

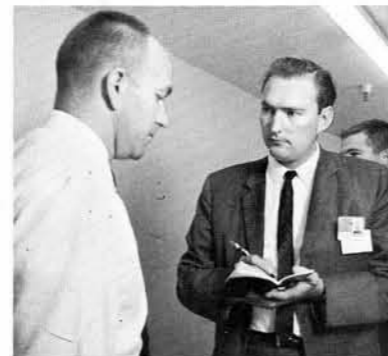
# LEADWIRE

SPECIAL EDITION

NATIONAL SALES CONFERENCE 1962



# men at work



**FAR LEFT**—Work sessions, conducted by members of Fairchild Semiconductor marketing and engineering staff, were held at Hotel Del Coronado, San Diego, California.

**DIRECT LEFT**—Prior to the scheduled meeting in San Diego, the Diode and Mountain View Plants and Research and Development Labs took the invasion with relative calm.

**BELOW**—Part of the plan was getting to know one another.

Please fill in and return the questionnaire. Use an extra sheet for additional comments if necessary.

**Señor Don...** nemesi of the border patrol . . . symbolized the unbridled enthusiasm with which all hands took to the task at hand, put their shoulders to the wheel, kept their eye on the ball and, in general, had one.

Site of the conclave, fourth Fairchild Semiconductor annual sales meeting, was the sumptuous Hotel Del Coronado, near San Diego, California, and its environs. Environs included, in this case, the hotel pool, Tijuana, and the blue Pacific.



# at play



Situated on the sunny coast of Southern California, the luxurious facilities of the Hotel Del Coronado are exceeded only by its climate. Swimming, sailing, golf, and fishing were enjoyed by all hands at the sales conference. And the legendary Mexican border town of Tijuana with its roaring night life was only minutes away.



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