work flow management tools or to be able to integrate non-HPS/GAB applications.

5439 RPT III-1

# SECTION IV. Customer Survey Report

<to be extracted from Specifics report>

# SECTION V. Findings and Conclusions about the HPS/GAB Business

#### **Findings**

As a result of its examination of the GAB operations, BGAI has the following findings:

- 1. The current GAB operation is running at a seriously lower level than in 2000 and will fall far short of the revenues achieved in 2000 of \$33.9M. Given the current staffing and current plans it is unlikely that GAB would even reach \$20.0M in revenue in 2001. The shortfall is primarily caused by major reductions in sales and professional services personnel during 2000 and 2001 as well as a continuing lack of effective executive attention to the GAB products or market.
- 2. The current GAB operation will generate a substantial cash flow if the assigned corporate overhead and services performed for the corporation are eliminated. In other words, on a standalone basis, with reasonable executive, administrative, accounting and facilities costs, GAB should yield at least 25% on revenues in 2001. There is no easy way to create a 2000 pro forma for GAB, but it appears that GAB was the only real cash generator for Level 8 during 2000.
- 3. The GAB customers continue to be very anxious about GAB's future in terms of its commitment to developing new functions and capabilities and modernizing the products to reflect changing market requirements. Promises made over the past three years have not been fulfilled and customers feel that the product has been stagnant. One result of this customer attitude has been that most customers are not willing to use HPS to build new applications and the new GAB has not been able to attract any new customers or even much upgrading by existing HPS customers (lack of sales effort has also been a factor).
- 4. In spite of this customer concern, there have been relatively few discontinuances or even any serious reduction in maintenance revenues from existing customers. HPS customers are locked into the use of HPS for many of their primary business applications and since they kept these applications going during the "Y2K crisis," they're not apt to discard them now without a compelling reason. Since customers don't have HPS or GAB source code, they are not able to take the risk that they would need to make application system changes using an unmaintained version of HPS or GAB.
- 5. Therefore, the maintenance/support revenue stream seems to be quite secure. Even if customers decide today to reprogram their major applications so as to eliminate the use of HPS or GAB, it would take about 3-5 years before they would be able to drop maintenance all together. As of May, 2001 there were 11 customers out of 60 who have stated that they were actively replacing their HPS or GAB applications. However, there are at least 17 additional customers who have stated that they are actively considering this alternative.

From a maintenance revenue standpoint, Level 8 states that it believes that the 2001 revenues from "secure" accounts is \$6.5M, from "at-risk" accounts is \$3.6M and from "lost" accounts is \$.8M. This adds up to a total of \$10.9M in maintenance revenue in 2001.

- 6. GAB's professional services revenues have been allowed to decline from almost \$9.1M during 2000 to a projection of \$7.1M for 2001 (Appendix E-2). With only 33 on staff as of 6/1/01, and a daily rate of about \$1,000 and based on the experience that GAB has realized around 180 billable days/year per consultant, the expected annual revenue per consultant is \$180,000. The total cost per consultant varies with the country, but analysis shows that salary and benefits run about \$80,000 per year. Even considering reasonable sales and overhead costs, this should be a very profitable business generating pretax margins of at least 20%. The use of GAB's professional services staff is related to customers' desire to use 3rd parties to maintain or extend existing HPS applications and more importantly to migrate to GAB 2.0 and build new applications. Therefore, until customers commit to ongoing active new uses of GAB, this professional services business will have only limited potential. The current operating level of \$5.5M per year seems quite supportable and a reasonable amount of growth could be obtained if customers' attitudes were improved and if GAB were encouraged to sell the use of additional consultants, particularly for migration from HPS to GAB. Reaching \$7.1M is a stretch and probably is not achievable in 2001.
- 7. Unfortunately, additional product licenses, the engine which drives both maintenance and professional services, are essentially non-existent. While there were substantial additional product license revenues during 2000, these were principally for special situations. With the dismantling of the GAB sales force in 2000 and 2001, even product sales to existing customers have dried up (aggravated by the customers' wait and see attitude and the downturn in the business economy in Europe and the United States). This is a far more difficult revenue stream to forecast or to jump start. While the Gartner Group and IDC don't identify any competitive application development systems that are selling well to new customers, there is some view by customers that none of the development methodologies are worth the proprietary restrictions or the cost of acquiring and learning to use them effectively. Level 8 is projecting about \$2.6M in additional product licenses during 2001, based on the availability of GAB 2.0.

Some current HPS and GAB customers have said that there are specific features, functions and add-on capabilities for which they would pay and that this would enable them to either extend current applications or even build new ones. But it is not clear what it would take to be able to attract new customers. One cannot expect any substantial new license revenue over the next year and a half without a carefully crafted marketing and sales strategy and timely production of a substantially enhanced GAB product. Open COBOL may be one specific feature which could generate near term revenue from current customers and revenues can be obtained from the recent Java deliverable.

- 8. What has been said about direct usage customers is also valid for applications oems. The current oem concept is to use already built HPS/GAB applications from an existing GAB customer and remarket them to other companies in the same industry. These 3rd party customers will become GAB customers either for run-time or full GAB systems. These oem's may be a means by which GAB can reach new customers. The oem's can also provide valuable requirements input.
- 9. The principal products (HPS and GAB) are both quite stable and the maintenance staff may be able to be reduced after the next release has been fully tested and deployed to a sufficient number of customers. The development team will need to be augmented in order to produce

selected separately priced features (Open COBOL, 3rd party repository, etc.). The dependence on Russian programmers doesn't appear to be high risk, but this should be limited, not extended, in order not to leave GAB vulnerable to changing political or economic factors. If new capabilities are added, then additional QA, documentation and training personnel will be needed. The present development and maintenance management and staff seem very competent and are thoroughly knowledgeable of HPS and GAB.

- 10. The balance of the GAB organization is in disarray with the European staff facing further organizational changes and no one directly in charge of GAB sales and professional services. The two regional managers are the senior people, but they do not have any sales plan or commission plan for 2001 and their marketing directions are at best confusing and at worst inconsistent or non-existent. This lack of direction and goals is certainly communicated to the employees and to the customers.
- 11. A relatively small administrative and accounting staff would be needed to manage the support operations for GAB as a private company. Based on discussions with John Broderick, BGAI believes that no more than 13 employees are needed for accounting (6), human resources (2), IT (2), facilities (1) and administration (2). In addition, outside resources could be used for operational legal services and whatever limited corporate legal services are needed.
- 12. The newest strategic plans for AppBuilder R3 are probably not a sound basis for a standalone GAB company strategy. The Gartner Group-suggested market direction for a process driven application environment is a very early stage concept and may well suffer the same fate as object-oriented development and component-based development. GAB needs to focus on its strengths and not again be led into pursuing high risk futurist models. Careful discussions with customers and oems should lead to step by step enhancements to GAB to solidify the customer base and GAB can wait to create or acquire any needed major new application building architectures and tools.

#### Conclusions

The following are the responses to the questions posed in Section I of this report:

1. Does the proposed HPS business have significant downside risks in terms of reduction in maintenance revenues, weak future software sales, limited professional services projects, costly customer commitments or significant technical problems with current or planned products?

There are few downside risks for the maintenance revenue over the next 3 years, but there could be serious erosion after that. Without an improved, step-by-step strategy, product license revenues will remain weak and, without targeted sales efforts, first for current customers and then for new customers, this could be a serious revenue problem. Weak product license sales would also impact professional services revenues.

Are the market opportunities for the current and potential HPS products substantial and continuing, given the changes in applications and platforms that are taking place in North

America and Europe? Will the current and prospective competition prevent GAB from retaining its customer base and obtaining significant new customers?

The market opportunities are probably limited both in the short-term and also in the longer-term for procedures-oriented application development systems. This weakness is most profound in the U.S., but is also a problem to a lesser degree in Europe. At this point, Asia is still an unknown situation. Competition from other products doesn't seem to be a major problem, but the ability to interface with niche development products and to convert from other installed application development systems may be vital to future growth.

3. What is the size and timing of the technical investments needed to produce a more competitive product to realize the market opportunities? Does GAB have the skills needed to carry out these projects or can the additional skills be readily obtained?

The total additional technical investment needed during the balance of 2001 and 2002 to produce a significantly better GAB product line is probably less than \$1M (about 8-10 people). This includes the people needed to restore QA, documentation and training. GAB either has the skills or could reasonably acquire the skills needed for the new development work in the current technical recruiting marketplace.

4. What are the expected revenue projections from the business?

With prompt actions in development announcements and a visible and directed sales presence in Europe, GAB can probably achieve \$20.0M in revenue in 2001 and increase its revenue to \$24.0M in 2002. The level of \$20-24M should be maintainable through 2004. Further growth would be dependent on significant inroads into new accounts, primarily by converting customers currently using Cool:Gen or other non-supported development systems. Further growth will likely also require substantial technical investment or technology acquisitions.

5. What are the expected operating costs to manage the business in a competent manner including providing sales, professional services, customer support and administrative services?

The staff size will need to increase somewhat in development (partially balanced by some reduction in maintenance and support costs in 2002 as QA kicks in and the migration to GAB 2.0 is absorbed). The sales staff must grow in Europe, particularly with pre-sales personnel. It's probably not worthwhile to have any significant sales staff in the U.S. except to migrate competitive accounts. Professional services should grow to meet demand and a G&A staff of 13 people should be sufficient.

6. What is the expected cash flow from the GAB operations, given an effective management structure and a consistent conservative strategy?

The operating cash flow should be at least 25% of revenues. This would be \$5M in 2001 and \$6M in 2002. It could be somewhat higher if new product licenses can be increased since these can generate attractive future maintenance revenues which tend

to have high profit margins. Better pricing models, even within current contract limitations should improve profit margins.

7. Is the present management capable of planning and executing the actions needed to prevent the downside risks and capitalize on the upside opportunities while producing a strong cash flow? If not, what changes would be needed?

The current executive management is not capable of creating or executing the needed actions. A strong CEO to plan and direct the business (preferably someone with a technical background) is crucial. Also, a top flight sales executive, based in Europe, is needed for both sales to users and relationships with oems and potentially with consulting firms and manufacturers (particularly IBM).

## SECTION VI. BGAI Financial Projections

After performing a limited analysis of the current installed base and Level 8's pipeline assessments and assuming a more short-term oriented product development plan with competent executive management and adequate sales, development and professional services staffing, BGAI has constructed a conservative revenue forecast for the HPS/GAB business (see Appendix L).

#### Revenues

#### Maintenance

Maintenance is certainly the most reliable and "forecastable" part of the HPS/GAB business. The GAB maintenance revenues for 2000 were identified as \$11.484M (Appendix E-1) and for the 1Q01 as \$2.362M (Appendix E-2). Using Appendix J-1, Level 8 shows projected 2001 maintenance revenues of \$6.490M for customers "not at risk" plus \$3.552 M for those at "future risk" and \$.845M for those phasing out of using HPS. This is a projected total of \$10.925M for 2001. There is no increment for any new product licenses.

In BGAI's judgment, there should be some increases in maintenance fees (even within current contract limitations) and some increases in maintenance revenue because of migration to GAB 2.0 which would compensate for some erosion on number of seats and users. Therefore, we believe that a forecast of \$11.0M for maintenance revenue in 2001 is quite secure and, if anything, conservative.

As to 2002, Level 8 is forecasting only \$10.129M in maintenance revenues. This assumes virtual elimination of all of those accounts who are converting from HPS, but little change in any other accounts. The expected product license forecast from Level 8 is very low (only \$2.4M in 2001) so this will have little impact on maintenance revenues in 2002. Even if product sales pick up in 2002, there will be little impact on maintenance in that year. Even assuming that some significant percent of the "at risk" accounts decide to migrate off of HPS, this would have little effect in 2002.

It is our projection that with the proper attention to the current customers, appropriate product announcements and delivery and reasonable sales effort, many of the installed customers will migrate to GAB 2.x during the remainder of 2001 and 2002. This will in turn generate some increase in maintenance revenues in 2002 and will limit the losses from "at risk" customers. BGAI believes that 2002 maintenance can be held at \$11.0M

Projections beyond 2002 are very conjectural, but BGAI feels that maintenance should hold at least at \$11M through 2003 and then drop at 10% per year unles GAB has been able to announce and deliver significant new capabilities.

#### **Product Licenses**

The current pipeline is shown in Appendix I. Product license revenue should be able to be increased to \$3.0M during 2001 with some timely announcements and delivery of GAB 2.0.2 in 4Q01. With the delivery of Open COBOL in 1H02 and other announcements, a \$5.0M product

licenses forecast for 2002 would be realistic. Beyond 2002, license revenues will depend on the success of the current oems or the ability to set up relations with consultants or computer manufacturers. While these revenues could climb dramatically, a conservative estimate would show license revenues dropping by 15% per year for 2003-2005.

#### **Professional Services**

The professional services pipeline is shown in Appendix K. Professional services is a tag-along business. For 2001 a target of \$6.0M is reasonable. For 2002 a target of \$8.0M should be achievable. After that the professional services revenues should erode at about 10% per year.

#### Staff

The recommendations below are summarized in Appendix L.

#### **Executive Management**

Two major new executives are needed: a CEO in the U.S. and a VP-Sales, Marketing and Professional Services in Europe.

#### Sales and Marketing

Sales needs to have at least 3 people added, 2 in Europe and 1 in the U.S. These people would need to focus on pre-sales work initially.

#### **Professional Services**

Professional Services should increase by 3 people in 2001 and then by 10 more in 2002 if the projects are there for them.

## Development

Based on our current analysis we believe that the development staff should be increased by 4 people to provide accelerated announcement and delivery of Open COBOL, third party repository, etc. Four other people should be added to augment QA, documentation and training.

#### Maintenance and Support

For now the maintenance and support staff should not be decreased, but by mid-2002 reductions can be made reflecting the improved product quality and fuller documentation and training.

## **Administration and Accounting**

The G&A functions require a total of 13 people plus outsourcing for legal support.

#### SECTION VII. Recommendations

- DIC should proceed with the acquisition of the GAB assets within the terms sheet price range.
- DIC should insist on certain near term actions by Level 8 including establishing a business unit structure for GAB, setting up sales goals and a commission plan and prioritizing certain near-term development projects.
- 3. DIC should close the deal as soon as possible within legal and financial guidelines
- 4. Level 8 should announce the deal as soon as possible with DIC appointing a spokesperson to articulate DIC's objectives and plans for GAB.
- 5. DIC should bring in a CEO in the U.S. to manage the world-wide business and start recruiting a VP-Sales, Marketing and Professional Services to be located in Europe.
- Organizational changes should be made in Cary to separate the HPS/GAB functions from the other Level 8 activities.
- The GAB R3 strategy should be dropped and a multiple step GAB 2.x enhancement strategy agreed upon and implemented.

그는 그 사이들은 일본 사는 생활을 모면 하는 것이 없다면 했다.	
그는 그는 그리는 그 내려면 하나를 하게 되었다. 그는 그들은 그리는 이번에 걸었다.	
프리테크웨 이 없었다. 그런 보고 그리고 있는데 없는데 없었다면 뭐.	
그 사람들이 아이들을 다 하는 것도 되었다.	
그리 어떻게 하는 것 같아요? 하는 이 가고 있는 한 경우 비슷한 바닷물을 가능한다.	
그 병원 등 이번 시간 그 이 나는 사이 생생님이 있었다면 보냈다.	
그리 사람들은 계속하는 것으로 그녀는 하는 이번 제휴가를 가져왔다.	
[ - [ - [ - [ - [ - [ - [ - [ - [ - [ -	

# **Professional Summary**

Burton Grad, President of Burton Grad Associates, Inc. (BGAI), has a long record of significant contributions to the computer software and services industry. He has experience both as a user and developer of application and systems products and as consultant, innovator, businessman and leader in the computer software and services industry.

Since 1978 he has been a consultant to companies providing software products, software professional services, processing services and other computer software and services offerings:

- Strategic planning, management and organizational consulting, and product analysis, evaluation and review
- Company and product acquisition studies including due diligence and valuation for financial capitalization and write-off purposes
- Planning, assessment and analysis of business operations including quality and productivity measurements

Work is performed personally or with the assistance of experienced specialists in market analysis, customer services, systems programs and industry applications on mainframe and departmental computers as well as on client/server and personal computer systems.

This is a partial list from the more than 175 BGAI clients:

Broadview Associates

Budgeting Technology, Inc.

CIBER, Inc.

DA Consulting Group

Decision Consultants, Inc.

Discount Investment Corporation

Elron Software, Inc.

Geocapital Partners

Grace Consulting and Technologies

i2 Technologies, Inc

Infosafe

Keane, Inc.

Mediware, Inc.

Platinum Technology

SPSS, Inc.

Sterling Commerce, Inc.

Sterling Software, Inc.

TSI International

#### **Work Achievements**

#### Burton Grad Associates, Inc. (1978 - Present)

- Strategic planning, management and organizational consulting, and product analysis, assessment and review
- Company, product and technology valuation studies for financial, tax, capitalization and acquisition purposes
- \* Due diligence studies on acquisitions of computer software/services companies
- Business assessment studies and implementation projects for product strategy, development, quality management and customer service

#### Customer Care, Inc. (1992 - 1996)

- \* Published CustomerCare Newsletter and CustomerCare Survey directed at software companies' customer services activities: support, documentation, training and product-related consulting
- \* Provided consulting on customer service processes, and training for customer service personnel

#### Heights Information Technology Service (1979 - 1983)

- \* Performed professional services for applications and systems development
- \* Used professionals on a remote, work at home basis with effective project management

## **International Business Machines Corporation** (1960 - 1978)

- \* Definition, design and implementation of application development systems strategy resulting in release of IBM's development management systems
- \* Development of application programs for every major industry
- \* Establishment of joint planning and programming development with European operations
- \* Announcement, development and initial support of CICS
- \* Management of application development for small business and process control systems
- \* Responsibility for the production, release and maintenance of almost 200 programs
- \* Conception of approach to and programs for text processing and office automation systems
- \* Development and expansion of computer based training systems
- \* Development of management science and scientific programs
- Participation in the structuring and unbundling of IBM program products
- \* Creation of the Study Organization Plan for specifying and designing application systems

#### General Electric Company (1949 - 1960)

- \* Programming of the first commercial computer (Univac I in Louisville)
- \* Development of discrete simulation techniques for manufacturing planning and control
- \* Invention of decision tables
- \* Study of automated factory design and implementation
- \* Initiation and use of advanced techniques for production, inventory and quality control

#### **Other Professional Activities**

#### 1972-1996 ITAA

- \* Computer Software and Services Trade Association
- President, Treasurer and Board member of American Software Association Division of ITAA
- \* Member of ITAA Board
- \* Chair and member of various committees (Industry Relations, Software Capitalization, Software Openness, Technology Information Services, Quality Management)
- \* Executive Committee of Information Technology Foundation (Project Office)
- 1968 and 1979 Principal author of *Management Systems*, published by Holt, Rinehart and Winston. Used for colleges and businesses for computer application system methodology and design.
- 1950-Present Speaker and chair at conferences and workshops and contributor to professional journals on various information technology subjects including decision tables, quality control, systems engineering and software capitalization

# Professional Profile - Sid Dunayer Communications and Network Related Projects

# Major International Chemical Manufacturer

Requirements analysis and design of the global network connecting the various product design centers worldwide. The network is currently implemented using Token-Ring and Ethernet local area networks connected via private TI/T3 service, Fiber links, Asynchronous and Synchronous dial connections, X.25 packet connections and SAA connections to the mainframes. Through this network, the chemists worldwide can share data and work together on new creations. The actual mechanism used to route any given "transaction" is dependent on the required response time for that transaction. Those that are "urgent" or require a timely response are routed via an appropriate network connection. The lower priority data replication messages are batched and sent using a cheaper network route.

# Software Products Company

As part of a strategic planning study, analyzed various current and proposed message/document interchange models to establish requirements for an integrated messaging system, including analysis of transport mechanisms and use of available communications software packages.

# Major Software Products and Services Company

As part of a study to determine whether to centralize company development and processing services, prepared requirements statement for installing an integrated communications network to cover development, processing services and corporate administration as well as telephone and fax services.

# **Network Services Provider**

As part of a technical due diligence for an acquisition, performed an analysis to determine possible methods for connecting the newly acquired customers to the client's VAN. Analysis included the possibility of connecting the VAN to the packet network used by these customers. In this way, the packet service could reroute the customer transactions to the VAN. As customers were migrated from the packet network to the VAN, service on the packet network would decrease and eventually would cease, at which time the connection to the packet network would no longer be required.

# **Major Financial Institution**

Designed and implemented a corporate-wide customer service network including the use of small computers (replacing mainframes), leased lines, dial-in backup units and other interconnect facilities for regional processing centers.

## **Information Request List**

#### A. General

- 1. Organization chart and staffing levels
- 2. Business strategy and operation plans
- 3. Profiles of senior managers

#### B. Sales

- 1. Revenue and unit history by product line, geographic territory and types of revenue
- 2. Mix of new sales, maintenance, add-ons, upgrades and services
- 3. Backlog and current pipeline
- 4. Pricing and discount plans
- 5. Win/loss records and analyses

#### C. Marketing

- 1. Major customer analysis with revenues for 2000 and 1Q2001
- 2. Resellers, alliances and partnerships
- 3. Product and service descriptions
- 4. Principal competitors

# D. Customer Service and Support

- 1. Outstanding customer problems
- 2. Past year history of problems and time to resolve
- 3. Statistics and reports on product reliability and support requirements
- 4. Any customer satisfaction surveys or data
- 5. Customer base with historic growth and erosion

#### E. Professional Services

- 1. Customer requirements for professional services
- Past year history of professional services activity (customers, activities, revenues, direct costs).
- 3. Pipeline for professional services

## F. Development: Current Products; New Products

- 1. Organization and training of development people
- 2. Development methodology
- 3. Scheduled enhancements/customer commitments
- 4. Current maintenance activities
- 5. Current development projects
- 6. Testing and quality assurance procedures
- 7. Effort and cost records for development
- 8. Product release and update procedures
- 9. Installation procedures and customer training materials
- 10. Availability and procedures for international usability and service
- 11. Use of third party developers
- 12. Detailed review of schedule and progress for new product releases

#### G. Technical Review: Current Products; New Products

- 1. Supported platforms and systems for each product
- 2. Major features of the products -
  - functions performed
  - · ease of installation and use
  - maintainability
  - audits and controls
  - security
- 3. Development languages and special tools used
- 4. Number of programs per product and lines of code
- 5. Provenance of all program modules (where did code come from)
- Inclusion of proprietary notices in source and object modules, both current and previous releases
- 7. Method of change control
- 8. Volume and magnitude of change history
- 9 Architecture of the programs
- 10. Internal system documentation level and updates
- 11. Documentation of specifications and design
- 12. Prerequisites for running the products
- 13. Examination of source code
- 14. Access to usage/demo of operational code
- 15. Unit and system test cases

### Materials Received from Level 8

- 1. Geneva AppBuilder marketing description
- 2. Geneva AppBuilder Concepts and Facilities Guide
- 3. National Bank of Greece Functional Description
- 4. Sample customer contracts: Woolwich, Bank of Montreal, Access
- 5. Customer list (as of early 2000)
- 6. Current maintenance list
- Organization charts and employee list
- 8. Facilities and equipment
- 9. Geneva AppBuilder financial projections and assumptions
- 10. 2000 revenue analysis by product, region and type of revenue
- 11. Pricing schedule for GAB
- 12. Maintenance cancellations in 2000 and up to 3/31/2001
- 13. 10K Year 2000
- 14. 10K/A 12/31/00
- 15. 10Q 1Q01
- Planned questions for internal Level 8 Customer Satisfaction Survey for HPS, GAB and other Cary-supported products
- 17. Analysis of incoming problems and resolution time 12/99-4/01
- 18. Open enhancement requests
- 19. Maintenance Forecast (Finance)
- 20. 1999 Summary Income Statement
- 21. 2000 Summary Income Statement
- 22. Product Maintenance Organization
- 23. Customer Services Handbook
- 24. Client Problem Reporting Activity
- 25. Product Support and Maintenance Development Presentation
- 26. Cary Development Lab Practices, including sample Project Management Report (1/01)
- 27. AppBuilder 2.0 Test Methodology
- 28. Effort Summary by Project for 2001 for GAB
- 29. Technology used for Cary Lab products
- 30. Use of 3rd party products for GAB 2.0
- 31. Cary Lab Product Summaries
- 32. Development Process for Incidents
- 33. Problem Analysis by functional components
- 34. Available and supported GAB/HPS products
- 35. Incident Report by week for 2001
- 36. Web Services Engineering Analysis Document
- 37. Pipeline on product sales
- 38. Open Problem Analysis Summary 2000 to 5/31/01
- 39. Customer Advisory Board members
- 40. 1Q01 GAB Revenue by Customer
- 41. 4/01 Actuals Revenue and Expenses
- 42. Pipeline/Forecast for Professional Services -2001
- 43. Projections for 2001-2004 (GAB)

# **Interviews Conducted On-Site and by Phone**

John Broderick

Gheorghe Dumitrescu

Ed Gentry

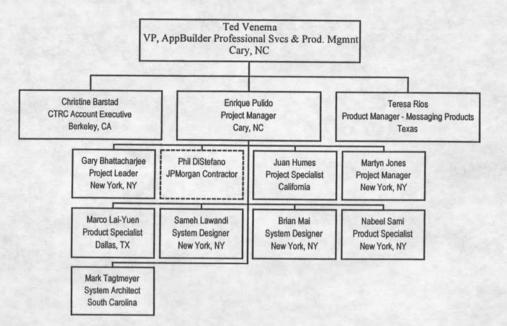
Lance Knowlton

Frank Rossman

Ted Venema

Reinhart Wetzel

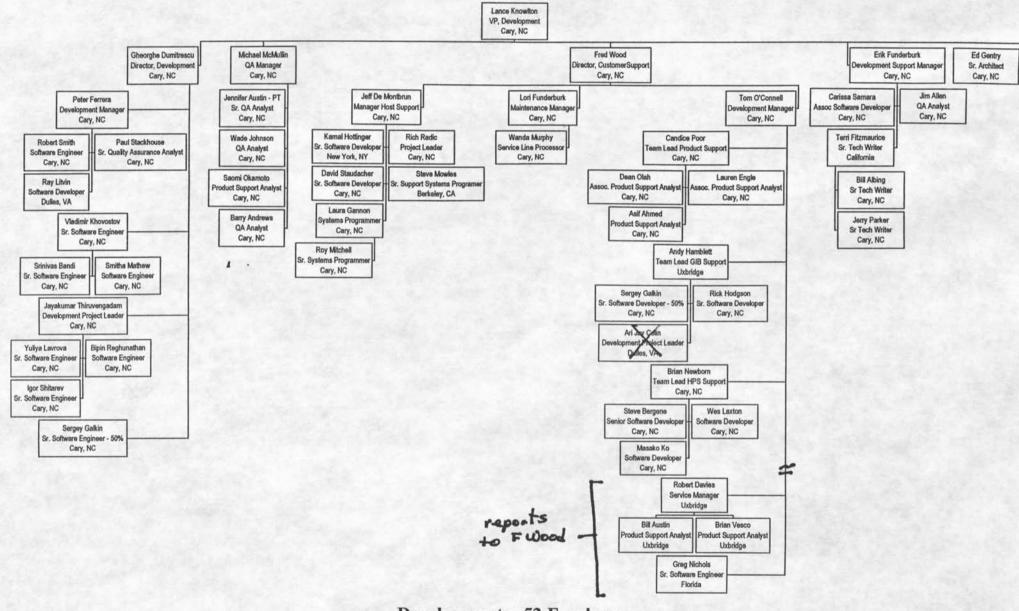
Fred Wood



**Professional Services = 13 Employees** 

12 Full Time Employees 1 Consultants

# AppBuilder/ CTRC/ Messaging Product Development/Support

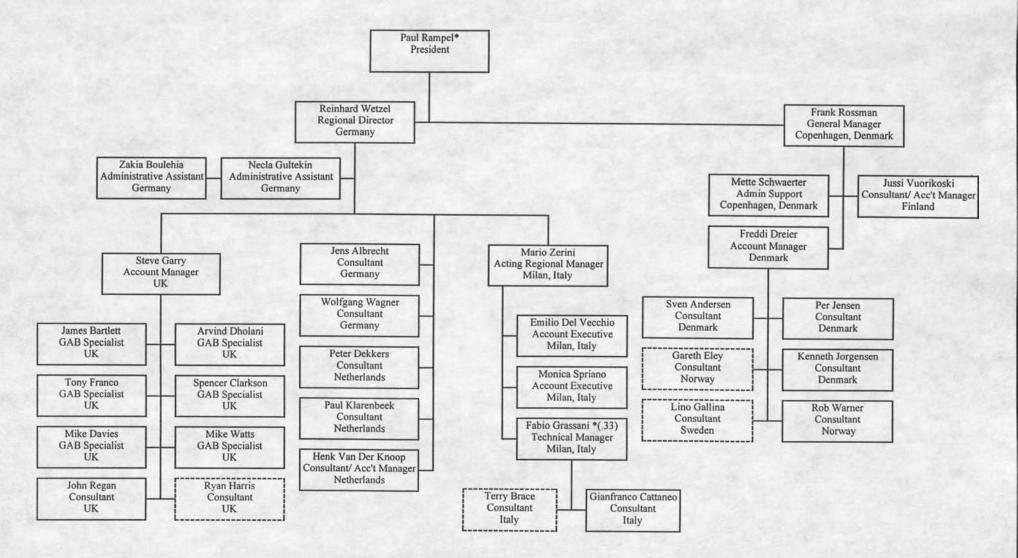


# **Development = 52 Employees**

Americas = 47 Full Time Employees 1 Part Time Employee EMEA = 4 Employees

(Sergey is only counted once on this - he's split 50/50 in Cary so he's shown twice on the Org Chart)

