

William Shockley, eight others

Co-inventor of the transistor, Shockley recruited eight voung men from East Coast labs to develop the technology. They left because of Shockley's erratic management style and became the founding cadre for the West Coast semiconductor industry.

## 1967 National **Semiconductor**

Charles Sporck, two others

After leaving Fairchild, Sporck ran National for 24 years, building it into a giant in analog and digital chips.

#### 1981 Linear **Technology** Robert Swanson,

Robert Dobkin

# 1983 Sierra **Semiconductor**

James Diller, four others

1983 SDA Systems\* James Soloman

### 1957 Fairchild Semiconductor\*

(From left) Gordon Moore, Sheldon Roberts, Eugene Kleiner, Robert Novce, Victor Grinich, Julius Blank, Jean Hoerni, Jay Last

Founded by "The Traitorous Eight" from Shockley, Fairchild was the first company to work exclusively in silicon. It spawned more than 30 Silicon Valley companies, including Intel. Advanced Micro Devices, and National.

Signetics\*

Lionel Kattner. Mark

(now Philips Semiconductor)

David Allison, David James,

Weissenstern, two others

1985 Cirrus Logic

ran Elahian, five others

Michael Hackworth, Kam-

# FAIRCHILD'S OFFSPRING



1968 Computer Microtechnology\*

John Schroeder. Jack Schmidt, two others

\* Synertek\*

Robert Schreiner. R. Barringer, six others 1968 Intel

Robert Noyce, Gordon Moore

The king of PC microprocessors. Intel is now the largest chip company in the world, with revenues topping \$20 billion. Most Intel execs stay on board instead of launching startups.

tes LSI Logic Wilfred Corrigan

Eugene Kleiner

1969 AMD

W.J. Sanders III. seven others Flamboyant Sanders left Fairchild to found this upand-down rival to Intel. The swing is up right now.

Four Phase\*

1972 Kleiner Perkins

Caufield & Byers

Lee Boysel, Jack Faith

1983 Cypress

T. J. Rodgers, Lowell Turiff

1981 SEEO

Gordon Campbell, George Perlegos

Yee NeoMagic

Kamran Elahian. Prakash Agarwal

**1996** Planet Web Kamran Elahian

1979 VLSI Technology

Jack Baletto, Dan Floyd. Gunnar Wetlesen

1983 Wafer **Scale Integration** Eli Harari

Federico Faggin, Ralph Ungermann

1974 Zilog\*

† Xilinx Bernard Vonderschmitt

1986 Synaptics Federico Faggin, Carver Mead **1989** S3 Ron Yara. Dado Banatao

**1985** Chips

& Technologies\*

Gordon Campbell, Dado

Banatao, two others

**1985** Atmel

George Perlegos, Tsung-Ching Wu

1994 3Dfx

Gordon Campbell, Scott Sellers

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