

For release: IMMEDIATE  
Contact: Lynn Fireside  
Ashton-Tate  
(213) 538-7011

Velina Houston  
Miller Communications  
(213) 822-4669

2021 Hamilton Avenue  
Torrance, California 90503  
Telephone: (213) 538-7011  
Telex: 66984 ASHTON

ASHTON-TATE AND HEWLETT-PACKARD TO CONDUCT  
SEMINARS ON WRITTEN COMMUNICATIONS

Word Processing, Desktop Publishing, Laser Printers Featured

TORRANCE, Calif., October 14, 1987 -- Ashton-Tate Corporation and Hewlett-Packard Company will conduct a six-city series of seminars October 20-29 focusing on word processing, desktop publishing and laser printing technology.

The free seminars, aimed at corporate data processing and management information systems managers, demonstrate how business people can combine word processing and desktop publishing software with laser printing technology to enhance their written communications.

The three-hour program will be conducted mornings and afternoons in the following cities: Tuesday, October 20, at the Sheraton Tara, Braintree, Mass.; Wednesday, October 21, at the Marriott Marquis, New York City; Thursday, October 22, at Sheraton Tyson's Corner, Vienna, Va.; Tuesday, October 27, at the Drake Hotel, Chicago; Wednesday, October 28, at the Sheraton Palace, San Francisco; and Thursday, October 29, at the Stouffer Concourse, in Los Angeles.

(more)

Presentations will feature Byline, Ashton-Tate's new desktop publishing program; MultiMate Advantage II LAN, the networked version of Ashton-Tate's flagship word processing program; and the latest model of Hewlett-Packard's Laser Jet Series II printer.

Participants may attend morning sessions, from 9:00 a.m. to noon, or afternoon sessions, from 1:00 to 4:00 p.m. For reservations, call 1-(800)-437-4329.

Ashton-Tate, one of the largest developers and marketers of microcomputer business applications software, reported revenues of \$63.6 million and net income of \$10.1 million for the second quarter ended July 31, 1987; increases of 29.8 percent and 55.4 percent, respectively, from the previous year.

Based in Torrance, Calif., Ashton-Tate markets best-selling microcomputer business applications software in five major categories: database management systems, with industry-standard dBASE III PLUS, dBASE Mac and RapidFile; business graphics, with the MASTER GRAPHICS Series; word processing, with MultiMate Advantage II; integrated software, with Framework II, and desktop publishing, with Byline. Ashton-Tate also markets a comprehensive line of service and support programs for individuals, corporations and government agencies.

# # # #

- R Ashton-Tate and dBASE are registered trademarks of Ashton-Tate Corporation.
- tm dBASE III PLUS, RapidFile, Framework II, MultiMate Advantage II, MASTER GRAPHICS and Byline are trademarks of Ashton-Tate Corporation.
- c The Byline software is copyright Skisoft, Inc. 1987.