# AppBuilder EMEA Organization Professional Services & Sales



LOB	Status	Name
Corporate		
GAB	Employee	Kilman, Arie
GAB	Employee	Venema,Ted
Consulting -		
GAB	Employee	Clarkson,Spencer
GAB	Employee	Davies, Michael
GAB	Employee	Watts,Michael
GAB	Employee	Regan, John
GAB	Employee	Dholani, Arvind
GAB	Employee	Bartlett, James
GAB	Employee	Franco, Antonio
GAB	Contractor	Harris, Ryan
GAB	Employee	Warner,Robert
GAB	Contractor	Gallina, Lino
GAB	Contractor	Brace, Terry
GAB	Contractor	Eley, Gareth
GAB	Fundama	Van Dan Kraan Handrik
	Employee	Van Der Knoop, Hendrik
GAB GAB	Employee Employee	Dekkers,Peter Klarenbeek,Paul
GAB	Employee	Vuorikoski,Jussi
GAB	Employee	Dreier,Freddi
GAB	Employee	Andersen, Sven
GAB	Employee	Jorgensen,Kenneth
GAB	Employee	Jensen,Per
GAB	Employee	Cattaneo, Gianfranco
GAB	Employee	Albrecht, Jens
GAB	Employee	Wagner, Wolfgang
Consulting -		
GAB	Employee	Jones, Martyn J.
GAB	Employee	Pulido, Enrique

GAB	Employee		Bhattacharjee, Gary
GAB	Employee		Tagtmeyer, Mark
GAB	Employee		Lawandi,Sameh H.
GAB	Employee		Humes, Juan L
GAB	Employee		Sami, C. M. Nabeel
GAB	Employee		Mai,Brian P.
GAB	Employee		Lai-Yuen,Marco A.
O/ ID	Employee		Lai-Tuch, Marco A.
GMQ	Contractor		DiStefano, Phil
Developme	nt- AppBuilder		
GAB	Employee	DSC_ZZ	De Montbrun, Jeffrey M
GAB	Employee	DSC_ZZ	Radic,Richard
GAB	Employee	DSC_ZZ	Wood,Fred A
GAB	Employee	DSC_ZZ	Hottinger, Kamal
GAB	Employee	DSC_ZZ	O'Connell, Thomas J
GAB	Employee	DSC_ZZ	Gannon,Laura Ann
GAB	Employee	DSC_ZZ	Newborn, James B.
GAB	Employee	DSC_ZZ	Bergene, Steven T.
GAB	Employee	DSC_ZZ	Galkin, Sergey A
GAB	Employee	DSC_ZZ	Staudacher, David L.
GAB	Employee	DSC_ZZ	Laxton, Wesley T.
GAB	Employee	DSC_ZZ	Allen, James T.
GAB	Employee	DSC_ZZ	Funderburk, Erik R.
GAB	Employee	DSC_ZZ	Ko,Masako Y.
GAB	Employee	DSC_ZZ	Poor,Candice E.
GAB	Employee	DSC_ZZ	Engle,Lauren
GAB	Employee	DSC_ZZ	Funderburk,Lori S.
GAB	Employee	DSC_ZZ	Johnson, Thomas W.
GAB	Employee	DSC_ZZ	Olah,Dean Anthony
GAB	Employee	DSC_ZZ	Murphy, Wanda Ann
GAB	Employee	DSC_EZ	Austin, William
GAB	Employee	DSC_EZ	Davies,Robert
GAB	Employee	DSC_EZ	Vesco,Brian
GAB	Employee	DDC_ZZ	Knowlton,Lance M
GAB	Employee	DDC_ZZ	Thiruvengadam,Jay
GAB	Employee	DDC_ZZ	Dumitrescu,Gheorghe G
GAB	Employee	DDC_ZZ	Litvin,Raymond
GAB	Employee	DDC_ZZ	Gentry,Edward James
TEN HAL			
GAB	Employee	DDC_ZZ	Mitchell, James R.
GAB	Employee	DDC_ZZ	Ferrera,Peter
GAB	Employee	DDC_ZZ	Khvostov, Vladimir I.
GAB	Employee	DDC_ZZ	Stackhouse, Paul

015	In .	DDC ==	84-84-W- 84'-b114'
GAB	Employee	DDC_ZZ	McMullin, Michael W.
GAB	Employee	DDC_ZZ	Albing,Bill W.
GAB	Employee	DDC_ZZ	Fitzmaurice, Theresa
GAB	Employee	DDC_ZZ	Lavrova, Yuliya K.
GAB	Employee	DDC_ZZ	Mathew,Smitha M
GAB	Employee	DDC_ZZ	Reghunathan,Bipin
GAB	Employee	DDC_ZZ	Shitarev,Igor V.
GAB	Employee	DDC_ZZ	Bandi,Srinivas
GAB	Employee	DDC_ZZ	Smith,Robert C.
GAB	Employee	DDC_ZZ	Okamoto,Saomi
GAB	Employee	DDC_ZZ	Parker, Jerry D
GAB	Employee	DDC_ZZ	Samara, Carissa
Part Time			
GAB	Intern	DDC_ZZ	Andrews, Barry
GAB	Employee	DDC_ZZ	Austin, Jennifer A.
Development	- Messaging		
XIPC	Employee	N S TOP SE	Shrivastava, Sanjay
CTRC	Employee		Mowles, Steven
GMQ	Employee		Nicholls, Gregory
GIB	Employee		Hodgson,Rick W.
GIB	Employee		Ahamed, Asif
GIB	Employee		Hamblett, Andrew
Sales - NA			
	Employee		Rios,Teresa
Sales - Int		1 48 4 5	
GAB	Employee		Garry,Stephen
GAB	Employee		Wetzel,Reinhard
GAB	Employee		Gultekin, Necla
GAB	Employee		Rossman,Frank
G&A&IT		1 2 3 3 3	
	Employee	A STATE OF THE	Open
MEY TO	Employee		Open
Tell / Tell	Employee		Open
	Employee		Open
	Employee		Open
	широјес		
Summary			

Sales	1000	
NA Sales	-	
EMEA Sales	1	
Standard Commission Control of the C	4	
Total Sales	5	
Consulting		
NA Consulting	10	
EMEA Consulting	23	
Total Consulting	33	
R & D & Support		
AppBuilder	46	Not included Russian Cont
Other	6	
Total R & D & Support	52	
G&A&IT	5	
Total Headcount	97	
Reconciliation to Sent Spread	dsheet	
Starting number	99	
Add	A THE REST	
Colelli, Melody	1	Need admin in Cary, Melod
G&A&IT	5	
	105	STATES SERVICE OF THE SERVICE
Subtract		A STATE OF STATE OF THE PARTY.
Jacks,Laura	1	Teresa will handle pre-sale
Barnes,Robert	1	Not needed for CTRC, pos
Cai,Jay	1	Not needed for CTRC, pos
Schwaerter, Mette	1	No need for admin in Deni
Boulehia,Zakia		One admin in Germany is
Saputo, James		I had not included anything
Grassini,Fabio		No idea on this, he is not o
	7	

APPENDIX D
(2 PAGES)

# Geneva AppBuilder

Geneva AppBuilder™ provides a complete integrated application development environment for creating, deploying and maintaining large-scale e-business applications while using readily available development skills. Geneva AppBuilder enables Java, HTML servlet, EJB, C and OS/390 COBOL capability for true enterprise-scale e-business application development and deployment that combines Internet technologies with existing systems and technology infrastructures to provide multi-tier Java and COBOL applications across Web, application server and mainframe environments.

# Abstract Technology-Independent Specification

Geneva AppBuilder provides an integrated toolset to specify applications that are independent of the environment in which they execute. Developers focus their expertise on the business aspects of application development rather than technical constraints of infrastructure. The versatile toolset enables developers to create, configure and maintain applications over generations of execution technology.

# Large-Scale Development Functionality

To simplify management of large application development and maintenance tasks that may involve hundreds of developers working simultaneously, Geneva AppBuilder uses a specification repository. The repository simplifies management tasks by retaining both the structure of components and their relationship of interactions. As a result, activities such as impact analysis may be performed quickly and accurately.

# Multiple Platform Deployment

Geneva AppBuilder uses generation technology to convert environmentindependent business objects and business process definitions into technologydependent, high-performing applications. These generators convert the environment-independent specifications into open code specifically tuned for the chosen deployment platform, distribution architecture and Internet architecture.

Geneva AppBuilder leverages the strengths of legacy functionality with the requirements of Web commerce. In addition to deploying to C-based UNIX and NT environments or OS/390 CICS/COBOL, applications can also be deployed to J2EE-compliant application servers as HTML/Servlets and Enterprise Java Beans – all from the same specification. To complete the suite of Java-enabled capabilities, Geneva AppBuilder also packages the newly-generated applications, making them easily deployable on any J2EE-compliant application server.

#### **Features**

 Rapid multi-architecture deployment

LEVEL8

- J2EE and client/server compliance
- · Easy to learn
- Performance architecture
- · Collaborative environment

#### **Key Benefits**

- Immunity from technology changes because specification model is independent of architecture
- More accurate specification of application with range of businessprocess specification tools
- Reuse possible with less effort using repository managed object-based components
- More rapid development and quicker time to market with integrated toolset
- More flexible development with choice of C, Java, and EJB functionality
- Cost savings with efficient, cross-platform code generation engine
- Low maintenance cost

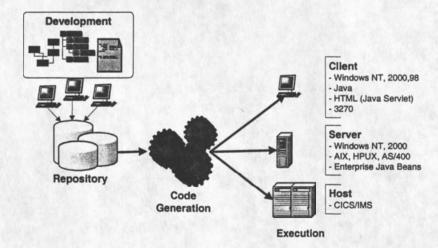
# Geneva AppBuilder

# **Environment Support**

- Java standard edition 1.2.2 (with J2EE Reference Implementation)
- · IBM WebSphere 3.5 (with FP2) application server
- · BEA WebLogic 5.1 (with SP6) application server
- · Apache with Tomcat Web server
- · Any HTML editor and Internet Explorer 5.01 or higher browser
- · PCs operating Windows
- Servers operating AIX, HP-UX or OS/400
- Mainframes running CICS/MVS

# System Requirements

- · CPU: Intel Pentium 450 MHz or greater
- · Memory: 256 MB or greater
- Hard Drive: 500 MB minimum, 1 GB recommended 1 GB for Workgroup Repository 500 MB for Workgroup Server 500 MB for E-business Server 250 MB for Gateway Server
- · Communications: Ethernet or Token Ring
- · Display: SVGA or above
- · Any CD-ROM, keyboard and mouse



## Corporate Headquarters

Level 8 Systems, Inc. 8000 Regency Parkway Cary, NC 27511 United States 800.499.7337 919.380.5000 919.469.1910 fax www.level8.com

## European Headquarters

Level 8 Systems, Inc. Harman House Ground Floor George Street Uxbridge, Middlesex UB8 1QQ United Kingdom +44 (0) 1895.206.700 +44 (0) 1895.206.740 fax

## Network Protocols Supported

- · TCP/IP
- · LU2
- LU6.2
- Named Pipes

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## Level 8 Systems, Inc. YTD 2000 Revenue Analysis

	YTD	Total Revenue by	Region		
Revenue	Software	Maintenance	Services	Total	% of Rev
Americas	23,953,726	5,330,822	12,515,229	41,799,777	51%
EMEA	19,779,628	9,612,405	7,535,400	36,927,433	45%
A/P	18,674	1,023,395	597,072	1,639,141	2%
Corp	2,246,072		(22,000)	2,224,072	3%
	45,998,100	15,966,622	20,625,701	82,590,423	100%

YTD Softwar	e Revenue by Region	and Type						YTD:	Software Revenue b	y Percentage								
	72300	GMQ/Geneva XIPC	Geneva AppBuilder	Geneva Enterprise Integrator/Busin ess Process Automator		CICERO	StarSQ+	TOTAL		Geneva Integration	GMQ/Geneva XIPC		Geneva Enterprise Integrator/Busin ess Process Automator	OTHER	CICERO	StarSO+	тота	VL.
Americas	646,819	1,704,351	2,547,717	15,503,749	208,590	2,800,000	542,500	23,953,726	Americas	3%	7%	11%	65%	1%	12%		2%	100%
EMEA	419,477	90,029	10,736,827	8,128,685	404,610			19,779,628	EMEA	2%	0%	54%	41%		0%		0%	100%
A/P	16,174	2,500		-			-	18,674	A/P	87%	13%	0%	0%	0%	0%		0%	100%
Corp		2,220,000	22,747		3,325			2,246,072	Corp	0%	99%	1%	0%	0%	0%		0%	100%
-	1,082,470	4,016,880	13,307,291	23,632,434	616,525			45,998,100		2%	9%	29%	51%	1%	0%		0%	100%

YTD Mainten	nance Revenue by Res	gion and Type						YTD M	faintenance Revenu	e by Percentage								
	PU CO TO COULT ON A COLUMN TO SERVICE OF THE PURCH TO	GMQ/Geneva XIPC		Geneva Enterprise Integrator/Busin ess Process Automator		CICERO	StarSQ+	TOTAL		Geneva Integration	GMQ/Geneva XIPC	Geneva	Geneva Enterprise Integrator/Busin ess Process Automator	OTHER	CICERO	StarSQ+	TC	OTAL
Americas	201,387	1,169,168	2,178,444	1,650,021	48,060	26,333	57,409	5,330,822	Americas	4%	22%	41%	31%	1%	0	%	1%	100%
EMEA	84,449	184,143	8,342,721	934,444	62,799		3,849	9,612,405	EMEA	1%	2%	87%	10%	1%	0	%	0%	100%
A/P	(1,152)	31,870	963,325	29,041			311	1,023,395	A/P	0%	3%	94%	3%	0%	0	%	0%	100%
Corp								1 .	Corp	0%	0%	0%	0%	0%	0	%	0%	0%
	284,684	1,385,181	11,484,490	2,613,506	110,859			15,966,622	AND PARTY	2%	9%	72%	16%	1%	0	%	0%	100%

	Company of the Compan	GMQ/Geneva XIPC	Marine Control of the	Geneva Enterprise Integrator/Busin ess Process Automator	Government	CICERO	StarSQ+		TOTAL			GMQ/Geneva XIPC		Geneva Enterprise Integrator/Busin ess Process Automator	OTHER	CICERO		StarSO+	TOTAL	
Americas	1,402,773	710,880	2,441,216	4,374,190	3,586,170			14	12,515,229	Americas	11%	6%		35%		29%	0%		0%	1009
EMEA	243,252	5,981	6,107,496	1,168,160	10,511				7,535,400	EMEA	3%	0%	81%			0%	0%		0%	1009
A/P	31,329	25,858	539,885						597,072	A/P	5%		2,73313			0%	0%		0%	100%
Corp	-				(22,000)				(22,000)	Corp	0%	0%	10000	007		0%	0%		0%	0%
	1,677,354	742,719	9,088,597	5,542,350	3,574,681				20,625,701	Total to Rev	8%	4%	44%	27%		7%	0%		0%	100%

Level 8 Systems, Inc. 2001 Operating Plan																				
GAB - Line of Business	Actual				2001 Total					2002 Total				2003	2003 Total				2004	Total
	91	Q2	Q3	Q4	Annual	Q1	Q2	Q3	Q4	Annual	Q1	QZ	Q3	Q4	Annual	Q1	Q2	Q3	Q4	Annual
Revenue:																				
Software	\$151 \$	200	1,000	1,000	2,351	1,000	1,000	1,000	1,000	4,000	1,000	1,000	2000	3,000	7,000	4,000	5,000	6,000	7,000	22,000
Maintenance	2,362	2,678	2,621	2,593	10,253	2,567	2543	2520	2499	10,129	2,479	2,461	2,481	2,541	9,962	2,639	2,776	2,952	3,166	11,533
Services	1,572	2,280	1,628	1,628	7,107	1,628	1628	1628	2500	7,383	2500	3000	3500	4000	13,000	4,500	5,000	6,000	7,000	22,500
Total Revenue	4,085	5,158	5,248	5,221	19,712	5,195	5,171	5,148	5,999	21,512	5,979	6,461	7,981	9,541	29,962	11,139	12,776	14,952	17,166	56,033
Cost of Revenue:																				
Cost of Software	0																			
Cost of Maintenance	875	736	736	736	3,082	736	780	780	780	3,075	780	826	826	826	3,259	750	750	750	775	3025
Cost of Services	1,478	1,506	1,205	1,205	5,394	1,205	1,205	1,205	1,851	5,467	1,851	2,221	2,592	2,962	9,626	3,332	3,702	4,443	5,183	16661
Total Cost of Revenue	2,353	2,241	1,941	1,941	8,476	1,941	1,985	1,985	2,631	8,542	2,631	3,048	3,418	3,788	12,885	4,082	4,452	5,193	5,958	19,686
Gross Profit	1,732	2,916	3,307	3,280	11,236	3,254	3,186	3,163	3,368	12,971	3,348	3,413	4,563	5,752	17,077	7,057	8,324	9,759	11,208	36,347
Operating Expenses:																				
Development	700	752	750	750	2,953	749	824	824	824	3,221	824	906	906	906	3,543	906	997	997	997	3897
Sales	750	361	341	341	1,793	341	425	425	500	1,691	500	500	1,000	1,500	3,500	2500	3000	3500	4000	13000
Marketing	120				120						200	500	500	500	1,700	1000	1000	1000	1000	4000
G&A - Corp Services Charge	700	775	600	580	2,655	580	580	580	580	2,320	609	609	609	609	2,436	668	767	897	1,030	3362
Subtotal Subtotal	2,270	1,888	1,691	1,671	7,521	1,670	1,829	1,829	1,904	7,232	2,133	2,515	3,015	3,515	11,179	5,075	5,763	6,394	7,027	24,259
Income/(loss) from operations	(538)	1,028	1,616	1,609	3,715	1,584	1,357	1,334	1,464	5,739	1,215	898	1,548	2,237	5,898	1,982	2,560	3,365	4,181	12,088
		4.000	1.010	4.000	27/2	4 504	4.257	1 224	1.404	£ 720	4.246	800	1.510	0.007	5 000	1,982	2,560	3,365	4,181	12,088
Final Profit	(538)	1,028	1,616	1,609	3,715	1,584	1,357	1,334	1,464	5,739	1,215	898	1,548	2,237	5,898	1,802	2,560	3,365	9,101	12,000
Final Margin	-13.2%	19.9%	30.8%	30.8%	18.8%	30.5%	26.2%	25.9%	24.4%	26.7%	20.3%	13.9%	19.4%	23.4%		17.8%	20.0%	22.5%	24.4%	21.6%
Services Margin	6.0%	34.0%	26.0%	26.0%		26.0%	26.0%	26.0%	26.0%	26.0%	26.0%	26.0%	26.0%	26.0%		26.0%	26.0%	26.0%	26.0%	26.0%
Maintenance Margin	63.0%	72.5%	71.9%	71.6%		71.3%	69.3%	69.1%	68.8%	69.6%	68.5%	66.4%	66.7%	67.5%		71.6%	73.0%	74.6%	75.5%	73.8%

APPENDIX E-

#### Level 8 Systems 2001 Operating Plan

GAB LOB													9 mos	1st Qtr	12 mos
TOTAL	Apr	May	June	July	August	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Budget	02	Budget
Daves															
Revenue				100	100										
Software	0	0	200,000	0	0	1,000,000	0	0	1,000,000	0	0	1,000,000	2,200,000	1,000,000	3,200,000
Maintenance	894,110	891,886	891,609	869,381	869,381	881,881	860,209	860,209	872,709	851,579	851,579	864,079	7,891,377	2,567,237	10,458,614
Services - Consulting	1,194,797	542,551	542,551	542,551	542,551	542,551	542,551	542,551	542,551	542,551	542,551	542,551	5,535,205	1,627,653	7,162,858
Survices - Training	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Allowance for Discounts & Returns	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Revenue	2,088,907	1,434,437	1,634,160	1,411,932	1,411,932	2,424,432	1,402,760	1,402,760	2,415,260	1,394,130	1,394,130	2,406,630	15,626,582	5,194,890	20,821,472
Constitute Eventure					100										
Operating Expenses	and the same									200					
Personnel Expenses			******	504 500	E04 000	504,298	504,298	504.298	504,298	504,298	504.298	504.298	4,580,754	1.512.894	6,093,648
Direct Compensation	546,371	504,298	504,298	504,298	504,298				101,017	101,017	101,017	101,017	915,144	303,052	1,218,196
Benefits	107,004	101,017	101,017	101,017	101,017	101,017	101,017	101,017							
Formula Based Commission	27,767	27,719	37,719	27,719	27,719	72,719	27,719	27,719	72,719	27,719	27,719	72,719	349,516	128,156	477,672
Nonformula Based Borus	14,233	14,233	14,233	14,233	14,233	14,233	14,233	14,233	14,233	14,233	14,233	14,233	128,093	42,698	170,791
Contractors	75,622	75,622	75,622	75,622	75,622	75,622	75,622	75,622	75,622	75,622	75,622	75,622	680,597	226,866	907,463
Employee Training	8,042	8,042	8,042	8,042	8,042	8,042	8,042	8,042	8,042	8,042	8,042	8,042	72,375	24,125	96,500
Other Employee Expenses	5,000	5,000	37,500	5,000	5,000	37,500	5,000	5,000	37,500	5,000	5,000	37,500	142,500	47,500	190,000
Subtotal	784,038	735,930	778,430	735,930	735,930	813,430	735,930	735,930	813,430	735,930	735,930	813,430	6,868,979	2,285,290	9,154,270
Stational Laboratory of the Control	104,000	100,000	110,400	100,000	100,000										-
Travel		-	- marine							21.00			******		
Gross Trevel	103,245	98,245	98,245	98,245	98,245	98,245	98,245	98,245	98,245	98,245	98,245	98,245	889,205	294,735	1,183,940
Client Reimbursements	44,220	44,220	44,220	44,220	44,220	44,220	44,220	44,220	44,220	44,220	44,220	44,220	397,980	132,660	530,640
Subtotal	59,025	54,025	54,025	54,025	54,025	54,025	54,025	54,025	54,025	54,025	54,025	54,025	491,225	162,075	653,300
Other Direct Expenses											181				
Third Party Commissions/Finder's Fees	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Outside & Professional Services	301.417	1,375	26.875	1,375	1,375	26,875	1,375	1,375	26,875	1,375	1,375	26,875	388.917	29,625	418,542
Promotional Expenses	500	500	500	500	500	500	500	500	500	500	500	500	4,500	1,500	6,000
Subtotal	301,917	1,875	27,375	1.875	1,875	27.375	1.875	1,875	27,375	1,875	1,875	27,375	393,417	31,125	424,542
Subtotal	301,817	1,075	21,313	1,0/3	1,075	21,313	1,075	1,075	27,070	1,070	1,070	21,010	000,411	01,120	36.116.3
Total Direct Expenses	1,144,980	791,830	859,830	791,830	791,830	894,830	791,830	791,830	894,830	791,830	791,830	894,830	7,753,621	2,478,490	10,232,112
				100						- 29				FIFT.	
Indirect/Overhead Expenses						10.000	40.000	46,066	46,066	46,066	46,066	46,066	415,067	138,199	553,266
Premises	46,537	48,066	46,066	46,066	46,066	46,066	46,066					36,833	332,130	110,499	442,629
Communications	37,466	36,833	36,833	36,833	36,833	36,833	36,833	36,833	36,833	36,833	36,833			16,515	66,159
Stationery & Postage	5,605	5,505	5,505	5,505	5,505	5,505	5,505	5,505	5,505	5,505	5,505	5,505	49,644		
Machinery & Equipment	98,674	96,796	96,113	96,113	96,113	96,113	96,161	96,197	96,197	95,892	95,572	95,572	868,478	287,037	1,155,515
Subtotal	188,283	185,200	184,518	184,518	184,518	184,518	184,565	184,601	184,601	184,296	183,976	183,976	1,665,320	552,249	2,217,569
Total Operating Expenses	1,333,263	977,030	1,044,348	976,348	976,348	1,079,348	976,395	976,431	1,079,431	976,126	975,807	1,078,807	9,418,941	3,030,740	12,449,681
		0	0	0	0		0	0		0		0	0	0	0
Interdepartmental Cross-Charge - Rev/(Exp) Contribution	755,644	457,407	589,812	435,585	435,585	1,345,085	426,365	426,328	1,335,829	418,004	418,323	1,327,823	8,207,641	2,164,151	8,371,79
Contribution Margin %	38.2%	31.9%	38.1%	30.9%	30.9%	55.5%	30.4%	30.4%	55.3%	30.0%	30.0%	55.2%	39.7%	41.7%	-
	30,EN	31.0%	00.170	30.07	55.6.0	00.0%	30.4 %	30.47	00.076	54.0.0					
Heaccount Detail: Full-time Employees	83	82	82	82	82	82	82	82	82	82	82	82	82.1	82.0	82.1
Part-time Employees	2	2	2	2	2	2	2	2	2	2	2	2	2.0	2.0	2.0
Total Employees	85.0	84.0	84.0	84.0	84.0	84.0	84.0	84.0	84.0	84.0	84.0	84.0	84.1	84.0	84.1
Contractors	4.0	4	4	4	4	4	4	4	4	4	4	4	4.0	4.0	4.0
Total Headcourt	89.0	88.0	88.0	88.0	88.0	88.0	88.0	88.0	88.0	88.0	88.0	88.0	4.0	88.0	88.1
Ave Salary/person	6.428	6.004	6,004	6,004	6,004	6,004	6,004	6,004	6,004	6,004	6,004	6,004	54,461	18,011	72,472
	19.6%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%
Benefits as a % of Direct Comp		1,696	1,696	1,696	1,696	1.696	1.696	1.696	1.696	1,696	1,696	1,696	15,303	5,088	20,391
Net Travel per person (Headcount)	1,735	1.030	1,030	1,030								11000			
Net Travel per person (Total, Incl. contractors)	1,657	1,619	1,619	1,619	1,619	1,619	1,619	1,619	1,619	1,619	1,619	1.619	14,608	4,857	19,465

TOTAL	Apr	May	June	July	August	Sept	Oct	Nov	Dec	Yen	Feb	Mar	Budget	02	Budget
Cash Flow															
Revenue Software Maint Renewals - AppBuilder Existing A/R Services - Consutting Client Expense Relimbursements	0 773,313	15,171 1,980,161	0 182,052 340,520 544,797 44,220	0 1,814,600 374,105 542,551 44,220	200,000 482,106 111,656 542,551 44,220	0 337,749 148,750 542,551 44,220	0 265,025 168,343 542,551 44,220	1,000,000 216,278 4,500 542,551 44,220	0 815,430 0 542,551 44,220	0 2,328,500 0 542,551 44,220	1,000,000 3,051,734 0 542,551 44,220	700,000 0 542,551 44,220	1,200,000 4,128,411 3,901,348 3,800,103 309,540	1,000,000 6,080,234 0 1,627,653 132,660	2,200,000 10,208,645 3,901,348 5,427,756 442,200
TOTAL INFLOW	773,313	1,995,332	1,111,589	2,775,476	1,380,533	1,073,270	1,020,139	1,807,549	1,402,201	2,915,271	4,638,505	1,286,771	13,339,402	8,840,547	22,179,949
Expenses Personnel Expenses Travel Other Direct Indirect - Premises Lease - Equipment Communications/Postage & Stationary G&A Service Charge Estimated of is liabilities not incl. above TOTAL OUTFLOW	784,038 51,623 46,537 71,898 256,333 854,583 2,067,013	735,930 100,745 46,066 70,957 43,071 258,333 854,583 2,109,687	778,430 98,245 1,917 46,066 70,957 42,338 258,333 682,083 1,978,370	735,930 98,245 1,875 46,066 70,957 42,338 200,000 682,083 1,877,495	735,930 98,245 27,375 46,066 70,957 42,338 200,000 257,083 1,477,995	813,430 98,245 1,875 46,066 70,957 42,338 200,000 257,083 1,529,995	735,930 98,245 1,875 46,066 70,957 42,338 193,333 257,083 1,445,828	735,930 98,245 27,375 46,066 70,957 42,338 193,333 257,083 1,471,328	813,430 98,245 1,675 46,066 70,957 42,338 193,333 257,083 1,523,328	735,930 98,245 1,875 46,066 70,957 42,338 193,333 257,083 1,445,828	735,930 98,245 27,375 46,066 70,957 42,338 193,333 257,083 1,471,328	813,430 98,245 1,875 46,066 70,957 42,338 193,333 257,063 1,523,328	6,868,979 840,083 64,167 415,067 639,558 339,437 1,955,000 4,358,750 15,481,040	2,285,290 294,735 31,125 138,199 212,872 127,014 580,000 771,250 4,440,485	9,154,270 1,134,818 95,292 553,266 852,430 466,451 2,535,000 5,130,000 19,921,526
the second to Code	(1,293,700)	(114,355)	(866,781)	897,981	(97,462)	(456,725)	(425,689)	336,221	(121,127)	1,469,443	3,167,177	(236,557)	(2,141,638)	4,400,062	2,258,424
increase /(Decrease) in Cash	(1,293,700)	(1,408,055)	(2,274,836)	(1,376,855)	(1,474,317)	(1,931,042)	(2,356,732)	(2,020,511)	(2,141,638)	(672,196)	2,494,981	2,258,424			The kall

Maintenance Renewals are included over the 12 month period based on monthly forecast of renewals for current GAB customers on maintenance. There is a small difference bow the expected cash inflows for the 12 months presented and revenue forecast provided that in our estimate represents a few year-end renewals that will not necessarily be paid by 3/02.

