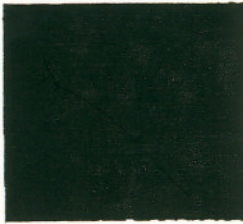


ASHTON-TATE



INFORMATION

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Contact: Neil Cohen

Bob Thomas & Associates., Inc.

213-376-6978

Judy Tucker

Ashton-Tate

213-204-5570

ASHTON-TATE ANNOUNCES \$10 MILLION
AGREEMENT WITH FRENCH SOFTWARE DISTRIBUTOR

CULVER CITY, Calif. -- Leading microcomputer software publisher Ashton-Tate announced today (Oct. 15) it has signed a \$10 million contract with French-based software distributor La Commande Electronique (LCE) to distribute Ashton-Tate's current business software products in France.

Shipments under this contract by LCE, one of France's leading microcomputer software distributors, will begin immediately and will include Ashton-Tate's Framework multi-function productivity software package and dBASE III and dBASE II database management systems.

"This agreement represents an important step in expanding Ashton-Tate's presence in the growing international microcomputer marketplace," said Ron Fosner, acting vice president, Ashton-Tate

International. "Ashton-Tate will continue to place a strong emphasis on global markets."

Ashton-Tate International is the division of Ashton-Tate that markets and supports Ashton-Tate products outside the United States and Canada. According to Posner, 17 percent of Ashton-Tate revenues were generated by international sales during the fiscal year ending Jan. 31, 1984.

The shipments by LCE, which will take place over the next 18-months, will include French language versions of the products. French versions of dBASE III and Framework will be shipped within approximately 30 days. dBASE II has been available in French for some time.

LCE, a European Pioneer in microcomputer software distribution, has been an Ashton-Tate distributor since April 1983. The company has played a major role in establishing Ashton-Tate's presence in the important French market.