Existing A/R was forecasted out to expected paid date based on general DSO for LOB and numerous adjustments based on actuals for April and May, and expected arrival dates of large payments....Charles Schwab, Legal & General, etc.

Projections for GAB

currently using global assumptions for services billings - personnel are not necessarily this utilized currently.

Current Development staff is adequate to cover maintenance and continue development of V2.02 due in November

Dev staff will also begin work on V3.0

Executive is included in sales since his total focus will be sales based

GAB maintenance revenue assumes there is attrition in renewals of the installed base beg. In Q4 of '01

Billing assumption is 70% utilization (70% of 255 days or about 180 billable days) at an average of approx. \$1,100/day.

Compensation includes base salary plus 5% commission on license sales plus 15% bonus on consulting

Out year License revenues are based on sim ilar sales metrics (ave transaction about \$250K) and a new significantly enhanced product

# SOFTWARE - 1001

APPENDIX F

TCodes 8
Charles Schwab Total
FIDUCIA Total
Paine Webber Total
Paine Webber Total
Wells Fargo Services Company Total
Friends Provident Total
Carige Total
Woolwich Total
Grand Total GAB

# MAINTENANCE - 1001

	MAINTENANCE - 1001
Account Base Amt (+/-)	TCodes 8
(2,796.12)	114 Bank Japan Total
(31,672.50)	Achmea Holding Total
(6,701.55)	American International Group Total
(7,787.04)	Arbejdsmarkedsstyrelsen Total
0.03	Army Airforce Exchange Total
(9,953.33)	Australian Assoc Press Telecmm Total
(24,750.00)	Automated Data Processing Total
(35,879.64)	Bank of Montreal Total
(44,650.14)	Banca Carige Total
19,800.00	Ceska sporitelna a.s. Total
(75,252.11)	Charles Schwab Total
(37,909.07)	Cheltenham & Gloucester Total
(7,057.50)	Citicorp North America, Inc. Total
(79,258.45)	Comit GFTP Total
(13,862.49)	Consultec Inc Total
(271,138.26)	Credit Suisse Total
(106,203.78)	CSC Denmark Total
(63,909.99)	Den Danske Bank Total
(24,547.80)	Dept of Immigration Total
(45,000.00)	ELECTRONIC DATA SYSTEMS CORP. Total
(65,977.58)	FIDUCIA Total
(34,971.33)	Friends Provident Total
(5,257.43)	Helaba Landesbank Hessen-Thuri Total
(12,500.00)	IBM Denmark Total
(17,752.32)	IBM Netherlands Total
(24,341.10)	Integrated Core Technologies Total
(45,513.00)	Key Services Corporation Total
(3,963.87)	LBS WURTTEMBERG Total
(212,254.02)	Legal & General Total
(12,811.05)	Maersk Data Total
(87,500.01)	National Bank of Greece Total
(29,400.00)	Paine Webber Total
(42,457.50)	Postgirot/GK Data Total
(65,216.86)	Rabobank Total
(6,753.60)	ROYAL & SUN ALLIANCE Total
(6,467.67)	Royal & Sun Alliance Mgmt Svcs Total
(53,153.22)	RSI Total
(48,840.00)	SAAQ Total
(126,115.32)	SDC-FINANSSYSTEM Total
(34,537.50)	Sikorsky Aircraft Total
(62,605.95)	Standard Life Total
(5,089.50)	State Of Hawaii Judiciary Total
(66,895.39)	Sun Life/NOW AXA SSL Total
(37,982.25)	Suntrust Total
(42,028.53)	Tachibana Securities Japan Total
(81,170.92)	Telenor Total
(51,227.25)	Tieto Group Total
(2,613.45)	TOLD OG SKATTESTYRELSEN Total
(87,551.16)	Union Credit Japan Total
(21,238.50)	Wells Fargo Services Company Total
(40,502.13)	West LB Total
(58,846.07)	Woolwich Total
(2,362,064.22)	Grand Total GAB
(2,302,004.22)	Grand I otal GAB

Account Base Amt (+/- TCodes 8

(13,384.00) Ceska sporitelna a.s. Total

(347,200.00) Citibank Total

(25,770.00) Comit GFTP Total

(18,474.24) Computer Patent Annuities Total

(111,300.01) Credit Suisse Total

(13,490.39) Den Danske Bank Total

(2,329.76) Dept of Immigration Total

(23,113.05) FIDUCIA Total

(51,866.01) Friends Provident Total

(972.17) Helaba Landesbank Hessen-Thuri Total

(41,111.35) IBM Denmark Total

(30,336.00) IBM Greece Total

(44,079.64) LBS Munster Total

(41,872.20) Legal & General Total

(53,072.50) Lloyds Bank Total

(140,128.77) Lloyds Bank Total

(5,688.00) National Bank of Greece Total

(83,047.22) Postgirot/GK Data Total

(67,541.21) Rabobank Total

(77,989.42) SDC Total

(182,266.09) SDC-FINANSSYSTEM Total

(53,074.00) STATE OF NEW MEXICO Total

(141,398.77) Telenor Total

(2,689.63) WM Data Scania AB Total

(1,572,194.43) Grand Total GAB

#### **Technical Review of Level 8 Systems**

Sid Dunayer – 11 June 2001

**People Interviewed:** Ted Venema, Ed Gentry, Lance Knowlton and Gheorghe Dumitrescu.

#### **Development Review**

#### 1 Organization and training of development people

New development is organized into four teams with each having responsibility for a specific section of the product. In addition, there is a dedicated, although undersized, QA unit, a documentation and packaging unit, and several maintenance teams. In my 1998 visit, the development team had documented procedures and standards that were, for the most part, followed. While these standards still exist, the development teams bypass them in many instances in order to meet product delivery schedules.

#### 2 Development methodology

Level 8 attempts to follow industry standard practices for development. These procedures are well documented, but in many cases they are not followed as noted above.

#### 3 Scheduled enhancements/customer commitments

Level 8 provided a fairly detailed set of project plans for current enhancements, maintenance and development activities.

#### 4 Current maintenance activities

See #3 above.

#### 5 Current development activities

See #3 above.

#### 6 Testing and quality assurance procedures

Level 8 has a well-documented testing methodology for AppBuilder. Unfortunately, since the developers themselves performed most testing until recently, the quality of the final product has suffered. Level 8 has started to rebuild the dedicated QA department and this will, hopefully, lead to improved quality in the future.

#### 7 Effort and cost records for development

Level 8 provided detailed records showing development and maintenance manpower utilization for the period Jan 1 – May 31, 2001.

#### 8 Product release and update procedures

While Level 8 has documented product release and update procedures, it isn't clear that these procedures are always followed.

#### 9 Installation procedures

Installation on Windows/NT is performed using InstallShield. MVS and Unix installations are performed without the benefit of any special installation software.

### 10 Availability and procedures for international usability and service

While most of the AppBuilder product includes support for international use and DBCS, one portion of the product still does not contain DBCS support. This has apparently been a problem for several of Level 8's customers.

#### 11 Use of third party developers

Development of the code generation portion of AppBuilder is subcontracted to a development team based in Russia. Level 8 is satisfied with the quality and timeliness of the work performed by this team.

### 12 Detailed review of schedule and progress for new product releases

A review of the current project plans shows that the development team is on or close to schedule for the next release of AppBuilder. There are no indications at this time that the expected Nov 30, 2001 release date will slip.

#### **Technical Review**

### 1 Supported platforms and systems

AppBuilder runs on Windows/NT, HP-UX, Unix, OS/390 and AS/400 platforms.

#### 2 Major features of the products

AppBuilder provides a total development environment for creating new n-tier applications. It contains analysis tools, design and preparation tools, a proprietary repository and construction tools.

# 3 Development languages and special tools

The various components of AppBuilder are written using C++, C, COBOL, REXX, Visual Basic, Assembler, Clist, PL/I, Java and Javascript.

# 4 Number of programs and lines of code

The AppBuilder product contains approximately 10 million lines of code. While we did not ask for or receive a detailed breakdown by component, Level 8 indicates that approximately one-third of this code is for the mainframe repository.

### 5 Provenance of all program modules

Level 8 indicates that all programs, including those created by the third party contractor, are the sole property of Level 8.

#### 6 Inclusion of proprietary notices in source and object modules

Previous inspection of source material, in 1998, showed that Level 8 has adequate proprietary notices in their code. They have reportedly continued that practice.

#### 7 Method of change control

Change control is done using Endeavor and PVCS.

#### 8 Volume and magnitude of change history

Level 8 has fairly complete records showing problem reports and bug fixes for the current release. They do not, however, keep detailed records showing how much code changed between releases or due to problem fixes.

#### 9 Architecture of the programs

The AppBuilder product is procedural in nature, with tools to perform all steps of the development cycle integrated into a common workbench.

#### 10 Internal system documentation level

Level 8 has some internal system documentation, but it is far from complete, not well maintained and the quality varies.

#### 11 Documentation of specifications and design

Level 8 has detailed design notes for all current and recent development. This is consistent with what was available during my 1998 visit.

#### 12 Prerequisites for running the products

Level 8 provided a detailed product support matrix showing the various operating systems and third party products that they support and interface with.

#### 13 Examination of the source code

As much of the source code has not undergone any significant changes since my last inspection in 1998, a source code review was not performed during this visit.

#### 14 Demo of operational code

It is hard to demonstrate the product from end-to-end, as that would require a full application development cycle. I did look at the general look and feel of the development workbench, as well as some generated Java code. Both the workbench and the generated code appeared to be commercial quality.

#### 15 Unit and system test cases

Level 8 does not have adequate unit and system test cases. In addition, they no longer have any automated testing procedures. During my visit in 1998, Level 8 did have an automated testing system, but it was not being utilized. While they indicated, at that time, that they would start to use these procedures, they apparently were abandoned, reportedly due to staffing cuts.

#### **Observations**

- When comparing the status of AppBuilder on this visit versus the status on my visit of 1998, it becomes apparent that much of the improvements that Level 8 intended to make over the past three years have not materialized. While improvements were made in moving to Java and browser based clients, no progress was made in integrating non-AppBuilder applications into the repository. Furthermore, while they did not score high marks for testing and QA in 1998, they did at least have the tools and test data. Due to staffing cuts over the past three years, testing and QA have gone backwards. Level 8 is now trying to correct this, but much work is still needed.
- Due to the lack of adequate QA and project management, some functionality was unintentionally dropped from the current version of the window painting tools. As a result, some customers were not able to move to the new version, and the previous version will require support for a longer time than intended.
- Level 8 has apparently not paid adequate attention to market demands in setting priorities for enhancements to AppBuilder. Customer requirements should be the driving force as this will lead to continuing maintenance revenues and potential new product sales and professional services revenue.
- The fact that the DBCS modifications remain unfinished gives customers who require this support no incentive to move to newer versions of AppBuilder.
- The continued use of the mainframe runtime for COBOL appears to be a liability. The move to Open COBOL would eliminate the runtime and give the existing customers an "insurance policy" in the event that HPS/GAB were no longer supported. This feature has been requested by both customers and OEMs and should be given high priority.
- The current repository does not contain the necessary support for version control or for the inclusion of meta data for non-AppBuilder applications. The requirement to integrate non-AppBuilder applications for the purpose of impact analysis, at a minimum, was recognized back in 1998, yet it still has not been implemented. The lack of version control requires many customers to manage large numbers of repositories. The move to a third party repository, with adequate functionality and scalability, would help in this area. In addition, it would reduce the code base by close to four million lines. Level 8 has identified a product, ENABLER from SoftLab, that they feel would meet these needs and estimates the development effort to be about nine calendar months in duration, given adequate staffing (probably 2-3 people).
- AppBuilder remains an "all or nothing" product. There is no ability to integrate other modeling tools into the development environment. The ability to use other modeling

such as Rational Rose, would provide a more open environment and would potentially make the product more attractive to new customers.

- Level 8 provides the entire product on CD-ROM and does not utilize any sort of license key
  mechanism to enforce contract terms. As a result, customers are free to utilize components
  they did not pay for; however, they would not receive support for the unlicensed components.
- The current design model for AppBuilder supports "procedural" applications. This is the model used by business for over three decades. There are some analysts who believe that future business applications will be designed around a "process oriented" model. Level 8 intends to move to the process model with the development of R3. This may be a risky venture as the process model is still very new and unproven. There are substantial numbers of businesses, particularly in the overseas markets, that continue to develop procedural applications. Many, in fact, are still developing traditional 3270 applications and will not move to browser-based clients for a number of years. As this is the market that AppBuilder currently supports, it should be exploited. If the process model creates a substantial market opportunity in the future, Level 8 need only find ways to integrate future process modeling and workflow tools into their environment.
- Level 8 is aware of efforts by both their own professional services and by customers to use AppBuilder with other third party software, yet they have not taken the time to analyze the details of these efforts. As examples, procedures for importing Rational Rose data into the repository and for converting Cool: Gen applications into AppBuilder have been produced in the field. Unfortunately, Level 8 was unable to provide any details as to how this was done or the technical feasibility of providing these capabilities in some future release.

# Customer Satisfaction and Requirements Survey (Specifics, Inc.)

CLIENT	Engaged	Stage	Percentage	04						(000's)	Pipeline
				<u>91</u>	<u>Q1</u>	<u>Q2</u>	Q2	<u>Q3</u>	<u>Q3</u>	<u>Q4</u>	<u>Q4</u>
1 ADP 2 Schwab		5 4	75% 50%					100		132	
3 State of Hawaii		Upside	70%					70	49	132	

_ c			Sale	Probability	(000's)	Pipeline	Max Pipeline (000's)	Probable Pipeline	Pipeline (000's)	Probable Pipeline	Pipeline (000's)	Probable Pipeline
	LIENT	Engaged	Stage	Percentage	<u>Q1</u>	<u>Q1</u>	<u>Q2</u>	<u>Q2</u>	<u>Q3</u>	<u>Q3</u>	Q4	94
	DIMA		3	50%					200	100		
We S S Ra	oolwich		4	50%					200	0	250	12
S	cotish		3	30%						0	250	7
Ra	bobank		3	60%			100	60		0	250	
5	NBG	IBM	1	50%				00	100	50		
3	RSI	ICT	Commit	90%					200	180		
Netherlands	Social Security	Acoba/ASE	2	50%					150	75		
LBSS	tuttgart/KA	CSC	4	80%					150	0		
LBS	S Mainz	CSC	1							0	50 100	4
				30%						U	100	31
LBS	Bremen	CSC	1	50%								
Ac	chmea		1	30%						0	50	25
Duto	h Police	Acoba/ASE	1	30%						0	100	30
	AMS			50%					150	75	100	30
CSC-	Denmark			40%					150	0	75	(
Tele	enor 4tel			30%					75	23	15	30
	stGirot			40%					75	30		
	TKP			30%					15	0	75	(
	SDC			40%						0	75	30
M	aersk			40%					50	20	15	30
BMI	Vienna	SBS	1	30%					50	0	200	60
Total AppBull	der EMEA				0		100	60	1,000	553	1,325	498

APPENDX I

#### Status

Next Steps
Time Frame

6/11: Beta customer; attempting to follow up
continue to call
4 weeks
6/11: Will buy when needed
2 weeks
6/11: Looking for funding
follow up to see if approved
1 month

Status	Next Steps	Time Frame
6/11: Have conference call w/ them this week 6/5: Tech Eval expires end of August, will follow up then	Ted will provide Steve Quote, will follow up	
6/11: Evaluating; need NT report writer 6/11: Have proposal; working on budgeting	visiting first week of july  Meeting this week	
6/11: Trying to get decision to move forward or close	Meeting this week	2 week
6/5: Contract in place		3/5/5/5/5
6/11: ASE/Acoba working; we will get update from them on monthly		1 mon
6/11: Needed for a system for roll out next year; contract proposal in 6/11: Continuing to discuss with them the overtaking of the LBS		
system		
6/11: LBS Mainz working on getting LBS Bremen acquired		
6/11: Trying to set up POC in July		
6/11: Meeting Wednesday		

6/11: Trying to get POC in July/August

#### MAINTENANCE STATUS REPORT AMERICAS REGION

CUSTOMER	EIP .	RENEW	CUPPENCY	ANNIAL VALUE	2001 VALUE	2002 VALUE		Notes Color NOTES
hmea	December 31, 2001	0401	N.O	42,230	@.230	42,230	42,230	Green Was negative, how looking to hold on, Ritenhard working
DP	October 31, 2001	0401	USD	10,000	10,800	10,800	10,800	Orsen AppBullder 2.0 Beta Customer
OP .	Merch 31, 2002	0 1/02	USD	86,200	88,200	88,200	88,200	Green Barne Account as line above
us	December 31, 2001	Q401	DICK	31,146	31,148	31,148	31,148	Green Developed by CSC, offerd nurtime Scenese - Maersk runs server
MS	December 31, 2001	Q401	DIOK	20,416	20,416	20,410	20,416	Green Same Account as line above
nca Commerciale italiana	December 31, 2001	Q401	m.	340,862	340,862	340,862	340,862	Green Nervous, but so big they aren't going anywhere soon, would benefit from better overall story
nk of Montreal	December 31, 2001	Q401	USD	7,020	7,020	7,020	7,020	Green Need a visit to insure they keep going, but will stay
ink of Montreal	December 31, 2001	0401	USD	189,050	199,050	180,050	189,059	Green Bame Account as line above
eka Sporiteina	December 31, 2001	Q401	USD	200,904	200,904	200,904	200,904	Green New account last year in Czech
aries Schwab	July 31, 2001	03/01	USD	10,890	100,000	200,000	200,000	Green Same Account as line above
bank	July 22, 2001	03/01	USD	23,100	23,100	23,100	23,100	Green Only uses modeling tools, but will continue. Selling 5 more seats. Small sale.
edit Suless	June 30, 2001	Q2/01	USD	1,084,553	1,084,553	1,084,553	1,084,553	Omen Biggest Maint Account, Interested in Java
C Darmark	June 30, 2001		DIOK	52,581	52,581	52,561	52,581	Green Develop applications for other customers,
C Danmark	December 31, 2001	Q401	DKK	375,479	375,479	160,000	100,000	Green Same Account as line above
M	August 31, 2001	03/01	AUD	157,740	157,740	157,740	157,740	Green Was nervous, now more stable, leoking at Java
ueia	December 31, 2001	Q4/01	DEM	261,078	261,078	261,078	261,078	Green Was interested in Java, bought out looked negative, now positive again
ande Provident	December 31, 2001	0401	GBP	218,204	218,204	218,204	218,204	Green Have some of the Java stuff, positive account
TOO Ber	September 30, 2001	03/01	USD	5,740	5,743	5,743	5,743	Green Just re-installed maint on shelved system due to Java Interest
wall Judiciary	Ane 21, 2002	C02/02	USD	20,358	20,358	20,358	20,358	Green Looking to buy a small \$70K upgrade, Java Interest
aba	Ame 30, 2002	C2/02	DEM	28,214	26,214	28,214	20,214	Green Part of LBS group
( Japan	December 1, 2001	0401	USD	584,382	584,382	584,382	584,382	Green Stable, small accounts long off, too big ones left that will stay. Java interest dependent on DBCS version.
Netherlands	March 31, 2001	Q2/01	NLO .	66,160	66,160	86,180	86,180	Orren Series of small accounts
Netherlands (Rabobank)	January 31, 2002	0.1/02	NLO	225,547	225,547	225,547	225,547	Oreen Java Prospect, presented at user group
Muenster	September 30, 2000		DEM	15,295	15,295	15,296	15,295	Green LBS Group, maintenance currently under Weet/LB but breaking out on own
Wurtemberg	December 31, 2001	0401	DEM	15,858	15,858	15,858	15,858	Green LBS Group selling banking system to other LBS groups, positive for Java
al & General	March 31, 2002	02/02	OBP	423,500	423.500	423,500	423.500	Green Tried to move away, but board rejected cost. Steve G. working this as new possibility.
ersk Data	December 31, 2001	04/01	DKK	51,244	51,244	51,244	51,244	Green Oursouver running AMS application, bidding on dev environment, could be some extra licences
1. Bank of Greece	December 31, 2001	0401	USD	350,000	350,000	350,000	350,000	Green New account last year, bought RSI app now handled by KT, in process of sustantizing
ral & Sun Alliance	June 26, 2001	02/01	ALD	80,600	80,500	80,800	80,600	Green Stable, probably Java interest
at a dust planting	December 31, 2001	0401	ESP	200,814	200,814	200,814	200,814	Green is the App sold to National Bank of Greece and that KCT is attempting to re-sell
ttieh Equitable	December 31, 2002	0402	OSP	149,410	140,410	149,410	149,410	Green Looking at Java
ndard Life	June 30, 2001	03/01	OSP	175,710	175,719	175,719	175,710	Oreen Stable, will have Java Interest
te Of New Mexico	April 30, 2002	02/02	USD	149,220	149,220	149,220	149.220	Green Ongoing account, looking for a bit of consulting, expect Java Interest
L He(AXA)	Merch 31, 2001	02/01	OBP	267.581	267.581	267.581	267.581	Green Stable, will have Java Interest
efonica	September 30, 2001	G2/01	USD	259,283	259,283	259,283	259,283	Green Need a vist for encouragement, will be interested in Java
d Og skatt	December 31, 2001	and I	DKK	10,464	10,454	10.454	10.454	Green Clients for a CBC Denmark Customer
olytich	December 31, 2001	0401	OBP	228,008	228,998	226,996	228,008	Green Looking at Java
Total Green	December 31, 2001	0401	our	6.400.626	6.489.738	8,374,260	6.374.260	Orean Foolend & Taxa
Total Green				0,400,000	0,00,00	4,514,200	9,374,200	
sess international	Merch 31, 2002	01/02	USD	100,000	100,000	100,000	100,000	Blot Verban CCH and of the Control o
Data Center	December 31, 2001	0401	USD	141,544	141.544	141,544	141.544	Sixck Venture OEM, risk of moving sway without Open COBOL, the Java, have close contact, CAB Member Sixck Dependent on what happens with IBM Japan, but will continue for some years at least, paying extended maintenance
Data Cercer	December 31, 2001	0401	m.	183,838	183.836	183,836	183.836	Black Nervous fence sitter
nco San Paulo	December 31, 2001	0401	m.	222,750	222,750	222,750	222,750	Black Nervous fence sitter
ries Schwab	July 31, 2001	03/01	USD	294,282	294,282	294.282	294.282	Black Softwab is 5.2 customer, intends to move sway but can't justify sost
yde	December 31, 2001	0401	OBP	507,478	507,478	507,478	507.478	
rgirot	December 31, 2001	0401	SEK	109,830	109,830	100,830	169,830	Black Nervous for some time, but holding, maint for next year quoted at over a million. Open COBOL an interest.
AQ	September 30, 2002	03/02	USD	195,380	195,360	195,360	195,380	Black Recently indicted they are moving away, need attention, might be brought back
	June 30, 2002	02/03	DKK	504,461	504.461	504.401	504.401	Black Strong supporter but needs Open COBOL has they are now OEM
	Merch 31, 2002	01/02	SEK	1,457	1,457	1.457	1,457	
sa Integra - Hoganas	December 31, 2002	0401	USD	138,150	138,150	138,150	138,150	Contra Monday as an among
rsky			USD	.7751,075		151,929	151,929	Bleck Previous CAB member, big AIP system, has been ignored, transportation industry undergoing many changes
Trust	June 30, 2001	02/01		151,929	151,929	17.00		Black Nervous, have moved some systems off
nor - EDB-4TEL A/S	December 31, 2001	0401	NOK	306,137	308,137	306,137	306,137	Black Have just indicated not strategic, but will take 3 yrs to change. Open COBOL could shange
enor (OEM Swiss Telecom)	December 1, 2001	0401	NOK/	18,000	18,000	18,000	18,000	Black Telenor Sold site, could lose if Telenor produces another system in 3 years
	June 30, 2001	02/01	USD	204,909	204,900	204,909	204,900	Black Nervous, systems house, Open COBOL of Interest
Ibank (NOW KNOWN AS NORDEA)	December 31, 2001	0401	DKK	250,000	250,000	250,000	250,000	Black Just Indicated they may move off, will take couple of years, Open COBOL may shange mind
			DEM	162.009	162.009	182 000	162 009	Black Nervous fence eitter
et LB Total Black	December 31, 2001	Q401	DEM	3,552,132	3.552.132	3,552,132	3.552,132	The same same same

#### MAINTENANCE STATUS REPORT AMERICAS REGION

AAPT	June 7, 2001	02/01	ALID	84,329	32,000			Red Bought out, moving offf
Consulted	Arm 30, 2002	02/02	USD	50,270	50,270	25,000		Red OEM, will likely move away over time
Den Danska	December 1, 2001	0401	DKK	233,049	233,040			Red Moving off for some time already
EDS	August 31, 2001	03/01	USD	180,000	180,000	90,000		Red Using standalone NETE, would like to move, sotually helps us if they do
IBM Denmark (Corebank)	December 31, 2002	0402	USD	50,000	50,000	50,000		Red IBM has killed this project
HBM Korea (KEB)	April 1, 2000	Q2/01		31,643	777			Red Linknown what they will do, assuming worst
Integrated Core Technologies	June 30, 2001	03/01	USD	85,388	S 17 17 17	TATE OF		Red OEM looking for VC funding
Key Services (Key Bank)	June 30, 2001	02/01	USD	182,052	182,052		10.00	Red Likely gone end of year, maybe six months more, moving off last two years
Paine Webber	July 31, 2001	NA	USD	29,400	29,400			Red Likely gone end of year, been moving off for years
Wells Fargo (Formerly Norwest)	December 31, 2001	Q401	USD	83,115	83,115			Red Moving Away, old release level, let go
Wells Fargo Brokerage Services	March 6, 2002	01/02	USD	5,517	5,517			Red Moving Away, old release level, let go
Total Red	DELLE TO THE			994,784	845,403	185,000	0	
Additional Sales @ 15%					37,500	225,000	318.750	
Total Maintenance				10,947,524	10,924,773	10,316,392	10,245,142	Calcusted based on numbers that are 50% of budgeted sales
		y 12 10						
Code:					1 100			
Green - Positive Accounts								
Black - Fence Sitters, not moving but need reinforcing or mi	ight move off							
Red - Moving and little can be done		W						

Off Maintenance Clients	8				
Name:	Cancellation	Period cancelled	Annua	l amount	Product
Auric Web	January 29, 2001	December 1, 1999	\$	7,575.00	HPS
heltenham & Gloucester		March 31, 2001	\$	151,636.00	HPS
ederated	January 29, 2001	September 1, 2000	\$	48,780.00	HPS
anlam		September 30, 2000	\$	200,000.00	HPS
urich Insurance (Eagle)		December 31, 2000	\$	64,360.00	HPS
elecom Italia		December 31, 2000	\$	34,940.00	HPS

Region	Q1/01	Q2/01	Q3/01	Q4/01	FY/01
Svcs Ita+	143,687	140,320	92,984	70,351	447,342
Svcs Ger+	345,130	224,383	227,943	156,743	954,199
Svcs UK	120,423	139,931	114,798	114,798	489,950
Svcs Nor	530,543	340,962	287,589	372,768	1,531,863
Sves USA					L (Leg)
Totals	1,139,782	845,596	723,314	714,660	3,423,353
Svcs USA		540,900	575,300	553,937	553,937

AMENDIX K (7 PAGES)

DOL					
	п	_		•	۰
	ш	н	ш		ı

Gianfranco Cattaneo Act. 7,497 FC 441	7,920	9,261	24,678	6,615		Charles III	6,615				0				0
Fabio Grassani Act.			٥		7,940	7,940	15,880	7,499	882	7,499	15,880	7,058	5,734	5,734	18,527
FC 441			24,678	6,615	7,940	7,840	22,496	7,499	882	7,499	15,880	7,068	6,734	6,734	18,527

Carige

Consultant	Idally	rete	Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01	Jun-01	Q2/0°	Jul-0	Aug-	01 8ep-01	Q3/01	Det-01	Nov-01	Dec-01	Q4/01
Terry Brace	-		2,448	11.00.00.00.00.00.00.00.00.00.00.00.00.0		2,448								0		0		0
FC		816	93			0	0		0	0		0	0	0 0	0	0	- 0	0
SUM Contra	acted		2.448	0	0	2,448	0	,	0	0		0	0	0 0	0	0	0	

NBG

AND CONTRACTOR	yuwwww.mar	INDEX NATION	Feb-01	Mar-01	Q1/01	Apr-01	May-01	Jun-01	Q2/01	Jul-01	Aug-01	Sep-01	Q3/01	Det-01	Nov-01	Dec-01	Q4/01
Consultant		Jan-01		IN PROPERTY AND ADDRESS OF THE PARTY OF THE		CONTRACTOR OF THE PARTY OF THE	milimy available	NAME OF TAXABLE PARTY.	17,969		A STATE OF THE STA		0				0
Tony Franco	Act.	12,640	19,592	22,120	64,362	17,969		10000	0.75777500			40.400				0	0
FC	1264				0		15,168	18,960	34,128	17,696	3,792	16,432	37,920	0	U	,	
Terry Brace	Act	17,969	23,384	20,856	62,203	13,904			13,904				0				0
FC	1264				0		18,960	18,960	37,920	17,696	3,792	17,696	39,184	18,960	16,432	16,432	61,824
Mike Watts	Act.				0	6,320			6,320				0				0
						71,777			0				0			1000	0
FC	1264				9			A 100 TO	-							333	0
Mike Davies	Act.				0			E STORY	0			1000	0	1			
FC	1264	0	0	0	0	0	7,584	0	7,584	0	0	0	0	0	0	0	0
SUM Contract	ted	30,609	42,976	42,976	116,561	38,193	41,712	37,920	117,825	35,392	7,584	34,128	77,104	18,960	16,432	16,432	51,824

RS

Consultant daily	rete	Jan-01	Feb-01	Mar-01 [	Q1/01	Apr-01 N	lay-01 Jun-01	Q2/01	Jul-01 Aug-	91 Sep-01	Q3/01	Oct-01	Nov-01	Dec-01	Q4/01
NN	Act.	0	0	0	0	0	0 0	0	0	0	0	0		0 0	0
FC		0	0	0	0	0	0 0	0	0	0	0	0		0 0	0
SUM Contracted	USA-5	0	0	0	0	0	0 0	0	0	0	0	0		0 0	0

Total 143,687 140,320 92,984 70,351

Ceska Sporitelna

Consultant		Daily rate	Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01	Jun-01	Q2/01	Jul-01	Aug-01	Sep-01	Q3/01	Oct-01	Nov-01	Dec-01	Q4/01	FY/01
Henk van der Knoop	***	1,200	648	24,648	0	25,296	0	0	0	0	0	0	0	0	0	0	0	0	25,296
	FC				-01	0			3	0				0				0	0
Henk van der Knoop	Act.	2,400	0	6,000	0	6,000	0	0	0	0	0	0	0	0	0	0	0	0	6,000
	FC	40,020				0				0			100	0			376	0	0
Jens Albrecht	Act.	1,200	0	18,000	0	18,000	0	0	0	0	0	0	0	0	0	0	0	0	18,000
	FC				2	0				0			200	0				0	0
Mike Watts	Act.	1,200	0	18,000	0	18,000	0	0	0	0	0	0	0	0	0	0	0	0	18,000
	FC	1975				0			3,600	3,600	3,600	3,600	0	7,200	0	0	0	0	10,800
Wolfgang Wagner	Act.		3,044	3,044	3,044	9,132	3,044	3,044	3,044	9,132	3,044	3,044	3,044	9,132	3,044	3,044	3,044	9,132	36,528
	FC					0				0				0		733		0	0
SUM. Contracted			3,692	69,692	3,044	76,428	3,044	3,044	6,644	12,732	6,644	6,644	3,044	16,332	3,044	3,044	3,044	9,132	114,624

#### **Credit Suisse**

Consultant		daily rate	Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01	Jun-01	Q2/01	Jul-01	Aug-01	Sep-01	Q3/01	Oct-01	Nov-01	Dec-01	Q4/01	FY/01
Wai Chun Cheng	Act.	1,260	25,200	22,680	15,120	63,000	0	0	0	0	0	0	0	0	0	0	0	0	63,000
James Bartlett	Act.	1,365	23,205	21,840	25,935	70,980	23,205	0	0	23,205	0	0	0	0	0	0	0	0	94,185
	FC		1			0	110	20,000	15,000	35,000	15,000	20,000	20,000	55,000	20,000	20,000	10,000	50,000	140,000
Jens Albrecht	Act.	1,260	0	0	o	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	FC					0		10,000	20,000	30,000	15,000	15,000	20,000	50,000	20,000	20,000	10,000	50,000	130,000
SUM Contracted		The sales	48,405	44,520	41,055	133,980	23,205	30,000	35,000	88,205	30,000	35,000	40,000	105,000	40,000	40,000	20,000	100,000	427,185

#### Fiducia

Consultant		daily rate	Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01	Jun-01	Q2/01	Jul-01	Aug-01	Sep-01	Q3/01	Oct-01	Nov-01	Dec-01	Q4/01	FY/01
Brian Vesco	Act.	1,100	0	16,500	0	16,500	0	0	0	0	0	0	0	0	0	0	0	0	16,500
	FC					0	0	0	0	0	0	0	0	0	0	0	0	0	0
Mike Watts	Act.	1,100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
mine rraite	FC					0	0	5,500	0	5,500	0	0	0	0	0	0	0	0	5,500
Henk van der Knoop		1,100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Helin ven der randop	FC					0	0	0	5,000	5,000	5,000	0	0	5,000	0	0	0	0	10,000
NN	Act.	1,100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	FC					0			-	0	0	0	0	0	0	0	0	0	0
Wolfgang Wagner	Act.		2,053	2.053	2,053	6,159	2,053	2,053	2,053	6,159	2,053	2,053	2,053	6,159	2,053	2,053	2,053	6,159	24,636
SUM Contracted	7101.		2,053		2,053		2,053	7,553	7,053	16,659	7,053	2,053	2,053	11,159	2,053	2,053	2,053	6,159	56,636

#### Helaba

HOIGH							Describeration of	A COMPANDA DA CANADA DA CA		-	Lancatacturer	***********	Descriptions of the	***************************************	CHESCHER PROPERTY.	20124090250222	HITEKKREITE	STATES CONTROL OF STREET	PARTITION STREET, SALES
Consultant		Hourly Rate	Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01	Jun-01	Q2/01	Jul-01	Aug-01	Sep-01	Q3/01	Oct-01	Nov-01	Dec-01	Q4/01	FY/01
Wolfgang Wagner	Act	Manual Company	489	484	484	1,457	484	484	484	1,452	0	0	0	0	0	0	0	0	2,909
Trongang Tragna	FC					0				0	484	484	484	1,452	484	484	484	1,452	2,904

CURA Combrashed	400	ADA	484	1.457	494	484	484	1,452	484	484	484	1,452	484	484	484	1,452	5,813
SUM Contracted	409	404	404	1,401	404	404	404	1,402	404	404	40.1	11111					

#### LBS Münster

Consultant	DESCRIPTION OF THE PERSON NAMED IN COLUMN	dally rate		Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01	Jun-01	Q2/01	Jul-01	Aug-01	Sep-01	Q3/01	Oct-01	Nov-01	Dec-01	Q4/01	FY/01
Peter Dekkers	Act. FC		850	17,850	13,140	13,564	44,554 0		8,000	13,000	15,260 21,000	0 13,000	10,000	0 15,000	38,000	0 15,000	0 15,000	10,000	40,000	59,814 99,000
Rob Warner	Act.	1	750	0	0	0	0	0	7,000	0	7,000	14,000	0	0	14,000	0	0	0	0	21,000
SUM Contracted		7.55		17,850	13,140	13,564	44,554	15,260	15,000	13,000	43,260	27,000	10,000	15,000	52,000	15,000	15,000	10,000	40,000	179,814

#### Rabobank

Consultant		dally rate	mm	Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01	Jun-01	Q2/01	Jul-01	Aug-01	Sep-01	Q3/01	Oct-01	Nov-01	Dec-01	Q4/01	FY/01
Paul Klarenbeek	Act.		906	16,301	18,927	10,409	45,637	17,034	0	0	17,034	0	0	0	0	0	0	(	0	62,671
	FC						0		10,000	12,000	22,000	12,000	15,000	15,000	42,000	0	0		0	64,000
Jens Albrecht	Act.		1,040	5,200	12,634	2,581	20,415	13,041	0	0	13,041	0	0	0	0	0	0		0	33,456
	FC						0		10,000	0	10,000	0	0	0	0	0	0		0	10,000
SUM Contracted				21,501	31,561	12,990	66,052	30,075	20,000	12,000	62,075	12,000	15,000	15,000	42,000	0	0	(	0	170,127

	Q1/01]	Q2/01	Q3/01	Q4/01 FY
Total Act.	345,130	85,283	15,291	15,291 460,9
FC	0	139,100	212,652	141,452 493,2
Total	345,130	224,383	227,943	156,743 954,1

#### Accounts receivable - EMEA - Nordic

Legal & General

Consultant	24462767722237	Daily rate (\$)	Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01	Jun-01	Q2/01	Jul-01	Aug-01	Sep-01	Q3/01	Oct-01	Nov-01	Dec-01	Q4/01	Commission of the last	Comments
John Regan	Act.	1,160	24,360	17,400	16,240	58,000	0	0	0	0	0	0	0	0	0	0	0	0	97,132	1000
	FC	The state of the s	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1 30 000
John Regan	Act.	1,087	0	0	0	0	18,479		0	18,479	0	0	0	0	0	0	0	0	57,611	216.5%
John Hogan	FC	Walks.	0	0	0	0	0	19,566	19,566	39,132	19,566	19,566	19,566	58,698	19,566	19,566	19,566	58,698	156,528	
SUM Contracted	- 10		24,360	17,400	16,240	58,000	0	19,566	19,566	57,611	19,566	19,566	19,566	58,698	19,566	19,566	19,566	58,698	233,007	1 2 2 2 3

Lloyds TSB

Consultant		Daily rate (\$)	Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01	Jun-01	Q2/01	Jul-01	Aug-01	Sep-01	Q3/01	Oct-01	Nov-01	Dec-01	Q4/01		Comments
Ryan Harris	Act	870	18,270	17,400	14,790	50,460	15,660	0	0	15,660	0	0	0	0	0	0	0	0	66,120	
Ryali Flamo	FC		0	0	0	0	0	18,270	14,790	33,060	0	0	0	0	0	0	0	0	33,060	AND LOUN
Mike Watts	Act.	2175	0	0	11,963	11,963	0	0	0	0				0	1			0	11,963	
William Trains	FC		0	0	0	0	10,800	12,600	10,200	33,600	0	0		0	0	0	0	0	33,600	
SUM. Contracted	_		18,270	17,400	14,790	62,423	15,660	12,600	10,200	82,320	0	0	0	0	0	0	0	0	144,743	

Woolwich

		Daily																2,,,,,	77/04	
Consultant		rate (\$)	Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01	Jun-01	Q2/01	Jul-01	Aug-01	Sep-01	Q3/01	Oct-01	NOV-UT	Dec-01	THE REAL PROPERTY.		Comments
Spencer Clarkson	Act.	1,740	0	0	0	0	0	0	0	0	8,700	8,700	8,700	26,100	8,700	8,700	8,700	26,100	52,200	
	FC		0	0	0	0	0	0		0	0	0	0	0	0	0	0	0	0	
Mike Watts	Act.	1,000	0	0	0	0	0	0		0	10,000	10,000	10,000	30,000	10,000	10,000	10,000	30,000	60,000	
	FC		0	0	0	0	0	0		0	0	0	0	0	0	0	0	0	0	
SUM Contracted			0	0	0	0	0	0	0	0	18,700	18,700	18,700	56,100	18,700	18,700	18,700	56,100	112,200	

Other

Consultant	20000440000001	Daily rate (\$)	Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01 J	lun-01	Q2/01	Jul-01	Aug-01	Sep-01	Q3/01	Oct-01	Nov-01	Dec-01	Q4/01	FY/01	Comments
NN1	Act.	1,000	0	- 0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	THE PERSON
	FC		0	0	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	CONTRACTOR OF THE PARTY OF THE
NN2	Act.	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
	FC	- 11	0	0	0	0	0	0	0	0	0	0	0	0	0	0		0	0	
NN3	Act	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	(	0	0	1000
	FC		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0	0	
SUM Contracted			0	0	0	0	0	0	0	0	0	0	0	0	0	0	(	0	1 0	

			The second secon	
Total	120.423	139.931	114,798	114,798 489,950
I I otal	120.4231	109.5011	111,100	2.4.314.334

Postgirot GK

Consultant	references and	Daily rate	Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01	Jun-01	Q2/01	Jul-01	Aug-01	Sep-01	Q3/01	Oct-01	Nov-01	Dec-01	Q4/01	FY/01	Comments
Lino Gallina	Act.	10,000	27.757	25,858	27,145	80,760	19.853	0	0	19,853	0	0	0	0	0	0	0	0	130,760	
Lino Galina	FC.	10,000	16,667	16,667	16,667	50,000	16.687	16,667	16,667	1210190	16,667	16,667	16,667	50,000	16,667	16,667	16,667	50,000	200,000	
Jussi Vuorikoski	Act.	10,000	0,007	0	10,007	0	11.520	0	0	11,520	The state of the	0	0	0	0	0	0	0	16,667	DE ST
adasi addikosia	FC	10,000	0	0	0	0	18,667	0	0	16,667	0	0	0	0	0	0	0	0	16,667	
Terry Brace	Act.	10,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5,699	1000
reny brace	FC	15.555	0	0	0	0	5,099	0	0	5,699	0	0	0	0	0	0	0	0	5,699	100
SUM Contracted	- 10		27,757	25,858	27,145	80,760	19,853	16,667	16,667	53,186	16,667	16,687	18,667	50,000	16,667	16,667	16,667	50,000	233,946	

IBM Danmark

Consultant	MINERSON WHEN	Daily rate	Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01 Jun-0	Q2/01	Jul-01	Aug-01	Sep-01	Q3/01	Oct-01	Nav-01	Dec-01	Q4/01	FY/I)/1	Comments
Fredd Dreier	Act.	7,500	0	20,478	20,083	40,560	11,607	0	0 11,607	0	0	0	- 0	0	0	0	0	52,167	
Tread breier	FC	1,000	0	15,179	15,179	2.35.1523.04	THE STATE OF THE STATE OF	0	0 15,179	0	0	0		0	0	0	0	45,536	
SUM. Contracted	d		0	20,476	20,083		and the same of the same of	0	0 11,607	0	0	0		0	0	0	0	52,167	

EDB - 4tel

Consultant		Hourty Rate	Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01	Jun-01	Cr2/01	Jul-01	Aug-01	Sep-01	Q3/01	Oct-61	Nov-01	Dec-01	Q4/01	FY/01 Comment	
Bent Bryhn	Act.	1,170			21,450		14,625	0	0	14,625	0	0	0	0	0	0	0	0	77,220	
Della Di yini	FC	.,,,,	16,575		16,575	49,725	18,575			16,575	187			0			-	0	66,300	
Gareth Eley	Act.	1.500	24,000	20,000	38,233	80,233	19,700	0	0	19,700	0	0	0	0	0	0	0	10	99,933	
	FC		21,250	21,250	21,250	63,750	21,250	21,250	21,250	63,750	0	21,250	21,250	42,500	21,250	21,250	21,250	63,750	233,750	
SUM Contracted			45,450		57,683	142,828	34,325	21,250	21,250	76,825	0	21,250	21,250	42,500	21,250	21,250	21,250	63,750	325,903	

SDC Finanssystem A/S

Consultant	SHARE SHEET	Hourly Rate	Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01	Jun-01	Q2/01	Jul-01	Aug-01	8ep-01	Q3/01	Oct-01	Nov-01	Dec-01	Q4/01	FY/01 Comments
Arvind Dholani	Act.	1050	18,250	17,250	27,250	62,750	and presentation.	0	0	12,000	0	0	0	0	0	0	0	0	74,750
a villa Diloinin	FC	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	15,938	15,938	15,938	47,813	15,938	16,317	16,317	48,571	16,317	16,317	16,317	48,951	16,317	16,317	16,317	48,051	
enneth Jørgensen	170.00	750	12,679	14,241	15,313	42,232	7,991	0	0	7,991	0	0	0	0	0	0	0	0	50,223
Cinical varigations	FC		11,384	11,384	11,384	34,152	11,384	11,384	11,384	34,152	11,384	11,384	11,384	34,152	11,384	11,384	11,384	34,152	
an Olsen	Act.	750	21.094	20,089	0	41,183	0	0	0	0	0	0	0	0	0	0	0	0	41,183
an olden	FC		11,384	11,384		22,768				0				0				0	
pencer Clarkson	Act.	1,450	27,533	25,461	27,446	80,440	23,908	0	0	23,908	0	0	0	0	0	0	0	0	104,348
	FC		22,009	22,009	22,009	66,027	22,009	12,946	12,946	47,902	0	0	0	0	0	0	0	0	
er Jensen	Act.	475	9,132	8,233	8,793	26,159	5,683	0	0	5,683	0	0	0	0	0	0	0	0	31,842
-1	FC		7.210	7.210	7,210	21,629	7,210	7,210	7,210	21,629	7,210	7,210	7,210	21,629	7,210	7,210	7,210	21,679	86,518
SUM Contracted			88,688	85,275	78,802	252,765	49,582	47,857	47,857	145,296	34,911	34,911	34,911	104,732	34,911	34,911	34,911	104,732	607,526

Den Danske Bank

Consultant	THE OWN PROPERTY.		Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01	Jun-01	Q2/01	Jul-01	Aug-01	Sep-01	Q3/01	Oct-01	Nav-01	Dec-01	04/01	FY/6-1	Comments
Sven Andersen	Act.	1,000	0	0	13,631	1123355	13,869	8,929	8,929	0,000		8,929	8,929	0 26,786	0 8,929	8,929	8,929	0 26,786	27,500 101,786	
SUM Contracted	- 10		0	0	13,631		_	8,929	8,929	31,726	8,929	8,929	8,929	26,786	8,929	8,929	8,929	26,786	98,929	

Diverse

Consultant	HIHH	Hourly Rate	Jan-01	Feb-01	Mer-01	Q1/01	Apr-01	May-01	Jun-01	Q2/01	Jul-01	Aug-01	Sep-01	Q3/01	Oct-01	Nov-81	Dec-01	Q4/01	FY/01	Comments
Jussi Vourikoski	Act.	1,000	0	0	0	0	0	0		0	0	0	0	0	0	0	0	0	0	
	FC		0	0	0	0	0	0	8,929	8,929	0	5,000	5,000	10,000	5,000	5,000	5,000	15,000	33,929	2.97
Rob Warner	Act.	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
NOD Walles	FC	250	0	0	0	0	0	0	13,393	13,393	0	13,393	13,393	26,786	13,393	13,393	13,393	40,179	80,357	100
Fredd Dreier	Act.	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Freda Dielei	FC	300000	0	0	0	0	0	0	0	0	8,929	8,929	8,929	26,786	8,929	8,929	8,929	26,786	53,571	
NN2	Act.	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
MAE	FC	,,,,,,	0	0	0	0	0	0	0	0	0	0	0	0	15,179	15,179	15,179	45,538	45,536	
SUM Contracted	- 10		0	0	0	0	0	0	22,321	22,321	8,929	27,321	27,321	63,571	42,500	42,500	42,500	127,500	213,393	Olaman and

Total

530,543

340,962

287,589

372,768 1,531,863

#### Citibank

Consultant	Dall	y rate	Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01	Jun-ot	Q2/01	Jul-01	Aug-01	Sep-01	Q3/01	Oct-01	Nov-01	Dec-01	04/01	FY/01	Comments
Martyn Jones	Act	1,400		upaninini.		0	26,600	30,800	26,600	84,000	25,200	28,000	23,800	77,000	28,000	26,600	18,200	72,800	233,800	
1000000	FC						26,600	30,800	26,600	1991	25,200	29,400	23,800		29,400	26,600	18,200			
Gary Bhattacharjee	Act	1,300				0	27,300	28,600	24,700	80,600	23,400	26,000	22,100	71,500	26,000	24,700	16,900	67,600	139,100	
	FC	200000				12.59	27,300	28,600	24,700	100	23,400	27,300	22,100		27,300	24,700	16,900	200		
Sam Lawandi	Act	1,400				0	0	0	0	0	25,200	28,000	23,800	77,000	28,000	26,600	18,200	72,800	149,800	
Canal Canal Canal	FC	200				100	0	0	.0		25,200	29,400	23,800		29,400	26,600	18,200			
Brian Mai	Act	1,400				0	22,400	25,200	26,600	74,200	25,200	28,000	23,800	77,000	28,000	26,600	18,200	72,800	224,200	
	FC						22,400	25,200	26,600		25,200	29,400	23,800		29,400	26,600	18,200	-		
Nabeel Sami	Act	1,200				0	25,200	26,400	22,800	74,400	21,600	24,000	20,400	66,000	24,000	22,800	15,600	62,400	202,800	
	FC						25,200	26,400	22,800		21,600	25,200	20,400		25,200	22,800	15,600			1.0
SUM Contracted		100	(	) (	0	0	124,600	134,000	125,400	229,200	169,200	192,100	159,800	291,500	192,100	178,600	122,200	275,600	796,300	

Access Intl

onsultant	Dally rate	Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01	Jun-01	Q2/01	Jul-01	Aug-01	Sep-01	Q3/01	Oct-01	Nov-01	Dec-01	Q4/01	FY/01 Comments
Mark Tagtmeyer Act	-	The state of the s			0	19,950	17,100	-	50,350	12,350	19,000	16,150	47,500			77	0	97,850 Oct-Dec expected
FC						19,950	17,100	13,300	100000000	12,350	19,000	16,150	7.200	20,000	19,000	13,000	52,000	52,000 contract extension
Marco Lai-Yuen Act					0	15,770	16,720	14,440	46,930	13,680	15,200	12,920	41,800				0	88,730 at original rates
FC				200		15,770		14,440		13,680	15,200	12,920	1000	16,000	15,200	10,400	41,600	41,600
Juan Humes Act					0	15,200	14,440		44,080	13,680	15,200	12,920	41,800				0	85,880
FC	2000					15,200	14,440	14,440	0.1000	13,680	15,200	12,920		16,000	15,200	10,400	41,600	41,600
Enrique Pulido Act				30.0	0	23,800	26,180	22,610	72,590	21,420	23,800	20,230	65,450	1000000			0	138,040
FC				77.7		23,800		22,610		21,420	23,800	20,230		25,053	23,800	16,284	65,137	65,137
Mike Davies Act	0.595					ATT 1 100.0	221/20	4,750	4,750	4,750		-	4,750				0	9,500 (UK)
FC				100		11.11		4,750		4,750								
17 19 19		0	0	0	750,000	125,640	122,700	106,970	218,700	100,840	122,600	104,210	201,300	77,053	73,200	50,084	200,337	1,370,337 Q1 750,000 fixed

Access Intl

Consultant C	Daily rate	Jan-01	Feb-01	Mar-01	Q1/01	Apr-01	May-01	Jun-01	Q2/01	Jul-01	Aug-01	Sep-01	Q3/01	Oct-01	Nov-01	Dec-Q1	Q4/01	FY/01	Comments
Phil DiStefano Act	1,500					31,500	33,000	28,500	93,000				0				0	93,000	
FC						31,500	33,000	28,500		27,000	30,000	25,500	82,500	30,000	28,500	19,500	78,000	160,500	
		0	0	0	0	31,500	33,000	28,500	93,000	27,000	30,000	25,500	82,500	30,000	28,500	19,500	78,000	253,500	

ACTUAL (contracted)
FORECASTED

540,900

575,300

553,937

Mette Schwærter

06/19/2001

0.95

4

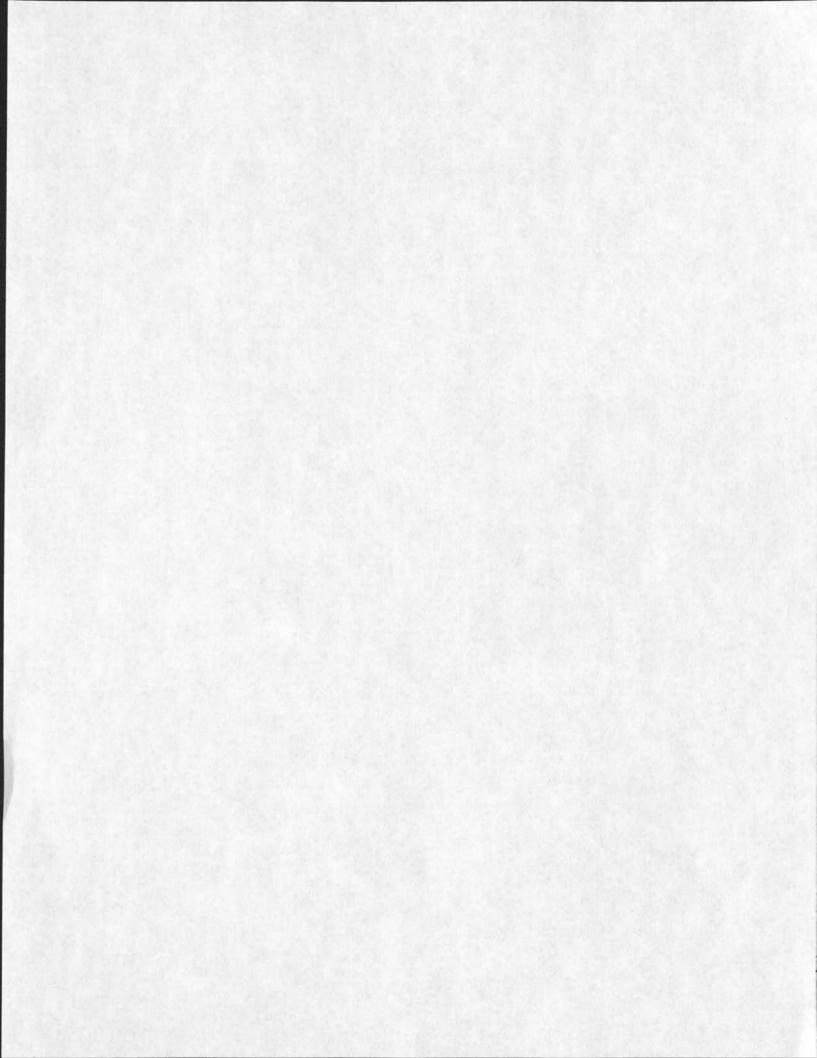
# **BGAI Financial Projections**

# **BGAI Revenue Projections**

(\$000)						
	2001	2002	2003	2004	2005	
Product Licenses	3,000	5,000	4,300	3,600	3,000	
Maintenance	11,000	11,000	11,000	9,900	8,900	
Professional Services	6,000	8,000	7,200	6,500	5,800	
Total	20,000	24,000	22,500	20,000	17,700	

# **BGAI Staffing Projections**

	Current	YE2001	YE2002
Executive Management.	0	2	2
Sales & Marketing	6	9	9
Professional Services	33	36	46
Development (QA, Doc, Training)	24	32	32
Maintenance and Support	28	28	24
G&A	5	13	13
TOTAL	96	120	126



Subj: analysis of survey results

Date: 06/28/2001

To: talmor.margalit@dic.co.il, lenny\_r@netvision.net.il

CC: sdunayer@interserv.com

After analyzing the survey results, I've reached the following conclusions:

On the green accounts, Legal and General and Woolwich are problems. Woolwich hasn't used HPS for new applications for 3 years and doesn't plan to do so. Its ratings are medium. Legal and General has stated a number of problems and gave many negative ratings. In addition RSI, Friends Provident and Credit Suisse say that they are going to migrate from HPS, but had positive comments and strong ratings.

As to the black (or red as stated by Specifics) accountsAccess, SDC and LBS say that they won't migrate and gave medium to high ratings with quite positive comments. All three of these are oems or pseudo-oems. Schwab sounds like a lost cause. Telenor (an oem) appears to have serious concerns with a mixture of poor and good ratings and a plan to migrate away from HPS. Lloyds also sounds very negative and says it will migrate and HPS is not strategic; it gave medium ratings. The other black accounts sound as though they would be able to be saved with timely attention.

Unless you say otherwise, I will have Specifics send the summary and the detailed reports to Paul and Ted on Friday.

Please send me your business projections so I can work on them over the weekend.

The survey results do not change my opinion on the viability of the acquisition.

Burt Grad 6/28

Analysis of Ventration migrate malyses of compounds 10 kegelt fen some problems reany regative ratings Strong ratings But led (the) Ox for now won't 12 NBbruce very strong ratings 7 Fiducia good acet won't 16 R SI Strong ratings OK - wants Sponish Support w=11 Strong ratings will 8 Frends Provident good acct strong ratings will 5 Chapit Suisie 20 Std Life woult very strong retuje medium ratings 24 Wooden ch DK not used for 3 years not planning to use 17 Schwab very low retings will Very regative getting out of HPS on The edge mixture of poor +
good ratings
mostly very high extering 21 Telenor (08M) w: 11 looking at alternations 1 Access Jut (DEM) good relation slup - active wents changes wou't 11 Llay do w-1/ medium ratings relatively megative not strategie fainly high ratings 3 Banca Conige neutral - Java found DK doesn't sound at visk medium rating 23 Uni bank DK reasonably positive Want Tava 13 Postginst medium natings Co. being sold uncentain future 19 SDE- ES (0EN) high ratings positive attitude won't 9 1.35 medium ratings neutral to positive was t

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co.	COMPANY	CITYSTAT	PRIORITY	STATUS	07	08.1	08.2	08.3	09.1	09.2	
10	Legal and General	London, UK	High	Green	5	4	5	5	3	6	
15	National Bank of Greece	Athens, Greece	Medium	Green	4	5	5	5	6	6	
7	Fiducia	Karlsruhe, Germany	Medium	Green	5	5	5	4	8	9	
16	RSI	Madrid, Spain	Low	Green	5	4	4	4	7	5	
E	Friends Provident Life	Dorking, UK	Low	Green	5	2	5	5	6	8	
5	Credit Suisse	S, Switzerland	High	Green	5	4	5	4	6	7	
20	Standard Life	Edinboro, Scotland	Low	Green	3	3	5	3	6	7	
24	Woolwich	Bexley Haight, GB	Low	Green	5	3	5	3	5	7	
17	Schwab	Pleasanton, CA	Medium	Red	5	4	5	2	7	3	
21	Telenor	Bergen, Norway	High	Red	5	2	5	2	3	5	
1	Access International	Denver, CO	High	Red	2	4	5	5	6	7	
11	Lloyds TSB	London, UK	High	Red	5	4	5	4	5	6	
3	Banca Carige	Genoa, Italy	Medium	Red	5	4	5	4	7	7	
23	Unibank	Copenhagen, Denmark	Medium	Red	5	4	5	5	7	4	
13	Postgirot	Stockholm, Sweden	Medium	Red	3	4	5	5	7	6	
19	SDC-FS	Copenhagen, Denmark	High	Red	5	1	5	1	7	9	
9	LBS	Germany	Medium	Red	5	1	5	1	5	6	

09.3	09.4	09.5	09.6	09.7	09.8	09.9	09.10	09.11	09.12	09.13	010	011	
6	6	6	66	2	1	2	7	7	5	6	1	2	
6	7	6	66	6	6	6	7	7	7	7	1	2	
7	7	8	6	7	5	5	8	7	8	8	1	2	
7	6	6	3	7	7	5	7	8	6	5	1	. 1	
8	8	7	6	5	6	6	8	7	8	8	1	2	
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6	8	6	5	8	4	4	77	77	77	77	1	2	
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8	4	6	2	8	3	5	7	7	7	7	1	1	_
8	66	8	66	9	8	8	9	9	9	9	1	2	
6	5	5	4	4	4	4	5	7	5	5	2	#NULL!	
8	8	7	7	8	7	7	7	7	8	7	1	2	
7	5	6	4	5	4	4	8	7	7	8	1	1	
7	8	7	5	4	5	4	8	9	8	8	1	2	
7	8	7	6	8	8	8	8	77	7	77	1	2	
6	4	6	5	6	6	6	5	5	6	6	1	2	

012	013.1	013.2	013.3	013.4	013.5	013.6	013.7	015	016	017	020.1	020.2
#NULL!	High	High	High	High	Low	Low	High	3	2	6	1	3
#NULL!	High	High	High	Medium	High	6	6	3	1	2	1	2
#NULL!	Low	6	Low	Low	Low	6	Medium	1	1	2	2	#NULL!
1	High	High	Medium	Low	Low	Low	Medium	1	1	1	2	#NULL!
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#NULL!	High	Medium	Medium	High	Low	Medium	High	2	2	1	3	#NULL!
#NULL!	High	Medium	High	High	Low	Low	Low	3	1	2	1	2
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1	Low	Low	High	6	Low	Medium	Medium	2	2	1	#NULL!	#NULL!
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#NULL!	Low	High	Low	Low	Medium	Medium	Medium	2	1	1	#NULL!	#NULL!
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6	Medium	High	Low	Low	Low	6	Medium	2	2	6	3	4
#NULL!	6	Low	6	Low	Low	6	6	1	1	6	3	#NULL!
1	High	High	High	Low	Low	Low	High	1	2	2	1	2
#NULL!	Medium	High	High	Medium	Low	Medium	High	1	1	2	2	4

020.3	020.4	021	022	023	024	025	027	
#NULL!	#NULL!	2	5	3	3	2	2	
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#NULL!	#NULL!	1	4	8	8	2	1	
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3	4	1	7	7	7	1	2	
#NULL!	#NULL!	2	6	6	4	1	1	
#NULL!	#NULL!	1	4	7	6	1	1	
#NULL!	#NULL!	1	7	7	7	1	2	
#NULL!	#NULL!	1	4	5	6	1	2	

Co.	Prio.	Stat.	ID	Q#	#	Comment
10	3	1	2	9	7	The product (latest version), we had a lot of problems with it; it took up to two months to get to people and to get the problem resolved. The support is very poor.
10	3	1	2	9	8	The product (latest version), we had a lot of problems with it; it took up to two months to get to people and to get the problem resolved. The support is very poor.
10	3	1	2	9	9	The product (latest version), we had a lot of problems with it; it took up to two months to get to people and to get the problem resolved. The support is very poor.
10	3	1	2	15	3	We are more interested in conversion of our present system.
10	3	1	2	18		IBM; the LNG is a large IBM user.
10	3	1	2	19		A host of different things; we have 800 on our staff – a new portfolio of insurance and financials, and new e-commerce.
10	3	1	2	21	2	We don't know yet.
10	3	1	2	26		Poor support and installation problems.
12	2	1	6	7		The direction of AppBuilder is right. But we have no applications with it yet. We have 5.4.1 Version of HPS.
12	2	1	6	9	1	There are bugs. We don't feel sure it's going to work. It takes a long time to reach a stable environment. It took us six months.
12	2	1	6	10	1	It depends on progress of the big applications project we have under way. We now have version 5.4.1 of HPS. This project will last 1½ years. Then we will decide on our priorities. It is for the IRIS product and involves a Spanish company, Rural Services Informatics (RSI).
12	2	1	6	15	3	There is a debate on that at the bank. With VB [Visual Basic] it will be easier to do. It will depend on the functionality, upgradeability, stability, and cleanness of the coding, and if it's flexible enough to cover applications development needs and keep the environment.
12	2	1	6	16	1	We use them for supporting the HPS environment. We'd like to use to create a stable, functional environment to the point we feel safe and capable of handling our environment ourselves.
12	2	1	6	17	2	We'd maybe like to rewrite to COBOL and Visual Basic on our own, but we would not go to another product.
12	2	1	6	18		AppBuilder, CoolGen from Computer Associates, and Oracle.
12	2	1	6	19		We plan to concentrate on the Spanish project for the next 1½ years. It covers loans, credit, deposits, banking services and customers.

Co.	Prio.	Stat.	ID	Q#	#	Comment
12	2	1	6	21	2	Not now. We use 4.1 HPS. If we go to AppBuilder, possibly. We use the Information Frame Work (IFW) banking model.
12	2	1	6	22		We had difficulties two to three years earlier. Recently, it is better, but still not easy. The most problems are with stability of the product. There is an escalation mechanism and follow-up. Response is not what we want or need.
12	2	1	6	23		I consider Level 8 as valuable. We gain for this technology. If AppBuilder is as it is scoped, my personal opinion is we will gain more.
12	2	1	6	24		We've had good services. It's "7" to "8." Consultants vary. Again, this is my personal opinion, not the bank's.
12	2	1	6	26		It's not a light platform. It's heavy and some companies cannot absorb the technology. If a colleague is a bank, I'd recommend AppBuilder for stability and strength.
12	2	1	6	27	1	To do this conversion for AppBuilder, make it more efficient, serviceable and with support of the product. It's obvious we'd like a better price, so I won't say that. I'm expecting to see things come quick, correct, and complete.
7	2	1	8	9	1	They have improved from good to much better.
7	2	1	8	9	2	The way we run it is very fast.
7	2	1	8	9	5	I think the complexity is under-rated, but it is good.
7	2	1	8	9	10	They are well tried and diversed.
7	2	1	8	9	12	It used to be "1," modesty will not let me go below; they know their billing rate and must produce at that level.
7	2	1	8	9	13	It used to be "1," modesty will not let me go below; they know their billing rate and must produce at that level.
7	2	1	8	11	2	We are in the process of installing.
7	2	1	8	16	1	Movement to NT development.
7	2	1	8	19		NT rollout; the OS2 on the NT.
7	2	1	8	21	1	All.
7	2	1	8	26		Try it; NT is great.
16	1	1	9	12	1	We are having a high spirit problem that we can't make the step from testing to production with the 2.0, but overall it will be better.
16	1	1	9	15	1	Two new.
16	1	1	9	16	1	Maybe for only new Level 8 version.

Co.	Prio.	Stat.	ID	Q#	#	Comment
16	1	1	9	17	1	Write from COBOL to HPS.
16	1	1	9	18	194	We would not look past HPS unless the service goes down.
16	1	1	9	19		DK.
16	1	1	9	21	1	If it works, yes.
16	1	1	9	22		Level 8 has no support in Spain.
16	1	1	9	26		Call and ask for the support to be in Spain.
8	1	1	10	9	2	No problem except with batch application.
8	1	1	10	9	3	The way we use it, it performs well.
8	1	1	10	9	4	It is very easy for a developer to get up and running.
8	1	1	10	9	10	The knowledge underlining the IT industry.
8	1	1	10	9	12	The whole approach and how they deliver is top level.
8	1	1	10	15	2	We are doing Internet work only.
8	1	1	10	16	1	Small amount for upgrades.
8	1	1	10	17	1	To 2.0.
8	1	1	10	18		Open technology to IT development so we are not locked in, and Java and J2EE Java.
8	1	1	10	19		Internet front ends on existing application.
8	1	1	10	21	1	Where we are extending what we have.
8	1	1	10	26	2	You need to know why you are buying HPS and know that it is right for you; it has good and bad points.
5	3	1	13	9		We face different demands on the technical side; finding the right people is hard, the technical staff is very quick and very good; they can be useful right away.
5	3	1	13	10		Don't know yet; we are looking at it now, we are trying a pilot test.
5	3	1	13	14		No.
5	3	1	13	15	2	We have new "Enterprise" architecture.
5	3	1	13	17	1	Java.

Co.	Prio.	Stat.	ID	Q#	#	Comment
5	3	1	13	18		Java – Genoa Application. Java is coming on strong.
5	3	1	13	19	Lit.	The whole credit management area.
5	3	1	13	21		On HP 5.4.1.
5	3	1	13	22		The contacts at Level 8 are very good people.
5	3	1	13	26		Look very close at the product; be sure it fits your need.
20	1	1	15	9	8	It's that they have a depth of understanding so they can quickly identify when something is a serious problem.
20	1	1	15	9	10	The mainframe and the other platforms are split. Level 8's expertise seems to be best on the mainframe. That is the bulk of our problem, so we get good support. They are less technical on NT.
20	1	1	15	9	11	It varies from very little to endless depth of product knowledge. Initially you get someone with little knowledge.
20	1	1	15	9	12	The attitude is very mature in realizing they are expected to present a professional approach to business, showing up on time for meetings, professional image, etc.
20	1	1	15	10	1	We were looking to upgrade to HPS 5.4.1 and now are looking at AppBuilder 2.0 instead.
20	. 1	1	15	14		No.
20	1	1	15	15	3	We've developed for applications, and other tools are used. We will probably continue to do that ourselves with these tools. It's not certain, but likely.
20	1	1	15	16	1	Possibly for enablement of existing applications and upgrade consultancy.
20	1	1	15	18	14 11	IBM Web Sphere and Visual H products.
20	1	1	15	19		It's very much product enhancement of existing applications like client access to data and client servicing.
20	1	1	15	21	1	Possibly some.
20	1	1	15	26		Consider it on a company-wide basis as a strategic product, rather than a tactical product. It's an across-the-board development tool and is not light.
20	1	1	15	27	1	AppBuilder is hopefully turning the corner for them and it's a good product to have.
24	1	1	17	9		HPS is used for writing upfront branch applications on CS and interface to the mainframe.
24	1	1	17	9	4	It's designed so you don't need programmers.

Co.	Prio.	Stat.	ID	Q#	#	Comment
24	1	1	17	9	6	It's not kept up-to-date.
24	1	1	17	9	7	They are accessible, but responsiveness is where they fall down. Solutions are not tested, so we have to revisit.
24	1	1	17	9	10	We have not used them for over three years.
24	1	1	17	9	11	We have not used them for over three years.
24	1	1	17	9	12	We have not used them for over three years.
24	1	1	17	9	13	Level 8 does not communicate issues about the product experienced by others, so we experienced a lot of heartache working through the problems. They seem to want to hide these problems. It's okay afterwards, but is painful to install or upgrade. Then getting support is difficult.
24	1	1	17	10	1	We are evaluating our long-term strategies and looking at future direction.
24	1	1	17	15	2	Our plan would be to upgrade, but we don't plan to use AppBuilder to write new applications. It has not been the preferred choice for three years.  Microsoft is the current preferred tool. But that may change to the Java route since we have merged with another large bank.
24	1	1	17	16	1	During the upgrade to 2.0, we will probably use them.
24	1	1	17	17	6	It depends on our long-term strategy of AppBuilder or Microsoft or otherwise.
24	1	1	17	18		1) The big bank we are merging with is a Java user. 2) Microsoft – we've been on Microsoft for three years.
24	1	1	17	19		It depends on our strategy.
24	1	1	17	22		The business side and sales side is easy. I'd say a "7." On the technical side, it's difficult; so I'd call it a "4."
24	1	1	17	23		The support we received impacts the value.
24	1	1	17	24		We are not happy with the support. We've not used the consultants in over three years.
24	1	1	17	25	2	It's expensive for what it does. Given solutions out there today, there are better at less cost.
24	1	1	17	27	1	Going from Version 1 to Version 2, you find features in Version 1 that are not in Version 2. They don't tell us upfront and we find out as we play with it. Every six months we have user group sessions and tell them what we'd like to have, but things don't change. The answer is to get back to us with answers and solutions. The upgrade cycles are becoming too onerous. To obtain support we are constantly required to upgrade because of the two-year limit on maintenance. It's a significant expense, especially when you are not seeing the benefit of the expense.

Co.	Prio.	Stat.	ID	Q#	#	Comment
17	2	2	1	9	4	You can't find many people that know how to use. No back out function.
17	2	2	1	9	7	They don't support our product anymore, yet we have to pay for maintenance.
17	2	2	1	9	8	They don't support our product anymore, yet we have to pay for maintenance.
17	2	2	1	9	9	They don't support our product anymore, yet we have to pay for maintenance.
17	2	2	1	10	2	We are trying to get rid of HPS; it is hard to use and very costly.
17	2	2	1	15	2	We are trying to get rid of HPS – no support, very expensive, and very hard to use.
17	2	2	1	17	1	We already have.
17	2	2	1	18		Serena Chraigman.
17	2	2	1	19		Lots in the customer focus financial area.
17	2	2	1	23		We paid \$300,000 per year for maintenance and we don't get any.
17	2	2	1	26	2	"Run."
17	2	2	1	27	2	No.
21	3	2	3	9	3	It does what it is supposed to.
21	3	2	3	9	6	The problem is it's not updated.
21	3	2	3	9	7	It's not difficult.
21	3	2	3	9	10	It depends on which person you get.
21	3	2	3	10	1	We have tested, but it's not installed.
21	3	2	3	12	1	[Based on] what I've seen in limited testing, it's better; i.e., user interface. Some problems are cleared up.
21	3	2	3	15	2	The run time is not very well received when we sell our application. This has been discussed with a Level 8 manager. HPS is not a strategy for long term for us.
21	3	2	3	16	2	We have had a lot of consultants, but there are no plans for that for the future.
21	3	2	3	17	1	Probably IBM.
21	3	2	3	18		Rationale is one. IBM and Oracle are definitely interesting. It would depend or how independent you could be from other vendors.
21	3	2	3	19		There are plans, but I cannot discuss.

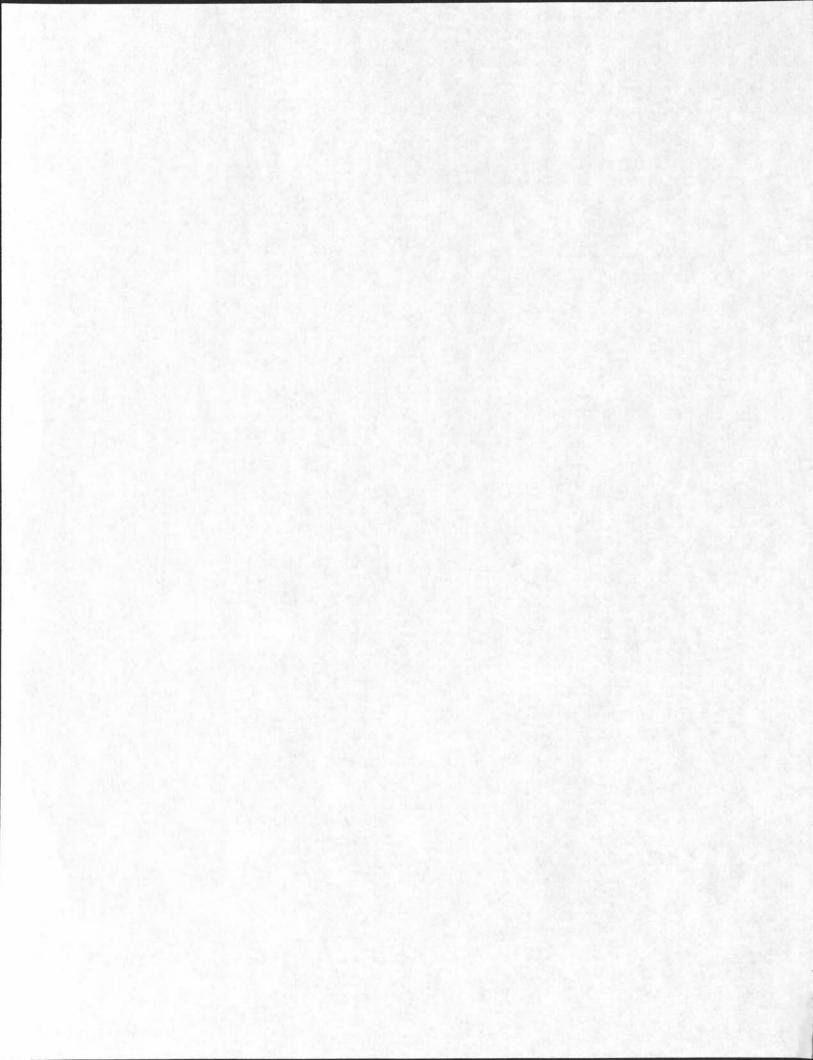
Co.	Prio.	Stat.	ID	Q#	#	Comment
21	3	2	3	25	1	Personally I would. My company might not.
21	3	2	3	26		If it was me, I would say they should definitely consider it for large applications. But it does not generally seem to be the tool for small applications.
21	3	2	3	27	1	An advantage with a company like Level 8 is they are a small company. If there is a problem, you can call management and discuss. You could not do that in a large company.
1	3	2	4	9	1	It's gotten a lot better recently. I've told them to stop developing and fix bugs.
1	3	2	4	9	7	I deal with them a ton and have a great relationship with Ted Venema.
1	3	2	4	9	10	I'm using them on a full-time basis and have a lot of interactions, which is totally different from most of their customers.
1	3	2	4	9	11	I'm using them on a full-time basis and have a lot of interactions, which is totally different from most of their customers.
1	3	2	4	9	12	I'm using them on a full-time basis and have a lot of interactions, which is totally different from most of their customers.
1	3	2	4	9	13	I'm using them on a full-time basis and have a lot of interactions, which is totally different from most of their customers.
1	3	2	4	14	1	Eliminate HPS run time on any platform.
1	3	2	4	14	2	Repository should be opened to interface with industry standard data modeling tools.
1	3	2	4	14	5	Make repository object-oriented.
1	3	2	4	15	1	We got a large one, with 9,000 programs involved, to be maintained and enhanced, and more development.
1	3	2	4	16	2	Not beyond what I'm doing right now.
1	3	2	4	18		Forte.
1	3	2	4	19		We are very active and doing lots.
1	3	2	4	22		They are a struggling company. I'm not convinced they have their focus yet. I'm not a fan of Cicero application. AppBuilder is the only serious product they have. If they are not selling it, the company is at risk.
1	3	2	4	23		We've got an unusual relationship and they've done a very good job.
1	3	2	4	24		They know exactly what we are trying to accomplish.

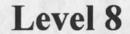
Co.	Prio.	Stat.	ID	Q#	#	Comment
1	3	2	4	26		Not until they are selling it. If they don't have confidence to sell it, why should I recommend it?
1	3	2	4	27	1	Re-launch AppBuilder. It's a very good product.
11	3	2	5	10	2	Price, and it's not a strategic class for our bank.
11	3	2	5	14		No.
11	3	2	5	15	2	Not a good product for the bank from a strategic class standpoint.
11	3	2	5	16	1	Support of existing HPS.
11	3	2	5	17	1	Host, VB [Visual Basic].
11	3	2	5	18		Microsoft and IBM.
11	3	2	5	19		DK.
11	3	2	5	22		We chase Level 8 up on issues instead of the other way around.
11	3	2	5	26	1	It has good points and bad points; I am medium on it.
3	2	2	7	9	4	My experience is, it is easy.
3	2	2	7	9	3	It does well.
3	2	2	7	10	1	It's a decision for my bosses. I hope so. I think we will migrate, I hope, as soon as possible.
3	2	2	7	15	3	I don't know. Most new applications are built in Java and Java is new for HPS
3	2	2	7	16	2	Just for installing new versions will we use them.
3	2	2	7	17	6	I hope not, but it depends on high-level decisions.
3	2	2	7	18		HPS and Camileon; I only know the product name.
3	2	2	7	19		We are developing a lot of Internet and Web stuff, and migrating part of the existing applications from CS to Web architecture, while still using the mainframe part of HPS.
3	- 2	2	7	21		We are developing a lot of Internet and Web stuff, and migrating part of the existing applications from CS to Web architecture, while still using the mainframe part of HPS.
3	2	2	7	24		From the point of view of money, I'm not the right person. But with HPS, for everything we spend, it is worth it. I'm the technical person and not the business person, however.
3	2	2	7	26		It must be learned.

Co.	Prio.	Stat.	ID	Q#	#	Comment
3	2	2	7	27	2	No, because we are in contact with European Level 8. Overall, I am satisfied.
23	2	2	11	9	10	They can handle any solution we need; they are very dedicated to their work.
23	2	2	11	9	13	They can handle any solution we need; they are very dedicated to their work.
23	2	2	11	12		Don't know yet – we are in testing.
23	2	2	11	14		None.
23	2	2	11	15	2	Will use Java.
23	2	2	11	18		DK.
23	2	2	11	19		Euro Currency Enablement, Switchboard.
23	2	2	11	26		Look at what you need first.
23	2	2	11	27	1	When I lock in on Web First, it takes too long for the next solution to come along.
13	2	2	12	9	4	When I started here, I did not know HPS at all and I found it very easy to learn It has a very logic-based buildup. The weak point is upgrading; you need a lot of support and it takes a lot of work.
13	2	2	12	9	10	We have two people here; they know the product in and out very good. They are one of us, they work very hard.
13	2	2	12	9	11	We have two people here; they know the product in and out very good. They are one of us, they work very hard.
13	2	2	12	9	12	We have two people here; they know the product in and out very good. They are one of us, they work very hard.
13	2	2	12	9	13	We have two people here; they know the product in and out very good. They are one of us, they work very hard.
13	2	2	12	10	1	We are not talking about it, but we will be sold soon, so we must wait to see. What we say today may be different in six months.
13	2	2	12	14		None.
13	2	2	12	15	1	No idea.
13	2	2	12	16	1	Programming area.
13	2	2	12	18		AppBuilder.
13	2	2	12	19	-	None; don't know, it depends on who buys us.

Co.	Prio.	Stat.	ID	Q#	#	Comment
13	2	2	12	22	177	It's difficult; sometimes you get a feeling when you ask for help, Level 8 wants to send too many people and wants them to stay longer than needed.
13	2	2	12	26		Talk to Level 8 people and get a demonstration.
13	2	2	12	27	1	They need to establish trust between Level 8 and the clients. The product is good, but the way Level 8 has handled some issues, they lost the trust of their clients.
19	3	2	14	8		It is a complete banking system. It's huge with about 10,000 models.
19	3	2	14	9	2	There is no concern at all. You never think of it.
19	3	2	14	9	4	It's very easy to learn.
19	3	2	14	9	7	There is no problem.
19	3	2	14	9	8	We get a response the next day.
19	3	2	14	9	10	We have some here who know all of it.
19	3	2	14	9	11	We've been using the product for ten years, so we are self-sufficient.
19	3	2	14	9	13	We've been using the product for ten years, so we are self-sufficient.
19	3	2	14	11	2	It is in test now.
19	3	2	14	12	1	It looks better. We have generated our Java applications with AppBuilder 2.0. Developer Workbench has been enhanced.
19	3	2	14	15	1	We plan to continue using it for enhancing our one application.
19	3	2	14	16	2	We have a few developers, but we will not add.
19	3	2	14	17	2	We might complement the existing product in the object-oriented area to accommodate a paradigm shift from classic development to real object-oriente components. I don't see AppBuilder doing that.
19	3	2	14	18		Control center from Togethersoft for the reasons it covers the whole application cycle. Does the same thing in Java and other languages. 2) Oracle tools come second after Control Center. I look for what we have in AppBuilder plus other features.
19	3	2	14	19		We are constantly adding new banking business channels.
19	3	2	14	22		We have access to the key people we need to exchange ideas about what we do and what they do, and possible features for the product. I like the openness.

Co.	Prio.	Stat.	ID	Q#	#	Comment
19	3	2	14	23		AppBuilder does a very goof job for what it was meant for. The reason we would go to a different tool is because we want to do something new. We would not go to another tool to do the same thing. AppBuilder is a little old fashioned.
19	3	2	14	26		It would depend on their objective and the people they have to do it. I'd tell them to get to know the tool and use the tool for what it was designed. Follow their recommendations.
9	2	2	16	9	10	The new consultants are not as knowledgeable as earlier ones.
9	2	2	16	10	1	We will install in one month.
9	2	2	16	15	1	It's difficult. We will do it with both AppBuilder and our own. There will be two or three applications using AppBuilder.
9	2	2	16	16	1	We may add two consultants to the current three that we have.
9	2	2	16	18		I don't know, but we need open repository, Java, and COBOL, and support for CS architecture in the product.
9	2	2	16	19		Build new front office systems for sales based on back office systems.
9	2	2	16	21	1	Only for CS applications for front-end system.
9	2	2	16	22		It's not easy because of the distance. We have only two managers in Germany. Development is in California. Language is a problem, and documentation is in English.
9	2	2	16	26		We have done it. In the last week Level 8 visited and told us about the new AppBuilder. We are looking for the new applications and a guarantee from Level 8 for support in the next years ahead.
9	2	2	16	27	2	We do that directly with management in California and Germany.





# **Customer Satisfaction Study**

**Presentation of Findings** 

CONFIDENTIAL INFORMATION

June 2001

# SPECIFICS

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# Level 8 Systems, Inc. Customer Satisfaction Study

## **Summary Report**

#### Introduction

In June 2001, Burton Grad Associates, Inc. (BGAI) contracted Specifics, Inc. to conduct a customer satisfaction study regarding the Geneva AppBuilder product developed by Level 8 Systems, Inc. Geneva AppBuilder is a repository-based, application development environment that allows the user to design, deploy, and maintain high-volume applications. AppBuilder is the latest version of a product previously known as Seer\*HPS, which has been in use in major banks around the world for more than six years. The purpose of the study reported here was to gather pointed feedback from a targeted sample of AppBuilder users and resellers regarding product applications, satisfaction with product performance and features, and intentions for future use. This report provides a brief description of the study and a summary of the quantitative and qualitative data gathered.

### **Objectives**

The goal of this effort was to conduct a customer satisfaction study of (mostly) international users of the AppBuilder software product. The information gathered is provided as partial fulfillment of the sponsor's information needs regarding its due diligence planning, management, and decision-making processes. The primary objectives of the study were as follows:

- ✓ Evaluate the level to which customers are satisfied with various aspects of product features and related service activities provided by Level 8.
- ✓ Examine product usage patterns and future intent, and determine additional product features customers desire.
- ✓ Perform a limited assessment of customers' perceptions of their relationship with Level 8 as a software and services provider.
- ✓ Examine customer responses in light of specific demographic stratifications defined by the sponsor as most relevant to the objectives of the study.

## Scope, Method, and Sample

The scope of the study was to interview approximately 15 respondents from a larger listing of 24 North American and European customers. Each of the 24 contacts was further classified according to additional demographic information including company size (small, medium, or large), relationship status ("red" to signify that issues exist, or "green" signifying a lack of known issues), and respondent type (product users versus product resellers, or OEMs). In terms of results, comparisons involving the relationship status and respondent type variables were of primary interest to the sponsor.

The method used for collecting the data was in-depth telephone interviews. Interviews were conducted between June 15 and June 20, 2001. The list of 24 contacts was randomized and divided equally between two interviewers. Interviews were approximately 30 minutes in duration, during which time all quantitative and qualitative responses were recorded directly on the survey instrument. A copy of the questionnaire is provided as an addendum to this report.

While the assignment of respondents to each interviewer was randomly determined, combinations of the levels of the demographic variables were used to create a prioritization scheme that defined three priority levels of respondent participation. Using this prioritization, six of the twenty-four contacts were defined as high priority participants, nine were defined as moderate priority, and nine were considered lower priority participants. In terms of contacting and gaining the participation of individual respondents, interviewers were instructed to focus more effort on the high and moderate priority contacts, with the goal of interviewing as many of these customers as possible.

### **Demographics**

Sixteen interviews were completed. All of the highest priority contacts participated in the study, and participation was gained from seven of the nine medium priority contacts. In terms of account status, nine interviews were conducted with representatives of "red" accounts, with the remaining seven interviews representing "green" accounts. Table 1 summarizes contact participation for the various demographic variables.

Table 1. Demographic Summary of Study Participants

<b>Participating Organization</b>	Account Priority	Account Status	Respondent Type
SDC-FS	High	Red	OEM
Credit Suisse	High	Green	User
Lloyds TSB	High	Red	User
Access International	High	Red	OEM
Telenor	High	Red	OEM
Legal & General	High	Green	User
LBS	Medium	Red	User
Postgirot	Medium	Red	User
Unibank	Medium	Red	User
Banca Carige	Medium	Red	User
Schwab	Medium	Red	User
Fiducia	Medium	Green	User
National Bank of Greece (NBG)	Medium	Green	User
Standard Life	Low	Green	User
Friends Provident Life	Low	Green	User
RSI	Low	Green	User

# **Findings**

#### **Product Use**

The majority of respondents have used the AppBuilder product for more than 5 years. Only one respondent indicated that he had used the product for two years or less. In addition, most respondents use the product for application development either on a mainframe or NT platform, with multiple applications being developed in these environments. Product usage statistics are provided in Table 2.

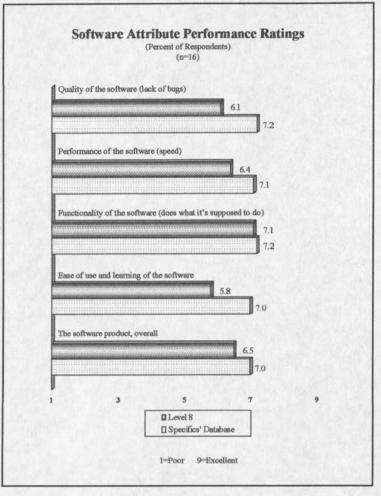
**Table 2. Product Usage Patterns** 

Product Usage Statistic	Number of Respondents	Percent of Sample	
Length of time using product			
1 to 2 years	1	6.3%	
2 to 3 years	2	12.4%	
3 to 5 years	1	6.3%	
More than 5 years	12	75.0%	
Number of applications developed using mainframe			
1	2	12.5%	
2 to 3	2	12.5%	
4 to 6	1	6.3%	
More than 6	9	56.3%	
None	2	12.5%	
Number of applications developed using UNIX			
1	0	0	
2 to 3	0	0	
4 to 6	0	0	
More than 6	1	6.3%	
None	15	93.7%	
Number of applications developed using NT platform	TEXT AT VALUE		
1	2	12.5%	
2 to 3	2	12.5%	
4 to 6	1	6.3%	
More than 6	5	31.3%	
None	6	37.5%	

#### **Product Features**

provided Respondents their assessment of satisfaction with the Appbuilder product by evaluating several aspects related to product Three major categories of attributes were evaluated: software features, technical support, and consulting support. Individual attributes in each category were rated by respondents using a 9point scale, where a rating of 1 represented "poor performance," and indicated "excellent performance." Average ratings for various attributes summarized in the following charts for the three general categories of performance.

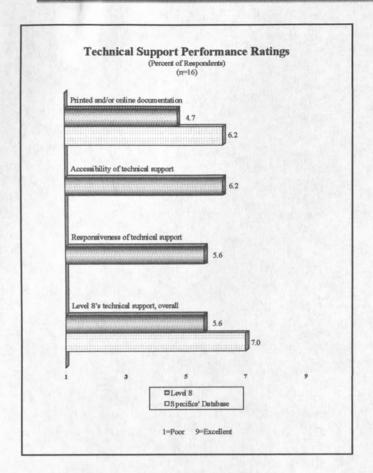
Technical support attributes tended to be rated lower compared to those of the other two categories. Conversely, consulting staff attributes tended to be rated highest. In terms of the performance of the software

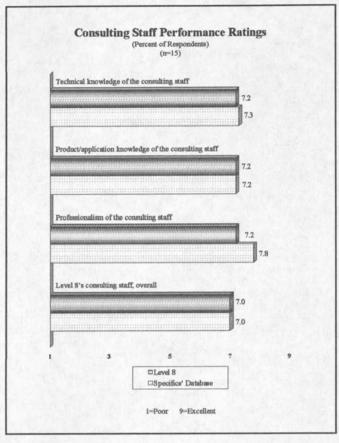


product, overall, respondents provided an average rating of 6.5. Also regarding software features, the ease of learning and using the AppBuilder product received the lowest average rating at 5.8. On the other hand, functionality of the software (product does what it is supposed to do) received a very respectable rating of 7.1. Average ratings for the above software features were also examined as a function of account priority, but this analysis showed no appreciable difference in ratings. Nor was there a significant difference as a function of account status (red versus green accounts).

Regarding technical support for the product, software documentation (either printed or online) received the lowest rating at 4.7. This was also the lowest-rated attribute among any of the three product feature categories. Accessibility of technical support was rated highest (6.2) within the technical support category. Individual attributes of consulting staff support, the highest rated category, received average ratings of 7.0 or higher.

Note that for seven of the product attributes, average performance ratings were below those of the Specifics' software provider database. Average ratings for four of the consulting staff attributes equaled the database averages.





The importance of various functionality attributes of the AppBuilder product was also evaluated by having respondents indicate the priority placed on various functionality features. These data are summarized in Table 3. As indicated, four product features stand out as being considered most important to this sample of users. These features include *Open*, readable *COBOL* generation, Support for Java and Appservers, Repository versioning, and Managing non-AppBuilder objects via the AppBuilder repository. Java as a replacement for rules language was perceived to be a moderate or high priority feature by half of the respondent sample.

Table 3. Priority of Functionality Attributes

	Attribute Priority					
Functionality Attribute	High	Medium	Low	Don't Know		
Support for Java and Appservers	9	3	3	1		
Open, readable COBOL generation	10	3	2	1		
Repository versioning	9	3	3	1		
Java as a replacement for rules language	5	3	7	1		
Visual Basic as a replacement for rules language	1	2	12	1		
Workflow integration	0	5	6	5		
Managing non-AppBuilder objects via the AppBuilder repository	6	6	2	2		

When given the opportunity to name additional attributes they would like to see incorporated into the product, the following suggestions were offered. Each of these was characterized as high priority features.

- ✓ Eliminate run time on any platform.
- ✓ Repository should be opened to interface with industry standard data modeling tools.
- ✓ Make repository object-oriented.
- ✓ Migration path from existing HPS version to AppBuilder to keep one environment.

#### **Future Customer Intentions**

Respondents were asked several questions about their future intentions regarding the use of the AppBuilder product. These questions included customer plans for upgrading the product, use of the product for new application development, and plans to migrate to a different product within the next two to three years. Summary data for these three issues are provided in Table 4. Over 80% of the respondents are planning to upgrade to AppBuilder 2.0. Only three of the respondents, however, have actually installed this version of the product. New application development is a potential future use of the product for nearly 63% of the respondents. Somewhat troubling is the fact that six respondents (38%) indicated that they intend to migrate to a different product in the near term. An additional four respondents (25%) are unsure about their future use of the product.

**Table 4. Customer Future Intent** 

	Number of Respondents				
Future activity	Yes	No	Maybe / Don't Know		
Are you considering going to AppBuilder 2.0?	13	2	1		
Do you plan to use the AppBuilder product for new application development?	6	6	4		
Do you plan to migrate to a different application development product in the next two to three years?	6	6	4		

Among those respondents who indicated that they plan to migrate to a new product, three were representatives of "green" accounts (RSI, Friends Provident Life, and Credit Suisse), while the other three represented "red" accounts (Lloyds TSB, Schwab, and Telenor). Among the six respondents planning to migrate to another product (red and green accounts, combined), five were users while one respondent is classified as OEM (Telenor).

Respondents also were asked to describe new applications or enhancements to existing applications their organization is planning for the near term. While some identified new applications and/or enhancements, some respondents used the opportunity to recommend improvements for the existing AppBuilder product. Some of these respondent comments are captured below.

- √ Java Genoa application. Java is coming on strong.
- ✓ Control Center from Togethersoft [because] it covers the whole application cycle.

- ✓ IBM Websphere and Visual H products.
- ✓ I don't know, but we need an open repository, Java, and COBOL, and support for CS architecture in the product.
- ✓ IBM and Oracle are definitely interesting.
- ✓ Forte.
- ✓ AppBuilder, CoolGen from Computer Associates, and Oracle.
- ✓ We would not look past HPS unless the service goes down.
- ✓ Open technology to IT development so we are not locked in.

### **Customer Relationship**

The interviews were concluded with several items designed to assess satisfaction with the general relationship customers have had with Level 8. Numerical ratings were gathered for three items: ease of doing business with Level 8, overall value of products received, and overall value of services provided by Level 8. Each of these items was rated on a 9-point scale, where a rating of "9" represented the positive end of the scale (very easy to do business with, or excellent value). Average ratings for each of these items are provided in the following table.

Table 5. Average General Satisfaction Ratings

	Stratification							
Relationship Attribute	Overall	Accoun	nt Status	Respondent Type				
	Sample	Red	Green	User	OEM			
Ease of doing business with Level 8	5.3	5.2	5.4	5.2	5.7			
Overall value of products	5.7	5.8	5.6	5.4	7.0			
Overall value of services	5.7	5.7	5.7	5.3	7.3			

Note from the above data ratings did not differ substantially as a function of stratification, with the exception of the Respondent Type category. OEM respondents tended to provide higher ratings than users. Interestingly, Account Status (red versus green) did not account for a substantial difference in ratings.

The interview was concluded by giving respondents an opportunity to offer any general comments they would like communicated to Level 8. The following verbatim comments were recorded.

- √ When I lock in on Web First, it takes too long for the next solution to come along.
- ✓ They need to establish trust between Level 8 and the clients. The product is good, but the way Level 8 has handled some issues, they lost the trust of their clients.
- ✓ AppBuilder is hopefully turning the corner for them and it's a good product to have.
- ✓ An advantage with a company like Level 8 is they are a small company. If there is a problem, you can call management and discuss. You could not do that in a large company.
- ✓ To do this conversion for AppBuilder, make it more efficient, serviceable and with support of the product. It's obvious we'd like a better price, so I won't say that. I'm expecting to see things come quick, correct, and complete.
- ✓ Re-launch AppBuilder. It's a very good product.

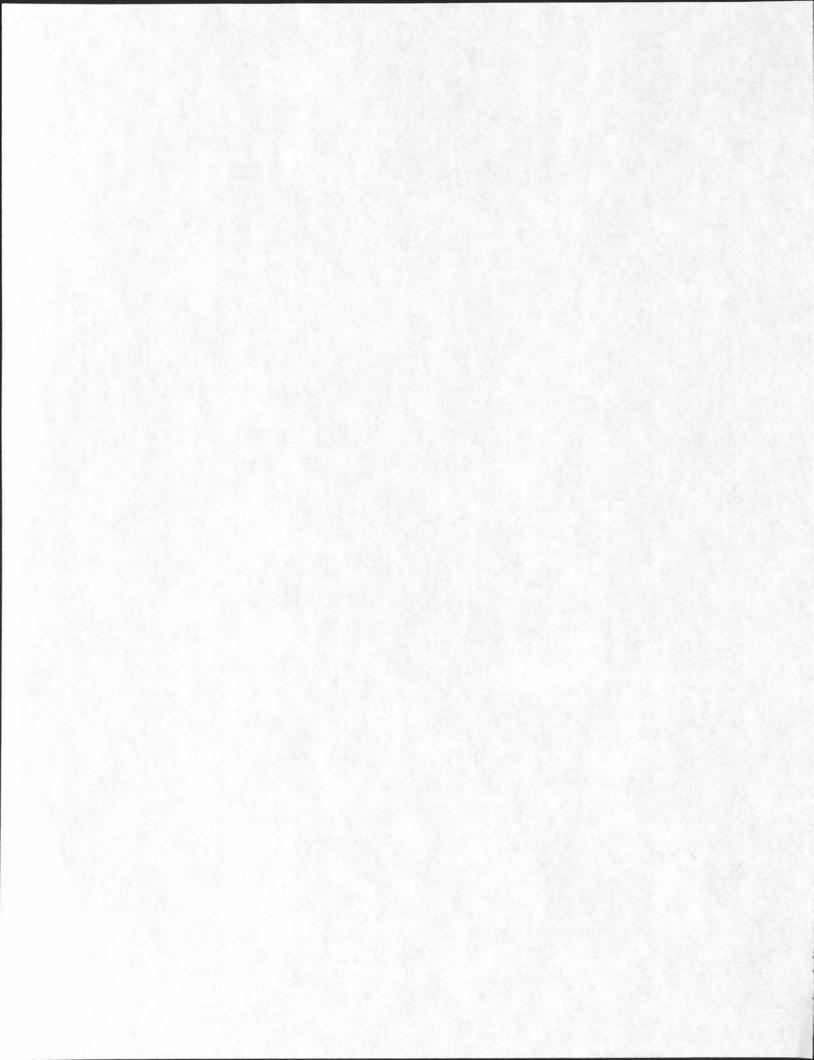
#### Conclusions

Even though the current sample of respondents was small, the participant list provided an excellent representation of the prioritization scheme designed by the sponsor. All of the highest priority contacts participated in the interview, and all but two of the medium priority contacts were interviewed. In addition, both red and green status accounts were very well represented by the sample.

Numerical ratings provided by the respondents were generally in the "average" range, with performance ratings for product features and aspects of product support consistently lower than the Specifics database averages for these same attributes. Documentation for the product was rated below average by this group of respondents.

In terms of future intent, the sample was evenly split between those who definitely plan to migrate to another product, and those who do not. An additional four respondents were undecided. Several of those indicating intent to migrate represent some of Level 8's larger accounts.

A complete set of verbatim comments will accompany this summary report. Specific comments will be identified by customer account. Level 8 should use these data, in addition to the summary statistics provided in the current report, to help identify and address any issues that currently exist within these accounts.



Subi:

Level 8

Date: 06/26/2001 4:43:47 PM Eastern Daylight Time

From: shale@SPECIFICS.com (Steve Hale) burtgrad@aol.com (Burt Grad (E-mail)) CC: bgarrison@SPECIFICS.com (Brett Garrison)

File: 574Verbatim.zip (32462 bytes) DL Time (32000 bps): < 1 minute

Burt.

The verbatims file is attached, sorted by status, ID, Q#, and #, as requested. Also, the Excel flat file for the numeric output is attached, sorted by status and ID, as requested. The questionnaire items appear across the top row of the file.

Please note that in the Excel file, numeric entries of 66 denote a response of "Don't Know," 77 denotes "Not Applicable," and 88 denotes "Other" (for non-rating scale items that have less than 6 response options, the same responses may be denoted by numeric entries of 6, 7, and 8, respectively). Also note that an entry of NULL! indicates missing values (i.e., no response provided by the participant).

Let me know if there is anything else we need to do. I apologize for the delay.

Steve

Steven L. Hale **Project Manager** Specifics, Inc. (770) 391-0013 shale@specifics.com

<<574 Verbatim.doc>> <<Level 8 Data.xls>>

--- Headers ----

Return-Path: <shale@SPECIFICS.com>

Received: from rly-xc01.mx.aol.com (rly-xc01.mail.aol.com [172.20.105.134]) by air-xc04.mail.aol.com (v78 r3.8) with ESMTP; Tue, 26 Jun 2001 16:43:46 -0400

Received: from specifics01.specifics.com ([209.193.235.34]) by rly-xc01.mx.aol.com (v79.20) with ESMTP id

MAILRELAYINXC12-0626164309; Tue, 26 Jun 2001 16:43:09 -0400 Received: by SPECIFICS01 with Internet Mail Service (5.5.2653.19)

id <K0G7N5JF>; Tue, 26 Jun 2001 16:43:05 -0400

Message-ID: <9867A67B4A2BD511BF2E0002557C19CE02427D@SPECIFICS01>

From: Steve Hale <shale@SPECIFICS.com> To: "Burt Grad (E-mail)" <burtgrad@aol.com> Cc: Brett Garrison <br/>
<br/>
SPECIFICS.com>

Subject: Level 8

Date: Tue, 26 Jun 2001 16:43:05 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2653.19)

Content-Type: multipart/mixed;

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9 - Prod/ Source 10 - Go to GAB2 11 - Fret GAB 2? 12 - Qual GABZ 13 - value of new cop 14 - other Frenchises 15. new read devel 16 - addl cous 17 - migrate? 18 - choice today 19. ent to app 20 - how to do eul 21- Use GAD for such ? 22 - overel sty 9

23 - value fear pred 24 - valu for sen

25 - recommend 26 - advice to college

added comments

Subj: Level 8 Verbatims

Date: 06/26/2001 9:47:05 AM Eastern Daylight Time

From: shale@SPECIFICS.com (Steve Hale)
To: burtgrad@aol.com (Burt Grad (E-mail))
CC: bgarrison@SPECIFICS.com (Brett Garrison)

File: 574Verbatim.zip (214662 bytes) DL Time (32000 bps): < 2 minutes

#### Burt,

Attached are three files. First, the verbatims file that contains all verbatim comments offered by Level 8 respondents, sorted by question number, sub-question number, and respondent ID. Company code, account priority, and account status are also indicated. The last page of the verbatim file contains a Legend Key that explains what the numerical codes represent.

Also attached is a slightly revised version of the summary report sent to you last week. The report you received previously contained a couple of minor typos, and these have been corrected in the attached file. Please use this one to replace the previous version.

Also attached is a copy of the blank questionnaire for reference purposes.

We are working on the individual respondent reports, and will get these to you as soon as they are completed.

#### Steve

Steven L. Hale Project Manager Specifics, Inc. (770) 391-0013 shale@specifics.com

<<574 Verbatim.doc>> <<Summary Report.doc>> <<574 Questionnaire.doc>>

------ Headers ------

Return-Path: <shale@SPECIFICS.com>

Received: from rly-yc02.mx.aol.com (rly-yc02.mail.aol.com [172.18.149.34]) by air-yc05.mail.aol.com

(v78\_r3.8) with ESMTP; Tue, 26 Jun 2001 09:47:03 -0400

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id <K0G7N5H8>; Tue, 26 Jun 2001 09:46:15 -0400

Message-ID: <9867A67B4A2BD511BF2E0002557C19CE02427B@SPECIFICS01>

From: Steve Hale <shale@SPECIFICS.com>
To: "Burt Grad (E-mail)" <burtgrad@aol.com>
Cc: Brett Garrison <bur>
bgarrison@SPECIFICS.com>

Subject: Level 8 Verbatims

Date: Tue, 26 Jun 2001 09:45:13 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2653.19)

Content-Type: multipart/mixed;

boundary="---\_=\_NextPart\_000\_01C0FE46.395DFA80"

Subj: Red Flag interview

Date: 06/25/2001 9:59:12 AM Eastern Daylight Time

From: shale@SPECIFICS.com (Steve Hale)
To: burtgrad@aol.com (Burt Grad (E-mail))

Burt, the following was a Red Flag interview from one of the Level 8 respondents.

Jeanine Gordon with Schwab offered the following responses:

In terms of ease of using and learning the software, she noted "You can't find many people who know how to use it. No back-out function." Regarding technical support, she commented, "They don't support our product any more, yet we have to pay for maintenance."

When asked if she was considering AppBuilder 2.0, Gordon responded, "We are trying to get rid of HPS; it's hard to use and very costly."

When asked if she plans to migrate to a different application, she stated, "We already have."

When asked to rate the overall value of the product, she provided a rating of "1" and commented, "We paid \$300,000 per year for maintenance, and we didn't get any." She offered the same rating and comment for value of Level 8 services.

Finally, she indicated that she would not recommend AppBuilder to a colleague.

Steven L. Hale Project Manager Specifics, Inc. (770) 391-0013 shale@specifics.com

------Headers ------

Return-Path: <shale@SPECIFICS.com>

Received: from rly-zc02.mx.aol.com (rly-zc02.mail.aol.com [172.31.33.2]) by air-zc02.mail.aol.com (v79.24)

with ESMTP id MAILINZC24-0625095912; Mon, 25 Jun 2001 09:59:12 -0400

Received: from specifics01.specifics.com ([209.193.235.34]) by rly-zc02.mx.aol.com (v79.20) with ESMTP id

MAILRELAYINZC23-0625095840; Mon, 25 Jun 2001 09:58:40 -0400 Received: by SPECIFICS01 with Internet Mail Service (5.5.2653.19)

id <K0G7N51Y>; Mon, 25 Jun 2001 09:58:34 -0400

Message-ID: <9867A67B4A2BD511BF2E0002557C19CE024277@SPECIFICS01>

From: Steve Hale <shale@SPECIFICS.com>
To: "Burt Grad (E-mail)" <burtgrad@aol.com>

Subject: Red Flag interview

Date: Mon, 25 Jun 2001 09:58:30 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2653.19)

Content-Type: text/plain; charset="iso-8859-1"

Subj: Survey summary

Date: 06/24/2001

To: talmor.margalit@dic.co.il, lenny\_r@netvision.net.il

CC: sdunayer@interserv.com

I've reviewed the survey summary. There are no major surprises, but the overall ratings are disappointing against the Sspecifics data base. One other factor was that three of the "no problem" accounts said that they were considering swithching off of HPS. These certainly require further investigation. Also the technical support got quite low ratings in spite of the big reduction in the open problem backlog. We'll look at the results further when we get the detailed reports by customer. Do you intend to share these reports with Paul rampel and the people at Cary and in Europe? If so, we should make arrangements for them to receive copies from Specifics which Level 8 can distribute.

Burt Grad 6/24

SOME Errons Q seguence

ID	Paio.	PA.O Stat.	STAT CA.	Q#	#	Comment
7	3	2	2	3	4	My experience is, it is easy.
6	12	2	1	7		The direction of AppBuilder is right. But we have no applications with it yet. We have 5.4.1 Version of HPS.
14	19	3	2	8		It is a complete banking system. It's huge with about 10,000 models.
13	5	3	1	9		We face different demands on the technical side; finding the right people is hard, the technical staff is very quick and very good; they can be useful right away.
17	24	1	1	9		HPS is used for writing upfront branch applications on CS and interface to the mainframe.
4	1	3	2	9	1	It's gotten a lot better recently. I've told them to stop developing and fix bugs.
6	12	2	1	9	1	There are bugs. We don't feel sure it's going to work. It takes a long time to reach a stable environment. It took us six months.
8	7	2	1	9	1	They have improved from good to much better.
8	7	2	1	9	2	The way we run it is very fast.
10	8	1	1	9	2	No problem except with batch application.
14	19	3	2	9	2	There is no concern at all. You never think of it.
3	21	3	2	9	3	It does what it is supposed to.
7	3	2	2	9	3	It does well.
10	8	1	1	9	3	The way we use it, it performs well.
1	2	2	(17)	9	4	You can't find many people that know how to use. No back out function.
10	8	1	1	9	4	It is very easy for a developer to get up and running.
12	13	2	2	9	4	When I started here, I did not know HPS at all and I found it very easy to learn. It has a very logic-based buildup. The weak point is upgrading; you need a lot of support and it takes a lot of work.
14	19	3	2	9	4	It's very easy to learn.
17	24	1	1	9	4	It's designed so you don't need programmers.
8	7	2	1	9	5	I think the complexity is under-rated, but it is good.

ID	Prio.	Stat.	CO.	Q#	#	Comment
3	21	3	2	9	6	The problem is it's not updated.
17	24	1	1	9	6	It's not kept up-to-date.
1	2	2	17	9	7	They don't support our product anymore, yet we have to pay for maintenance.
2	10	3	1	9	7	The product (latest version), we had a lot of problems with it; it took up to two months to get to people and to get the problem resolved. The support is very poor.
3	21	3	2	9	7	It's not difficult.
4	1	3	2	9	7	I deal with them a ton and have a great relationship with Ted Venema.
14	19	3	2	9	7	There is no problem.
17	24	1	1	9	7	They are accessible, but responsiveness is where they fall down. Solutions are not tested, so we have to revisit.
1	2	2	17	9	8	They don't support our product anymore, yet we have to pay for maintenance.
2	10	3	1	9	8	The product (latest version), we had a lot of problems with it; it took up to two months to get to people and to get the problem resolved. The support is very poor.
14	19	3	2	9	8	We get a response the next day.
15	20	1	1	9	8	It's that they have a depth of understanding so they can quickly identify when something is a serious problem.
1	2	2	17	9	9	They don't support our product anymore, yet we have to pay for maintenance.
2	10	3	1	9	9	The product (latest version), we had a lot of problems with it; it took up to two months to get to people and to get the problem resolved. The support is very poor.
3	21	3	2	9	10	It depends on which person you get.
4	1	3	2	9	10	I'm using them on a full-time basis and have a lot of interactions, which is totally different from most of their customers.
8	7	2	1	9	10	They are well tried and diversed.
10	8	1	1	9	10	The knowledge underlining the IT industry.
11	23	2	2	9	10	They can handle any solution we need; they are very dedicated to their work.

ID	Prio.	Stat.	CO.	Q#	#	Comment
12	13	2	2	9	10	We have two people here; they know the product in and out very good. They are one of us, they work very hard.
14	19	3	2	9	10	We have some here who know all of it.
15	20	1	1	9	10	The mainframe and the other platforms are split. Level 8's expertise seems to be best on the mainframe. That is the bulk of our problem, so we get good support. They are less technical on NT.
16	9	2	2	9	10	The new consultants are not as knowledgeable as earlier ones.
17	24	1	1	9	10	We have not used them for over three years.
4	1	3	2	9	11	I'm using them on a full-time basis and have a lot of interactions, which is totally different from most of their customers.
12	13	2	2	9	11	We have two people here; they know the product in and out very good. They are one of us, they work very hard.
14	19	3	2	9	11	We've been using the product for ten years, so we are self-sufficient.
15	20	1	1	9	11	It varies from very little to endless depth of product knowledge. Initially you get someone with little knowledge.
17	24	1	1	9	11	We have not used them for over three years.
4	1	3	2	9	12	I'm using them on a full-time basis and have a lot of interactions, which is totally different from most of their customers.
8	7	2	1	9	12	It used to be "1," modesty will not let me go below; they know their billing rate and must produce at that level.
10	8	1	1	9	12	The whole approach and how they deliver is top level.
12	13	2	2	9	12	We have two people here; they know the product in and out very good. They are one of us, they work very hard.
15	20	1	1	9	12	The attitude is very mature in realizing they are expected to present a professional approach to business, showing up on time for meetings, professional image, etc.
17	24	1	1	9	12	We have not used them for over three years.
4	1	3	2	9	13	I'm using them on a full-time basis and have a lot of interactions, which is totally different from most of their customers.
8	7	2	1	9	13	It used to be "1," modesty will not let me go below; they know their billing rate and must produce at that level.
11	23	2	2	9	13	They can handle any solution we need; they are very dedicated to their work.

ID	Prio.	Stat.	co.	Q#	#	Comment
12	13	2	2	9	13	We have two people here; they know the product in and out very good. They are one of us, they work very hard.
14	19	3	2	9	13	We've been using the product for ten years, so we are self-sufficient.
17	24	1	1	others, so we experienced a lot of heartache w		Level 8 does not communicate issues about the product experienced by others, so we experienced a lot of heartache working through the problems. They seem to want to hide these problems. It's okay afterwards, but is painful to install or upgrade. Then getting support is difficult.
13	5	3	1	10		Don't know yet; we are looking at it now, we are trying a pilot test.
3	21	3	2	10	1	We have tested, but it's not installed.
6	12	2	1	10	1	It depends on progress of the big applications project we have under way. We now have version 5.4.1 of HPS. This project will last 1½ years. Then we will decide on our priorities. It is for the IRIS product and involves a Spanish company, Rural Services Informatics (RSI).
7	3	2	2	10	1	It's a decision for my bosses. I hope so. I think we will migrate, I hope, as soon as possible.
12	13	2	2	10	1	We are not talking about it, but we will be sold soon, so we must wait to see. What we say today may be different in six months.
15	20	1	1	10	1	We were looking to upgrade to HPS 5.4.1 and now are looking at AppBuilder 2.0 instead.
16	9	2	2	10	1	We will install in one month.
17	24	1	1	10	1	We are evaluating our long-term strategies and looking at future direction.
1	2	2	17	10	2	We are trying to get rid of HPS; it is hard to use and very costly.
5	11	3	2	10	2	Price, and it's not a strategic class for our bank.
8	7	2	1	11	2	We are in the process of installing.
14	19	3	2	11	2	It is in test now.
11	23	2	2	12		Don't know yet - we are in testing.
3	21	3	2	12	1	[Based on] what I've seen in limited testing, it's better; i.e., user interface. Some problems are cleared up.
9	16	1	1	12	1	We are having a high spirit problem that we can't make the step from testing to production with the 2.0, but overall it will be better.

ID	Prio.	Stat.	co.	Q#	#	Comment
14	19	3	2	12	1	It looks better. We have generated our Java applications with AppBuilder 2.0. Developer Workbench has been enhanced.
5	11	3	2	14		No.
11	23	2	2	14		None.
12	13	2	2	14	1/1	None.
13	5	3	1	14		No.
15	20	1	1	14		No.
4	1	3	2	14	1	Eliminate HPS run time on any platform.
4	1	3	2	14	2	Repository should be opened to interface with industry standard data modeling tools.
4	1	3	2	14	5	Make repository object-oriented.
4	1	3	2	15	1	We got a large one, with 9,000 programs involved, to be maintained and enhanced, and more development.
9	16	1	1	15	1	Two new.
12	13	2	2	15	1	No idea.
14	19	3	2	15	1	We plan to continue using it for enhancing our one application.
16	9	2	2	15	1	It's difficult. We will do it with both AppBuilder and our own. There will be two or three applications using AppBuilder.
1	2	2	17	15	2	We are trying to get rid of HPS – no support, very expensive, and very hard to use.
3	21	3	2	15	2	The run time is not very well received when we sell our application.  This has been discussed with a Level 8 manager. HPS is not a strategy for long term for us.
5	11	3	2	15	2	Not a good product for the bank from a strategic class standpoint.
10	8	1	1	15	2	We are doing Internet work only.
11	23	2	2	15	2	Will use Java.
13	5	3	1	15	2	We have new "Enterprise" architecture.
17	24	1	1	15	2	Our plan would be to upgrade, but we don't plan to use AppBuilder to write new applications. It has not been the preferred choice for three years. Microsoft is the current preferred tool. But that may change to the Java route since we have merged with another large bank.

ID	Prio.	Stat.	co.	Q#	#	Comment
2	10	3	1	15	3	We are more interested in conversion of our present system.
6	12	2	1	15	3	There is a debate on that at the bank. With VB [Visual Basic] it will be easier to do. It will depend on the functionality, upgradeability, stability, and cleanness of the coding, and if it's flexible enough to cover applications development needs and keep the environment.
7	3	2	2	15	3	I don't know. Most new applications are built in Java and Java is new for HPS.
15	20	1	1	15	3	We've developed for applications, and other tools are used. We will probably continue to do that ourselves with these tools. It's not certain, but likely.
5	11	3	2	16	1	Support of existing HPS.
6	12	2	1	16	1	We use them for supporting the HPS environment. We'd like to use to create a stable, functional environment to the point we feel safe and capable of handling our environment ourselves.
8	7	2	1	16	1	Movement to NT development.
9	16	1	1	16	1	Maybe for only new Level 8 version.
10	8	1	1	16	1	Small amount for upgrades.
12	13	2	2	16	1	Programming area.
15	20	1	1	16	1	Possibly for enablement of existing applications and upgrade consultancy.
16	9	2	2	16	1	We may add two consultants to the current three that we have.
17	24	1	1	16	1	During the upgrade to 2.0, we will probably use them.
3	21	3	2	16	2	We have had a lot of consultants, but there are no plans for that for the future.
4	1	3	2	16	2	Not beyond what I'm doing right now.
7	3	2	2	16	2	Just for installing new versions will we use them.
14	19	3	2	16	2	We have a few developers, but we will not add.
1	2	2	17	17	1	We already have.
3	21	3	2	17	1	Probably IBM.
5	11	3	2	17	1	Host, VB [Visual Basic].
9	16	1	1	17	1	Write from COBOL to HPS.

ID	Prio.	Stat.	CO.	Q#	#	Comment	
10	8	1	1	17	1	To 2.0.	
13	5	3	1	17	1	Java.	
6	12	2	1	17	2	We'd maybe like to rewrite to COBOL and Visual Basic on our own, but we would not go to another product.	
14	19	3	2	17	2	We might complement the existing product in the object-oriented area to accommodate a paradigm shift from classic development to real object-oriented components. I don't see AppBuilder doing that.	
7	3	2	2	17	6	I hope not, but it depends on high-level decisions.	
17	24	1	1	17	6	It depends on our long-term strategy of AppBuilder or Microsoft or otherwise.	
1	2	2	17	18		Serena Chraigman.	
2	10	3	1	18		IBM; the LNG is a large IBM user.	
3	21	3	2	18		Rationale is one. IBM and Oracle are definitely interesting. It would depend on how independent you could be from other vendors.	
4	1	3	2	18		Forte.	
5	11	3	2	18		Microsoft and IBM.	
6	12	2	1	18		AppBuilder, CoolGen from Computer Associates, and Oracle.	
7	3	2	2	18		HPS and Camileon; I only know the product name.	
9	16	1,	1	18		We would not look past HPS unless the service goes down.	
10	8	1	1	18		Open technology to IT development so we are not locked in, and Java and J2EE Java.	
11	23	2	2	18		DK.	
12	13	2	2	18	0.6	AppBuilder.	
13	5	3	1	18		Java – Genoa Application. Java is coming on strong.	
14	19	3	2	18		1) Control center from Togethersoft for the reasons it covers the whole application cycle. Does the same thing in Java and other languages. 2 Oracle tools come second after Control Center. I look for what we have in AppBuilder, plus other features.	
15	20	1	1	18		IBM Web Sphere and Visual H products.	
16	9	2	2	18		I don't know, but we need open repository, Java, and COBOL, and support for CS architecture in the product.	

ID	Prio.	Stat.	CO.	Q#	#	Comment
17	24	1	1	18		The big bank we are merging with is a Java user. 2) Microsoft – we've been on Microsoft for three years.
1	2	2	17	19		Lots in the customer focus financial area.
2	10	3	1	19		A host of different things; we have 800 on our staff – a new portfolio of insurance and financials, and new e-commerce.
3	21	3	2	19	9.70	There are plans, but I cannot discuss.
4	1	3	2	19		We are very active and doing lots.
5	11	3	2	19		DK.
6	12	2	1	19	100	We plan to concentrate on the Spanish project for the next 1½ years. It covers loans, credit, deposits, banking services and customers.
7	3	2	2	19		We are developing a lot of Internet and Web stuff, and migrating part of the existing applications from CS to Web architecture, while still using the mainframe part of HPS.
8	7	2	1	19		NT rollout; the OS2 on the NT.
9	16	1	1	19	2.00	DK.
10	8	1	1	19	T)	Internet front ends on existing application.
11	23	2	2	19		Euro Currency Enablement, Switchboard.
12	13	2	2	19		None; don't know, it depends on who buys us.
13	5	3	1	19		The whole credit management area.
14	19	3	2	19		We are constantly adding new banking business channels.
15	20	1	1	19		It's very much product enhancement of existing applications like client access to data and client servicing.
16	9	2	2	19		Build new front office systems for sales based on back office systems.
17	24	1	1	19		It depends on our strategy.
7	3	2	2	21		We are developing a lot of Internet and Web stuff, and migrating part of the existing applications from CS to Web architecture, while still using the mainframe part of HPS.
13	5	3	1	21		On HP 5.4.1.
8	7	2	1	21	1	All.
9	16	1	1	21	1	If it works, yes.

ID	Prio.	Stat.	co.	Q#	#	Comment
10	8	1	1	21	1	Where we are extending what we have.
15	20	1	1	21	1	Possibly some.
16	9	2	2	21	1	Only for CS applications for front-end system.
2	10	3	1	21	2	We don't know yet.
6	12	2	1	21	2	Not now. We use 4.1 HPS. If we go to AppBuilder, possibly. We use the Information Frame Work (IFW) banking model.
4	1	3	2	22		They are a struggling company. I'm not convinced they have their focus yet. I'm not a fan of Cicero application. AppBuilder is the only serious product they have. If they are not selling it, the company is at risk.
5	11	3	2	22		We chase Level 8 up on issues instead of the other way around.
6	12	2	1	22	1	We had difficulties two to three years earlier. Recently, it is better, but still not easy. The most problems are with stability of the product. There is an escalation mechanism and follow-up. Response is not what we want or need.
9	16	1	1	22		Level 8 has no support in Spain.
12	13	2	2	22		It's difficult; sometimes you get a feeling when you ask for help, Level 8 wants to send too many people and wants them to stay longer than needed.
13	5	3	1	22		The contacts at Level 8 are very good people.
14	19	3	2	22		We have access to the key people we need to exchange ideas about what we do and what they do, and possible features for the product. I like the openness.
16	9	2	2	22		It's not easy because of the distance. We have only two managers in Germany. Development is in California. Language is a problem, and documentation is in English.
17	24	1	1	22		The business side and sales side is easy. I'd say a "7." On the technical side, it's difficult; so I'd call it a "4."
1	2	2	17	23		We paid \$300,000 per year for maintenance and we don't get any.
4	1	3	2	23	18.8	We've got an unusual relationship and they've done a very good job.
6	12	2	1	23		I consider Level 8 as valuable. We gain for this technology. If AppBuilder is as it is scoped, my personal opinion is we will gain more.

ID	Prio.	Stat.	CO.	Q#	#	Comment
14	19	3	2	23		AppBuilder does a very goof job for what it was meant for. The reason we would go to a different tool is because we want to do something new. We would not go to another tool to do the same thing.  AppBuilder is a little old fashioned.
17	24	1	1	23		The support we received impacts the value.
4	1	3	2	24		They know exactly what we are trying to accomplish.
6	12	2	1	24		We've had good services. It's "7" to "8." Consultants vary. Again, this is my personal opinion, not the bank's.
7	3	2	2	24		From the point of view of money, I'm not the right person. But with HPS, for everything we spend, it is worth it. I'm the technical person and not the business person, however.
17	24	1	1	24		We are not happy with the support. We've not used the consultants in over three years.
3	21	3	2	25	1	Personally I would. My company might not.
10	8	1	1	25	2	You need to know why you are buying HPS and know that it is right for you; it has good and bad points.
17	24	1	1	25	2	It's expensive for what it does. Given solutions out there today, there are better at less cost.
2	10	3	1	26		Poor support and installation problems.
3	21	3	2	26		If it was me, I would say they should definitely consider it for large applications. But it does not generally seem to be the tool for small applications.
4	1	3	2	26		Not until they are selling it. If they don't have confidence to sell it, why should I recommend it?
6	12	2	1	26		It's not a light platform. It's heavy and some companies cannot absorb the technology. If a colleague is a bank, I'd recommend AppBuilder for stability and strength.
7	3	2	2	26	148	It must be learned.
8	7	2	1	26		Try it; NT is great.
9	16	1	1	26		Call and ask for the support to be in Spain.
11	23	2	2	26		Look at what you need first.
12	13	2	2	26		Talk to Level 8 people and get a demonstration.
13	5	3	1	26		Look very close at the product; be sure it fits your need.

ID	Prio.	Stat.	CO.	Q#	#	Comment
14	19	3	2	26		It would depend on their objective and the people they have to do it. I'd tell them to get to know the tool and use the tool for what it was designed. Follow their recommendations.
15	20	1	1	26		Consider it on a company-wide basis as a strategic product, rather than a tactical product. It's an across-the-board development tool and is not light.
16	9	2	2	26		We have done it. In the last week Level 8 visited and told us about the new AppBuilder. We are looking for the new applications and a guarantee from Level 8 for support in the next years ahead.
5	11	3	2	26	1	It has good points and bad points; I am medium on it.
1	2	2	17	26	2	"Run."
3	21	3	2	27	1	An advantage with a company like Level 8 is they are a small company. If there is a problem, you can call management and discuss. You could not do that in a large company.
4	1	3	2	27	1	Re-launch AppBuilder. It's a very good product.
6	12	2	1	27	1	To do this conversion for AppBuilder, make it more efficient, serviceable and with support of the product. It's obvious we'd like a better price, so I won't say that. I'm expecting to see things come quick, correct, and complete.
11	23	2	2	27	1	When I lock in on Web First, it takes too long for the next solution to come along.
12	13	2	2	27	1	They need to establish trust between Level 8 and the clients. The product is good, but the way Level 8 has handled some issues, they lost the trust of their clients.
15	20	1	1	27	1	AppBuilder is hopefully turning the corner for them and it's a good product to have.
17	24	1	1	27	1	Going from Version 1 to Version 2, you find features in Version 1 that are not in Version 2. They don't tell us upfront and we find out as we play with it. Every six months we have user group sessions and tell them what we'd like to have, but things don't change. The answer is to get back to us with answers and solutions. The upgrade cycles are becoming too onerous. To obtain support we are constantly required to upgrade because of the two-year limit on maintenance. It's a significant expense, especially when you are not seeing the benefit of the expense.
1	2	2	17	27	2	No.
7	3	2	2	27	2	No, because we are in contact with European Level 8. Overall, I am satisfied.

ID	Prio.	Stat.	co.	Q#	#	Comment
16	9	2	2	27	2	We do that directly with management in California and Germany.

### Level 8 Legend Codes 2001 Customer Sat Study

## LEGEND

# ID (Respondent Identification)

### Prio. (Account Priority)

- 1 = Low
- 2 = Medium
- 3 = High

### Stat. (Account Status)

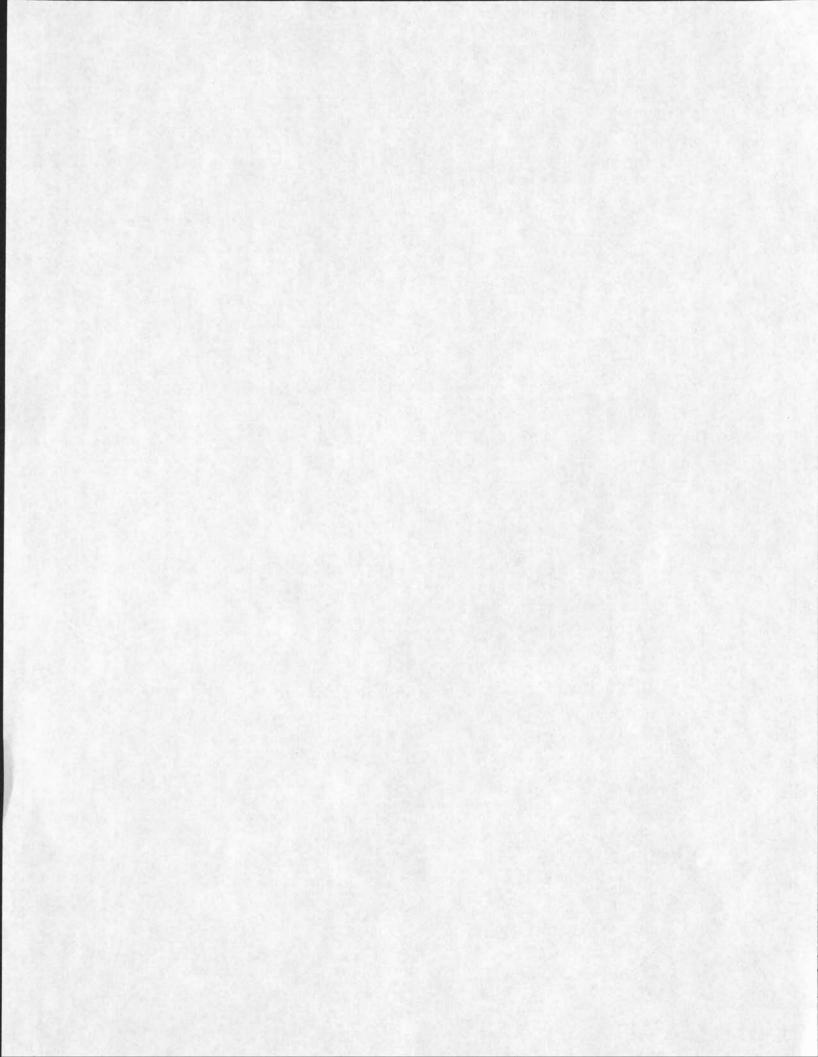
- 1 = Green
- 2 = Red

### Co. (Company Code)

- 1 = Access International
- 2 = AXA Sun Life
- 3 = Banca Carige
- 4 = BCI
- 5 = Credit Suisse
- 6 = DIMA
- 7 = Fiducia
- 8 = Friends Provident Life
- 9 = LBS
- 10 = Legal & General
- 11 = Lloyds TSB
- 12 = NBG
- 13 = Postgirot
- 14 = Rabo Bank
- 15 = RSA
- 16 = RSI
- 17 = Schwab
- 18 = Scottish Equitable
- 19 = SDC
- 20 = Standard Life
- 21 = Telenor
- 22 = TKP
- 23 = Unibank
- 24 = Woolwich

### Q# (Questionnaire Item Number)

# # (Questionnaire Sub-item Number)



- priority 5 solution

			PRIORITY		15	ize	Loc	STAT	40
CUSTOMER	CONTACT NAME	CONTACT NUMBER	P. Company	EMAIL		1			1 . 3
Access International	Jeff Metter	303-205-9254	.0	imetter@access-stp.com		MI	45	B	10
Credit Suisse	Oliver Schneiter	011 41 1 332 3011	105 D	oliver.schneiter@csfs.com		L	SWI	G	1 u
Lloyds TSB	Pete Davies	011 44 207 2323873	1.0	Peter.P.Davies@LloydsTSB.co.uk		L	GB	B	и
SDC-FS	Simon Taisbak	011 45 442 08 112	- (1)	sta@finanssystem.dk		L	DK	B	0
Legal & General	Jason Moore	011 44 1737 370370	. 0	jason.moore@landg.com		L	GB	pleasance	u
Telenor	Bjorn-Helge Johannesen	011 47 5596 9927	. (1)	bjorn-helge.johannesen@4tel.no		L	NoR		0
BCI	Luca Luminoso	011 39 0521 916208	3 - (2)	lluminoso@bci.it		L	IT	G	u
NBG	Kostas Marinakis	011 30 1 334 4631	. (2)	knnmariner@nbg.gr		1	GRE	G	u
Woolwich	Minhaz Peerbhai	011 44 208 298 5149	215 3	minhaz.peerbhai@woolwich.co.uk		M	GB	G	-
AXA Sun Life	Clive Maby	011 44 117 989 4384	3	Clive.Maby@axa-sunlife.co.uk		L	GB	G	u
Friends Provident Life	Roy Harrow	011 44 870 608 3678	. 3	roy.harrow@friendsprovident.co.uk	1 9 9	M	GB		4
Fiducia	Dave McCallum	011 49 721 4004 1308	• 3	dmccallum@fiducia.de	123	L	GER	-	u
Unibank	Elo Simonsen	011 45 33333213		elo.simonsen@nordea.com		L	DK	B	-
Schwab	Jeanine Gordon	925-875-5340	. (2)	jeanine.gordon@schwab.com		L	US	B	4
TKP	Markku Luoma-aho	011 358 5066389	- (2)	markku.luoma-aho@tkp.tieto.com	-	M	NOR	B	u
Scottish Equitable	lan Clark	011 44 131 549 3411	3	irmccashey@scoteq.co.uk	or	M	Scot	The state of the latest and the late	u/
DIMA	Damon Fraser or Paul Dennison	011 61 2 6264 3574	3	damon.fraser@immi.gov.au	-	N	-	G	u
Banca Carige	Claudio Grisso	011 39 010 5794862	. 2	pianificazione.qualita.sicurezza@cari		M	Aus	B	u
LBS	Alfons Vilbusch	011 49 2851 412 5901	- (2)	alfons.vilbusch@lbswest.de		M	GER	B	u
Postgirot	Jan Eric Louwerens	011 46 8 7815349	105 (2)	jan-eric.louwerens@posten.se	1	M	SWE	B	u
Rabo Bank	Fred van Benschop	011 31 30 216 4703	3	f.g.c.benschop@rn.rabobank.nl	-	M	-		и
RSI	Antonio Garcia Lose	011 34 918070 100 (reception)	. 3	ggarcial@cagarural.com	-	m	NETH	6	u
RSA	Siger DeVries or Mario Rinaudo	011 61 2 99789141 (Siger) or 011 61 2	99789068 (Mario) 3	Sieger de Vries@royalsun.com.au	or	3	AUS		u
Standard Life	Neil Ready	011 44 131 245 5399	0 3	Neil Ready@standardlife.com		M	GB		u

Priority = 1 MUST DO (6)

2 PREFER (9)

3 BACKUP (9)

(24)

4556

Size L= hange

M = Medium

S = Small

Loc country abbasisation

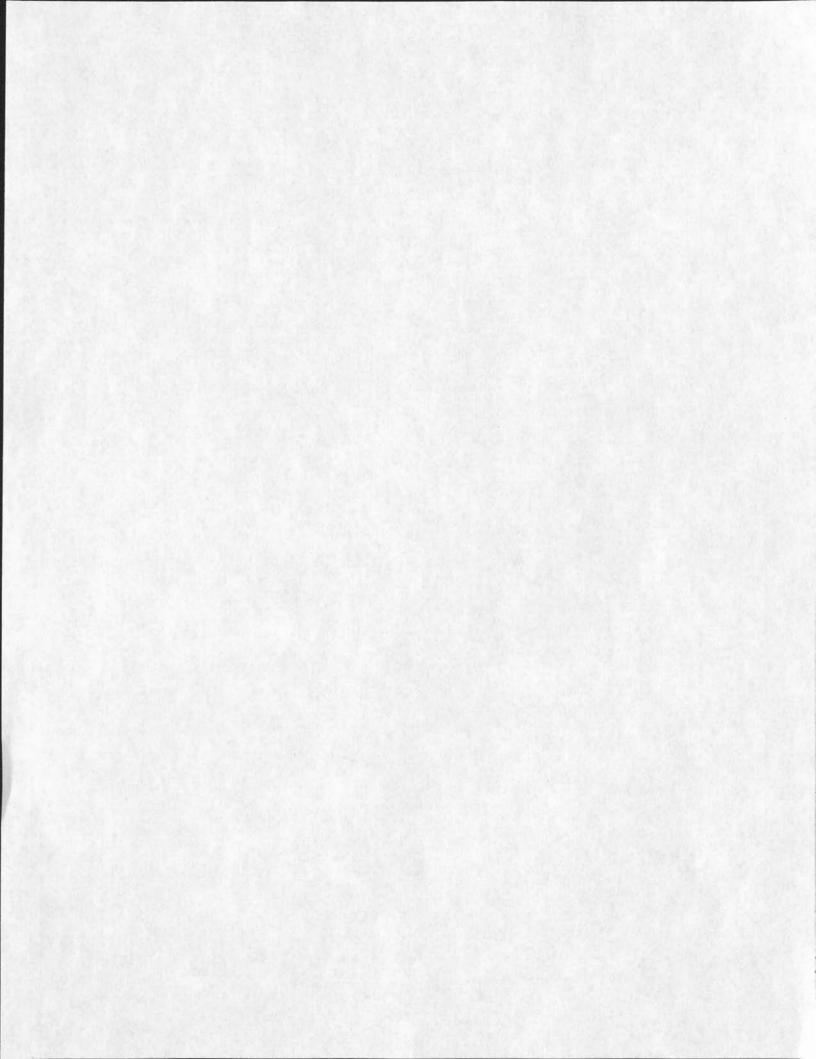
Status Black - problems

Green - Good

U/o u = User

0 = 0EM

SURVEY



Respondent #:	Interviewer:
PM Review:	Interview #:
SPSS Data Entry:	Date:
V Data Entry:	Reference #:
2001 Custon Final	Level 8 ner Satisfaction Study – Project #574 Questionnaire – June 14, 2001
1. Name:	2. Phone:
3. Title:	4. Company:
5. City/ State:	6. Department:
Hello, my name is, and	I'm calling from Specifics in Atlanta, Georgia on behalf of Leve
8. [If needed: Specifics conducts rese of their commitment to continuously called Seer*HPS, Level 8 has asked u may have provided during the recent of your opinions of the AppBuilder products.]	improve their Geneva AppBuilder product, which was formerly s to gather user feedback, which is independent of the input you customer conference. They have asked us to call you to discussuct and your future requirements. They will use this information
8. [If needed: Specifics conducts rese of their commitment to continuously called Seer*HPS, Level 8 has asked u may have provided during the recent of your opinions of the AppBuilder product to incorporate user feedback into any service to you.	improve their Geneva AppBuilder product, which was formerly so to gather user feedback, which is independent of the input you customer conference. They have asked us to call you to discustuate and your future requirements. They will use this information
8. [If needed: Specifics conducts rese of their commitment to continuously called Seer*HPS, Level 8 has asked u may have provided during the recent of your opinions of the AppBuilder product to incorporate user feedback into any service to you.	improve their Geneva AppBuilder product, which was formerly so to gather user feedback, which is independent of the input you customer conference. They have asked us to call you to discust uct and your future requirements. They will use this information you changes they make in the future and to better improve their
8. [If needed: Specifics conducts rese of their commitment to continuously called Seer*HPS, Level 8 has asked u may have provided during the recent of your opinions of the AppBuilder produte to incorporate user feedback into any service to you.  Our conversation should take about 15	improve their Geneva AppBuilder product, which was formerly so to gather user feedback, which is independent of the input you customer conference. They have asked us to call you to discust uct and your future requirements. They will use this information y changes they make in the future and to better improve their minutes. Is this a convenient time to talk?
8. [If needed: Specifics conducts rese of their commitment to continuously called Seer*HPS, Level 8 has asked u may have provided during the recent of your opinions of the AppBuilder produte to incorporate user feedback into any service to you.  Our conversation should take about 15  1. Yes (Proceed)  7. First, I'd like to get some informations of their conducts reserving the recent of the products of their conducts reserving the reserving their conducts reserving th	improve their Geneva AppBuilder product, which was formerly so to gather user feedback, which is independent of the input you customer conference. They have asked us to call you to discust uct and your future requirements. They will use this information you changes they make in the future and to better improve their minutes. Is this a convenient time to talk?  2. No (Schedule time:)

5. >5 years

8	Approximately	how many	applications	have been	developed	using	HPS/AppBuilder?	*
---	---------------	----------	--------------	-----------	-----------	-------	-----------------	---

5. None 3. 4 to 6 2. 2 to 3 1. One On a mainframe: 4. >6 5. None 2. 2 to 3 3. 4 to 6 On UNIX: 1. One 5. None 3. 4 to 6 4. >6 2. 2 to 3 On an NT platform: 1. One

9. Now, I'd like to discuss your satisfaction with the software and services you have received from Level 8. I'm going to read a list of product and service features and as I read each one, please use the 9-point scale, where 1 is "very poor" and 9 is "excellent," to rate each feature.

	Product / Service Feature	Q9 Rating
1.	Quality of the software (lack of bugs)	
2.	Performance of the software (speed)	
3.	Functionality of the software (it does what it's supposed to do)	
4.	Ease of use and learning of the software	
5.	The software product, overall	
6.	Printed and / or online documentation	
7.	Accessibility of technical support	
8.	Responsiveness of technical support	
9.	Level 8's technical support, overall	
10	. Technical knowledge of the consulting staff	
11	. Product / application knowledge of the consulting staff	
12	. Professionalism of the consulting staff	
13	. Level 8's consulting staff overall	

Comments: (Probe for 1, 2, and 8, 9 ratings.)	Codes

1. Yes (Proceed)		2. No (Probe for comments and	go to Q13)
omments: (If No, prob	e for reason)		
A Children and			Codes
10. 10.71.60	70075 15576	A MARK TO SERVICE AND PORTS	
			- Committee
l. Have you installed HI	PS/AppBuilder 2.0	?	
1. Yes (Proceed)		2. No (Go to Q13)	
2. How does the quality	of HPS/AppBuilde	er 2.0 compare to previous releases?	
		2 Not as as	d (In what way?
	t way?) 2. Al	bout the same 3. Not as goo	od (In what way?
1. Better (In wha	t way?) 2. Al	bout the same 3. Not as goo	od (In what way?
	t way?) 2. Al	bout the same 3. Not as goo	od (In what way?
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1. Better (In wha	t way?) 2. Al	bout the same 3. Not as goo	
1. Better (In what	t way?) 2. Ab	bout the same 3. Not as goo	
1. Better (In wha	t way?) 2. Ab	bout the same 3. Not as go	
1. Better (In wha	t way?) 2. Ab	bout the same 3. Not as go	
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1. Better (In wha	t way?) 2. Ab	bout the same 3. Not as go	
1. Better (In wha	tway?) 2. Ab	bout the same 3. Not as go	

13. What priority do you place on the following functionality attributes of the AppBuilder product? For each attribute listed, please indicate whether you place high priority, medium priority, or low priority on that attribute.

I	Functionality Attributes	High	Med	Low	DK/NA
1.	Support for Java and AppServers				
2.	Open, readable COBOL generation		15 39		
3.	Repository versioning				
4.	Java as a replacement for rules language				
5.	Visual Basic as a replacement for rules language				
6.	Workflow integration				
7.	Managing non-AppBuilder objects via the AppBuilder Repository				

14. In addition to the functional attributes I mentioned, what other attributes would you like to see incorporated into the AppBuilder product? (Interviewer comment: For any attribute mentioned ask the respondent to classify it as high, medium, or low in priority.)

Functionality Attributes	High	Med	Low
1.		4.114.3	7,71714
2.			450.3
3.			
4.			
5.			The state of
6.			111 (3)

The next few questions deal with your future use of the HPS/AppBuilder product and Level 8 services.

15.	Do you plan to	o use the HPS/	AppBuilder	product for	new	application	development?
-----	----------------	----------------	------------	-------------	-----	-------------	--------------

1.	Yes (Approximately how many	2. No (Why not?)	3.	Maybe (Please
	applications?)			explain?)

Comments:	Codes

2. No	
ls. e.g. programming, business	
ng applications.)	application development, use
ing apparents.	Codes
rent application development pro	duct in the next two to three
2. No	6. DK
s of product, or company nam	e.)
	Codes
on development product today, v	what suppliers/products would you
responses.)	Codes
	s of product, or company nam

Comments: (Record apps/enhancements; if DK, go to Q22.)	
Comments. (Record apps/emancements, it Dix, go to 222.)	Codes
20. How do you plan to accomplish these changes? (Circle all that	apply.)
1. Write from scratch.	
2. Improve functionality/performance/interface of existing applications	cations
Replace with packaged software.	
4. "Glue together" elements of existing applications.	
21. Do you plan to use HPS/AppBuilder to accomplish some or all of	t these changes/enhancements?
1. Yes 2. No	
	Codes
Comments:	Codes
Comments:  Now, I'd like to ask a few questions about your relationship with	Level 8 overall.  any, in terms of being easy to
Now, I'd like to ask a few questions about your relationship with 22First, how would you rate Level 8 overall as a compa business with? Use a 1 to 9 scale where 1 means "very difficult"	Level 8 overall.  any, in terms of being easy to
Now, I'd like to ask a few questions about your relationship with 22First, how would you rate Level 8 overall as a compa business with? Use a 1 to 9 scale where 1 means "very difficult"	Level 8 overall.  any, in terms of being easy to
Now, I'd like to ask a few questions about your relationship with 2First, how would you rate Level 8 overall as a compa business with? Use a 1 to 9 scale where 1 means "very difficult"	Level 8 overall.  any, in terms of being easy to and 9 means "very easy."
Now, I'd like to ask a few questions about your relationship with 22First, how would you rate Level 8 overall as a compa business with? Use a 1 to 9 scale where 1 means "very difficult"	Level 8 overall.  any, in terms of being easy to and 9 means "very easy."
Now, I'd like to ask a few questions about your relationship with  22. First, how would you rate Level 8 overall as a compa	Level 8 overall.  any, in terms of being easy to and 9 means "very easy."

Comments: (Probe for	details on ratings of 1, 2, and 8, 9.)	
oniments. (21050 101	action on the same of the same	Codes
1. A. GORGEO 1		
		100 miles   100 mi
		211744 P. 1017
would you rate the	ne 9-point scale, where 1 is "very poor" value your organization has received from the details on ratings of 1, 2, and 8, 9.)	ue and 9 is "excellent" value, l services provided by Level 8?
Comments. (Frobe 101	uctails on fatings of 1, 2, and 5, 5.,	Codes
TOTAL PART	CARREL SAFEK BURKETER	
25. Would you recomm	end HPS/AppBuilder to a colleague?	
1. Yes	2. No	3. Maybe
26. And, what advice w	ould you give a colleague who was considering	ng HPS/AppBuilder?
Comments:		1000000
		Codes
TA CHARLES A		

ochan:	
1. Yes (Probe for details) 2. No	0
Comments:	
也是我生产。	Codes
	are not the house of the second

27. Finally, is there anything else you would like me to convey to Level 8's management on your

Thank you for your time, you have been very helpful.

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	E Provident		30				100		10/65		- F	1		

Subj: Timeline

Date: 06/18/2001 1:18:41 PM Eastern Daylight Time

From: shale@SPECIFICS.com (Steve Hale)
To: burtgrad@aol.com (Burt Grad (E-mail))
CC: bgarrison@SPECIFICS.com (Brett Garrison)

#### Burt,

Can you give me a feel for relative importance on the Level 8 interviews in terms of timeline for results versus priority level of respondents. For example, if timing is more important than priority, we may be able to complete the 15 interviews sooner, but you will likely end up with more back-ups than desired. Conversely, if priority is most important, we can probably get most of the "must do" and "preferred" interviews, but it may take a little longer. Do you have an absolute cutoff date for when you have to have the final results?

So far, this is what we have: Interviews complete ( = must do, 4 = prefer), 4 interviews scheduled (1 = must do, 2 = prefer, 1 = backup). We're continuing to work the list.

#### Steve

Steven L. Hale Project Manager Specifics, Inc. (770) 391-0013 shale@specifics.com dentified

priority for

priority for

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\$ - preferred

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Return-Path: <shale@SPECIFICS.com>

Received: from rly-za03.mx.aol.com (rly-za03.mail.aol.com [172.31.36.99]) by air-za05.mail.aol.com

(v78 r3.8) with ESMTP; Mon, 18 Jun 2001 13:18:40 2000

Received: from specifics01.specifics.com ([209.193.235.34]) by rly-za03.mx.aol.com (v78\_r3.8) with

ESMTP; Mon, 18 Jun 2001 13:18:20 -0400

Received: by SPECIFICS01 with Internet Mail Service (5.5.2653.19)

id <K0G7NYWA>; Mon, 18 Jun 2001 13:18:17 -0400

Message-ID: <9867A67B4A2BD511BF2E0002557C19CE024261@SPECIFICS01>

From: Steve Hale <shale@SPECIFICS.com>
To: "Burt Grad (E-mail)" <burtgrad@aol.com>
Cc: Brett Garrison <bur>
bgarrison@SPECIFICS.com>

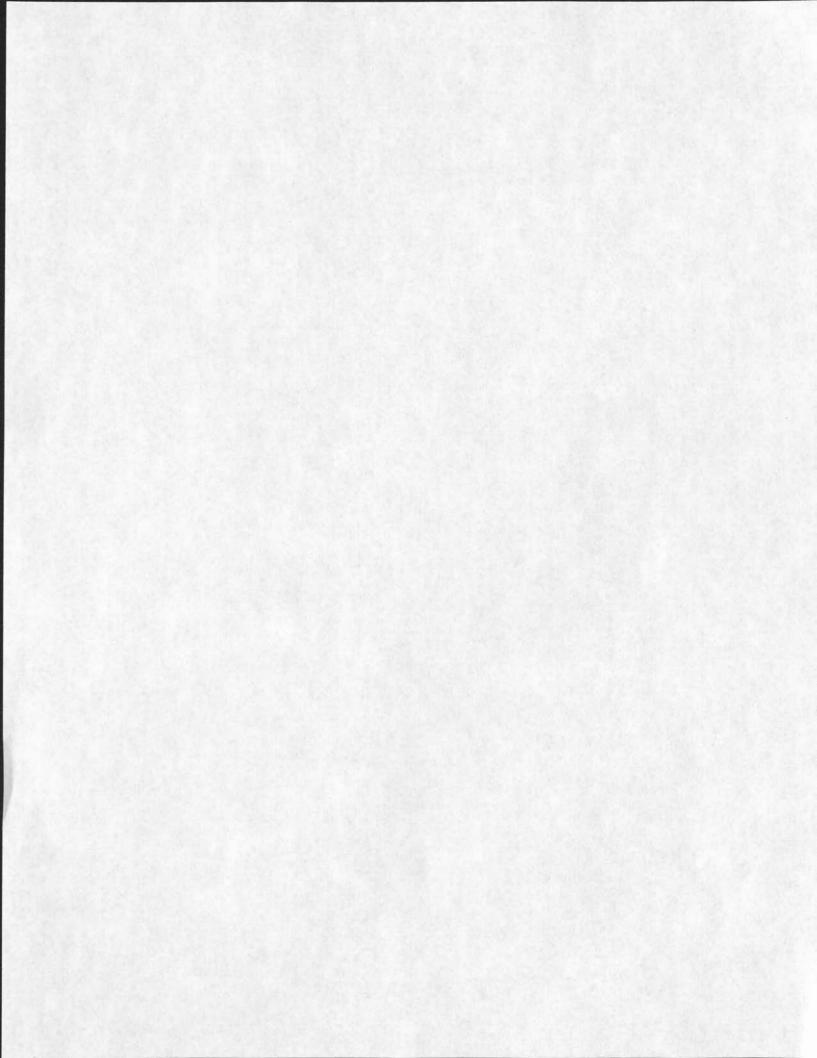
Subject: Timeline

Date: Mon, 18 Jun 2001 13:18:13 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2653.19)

Content-Type: text/plain; charset="iso-8859-1"



Toone

Subj: Update

Date: 06/15/2001 2:42:55 PM Eastern Daylight Time

From: shale@SPECIFICS.com (Steve Hale)
To: burtgrad@aol.com (Burt Grad (E-mail))
CC: bgarrison@SPECIFICS.com (Brett Garrison)

### Burt.

Level 8 calls and interviews began this morning. Three interviews were completed, and two have been scheduled for next week. Taisbak (SDC-FS) will be called Monday. When we called the number indicated for the NBG account, we reached an individual at NBG who said he had never heard of the person listed as our contact (Kostas Marinakis). We will call this account again on Monday. Can you have Ted check the number on the list to verify accuracy?

Due to previously scheduled interviews for other projects, not all of the Level 8 calls could be placed this morning. All remaining calls will be placed Monday morning, and we will then begin working our way through the list again as needed.

Of the three interviews completed today, two were "must do" accounts, one was a "preferred" account. We have another "must do" scheduled for Monday. Please note that Bjorn Johannesen of Telenor referred us to Terje Hidle due to his more in-depth knowledge of the product and Level 8. Hidle provided an informative interview. If you prefer that the interview be completed specifically by Johannesen, however, this may require some gentle persuasion from Ted.

I will update you further as we continue to work the list.

#### Steve

Steven L. Hale Project Manager Specifics, Inc. (770) 391-0013 shale@specifics.com

------ Headers

Return-Path: <shale@SPECIFICS.com>

Received: from rly-xc03.mx.aol.com (rly-xc03.mail.aol.com [172.20.105.136]) by air-xc03.mail.aol.com

(v78\_r3.8) with ESMTP; Fri, 15 Jun 2001 14:42:55 -0400

Received: from specifics01.specifics.com ([209.193.235.34]) by rly-xc03.mx.aol.com (v78\_r3.8) with

ESMTP; Fri, 15 Jun 2001 14:42:50 -0400

Received: by SPECIFICS01 with Internet Mail Service (5.5.2653.19)

id <K0G7NYPA>; Fri, 15 Jun 2001 14:42:46 -0400

Message-ID: <9867A67B4A2BD511BF2E0002557C19CE02425C@SPECIFICS01>

From: Steve Hale <shale@SPECIFICS.com>
To: "Burt Grad (E-mail)" <burtgrad@aol.com>
Co: Brett Garrison <bur>
bgarrison@SPECIFICS.com>

Subject: Update

Date: Fri, 15 Jun 2001 14:42:46 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2653.19)



Subj: RE: Draft Questionnaire

Date: 06/13/2001 11:05:10 AM Eastern Daylight Time

From: Talmor.Margalit@dic.co.il (Talmor Margalit)

To: Burtgrad@aol.com

## Burt.

Proposed changes:

\* Question 12: add "open repository" and "open / standard rule language (VB?)" as functionally attributes.

\* I think that the customers that attended the recent user group meeting are biased in favor of HPS - I would try to address customers from all three groups Ted classified the customers into.

## Best Regards,

Talmor Margalit Vice President

Discount Investment Corporation Ltd

Tel.: +972-3-6075888 Fax +972-3-6075899 Mobile +972-58-785555 Email talmorm@dic.co.il Web site www.dic.co.il

----Original Message----

From: Burtgrad@aol.com [mailto:Burtgrad@aol.com]

Sent: Wednesday, 13 June, 2001 15:11

To: Talmor Margalit

Subject: Fwd: Draft Questionnaire

Here's the draft questionnaire from Specifics. Please fax your comments to me

before 12 noon et.

Burt Grad 6/13

------ Headers ------

Return-Path: <Talmor.Margalit@dic.co.il>

Received: from rly-xb02.mx.aol.com (rly-xb02.mail.aol.com [172.20.105.103]) by air-xb04.mail.aol.com

(v78\_r3.8) with ESMTP; Wed, 13 Jun 2001 11:05:10 -0400

Received: from mail.idb-hq.co.il ([194.90.191.210]) by rly-xb02.mx.aol.com (v78\_r3.8) with ESMTP; Wed, 13

Jun 2001 11:05:05 -0400

Received: from taex1.idb-hg (unverified) by mail.idb-hg.co.il

(Content Technologies SMTPRS 4.2.1) with ESMTP id <T541f5b32cfc25abfd20d1@mail.idb-hq.co.il> for <Burtgrad@aol.com>;

Wed, 13 Jun 2001 18:02:03 +0200

content-class: urn:content-classes:message

Subject: RE: Draft Questionnaire

MIME-Version: 1.0 Content-Type: text/plain; charset="ISO-8859-1"

Content-Transfer-Encoding: quoted-printable Date: Wed, 13 Jun 2001 18:02:56 +0300

X-MimeOLE: Produced By Microsoft Exchange V6.0.4418.65

Message-ID: <C0ED3A5A1941E042911B5B8CD425318C0C27EE@taex1.idb-hq>

Subj: RE: status report

Date: 06/11/2001 3:43:09 AM Eastern Daylight Time From: Talmor.Margalit@dic.co.il (Talmor Margalit)

To: Burtgrad@aol.com

Burt,

Thanks for the update.

As for the Customer Questionnaire, I would suggest considering to add:

An open, prioritized wish list (must / nice to have), in addition to the closed list (No. 26) that needs updating.

I wouldn't focus on considerations to buy Seer originally, and the performance of the company during the sale process. The name Seer should be eliminated altogether.

I'm not sure how relevant is question 22 (new app renewal strategy).

Is a migration considered? If so, where to?

\* If an application development product had to be chosen today, who would compete?

What applications / major enhancements are planned, and by what strategy (write from scratch, improve functionality / performance / interface of existing apps, replace by packages, "glue together" elements from existing apps, combination of the above etc...). what use of HPS is planned regarding this?

Best Regards,

**Talmor Margalit** Vice President

Discount Investment Corporation Ltd

Tel.: +972-3-6075888 +972-3-6075899 Fax Mobile +972-58-785555 Email talmorm@dic.co.il Web site www.dic.co.il

----Original Message----

From: Burtgrad@aol.com [mailto:Burtgrad@aol.com]

Sent: Monday, 11 June, 2001 05:21

To: Talmor Margalit Subject: status report

Talmor--This is a copy of a letter I sent to Lenny on Sunday evening.

Lenny--I had a lengthy discussion with Talmor on 6/10 bringing him up to

on the progress of our on-site due diligence work in Cary. There are a

of questions which we need to have more material from Level 8 to answer effectively. Everyone is cooperating with us and I expect to have all

information that we need by Tuesday, June 12. I'm aiming to have a preliminary report ready for you on 6/14. I expect to have Sid's report

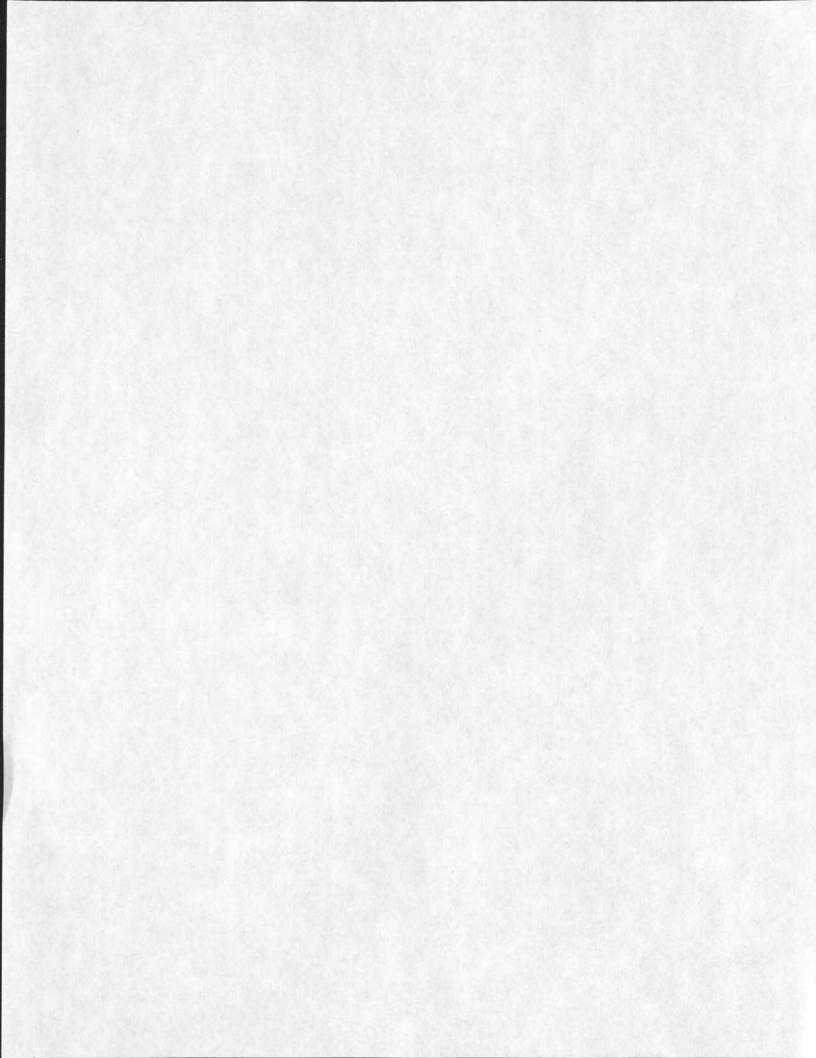
ready a day or two earlier and will also send that to you as an attachment to the report.

where lef? Wood

Customers to Survey

DIMA
SDCFS
Telenor
AXA Shared Service Limited (was Sun Life)
Scottish Equitable
Credit Suisse
Judiciary State of Hawaii

- where is wanted up copy of a by Venema?
- leit of a coertowers ("west do?) from Vienema?



Subi: **Proposal Agreement** 

Date: 06/05/2001 7:47:31 PM Eastern Daylight Time From: jblumberg@SPECIFICS.com (Joe Blumberg)

To: burtgrad@aol.com ('burtgrad@aol.com') shale@SPECIFICS.com (Steve Hale) CC:

File: Proposal.zip (6931 bytes) DL Time (32000 bps): < 1 minute

Contour / Contait

## Burt:

Attached is the brief agreement to complete the study we discussed and a sample letter to be converted to e-mail in order to facilitate the interviews. If I have misunderstood anything or this agreement does not cover all the issues we discussed, I will quickly revise it. Please sign and fax back to 770-391-0132.

Thanks again.

<<NC Due Diligence.doc>> <<SAMPLE CUSTOMER LETTER.doc>>

Joe Blumberg Specifics, Inc. We bring IT into Focus 770-391-0013 www.specifics.com

----- Headers ---

Return-Path: <iblumberg@SPECIFICS.com>

Received: from rly-yh03.mx.aol.com (rly-yh03.mail.aol.com [172.18.147.35]) by air-yh04.mail.aol.com (v77\_r1.36) with ESMTP; Tue, 05 Jun 2001 19:47:31 -0400

Received: from specifics01.specifics.com ([209.193.235.34]) by rly-yh03.mx.aol.com (v77\_r1.36) with

ESMTP; Tue, 05 Jun 2001 19:46:53 -0400 Received: by SPECIFICS01 with Internet Mail Service (5.5.2653.19)

id <K0G7NXZ7>; Tue, 5 Jun 2001 07:46:53 -0400

Message-ID: <9867A67B4A2BD511BF2E0002557C19CE5883@SPECIFICS01>

From: Joe Blumberg <iblumberg@SPECIFICS.com> To: "burtgrad@aol.com" <burtgrad@aol.com> Cc: Steve Hale <shale@SPECIFICS.com>

Subject: Proposal Agreement

Date: Tue, 5 Jun 2001 07:46:45 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2653.19)

Content-Type: multipart/mixed:

boundary="--- = NextPart 000 01C0EDB5.3213DD40"

Subi: Customer satisfaction survey

Date: 06/11/2001 6:15:43 PM Eastern Daylight Time

From: PRampel@level8.com (Rampel, Paul)

To: Burtgrad@aol.com

CC: DMcKinnie@level8.com (McKinnie, Dennis), JBroderick@level8.com (Broderick, John),

tvenema@level8.com (Venema, Ted), PRampel@level8.com (Rampel, Paul), lenny\_r@netvision.net.il

(Lenny Recanati (E-mail))

### Burt.

I believe it is appropriate for you to commence the customer satisfaction survey. I request that you review the questions with Dennis & Ted prior to issuing and that you provide us with copies of the customer responses. I suggest that we identify the purpose of the survery in an innocuous fashion - so that the customers are not disturbed as a consequence.

Please advise you agreement with the process. Regards. Paul

--- Headers ----Return-Path: <PRampel@level8.com>

Received: from rly-yc01.mx.aol.com (rly-yc01.mail.aol.com [172.18.149.33]) by air-yc01.mail.aol.com (v78\_r3.8) with ESMTP; Mon, 11 Jun 2001 18:15:42 -0400

Received: from corpmail.level8.com ([207.124.41.30]) by rly-yc01.mx.aol.com (v78 r3.8) with ESMTP; Mon, 11 Jun 2001 18:15:07 -0400

Received: by corpmail.level8.com with Internet Mail Service (5.5.2650.21)

id <MKXK50Y1>; Mon, 11 Jun 2001 18:15:23 -0400

Message-ID: <3FA69CA63AC8D3119C15009027E793D10224A546@corpmail.level8.com>

From: "Rampel, Paul" <PRampel@level8.com>

To: Burtgrad@aol.com

Cc: "McKinnie, Dennis" < DMcKinnie@level8.com>,

"Broderick, John"

<JBroderick@level8.com>,

"Venema, Ted" <tvenema@level8.com>, "Rampel, Paul" <PRampel@level8.com>,

"Lenny Recanati (E-mail)"

<lenny\_r@netvision.net.il>

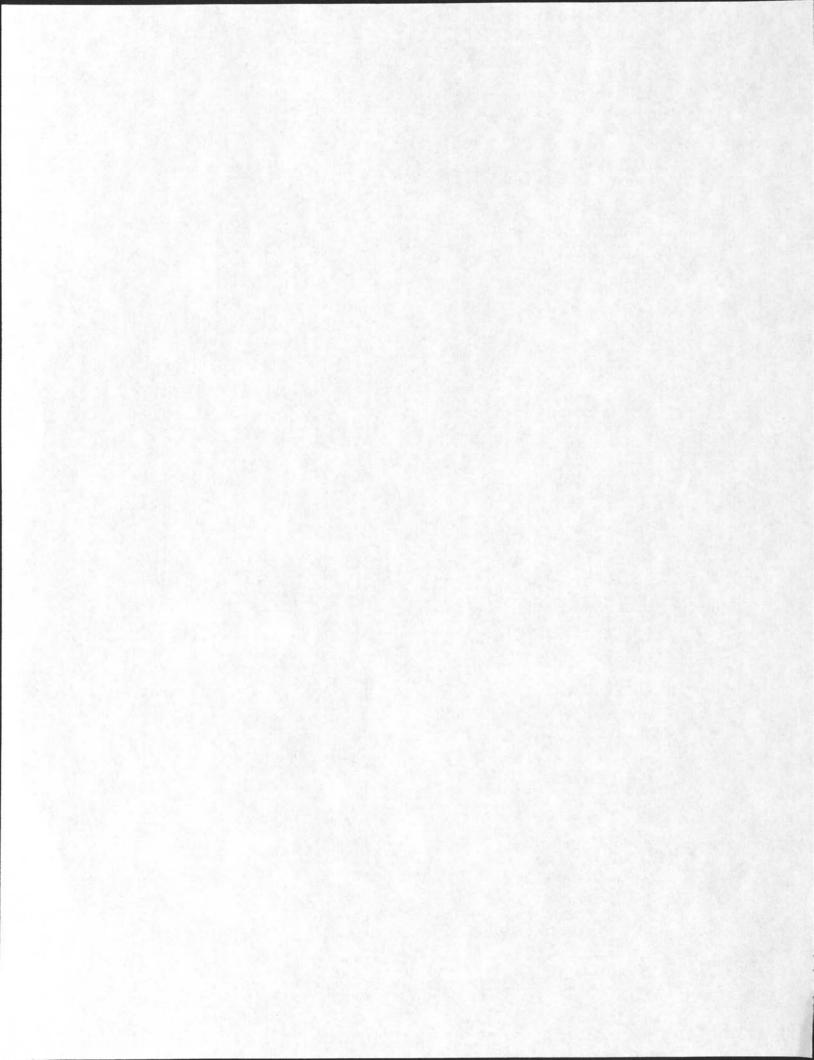
Subject: Customer satisfaction survey Date: Mon, 11 Jun 2001 18:15:23 -0400

Importance: high X-Priority: 1 MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2650.21)

Content-Type: multipart/alternative;

boundary="---\_=\_NextPart\_001\_01C0F2C4.02564476"



# INCORPORATED

35 Glenlake Parkway, Suite 150 Atlanta, Georgia 30328 770/391-0013 770/391-0132 Fax www.specifics.com

## The Facts:

Specifics, Inc., a research and consulting firm, provides metric and management information through the following studies:

- ✓ Customer Satisfaction
- ✓ Help Desk and User Support
- ✓ Employee Satisfaction
- ✓ Market Trends & Opportunities
- ✓ Win/Loss Analysis
- ✓ Image & Competitive Position
- IT Services Industry Analysis

## The Fax:

The information contained herein is confidential. Please deliver to addressee only.

To:

Burt Grad

Company: Fax #:

203 222 8728

From:

Project Code:

Date:

Notes:

Here is your copy with foe's signature. Thanks.

If you do not receive all \_\_\_ pages of this document (including cover), please notify the sender at the above telephone number.

# AGREEMENT BETWEEN BURTON GRAD ASSOCIATES AND SPECIFICS, INC.

May 12, 2001

Workscope:

Specifics will prepare a questionnaire, and conduct up to 15 customer satisfaction and requirements interviews with customers of the subject firm, using a substantially revised questionnaire from that developed for a similar study in 1998. We understand that most of the interviews will be conducted with non-U.S. customers of the subject firm.

BGAI will be responsible for reviewing the questionnaire and for providing the list of potential respondents to meet the criteria for the BGAI due diligence study being conducted for the subject firm. The respondent list will contain: Company name, address and telephone number; contact name; product(s) used and the date of purchase (if possible.) In the cases where services are used, it would be helpful to know how long services have been provided. As many names should be submitted as possible to ensure that the desired sample size can be reached in a short timeframe.

Deliverables:

Specifics will deliver a six to ten page summary document outlining the quantitative and qualitative results of the interviews along with a brief executive summary or cover letter to point up any potential problems or consistent patterns of response to the questions.

Timeframe:

Design of the questionnaire and the respondent sample set will begin immediately. Results will be delivered to BGAI within three days of completion of the interviews. The target date for completion of the project will be ten days after customer notice is sent and the approval is given to begin the interview cycle.

Price and Terms: The price for this project will be will be no more than \$8,000 assuming that the contact list is clean, that the subject firm will notify the customers via e-mail that a customer satisfaction study is underway, and that they can expect a call from a Specifics Research Associate. A sample letter is attached. If the subject firm wishes to complete more interviews to have broader awareness of the issues or higher confidence in the findings, they can be completed for \$300 each. International long distance charges will be billed separately.

Due to the short timeframe, there will be no up-front payment required. A final invoice will be submitted to BGAI (or the subject firm) at the completion of the project. Payment is due within ten days of the invoice date.

Accepted for Specifics, Inc.	Accepted for BGAI
Signature Slums	Signature But Deal
Name dos Blumber	Name BURTON GRAD
Title 2VP	Tale President
Desc 6/13/01	Date 6/13/01

1'-L'America I believe

Subj:

Date: 06/13/2001 4:19:37 PM Eastern Daylight Time

From: tvenema@level8.com (Venema, Ted)

To: burtgrad@aol.com (Burt Grad (E-mail)), shale@SPECIFICS.com ('Steve Hale')

CC: tvenema@level8.com (Venema, Ted)

Steve, Burt

As we are going with e-mail, I propose the following slightly modified (a little more personal as these people all know me) format. Any comments welcome.

Ted

We greatly value the opportunity of continuing to work with you, and it is our goal to ensure that Geneva AppBuilder helps you meet your business objectives. As part of our commitment to continuous improvement, we are asking you for direct feedback on our HPS/AppBuilder performance through a customer satisfaction study.

An independent research firm, Specifics, Inc. is conducting this study and analysis. They will be calling you in the next week to collect your opinions of HPS/AppBuilder and the way we serve your needs. The results will be used to assess and refine the quality of our products and services, and take action to better respond to your future requirements.

We have given Specifics, Inc. a complete list of our HPS/AppBuilder customers from which they will place calls. If you receive a call from a Specifics Research Specialist, we would appreciate your taking fifteen minutes or so to provide your candid opinions. Your participation is very important to us and we appreciate the time you take to participate in this important activity.

Thank you for your help.

Ted Venema VP Product Management

------ Headers ------

Return-Path: <tvenema@level8.com>

Received: from rly-za02.mx.aol.com (rly-za02.mail.aol.com [172.31.36.98]) by air-za02.mail.aol.com

(v78 r3.8) with ESMTP; Wed, 13 Jun 2001 16:19:37 -0400

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id <MKXK6G7Z>; Wed, 13 Jun 2001 16:16:01 -0400

Message-ID: <3FA69CA63AC8D3119C15009027E793D101A0DDD0@corpmail.level8.com>

From: "Venema, Ted" <tvenema@level8.com> To: "Burt Grad (E-mail)" <burtgrad@aol.com>,

"Steve Hale"

<shale@SPECIFICS.com>

Cc: "Venema, Ted" <tvenema@level8.com>

Subject:

Date: Wed. 13 Jun 2001 16:15:55 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2650.21)

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